



ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY
(NAAC Accredited; Affiliated to GGSIP University, Delhi)

IS

Organizing

NATIONAL SEMINAR

On

OPPORTUNITIES AND CHALLENGES

For

STARTUPS IN INDIA

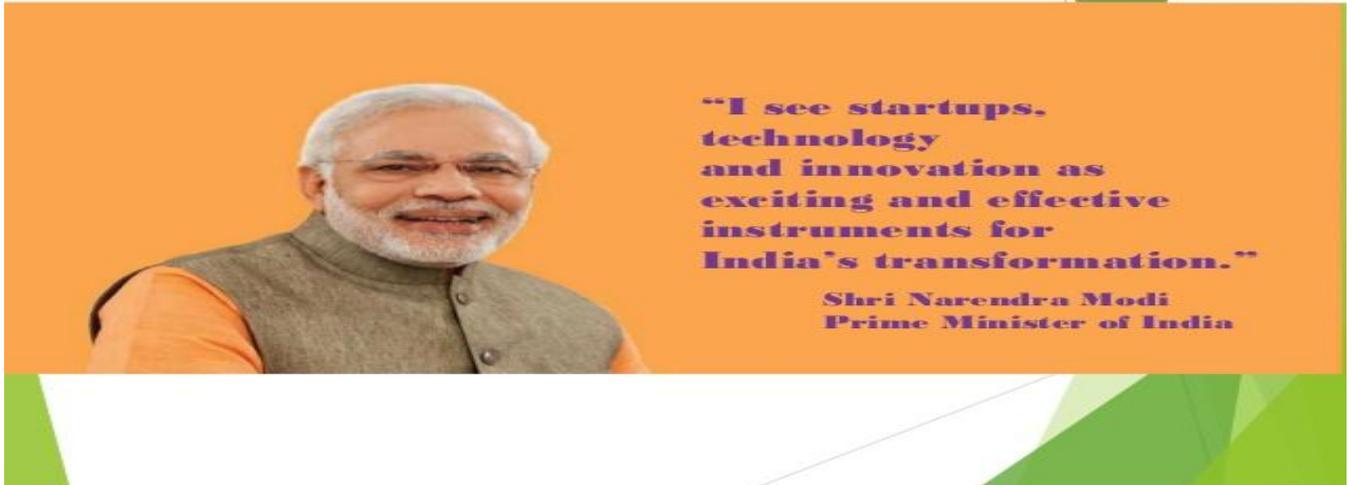
On

FEBRUARY 18, 2017(Saturday)

At

Seminar Hall, AIMT Campus,

Greater Noida



About The Seminar

Startups are the engines of exponential growth, manifesting the innovation with catalytic effect of technology. Technology empowers the less empowered and paves the way for reaping rich economic benefits of the country.

India is at crossroads, where it now has to cater to the aspirations of a billion people. Existing frameworks can prove to be inadequate and there is a great need to leverage a billion minds and become a global power. Startups and entrepreneurship are the best way forward in becoming a knowledge superpower. In recent years, the Indian startup ecosystem has really taken off and come into its own—driven by factors such as massive funding, consolidation activities, evolving technology and an burgeoning domestic market, a home to a new breed of young startups, has clearly evolved to become the third largest base of technology startups in the world.

According to the NASSCOM India Startup Report 2015 With over \$5 billion worth investment in 2015 and three to four startups emerging every day, India has paved its way to secure the third position in the world in terms of the number of startups, 4200 and counting, a growth of 40%, by the end of 2015. Around 11,500 Startups will come up in the country by 2020, creating over 2.5 lakh jobs, compared to the current 75,000 jobs.

“We are the fastest growing ecosystem in the world – so the first big wow number. Compared to last year, we have moved up from being the fourth largest ecosystem in the world to the third largest. If all goes well, next year by this time we should be the second largest,” said NASSCOM President, R Chandrasekhar.

According to ASSOCHAM study, India is home to the third largest number of technology-driven startups in the world, with the U.S. and the U.K. occupying the top two positions . In terms of total number of startups, comprising both tech and non-tech areas, India again figured among the five largest hosts in the world, along with China (10,000 each). IT hub Bengaluru is host to 26 per cent of domestic tech startups, followed by Delhi NCR (23 per cent) and Mumbai (17 per cent). In the 'catching up' category were Hyderabad (8 per cent), Chennai and Pune (6 per cent each).

India's Startups are expected to produce at least a score of billionaires and many more millionaires in the next five years, with e-commerce, financial services and technology driven fields generating maximum interest.

The new age India today is ready to break away from the typical career paths, to take a chance, to follow their hearts and this is clearly evident from the hiring trends that we are currently seeing in the country.

The digital revolution coupled with startup evolution has been instrumental in transforming India's image as the repository of next big idea. Gone are the days when Silicon Valley was considered, "the space" for startups to be in. Today, India stands as one of the major technology hotbeds offering fascinating opportunities for emerging companies to thrive and establish themselves in the world with their innovative ideas and disruptive approaches.

About AIMT

Army Institute of Management & Technology (AIMT), Greater Noida was established by Army Welfare Education Society (AWES) in August 2004 to cater for the increasing need of professional education for the wards and widows of Army personnel. Army Institute of Management & Technology has been ranked 35 in the National Institutional Ranking Framework (NIRF) by the Ministry of Human Resource & Development, Government of India. AIMT is affiliated to Guru Gobind Singh Indraprastha University, Delhi, is also NAAC Accredited; ISO 9001: 2008 Certified Institute. Equipped with all modern learning tools/facilities, the Institute aims to provide top class management education to the students.

Objectives of the Seminar

This seminar aims to provide a national forum to deliberate on emerging Strides in Startup eco system among academicians and practitioners from the industry. It will be a good platform for exchange of ideas , sharing of knowledge , valuable discussions and interactions which can definitely benefit all the participants. This seminar intends to attain following objectives:

- The Seminar aims at highlighting how entrepreneurship is becoming bolder and more dynamic than ever before and the growing numbers of young innovative minds who want to start ventures of their own.
- To ponder over the issues of development of inclusive entrepreneurship and innovation in India.
- To deliberate on issues and challenges for development of entrepreneurship and innovation through startup
- To draw policy lessons from international experience of fostering inclusive entrepreneurship and innovation
- To make recommendations for actionable policy initiatives aimed at fostering inclusive entrepreneurship and innovation within the framework of the startup India programme.
- Encourage and initiate collaborative thought process to explore new trends, opportunities, and challenges in Entrepreneurship and Youth Empowerment; also expand pool of Indian Entrepreneurs.

Participation

Participation from Students, Academia, Delegates from Industry, Policy Makers would be there for the seminar. The purpose of this Seminar is to promote dialogue on the circumstances shaping the current business landscape in India and how the diverse sectors of the industry can be harnessed jointly to create a positive change.

Tentative Itinerary

| Time | Topic |
|----------------|--|
| 10:00-11:00 am | Inaugural Session (Overview - Startup India – the next big theme for economic growth) |
| 11:00-11:30 am | Networking & Tea |
| 11:30-1:00 pm | Session-I (Challenges faced by startups in India) |
| 1:00-2:00 pm | Lunch Break |
| 2:00-3:30 pm | Session - II (Policy Imperatives/ Current regulatory environment and initiatives) |
| 3:30-3:45 pm | Tea Break |
| 3:45-5:30 pm | Session- III(Funding &Angel Investors) & Valedictory |

Seminar Chair

Dr Pawan Gupta,
Director ,Army Institute of Management & Technology,
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