



ARMY INSTITUTE
OF MANAGEMENT
& TECHNOLOGY

AFFILIATED TO GGSIPU



PLACEMENT BROCHURE

2022 -2024

Post Graduate Programme
MBA

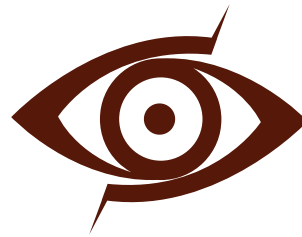
Established in 2004

“

We create professionals
with an edge over others
instilling the ethos of the
Indian Army motto
SERVICE BEFORE SELF

”

OUR Vision



Strive to achieve a unique blend of academic excellence and managerial skills to address the needs of the business environment in a manner that allows each participant achieve their potential in a value- added, character- centric mold fostering the holistic development of youth.

OUR Mission



To transform students into dynamic leaders and managers by generating new ideas of significance. They are adequately empowered to effect change in managerial and administrative practices to in order to enhance the performance of the organisation.

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ABOUT AIMT

Army Institute of Management and Technology established in 2004 under the aegis of the Army Welfare and Education Society (AWES) is a business school established in Greater Noida, Uttar Pradesh for the wards of Army personnel. During the past one and half decades, the college has registered a noteworthy growth not only in terms of infrastructure but also in the quality of teaching imparted. The lush green surroundings offered at the campus and the prevailing calm provide the right ambiance for the process of turning young students into corporate-ready and professionally competent leaders of tomorrow. Currently, AIMT offers AICTE-approved two and three years full-time residential MBA & BBA programs affiliated with Guru Gobind Singh Indraprastha University (GGSIPU), New Delhi. The college believes in fostering the all-round development of students in a value-based and character-centric mold enabling the creation of a disciplined workforce. The college has been successful in establishing itself as an institution of repute by providing its students with opportunities to not only learn and network but also to re-learn and upgrade.





Message From the Chairman



Dear Recruiters, Army Institute of Management & Technology (AIMT) has a glorious history with a rich organizational culture and heritage. Over the years, the Institute has always met the aspirations of students and the corporate world by providing quality education in Management with the flexibility to adapt to changing scenarios. AIMT has accredited itself in the past with great accolades and will continue to fulfill the challenging responsibilities even in the future. Any Institute's strength lies in its people's caliber and dedication. I am happy to note that the students and faculty of the Army Institute of Management & Technology has proved its worth and has made an indelible mark with its contributions. In the past two years, the business and economic paradigm all over the world has witnessed a radical shift owing to COVID-19. Our institute met the challenge with promptness and ensured the smooth running of the online classes and various other planned activities. The corporate and academic team is continuously striving to align the curriculum with the needs of tomorrow and is always on the lookout for introducing programs and changes keeping in view the ever-evolving industry. The Magazine "Manthan" provides the power of expression to young minds, letting them explore the creative, artistic, and prolific facets. This magazine is a collection of articles, poems, heart touching "Unsung Heros, " projecting the inspiring stories of the brave hearts of the nation along with the intriguing section of "Business Babble, " which anchors the lessons to be learned from the 'Pundits' of the Corporate world. AIMT has carved a niche for itself in developing management professionals as leaders. The emphasis has always been on values, ethics, and innovation. I am sanguine that these young professionals, with their infinite zeal and dedication, will surely make a mark in the field they choose. I compliment the editorial team for bringing out this New Edition and extend my good wishes to the Students, Director, Faculty and staff for their future pursuits.



Maj. General Bhavnish Kumar, VSM - Chairman, AIMT
COS, HQ Delhi Area
Headquarters Delhi Area
Delhi Cantt – 900106



Message From the Director



Dear Recruiter,

AIMT is not just a college, it is a family relentlessly working towards molding the future assets of the nation. We have left no stone unturned to ensure every student's potential is sharpened and they are corporate-ready even amidst the unprecedented pandemic situation. The college offers a unique blend of the ethos of the Army and the intellect required by a budding manager.

It gives me immense pleasure that the college has been continuously learning and expanding its footprints since 2004 under the umbrella of the Army Welfare Education Society (AWES). AIMT is now a well-established category A institute affiliated to Guru Gobind Singh Indraprastha University with ISO 9001:2015 and NAAC accreditation.

Evolving as per the industry requirements, the college now also offers Operations and analytics as a specialization over and above the existing Marketing, HR, IT & IB specializations. At AIMT, we are committed to our role in improving the talent pool in various sectors of the economy.

Emerging unarticulated needs and harsh realities that have emerged during the COVID times demand a new approach both in terms of thought as well as action. Keeping the same in view, the college has adapted to the virtual learning mode and conducting classes. We have also been successful in placing our students through virtual placements. All our efforts and manifestations stem from the integration of ethics and morals into the management education of today. Our students have been exposed to various seminars and have been up-skilling themselves to adapt to the frequent changes occurring around them.

We are glad to invite you to the campus placements for summer internships and final placements to recruit our young, disciplined, and talented pool of students. This brochure is our endeavor to take you through our management programs. Our students look forward to being indispensable assets of your organization.

Dr J.K. Sahu (Air Commodore (Retd))
Director AIMT





Message From the CRO



Dear Recruiter,

Over 25 Years of existence as a premier educational institution of the Indian Army, the Army Institute of Management and Technology has made a mark by providing the corporation with professionals who have the ethos (Service before Self) of the Indian Army embedded in them. Our students have an edge over others because of their instilled qualities i.e. Pride, Honour, Integrity, and Discipline.

Management Education has changed its phase in the recent past making it more multi-tasking as compared to other domains of education. Even with the transformations, the placements have been in line with the changing demands of Corporate.

In our curriculum, we seek to open frontiers of knowledge and reveal new horizons of change. This broadens the mindsets and creates a positive attitude in our students. We were elated to see our values translate into reality as the students quickly adapted to the virtual mode of learning and made the most of it. Converting the challenge posed by the pandemic into an opportunity, the students have been upskilling themselves with the time available. Apart from the curriculum, our students are also exposed to rich industrial experience by means of guest lectures, live industrial projects, and visits.

Besides, our postgraduate students undergo an Eight-week long summer internship in reputed organizations as part of their academic requirements. We have a comprehensive Employability Enhancement Program wherein we have Mock Tests and soft skill training conducted on relevant areas to enhance their employability skills and prepare students to face corporate challenges. Also, our students start interacting with the corporate while in college itself by being part of the Corporate Relationship Committee and the Alumni Committee. While the CRC team serves as a front face for any corporate communication, the Alumni team ensures the cord with our alumni is maintained and facilitates events to ensure the same. These two teams work in sync with the college administration and are core contributors to the external communications of the college.

