



## MANAGEMENT EDUCATION IN INDIA HAS ALWAYS BEEN SYNCHRONIZED WITH THE CHANGING GLOBAL SCENARIO AND EMERGING CHALLENGES

"Education is the cornerstone of progress, and at AIMT, we are sculpting leaders for tomorrow," says **Air Cmde (Dr.) Jayanta Kumar Sahu (Retd)**, Director of Army Institute of Management Technology (AIMT), Greater Noida. In an insightful interview with Education Post's **Prabhav Anand**, he shares his vision of fostering leadership and innovation in the dynamic world of management education.

**Q Can you provide insights into the evolution of management education in India, particularly in the context of changing global economic landscapes and emerging business challenges? How has the approach to teaching management evolved during your tenure in the field?**

Management education in India has always been synchronized with the changing global scenario and emerging challenges. This has resulted in a shift in teaching pedagogy towards a more holistic and practical



orientation, with an increased focus on technology, entrepreneurship, sustainability, and soft skills. At the Army Institute of Management & Technology (AIMT), our focus has been on technology integration leading to interactive and experiential learning. We are also focusing on soft skills development, global exposure, and the idea of continuous learning and adaptation, keeping in mind the Industry 5.0 and ESG goals.

**Q In today's dynamic business environment, interdisciplinary knowledge is increasingly valuable. How does the Army Institute of Management Technology integrate interdisciplinary perspectives into its management curriculum to prepare students for multifaceted leadership roles in the corporate world?**

At AIMT, we provide opportunities for experiential learning through internships, industry visits, and live projects that expose students to the practical application of interdisciplinary knowledge. We regularly bring guest speakers from different sectors to share their experiences and insights. We conduct workshops and seminars focusing on interdisciplinary skills such as critical thinking, adaptability, and effective communication, and include training sessions on emerging trends and

technologies that span multiple domains.

We also emphasize developing soft skills and leadership qualities among our students by conducting Personality Development Programs on communication skills, mock interviews, group discussions, team-building activities, organizing/participating in intra and inter-institute level activities like B-Plan Competition, Quiz, Debate, Sports activities, etc., for the all-round development of students. We encourage our students to participate in various extracurricular activities like blood donation, distribution of clothes to the poor, plantation, cleanliness drives, etc.

**Q With rapid technological advancements, how do you see the role of emerging technologies such as AI, data analytics, and digital transformation influencing management education? How is your institution adapting to these changes to ensure students are well-equipped for the digital age?**

We are focusing on teaching skills that are highly relevant to the current and future needs of industries, such as data analysis, AI-driven decision-making, and digital strategy development. We encourage students to earn certifications in relevant technologies, enhancing

their employability and ensuring they have specific skills demanded by the job market. We have facilitated our students to learn advanced Excel, Power BI, and some programming languages like Python and R while undergoing BBA or MBA programs at this Institute. This year, we have started an MBA (Analytics) program at our college to focus on emerging trends at the current time.

**Q What, in your opinion, are the current challenges and opportunities in the field of management education in India? How is your institution addressing these challenges, and what strategies are being employed to leverage the opportunities for the benefit of the students and the institution as a whole?**


**Key challenges in management education in the current scenario are:**

- a) Ensure that the MBA curriculum remains aligned with industry needs.

- b) Effectively integrate technology into teaching methods and adapt to online and blended learning.
- c) Prepare students for globalized markets and promote diversity in the student body.
- d) Balance theoretical knowledge with practical skills development to enhance employability.

**Key Opportunities are:**

- a) Initiatives by the Govt of India such as Skill India, Startup India, Digital India, Atal Innovation Mission, Atmanirbhar Bharat, etc., provide MBA graduates the opportunity to become job creators rather than job seekers.
- b) Offering flexible learning options, including online courses, part-time programs, and executive education, taking advantage of the National Education Policy (NEP).

At AIMT, we have conducted a number of workshops in collaboration with MSME Dte and Business Plan competitions in collaboration with Industry to create awareness programs on various opportunities. We are collaborating with bodies like the Financial Planning Standard Board (FPSB), the Indian Institute of Banking & Finance (IIBF), and other bodies to conduct various certification programs that will enable our students to acquire additional skills while undergoing BBA or MBA programs. 



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