My gratitude is due to our regular recruiters who have shown consistent faith in the institute's value system. Also, with great warmth, I graciously welcome our new recruiters who have joined us this season. The story of a successful placement season is incomplete without due acknowledgment of the laudable and unwavering support of the distinguished alumni of the institute and this year was no exception. Also, my appreciation is in order for the students across the batches who have upheld the qualities and values the Institute proclaims and simultaneously ensured the culmination of the smooth and flawless placement season.

I am looking forward to a mutually beneficial relationship.

Vishal Malhotra
Chief Relationship Officer



Our **BOARD OF GOVERNANCE**

The Army Welfare Education Society (AWES) has established the Army Institute of Management & Technology, Greater Noida along with ten other Institutes for professional education and 133 Army Schools. AWES was registered with the Registrar of Societies on 29 April 1983. The Board of Governors, the Apex Body, of the Society responsible for laying down the policy guidelines, is headed by the Chief of the Army Staff as the President. The present composition of the Board is given below

Chief of Army Staff	President
Vice Chief of Army Staff	Vice President
General Officer Commanding-in-Chief HQ Southern Command General Officer Commanding-in-Chief HQ Eastern Command General Officer Commanding-in-Chief HQ Western Command General Officer Commanding-in-Chief HQ Central Command General Officer Commanding-in-Chief HQ Northern Command General Officer Commanding-in-Chief HQ South Western Command General Officer Commanding-in-Chief HQ ARTRAC	Members
Engineer-in-Chief Director General, Discipline, Ceremonials & Welfare	Member Secretary

Institute Management Committee

The Patron and Composition of the Institute Management Committee (IMC) are as under:

General Officer Commanding Delhi Area	Patron
Chief of Staff, HQ Delhi Area	Chairman
BGS, HQ Delhi Area Director Colleges, HQ AWES Director, AIMT Faculty Members Additional Director AWES, HQ Delhi Area	Chief of Army Staff
Registrar, AIMT	Secretary

Institute Leadership



Dr. J.K. Sahu (Air Commodore (Retd.))
Director AIMT



Col. Dinesh Kumar Tyagi (Rtd.)
Registrar AIMT



Dr. Anubhav Varma
Academic Head



Mr. Vishal Malhotra
CRO AIMT

Our Faculty Members



**Air Commodore
(Dr) J.K. Sahu (Retd)**

Director AIMT, Ph.D (Physics),
Ph.D Management)



Mr. Vishal Malhotra

Chief Training & Placement
Officer & CRO



Dr. Anubhav Varma

*Academic Head & Associate
Professor & Area Chair- Finance*
Ph.D (Finance) M.Com, BCom,
HWC (NIIT)



Dr. Subhranshu Mohanty

Assistant Profesor-IT
Ph.D.,MCA, M.Sc.B.Sc
M.Sc, Math BSc (Maths)



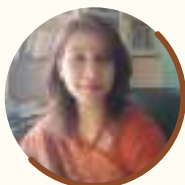
Dr. Pawan Kumar

Assistant Professor-IT
Ph.D.,M.Tech,MCA
Network Security(IIT,Kharagpur),
Machine Learning(IIT,Chennai)



Prof. Rahul Verma

Asst. Prof.-Operations
Ph.D.(Pursuing),MBA,B.Sc.



Dr. Pallavi Bhardwaj

Assistant Professor- Marketing
Ph.D, PGDBM M.Com, B.Com



Dr. Babita Bhati

Assistant Professor-HR
Ph.D., MBA, UGC-NET,Certified
NLP Practitioner



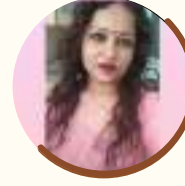
Dr Dharini Raje Sisodia

Assistant Professor- Finance
P.hD , MBA



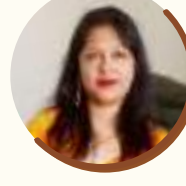
Dr. Mritunjay Kumar

Assistant Professor-
Operations
Ph.D,NET-JRF,MBA,M.Sc.



Dr. Nilambara Shirvastav

Assistant Professor-HR
Ph. D, MBA, Diploma (HRD)



Dr. Priyanka Shrivastav

Assistant Professor-HR
Ph. D, MBA, UGC-NET



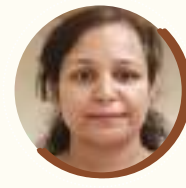
Prof. Sandeep Kumar Sahu

Assistant Professor- Finance
Ph. D, MBA, Diploma (HRD)



Dr. Shilpa Tandon

Assistant Professor- Marketing
P.hD, MBA,BBA



Prof. Shalini Sharma

Assistant Professor-General Management
MBA (HR), M.A. Economics,
UGC NET



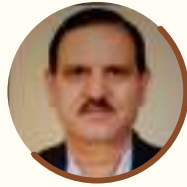
Prof. Raman Arora

Asst. Prof.-Marketing and Finance
Ph.D. (Pursuing), MBA, CA(Inter),
B.Com(Hons.), UGC NET JRF

Our Guest Faculty



Mr. Raja Ram



Mr. S.C Kaul



Dr. Kapil Mohan Garg



Mr. Alok Kumar

Professional Soft Skill Trainer

COURSE CURRICULUM

(MBA) FIRST YEAR

FIRST SEMESTER

- 01 Management Process and Organisational Behaviour
- 02 Quantitative Techniques
- 03 Managerial Economics
- 04 Accounting for Management
- 05 Information Technology Management
- 06 Marketing Management
- 07 Communication in Organisation
- 08 Legal Aspect of Business
- 09 Information Technology Management Lab

SECOND SEMESTER

- 01 Technology and Innovation Management
- 02 Financial Management
- 03 Management of Information System
- 04 Sustainable Operations Management
- 05 Business Research
- 06 Human Resource Management
- 07 Minor Project
- 08 Professional Skill Development(NUES)
- 09 MOOC/Open Elective

COURSE CURRICULUM

(MBA)

THIRD SEMESTER

CORE SUBJECTS

1. Management of International Business
2. Managing E-Business
3. Entrepreneurship Development & Startup
4. Strategic Management
5. Summer Training Report
6. Business Analytics
7. MOOC
8. Business Analytics Lab

MARKETING

1. Consumer Behaviour
2. Sales & Distribution Management
3. Service Marketing
4. Customer Relationship Management

FINANCE

1. International Financial Management
2. Financial Markets and Institutions
3. Investment Analysis & Portfolio Management
4. Financial Econometrics

OPERATION & ANALYTICS

1. Enterprise Systems
2. Operation Strategy
3. Logistics & Supply Chain Management
4. Predictive Analytics & Big data

HUMAN RESOURCE

1. Management of Training, Learning and Development
2. Managing Industrial Relations
3. Talent Management
4. Compensation and Performance Management

INFORMATION TECHNOLOGY

1. Digitalization and E-Governance
2. Artificial Intelligence & Machine Learning
3. Database Management Systems
4. Database Management Systems Lab
5. Enterprise Systems

INTERNATIONAL BUSINESS

1. International Business Environment and Strategy
2. Export, Import Policies, Procedures and Documentation
3. International Financial Management
4. International Business Negotiation

Course Curriculum (MBA)

FOURTH SEMESTER

CORE SUBJECTS

1. **Corporate Social Responsibility, Human Values & Ethics**
2. **Project Dissertation**

ELECTIVES

MARKETING

- **Advertising & Brand Management**
- **Digital & Social Media Marketing**
- **Marketing Analytics**
- **Retail Management**

FINANCE

- **Mergers, Acquisitions and Corporate Restructuring**
- **Financial Derivatives**
- **Behavioral Finance**
- **FinTech**

OPERATIONS & ANALYTICS

- **Business Process Management**
- **Advanced Business Analytics & Predictive Modelling**
- **Project Management**
- **Supply Chain Analytics**

HUMAN RESOURCE

- **Managing Organizational Development**
- **Leadership and Teamwork in Blended Organizations**
- **People Analytics**
- **Managing Diversity and Inclusion**

INFORMATION TECHNOLOGY

- **Advanced Business Analytics & Predictive Modelling**
- **Information Security**
- **Data Modelling with Python**
- **Business Intelligence and Applications**

INTERNATIONAL BUSINESS

- **Global Competitiveness**
- **WTO and Intellectual Property Rights**
- **International Human Resource & Cross Cultural Management**
- **International Marketing**

Our Pedagogy

Our training methodologies have witnessed a steady confluence of the ethos of the Armed Forces and the much-required corporate acumen. The pedagogy is ever-evolving and adapts to the newly emerging trends in tune with the emerging challenges that are posed to the business world. Students are trained to conduct themselves professionally, ethically, and socially as future managers and leaders. In consonance with the approach, the pedagogy is based on a befitting mix of lectures, tutorials, onground learning, projects, internships, and various opportunities aimed at holistic personality development in sync with the demands of the industry



The classroom lectures include a rigorous curriculum designed to develop the required all-pervasive business mindsets and interactive activities to ensure a growth mindset. The faculty indulges in group cases, role-plays, and projects to facilitate a collaborative learning environment to develop leaders with the ability to manage everyday challenges. While the college has been striving for excellence in on-campus learning opportunities, it had to adapt to online learning amidst the ongoing pandemic by conducting online classes through MS Teams. However, the virtual classes are also designed in a manner to facilitate intensive participation and extensive teamwork through critical thinking and decision-making, ensuring learning does not suffer.

A series of guest lectures by distinguished business leaders, policymakers, and eminent entrepreneurs occur throughout the year. These give the students a great opportunity to engage with business leaders and visionaries on various topics. It helps to bridge the gap between classroom learning and real-world business problems through the sharing of experiences and acquired business acumen of the experts. The college also ensures that industry speakers cover 20% of each specialization, offering much-needed practical insights.



01.

Industrial Visits

AIMT emphasizes practical learning through industry visits and corporate trips every semester to enhance industry exposure and build competence and character. These trips provide hands-on experience by means of direct collaboration with the industry and enable students with on-ground experience.

02. Summer Internship

The 2 months summer internship for both MBA & and BBA students enables students with prior work experience to help them seamlessly transition into their careers. The students further document their learning experience and venture into the world of research by creating a project report on the same.



03. Holistic Development in Sync with the Ever-changing Business Environment

The program's holistic approach to education provides a broad understanding of business and management concepts with a strong focus on its practical implications. More specifically the above goal is achieved by not confining students to the classroom and encouraging them to take an active part in various fests, clubs, and extra-curricular activities. All the activities conducted aim at the integration of spiritual, emotional, mental, and physical intelligence of the students. The college has also designed an Employability Enhancement Program designed exclusively to meet the needs of today's managers acting in a globalized environment. It particularly focuses on developing the leadership skills as well as the people management skills of the students through delegating responsibilities and assigning roles. AIMT also resorted to online means of up-skilling during the pandemic by offering free courses on Coursera as a part of its skill enhancement program.

Corporate Interface

Placement activity at the college is a year-round process and not just a year-end activity. The students are trained right from their first year for the same. Industry. Academia linkage is an integral aspect of retaining and building the dynamic culture at AIMT

Corporate professionals are important stakeholders and engage with us regularly. The skills of students are honed through various activities, summer internships, field visits, soft skill programs, and the like. Through summer internships, students get an opportunity to achieve wide industry exposure and engage in meaningful work experiences acting as a bridge into the corporate world.

AIMT always strives for adaptability in sync with the ever-changing times and demands. The placement process abides by this by making a move to digital platforms for online interviews for the outgoing batch as well as summer internships during the pandemic this year. The well-charted and ever-adapting placement process at the college ensures we are able to mold our students into their best versions so as to ensure befitting placements. We invite you to engage with us on our journey.



Our Campus Amenities

AIMT offers a lush green, gated, and fully equipped campus to cater to both indoor and outdoor learning. It sports well-equipped facilities like complete Wi-Fi, labs, and smart classes that form an indispensable part of the teaching methodology. These facilities go a long way in ensuring a productive campus life and providing a perfect backdrop for the pursuits of the leaders of tomorrow.

01. Hostel

The in-campus, well-secured accommodations at AIMT have been designed to offer the "Home away from Home" ambiance with built-in dining and laundry service with the hostel premises. Separate hostel blocks for girls and boys with single and double occupancy are available for the students to choose from. Every hostel room has study provisions and adequate storage with access-point linking to the campus-wide network and the various network resources and services



02. Classrooms

Classrooms still remain the keystone for the learning and development of students and as such have been equipped to ensure the process is efficient as well as interactive. Smart classes enable the visualization of theoretical knowledge.



03. Library

The students of AIMT have access to the which has splendid references, a rich initial collection of 15000 books, and lending facilities for book reports, journals, periodicals, CDs, and v cassettes The Library also has an impressive subscription to Online Databases like EBSCO to ensure availability of intellectual data always Moreover now with the onset virtual learning wing to the pandemic, the library has made inline textbooks and reference materials available to the students to ensure learning is not hampered.



03. Sports Facilities

In sync with its belief in offering holistic development, the huge campus offers various grounds to unwind after classes and for the overall development of students. AIMT has different grounds earmarked for football, cricket, basketball, and yoga to name a few. The college also houses two different gyms for boys and girls equipped with all the necessary equipment for everyday work



04. IT Infrastructure

A fully Wi-Fi-enabled campus allows students to excel in today's information age with the smooth flow of information among different stack holders in the ecosystem. The campus has two fully air-conditioned computer labs with more than 32 computers each and high-speed intranet leased line connectivity. All the computers are equipped with the latest and highly advanced software applications for providing students with diverse opportunities.



Our Alumni Association

The Alumni Association of Army Institute of Management & Technology (AIMT), Greater Noida provides a common platform for the alumni of the institute to reach out to other alumni across various batches, branches, and interests. Members of the Association are now spread all over India and across the world. The aim of the Alumni Association is to allow each Alumnus - a fresh graduate or one from the first batches - to leverage professional contacts, renew or build social ones, and constructively contribute to the community and the Alma Mater.

Objectives:

- To effectively employ the talents, energies, and contributions of alumni to constructive ends for the Institute and this Association.
- To develop goals and coordinate the efforts aimed at their accomplishment.
- To promote the cultural, academic, and literary advancement of its members.
- A respectful, congenial, and equitable program that is welcoming and engaging for alumni of all ages, as well as their families and guests.
- A dynamic community of active alumni who contribute to the goals of the program, feel ownership over its direction, and act as ambassadors for the Institute.
- A program with strong ties to industry and spin-out companies, and the ability to promote mentoring, internship, and career opportunities for students and alumni.

Key Position Holders :

<u>Name of Members</u>	<u>Key Positions</u>
Mr. Gireesh Neemat	President
Mr. Navin Kault	Vice President
Mr. Mahaveer Bishttt	General Secretary
Mr. Anshu Tandont	Treasurer
Ms. Karandeep Sahil Kherat Mr. Haresh Bhanot Mr. Gaurav Rulhan Ms. Asees Ahluwalia	Executive Team of Working Committee

Our Distinguished Alumni

Alumni are the most possessive and valued ambassadors for an institution. Alumni have been an integral part of the AIMT fraternity, present achievements, and future hopes. The AIMT alumni network has been there for the last 25 years and is making a mark in the world. The key purpose of the Alumni network is to strengthen the relationship between the institute and its alumni by sharing the saga of development and growth. We recognize, acknowledge, and embrace our alumni as vital stakeholders in the development of the Institute and the process of taking it to even greater heights



Our Distinguished Alumni



Mr. Rajesh Srivastava
CEO- Flexible &
Industrial Packaging



Capt. Vijender Rana
Regional Director -
Oracle



Ms. Tusharika Govil
Regional HR Head -
FedEx Express



Mr. Gaurav Jaswal
Associate Director -
KPMG



Mr. Anshu Tandon
VP- Religare Private
Wealth



Mr. Deepak Singh
SVP- India Bulls
Venture



Mr. Navin Kaul
Director - E&Y



Ms. Asees Ahluwalia
Strategic Officer NSE
Audit - Deloitte



Mr. Sandeep Thalor
Director Office Services-
Colliers International

Our Distinguished Alumni



Mr. Sumit Kumar
VP- Team Lease
Services Ltd.



Mr. Siddharth Sharma
Director - People Strong



**Ms. Heena Sondhi
Khera**
Founder - Queens Brigade



Mr. Anuj Malhotra
VP Sales- Infobip



Mr. Prateek Yadav
AVP- SBI Cards



Ms. Chavi Tandon
Sales Director - Momentus
Digital Media



Mr. Harish Sharma
VP Sales- PinkVilla



Mr. Mahaveer Bisht
Global Knowledge
Manager - Kearney



Mr. Girish Neema
Marketing Manager - ITC
Limited

Our Distinguished Alumni



Mr. Abhishek Jha

CFO - JKM Infra Projects
Ltd.



Ms. Megha Suyal

Operations Head - HP WW
Studio



Ms. Radhika Vohra

Regional Training Manager
North - DHL Bluedart



Ms. Jolly Narang

Delivery Manager - Acuity
Knowledge Partners



Ms. Shilpy Sharma

Talent Acquisition - E&Y



Mr. Vivek Katoch

Chief Business Officer -
Adsyndicate



**Mr. Vikram Jit Singh
Bamba**

Consultant - Global Logic



Mr. Saket Pandey

Sr. Process Executive -
Cognizant



Mr. Kamal Vohra

Manager, Market Analysis
- IBM India

Our **Major Events**

01. B-Plan Competition: Virtual Intra College Business Plan Competition at AIMT

The E-Cell and IQAC of the Army Institute of Management & Technology Greater Noida organized an Intra College Business Plan Competition. The overall aim of the competition was to encourage our budding entrepreneurs to explore new business ideas, start up their own company, or bring to scale a business, which is deemed to have considerable potential to boost the local economy and generate employment



02. MILAAP - The Alumni Meet 2022

AIMT organized the annual alumni meet. It's time to reminisce, As our memories age by another year, It's time to look back and relive the carefree days that we shared. Life goes on, and we part ways, But let's take a day to walk down the memory lanes and make it available to be with your adorable teachers, mentors, and not the least, your bosom friends and colleagues.



Our Major Events

03. HR Conclave 2022

Rewiring Of Workplace During Transition Time The Coronavirus pandemic has introduced drastic changes in how we work, where we work, and how we work. Human Resource leaders have been chalking various strategies for their employees in the past and are preparing themselves for the post-pandemic era. Keep an eye on these changes. HR Conclave was organized at AIMT (Army Institute of Management and Technology)



04. THE MARKETINAR 2022

Taking the legacy of the annual marketing seminar forward, the Army Institute of Management & Technology organized The Marketing 2022 on the topic "Impact of Influencer Marketing on Behavioral Intentions of Millennials (Gen Y) & Centennials (Gen Z)" on 19th February 2022, Saturday. The COVID-19 pandemic and subsequent stay-at-home directives have wreaked havoc on all facets of life around the world, most notably our interactions with the internet and social media platforms. People are spending more time online than ever before, working, attending school from home, and video chatting with friends and family. Marketers and businesses have been compelled to adapt to a new normal, and as a result, their brand communication and marketing mix has switched to digital methods.



Our Corporate Resource Cell

Introduction

The Corporate Resource Center (CRC) plays a significant role in shaping the careers of students from their induction and orientation, summer internships, and mid-term projects, right to their final placements, and even beyond. CRC also undertakes several academic and non-academic initiatives so that students are well-equipped to meet speckled industry requirements. In addition to its fundamental function of Placements and Internships for the students, the CRC is engaged in a host of support functions, meant to bring about a continuous enhancement in student activities. Training and Placement Cell is a section within Student Support and Guidance, which specializes in helping students to develop their skills and get job opportunities. It is a matter of great pleasure for the University to take this opportunity to invite potential companies to experience and evaluate the competency, skills, and talent of our students and absorb them into their esteemed organizations.

The Practice of AIMT

At AIMT we believe in imparting exceptional management education which drives our students in the required direction. The placement committee comprises of students selected from the group to be the corporate interface of the college, i.e., to act as a link between the corporate world and the student community. The elementary purpose of the Placement Committee is to develop and execute the various placement strategies.

It also ensures the readiness of fellow mates for the corporate world. The Placement Committee is a team of highly motivated and enthusiastic individuals who selflessly and relentlessly work for the overall institutional goal of inviting reputed companies and providing looked-for placement offers to students built on their personal field of interest.

Verticals of CRC in Army Institute of Management and Technology

1. Alumni Committee

The AIMT Alumni committee attempts to foster an engaged and passionate community of the AIMT Alumni in support of the Institute and other. The aim is to be a vital partner in the success of the Institute through the substantial engagement of Alumni.

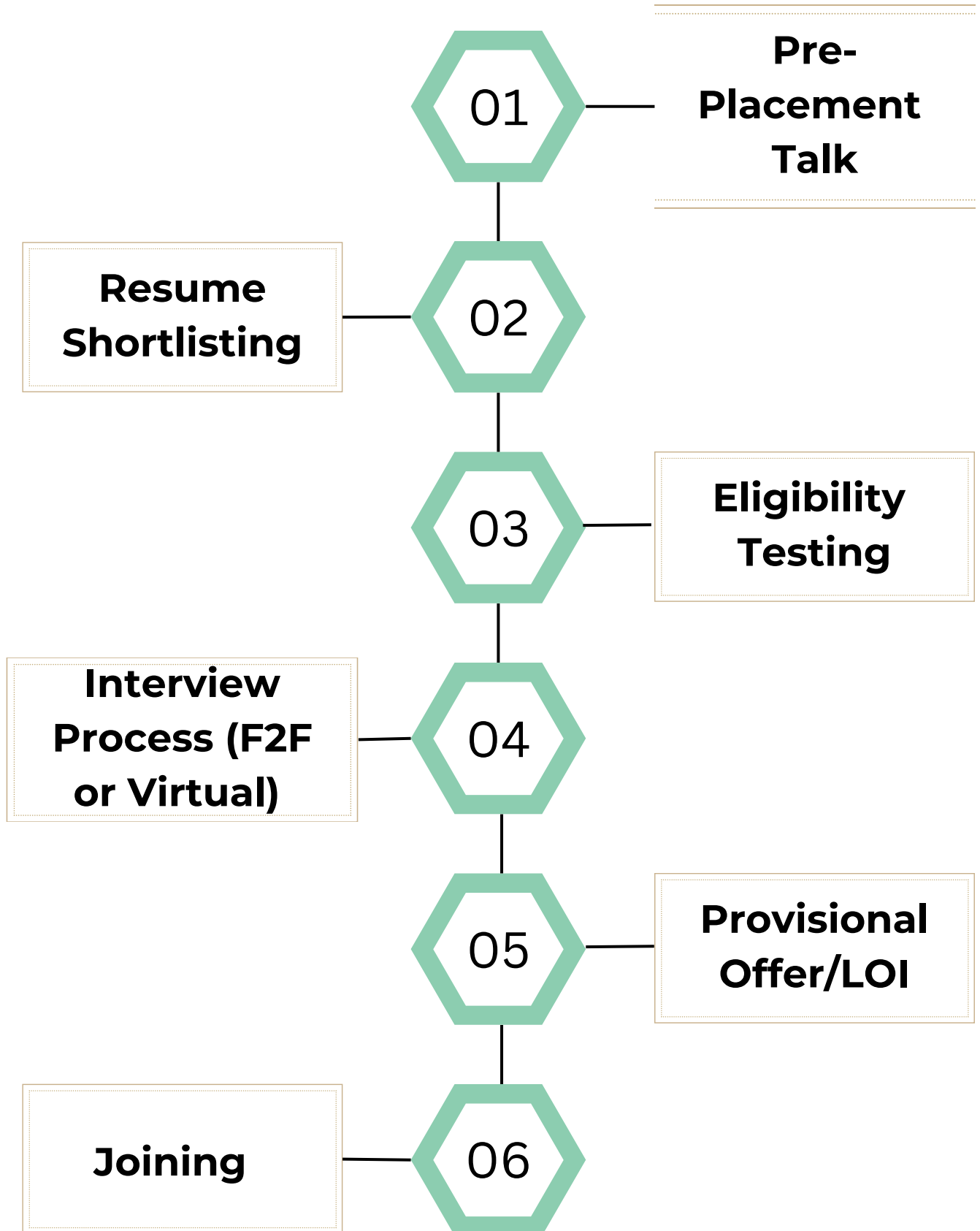
2. Publication committee

The Research & Publication committee prepares, designs, and put out the Bi-annual AIMT magazine "Manthan", "Confluence" a newsletter that comprises news, start-up corners, case studies, articles, placement, and college updates. The multiplicity and depth of research on the topic covered while preparing the magazine enrich you with knowledge and increase empathy. The more one reads more the competence is grown.

3. Digibeeps

Digibeeps are the IT team of AIMT which helps the institution to grow its prominence in the corporate world. It functions on all the social media handles (LinkedIn, Instagram, FB, Twitter) and also supports the college IT division in various events and seminars.

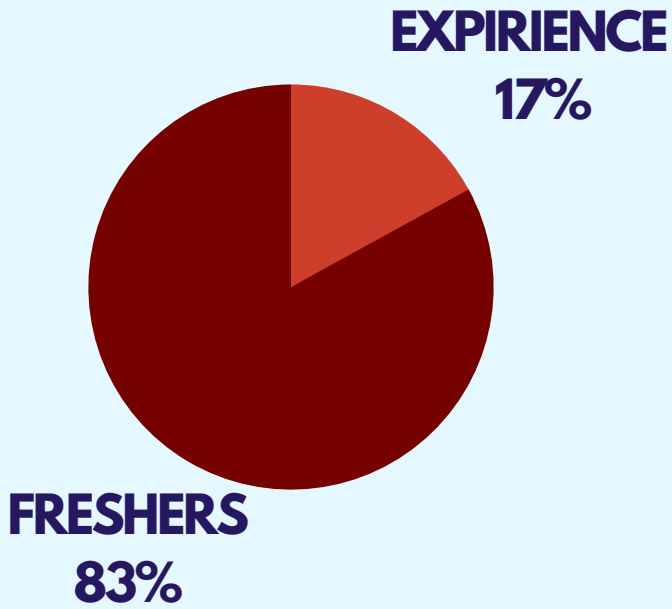
PLACEMENT PROCESS



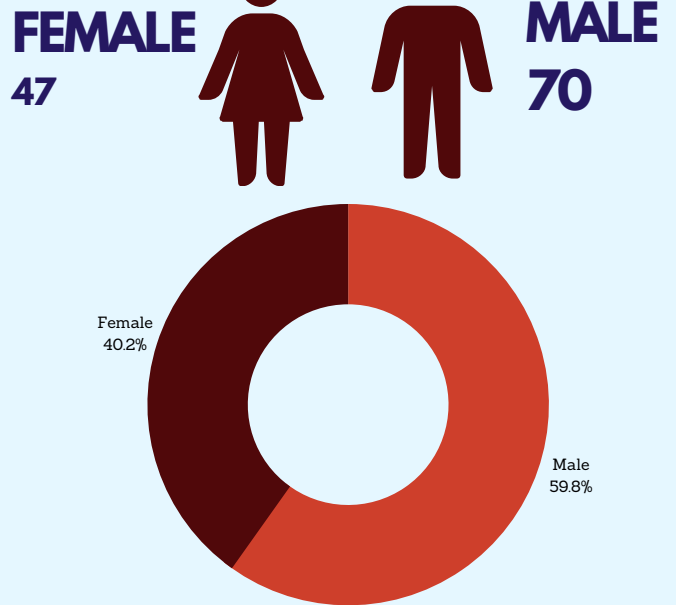
Batch Profile

2022-24

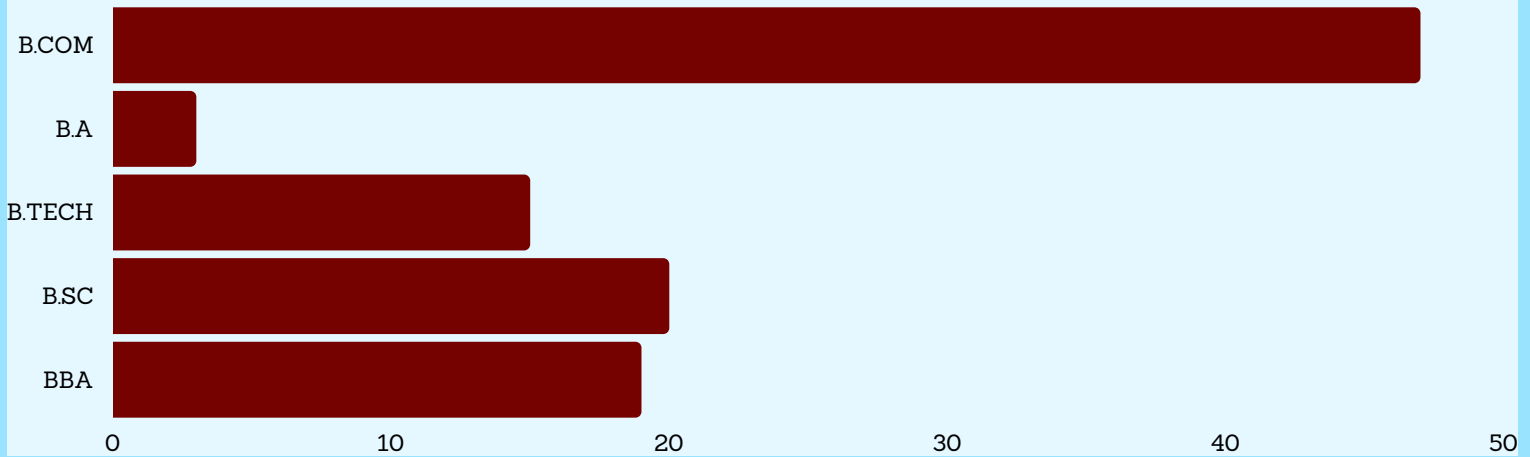
WORK EXPERIENCE



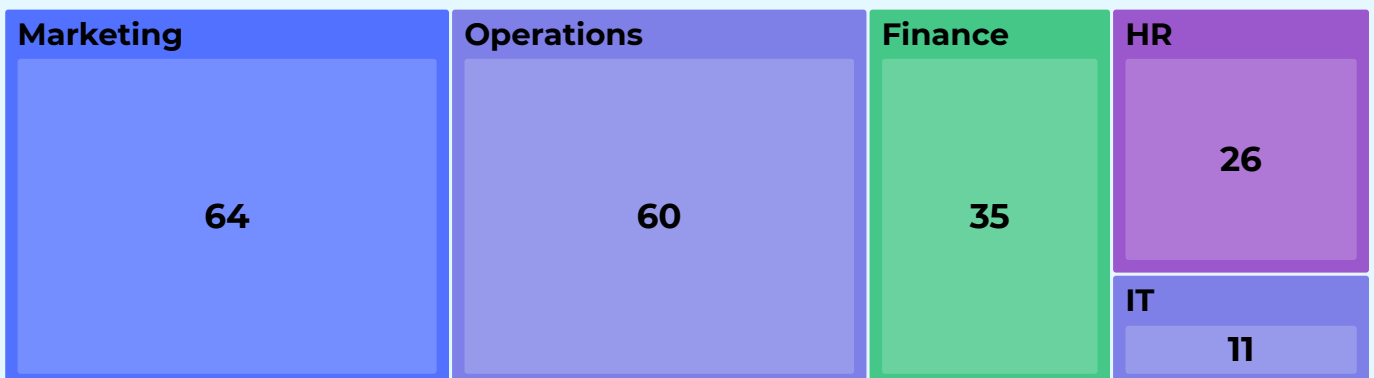
GENDER DIVERSITY



PREVIOUS EDUCATION



SPECIALIZATION



Our Past Recruiters



Student's Batch Profile 2022-24 (MBA)



ABHINAV PADMAN

Operation & IT

Education

B.Tech

Experience

Fresher

Internship

- HAL Engine division
- Fertilisers & Chemicals Travancore Ltd.
- ITBG Knowledge service Group

Minor Project

STUDY ON SECURITY CONCERNS OF IOT AND VIRTUAL ASSISTANTS AMONGST YOUTH

Achievement

- Conducted Tech fest GENERIX-16
- Represented my college at university games
- Participated in 6th International Conference

Certifications

- Automation engineering
- council of Europe Level 2
- Completion of C training
- Humanoid Robotics



ABHISHEK KUMAR

IT & Operations

Education

BSC(Physics, Mathematics and Computer Science)

Experience

Fresher

Internship

Business Analytics from Fundsroom

Minor Project

Research project on the influence of promotional tools on the buying behavior of customers for natural skin care products.

Achievement

- NCC 'C' Certificate
- Attended Advance Leadership Camp
- National Children's Science Congress(Regional Level)

Certifications

- Data Analytics by google
- Six Sigma Principles Management in information System.



ABHISHEK KUMAR

Operation and Marketing

Education

B.COM

Experience

Fresher

Internship

- Bata India Ltd.
- Patna Dairy Project

Minor Project

A STUDY ON IMPACT OF DIGITAL MARKETING BY ZOMATO ON CUSTOMER PERCEPTION IN GREATER NOIDA

Achievement

- Hold Rank 2 in maths Olympiad all over Bihar
- runner up in inter school chess competition
- house captain of the school in class 10

Certifications

- Marketing analytics foundation
- Entrepreneurship
- product and brand management data visualization and advance Excel



ABHISHEK SIKARWAR

Marketing & Operations

Education

B.com

Experience

Fresher

Internship

Brain gurukul

Minor Project

A STUDY ON SIX SIGMA IN
MANUFACTURING
INDUSTRY AND ITS BARRIER
TO IMPLEMENTATION

Achievement

- Being part of discipline committee
- won a bronze medal in half marathon
- coordinator at NATIONAL testing agency in conducting exam
- gym coordinator

Certifications

- Google analytics
- Google my business
- YouTube music
- Marketing analytics



ABHISHEK YADAV

Finance & Marketing

Education

B com

Experience

Fresher

Internship

Maruti Suzuki

Minor Project

Corporate Social Responsibility

Achievement

- Discipline Committee
- Sports Co-ordinator

Certifications

- Financial Markets
- WhatsApp Marketing
- Ms Excel



AKASH YADAV

Finance & Marketing

Education

B.com

Experience

3 Years

Internship

Aditya Birla Fashion And
Retail Pvt Ltd

Minor Project

A Study On Perception Of
Youth Towards Digital
Marketing In Delhi NCR

Achievement

- NCC B certificate
- Marketing Quiz Competition
- ARMOTSAV 2023 Basketball competition

Certifications

- Data Visualization With Advanced Excel
- Tally
- ERP 9



AKHIL KUMAR

Marketing & Operations

Education

BSc mathematics

Experience

Fresher

Internship

MDRA

Minor Project

Analysis of recent success of TATA motors in the SUV segment

Achievement

N/A

Certifications

- ADIFA(advance diploma in financial accounting)
- B2B Diploma
- Water recycling course diploma from Coursera



ALOK KUMAR

Marketing & Operations

Education

BSc(Hons) Agriculture

Experience

Fresher

Internship

MDRA

Minor Project

Farmer perception towards the use of Organic and Chemical fertilizers with special reference to western Uttarpradesh

Achievement

Poem recitation winner

Certifications

- NCC 'C' Certificate
- CCC Certificate



AMIT KUMAR

Finance & IT

Education

B.Com

Experience

Fresher

Internship

Fundsroom

Minor Project

Exploring the impact of social funding on green financing

Achievement

N/A

Certifications

- DATA VISUALIZATION WITH ADVANCED EXCEL
- FINANCIAL ACCOUNTING
- EXCEL SKILLS FOR BUSINESS: ADVANCED



AMIT KUMAR

Marketing & Operations

Education

B.Com

Experience

Fresher

Internship

Moglix (Operations)

Minor Project

A study on customer preference and satisfaction levels towards Royal Enfield

Achievement

- Cultural committee coordinator at St. Xavier's college, Jaipur
- NSS Volunteer

Certifications

- digital marketing by google
- Sales by CBRE
- Introduction to Strategy consulting by BCG Strategy
- consulting job simulation by Accenture Commercial real estate by CBRE



ANAGHA VALSAN

Finance & operations

Education

BBA (Finance)

Experience

Fresher

Internship

Hindustan Aeronautics Ltd (HAL) (Operations)

Minor Project

A study on consumer perception towards online payment

Achievement

- PMSS scholarship
- NSS volunteer
- part of hospitality team for college fest
- part of sahaaya- a social service unit in college
- Certificate of appreciation in national level quiz on Indian Constitution
- certification on national level quiz on Gandhi smriti

Certifications

- SAP ERP
- Finance modeling and valuation
- Introduction to finance and accounting
- Investment and portfolio management
- financial analysis- skills to success
- Data analysis with R programming
- Supply chain management
- Strategic management for competitive advantage
- Organisation behaviour
- Basics of HRM



ANJALI PANDEY

HR & Operations

Education

B.Com

Experience

Fresher

Internship

Taskar Global pvt Ltd (HR)
Hiyamee pvt Ltd(HR)

Minor Project

Myth of separate world and exploration of how mobile technology has redefine the work life balance

Achievement

Alumini coordinator in CRC

Certifications

- The manager toolkit: A practical guide to managing people at work.
- Preparing to manage human resource. Leadership and team effectiveness
- Leadership skills.
- CCC course



ANJALI KUMARI

HR & Marketing

Education

BA Honours (Geography)

Experience

Customer service (Tech mahindra - Flipkart) 2 months

Internship

Hindalco industries limited (Aditya Birla Group) In HR (Training and development)

Minor Project

The impact of E-commerce on consumer buying behavior with reference to Greater Noida

Achievement

- 1st position in youth parliament at regional level
- NSS head girl
- CRC member (Alumini coordinator)
- Miss Armotsav 2023
- Won many poetry competitions

Certifications

- Hr Managers toolkit
- Preparing to manage Human Resources
- leadership and team effectiveness
- TCS Ion career edge
- Organizational behavior



ADITYA JHA

Marketing & Operations

Education

B.com (Hons)

Experience

Fresher

Internship

- CG Power & Industrial Solutions Ltd. (Operations)
- LG Electronics (Sales&Marketing)
- Satyam Engineering & Consultancy Pvt.Ltd

Minor Project

A study on impact of gamification element in higher education courses impact student engagement level and learning outcomes

Achievement

- Winner in E-sport tournament commenced at G.L.Bajaj college
- Winner in college basketball tournament at AIMT
- Digibeets Head coordinator at CRC
- Discipline committee head
- Represented college in university games in cricket

Certifications

- Business and Marketing Strategies
- Leadership & Team effectiveness
- Meta Marketing analytics professional
- Introduction to microsoft excel



ANJALI SINGH

HR & Marketing

Education

BA

Experience

N/A

Internship

Mozo Hunt in HR & Marketing

Minor Project

A study of effectiveness of digital marketing compared to TV advertising in FMCG sector

Achievement

N/A

Certifications

Leadership and team effectiveness



ANJANI KUMAR

Marketing & Operations

Education

B. Com

Experience

Fresher

Internship

Square Yards

Minor Project

A Case Study on Consumer perception towards Electric Vehicle in Greater Noida

Achievement

- Backstage coordinator
- Hostel Representative

Certifications

- NCC 'B' Certificate
- Foundations of Digital Marketing and E-commerce by Google.
- Business to Business Marketing(B2B) by IIT Roorkee



ANKIT

Finance & Operations

Education

BBA-MS

Experience

Fresher

Internship

- Equity research Intern at Millenium Money Finance .
- Finance Intern at Vardhan Consulting Engineers.

Minor Project

Modern Delivery system for FMCG Products.

Achievement

Silver medal in College Elocution competition.

Certifications

- Financial statements analysis and Reporting
- Google Data analytics (Beginner)
- Finance certificate from Pregrad
- Project management for managers
- Economic for Banking & Finance.



ANKITA

HR & Marketing

Education

BBA

Experience

Fresher

Internship

Job Banks Globals (HR)

Minor Project

Employee welfare and employee retention

Achievement

National level Athlete

Certifications

Product and brand management



ANKUSH SUMBARIA

Marketing and Operations

Education

BBA

Experience

Fresher

Internship

India Hikes

Minor Project

STUDY OF RELATIONSHIP BETWEEN EMOTIONAL INTELLIGENCE AND WORK ATTITUDE AMONG WOMEN PROFESSIONALS

Achievement

- Event Management
- Tour and Travel Management
- CRC Shuruwat Talks
- Represented AIMT in IPU Annual Volleyball Competition
- Sports Head AIMT
- Hostel HR

Certifications

N/A



ANNU KUMARI

Marketing & Operatons

Education

BBA

Experience

N/A

Internship

Bank of Maharashtra

Minor Project

A STUDY ON PERCEPTION OF CUSTOMERS ON PREMIUM MEMBERSHIP OVER OTT PLATFORMS

Achievement

6th rank at University level in BBA

Certifications

- Meta social media marketing- META
- Google Data analytics - Google
- Fundamental of Digital marketing -Google Digital Garage
- International business - Nptel
- Diploma in Computer Applications - OHTC/2375
- Effective Writing -Nptel



ANUJ KUMAR TIWARI

Operations & Finance

Education

B.A. Political Science

Experience

Outscal - Sales Executive

Internship

MDRA-Research Intern

Minor Project

A study on Integrated Marketing Communication with special reference to Lamborghini

Achievement

- Secured 1st position in district level swimming under 17 (50mt freestyle).
- Secured 1st position in state level swimming under 17 (50mt freestyle)
- Secured 2nd position in national level swimming under 17(50mt freestyle)
- Participated In international level swimming under 17 (50mt freestyle) held at srilanka. Sports captain in school
- Certificate of excellence in sports

Certifications

- Microsoft Excel
- Digital Marketing
- Supply Chain Operations
- Recruiting, Hiring and Onboarding
- Employees Project Management
- Management Functions



APOORVA KANWAR

HR & Finance

Education

BA in Culinary Arts

Experience

Fresher

Internship

RS Sarovar Portico (HR & Operations)

Minor Project

Factors affecting attrition in the hotel industry wrt to Delhi-NCR

Achievement

N/A

Certifications

- Entrepreneurship (IIT Madras)
- Public Speaking (IIT Roorkee)
- F&B Management
- Integrated Marketing Communications
- The science of Gastronomy
- Unravelling solutions for future food problems
- Diploma in City and Guilds in Culinary Arts
- International Sommelier Guild level 1 and level 2.



ARTI BISHT

Finance & Operations

Education

Bcom Honours

Experience

Fresher

Internship

- Jatin Tagra and co. (chartered accountant) In finance
- Prodokraft E-commerce Pvt. Ltd. (Operations)

Minor Project

- A study on impact of consolidation of banking sector in india with special reference to SBI, HDFC, ICICI Bank

Achievement

- Participate in world investor week 2023
- Inter- college dance competition
- completed one company forensic audit
- Come up with a new idea that improved things
- Part of Library Coordinator in MBA
- Attended Shaksham Workshop on Entrepreneurship

Certifications

- Diploma in professional accounting
- special training program of computer
- financial market
- From excel to power BI
- Financial Accounting: Foundations
- Digital Marketing
- Business Ethics



ASHISH KUMAR

Marketing & Operations

Education

Bachelor of Commerce

Experience

Fresher

Internship

Moglix in Operations Department

Minor Project

A study on agri-food supply chain in Gurgaon Haryana, with respect to banana, wheat and paddy

Achievement

- NSS Volunteer
- Sports Coordinator at AIMT Placement Coordinator at Sri Aurobindo College Basketball Captain of AIMT Team

Certifications

- Foundation of Digital Marketing by Google
- Foundation of Project Management by Google
- SQL and relational databases by IBM
- Virtual Experience program in Event Operations by Moretan Bay
- Leadership and team effectiveness by Nptel



ASHISH KUMAR

Finance and IT

Education

B.com (HON)

Experience

Fresher

Internship

Perfect tech services pvt.ltd.

Minor Project

A study on Indian stock market and investors

Achievement

Head of department of commerce

Certifications

Financial Accounting



ASHUTOSH MISHRA

Marketing and Operations

Education

Bachelor of Commerce

Experience

Fresher

Internship

Brand management intern at UDEMY Enrichmentors.

Minor Project

Comparative Study of Consumer Preference Towards Reliance Trends and Ajio.com for the purchase of apparels

Achievement

Participate in state level scout and guide camp.

Certifications

- online course on inter-verse: An introduction to the world of investing conducted by NSE.
- Google Data Analytics.
- Essentials of Excel by Ministry of labour & Employment and Microsoft.
- Product and Brand Management.
- Infosys Springboard as a Young Industry Enthusiast in Retail.
- Leadership and Team Effectiveness (NPTL)



ASHWINI YADAV

Marketing & finance

Education

BA

Experience

Fresher

Internship

C&R solutions PVT.LTD. (Financial Consultant)

Minor Project

Customer satisfaction towards online and offline shopping

Achievement

N/A

Certifications

Participate in state level scout and guide camp



ATUL KUMAR

Finance and marketing

Education

B.Com

Experience

Fresher

Internship

Fundsroom

Minor Project

Impact of Covid-19 on education system in East UP

Achievement

N/A

Certifications

- Data Visualization with Advanced Excel ,
- 2Foundations of Digital Marketing and E-commerce,
- Global Financial Markets and Instruments



ATUL KUMAR SINGH

Finance & Operations

Education

B.Com

Experience

Fresher

Internship

- Gift Campus- Operations
- Jagran Prakashan- Finance
- Eat My News- Content Writer

Minor Project

A Study On Impact of Six Sigma On Automobile Industrie w.r.t Greater Noida

Achievement

- In the Corporate Resource Cell(Digibees Coordinator) of the college.
- Have been a part in various seminar's of college.
- Represented College in University Games in Table Tennis.
- Have conducted a student driven community in which we have successfully managed to enroll 4 students in school.

Certifications

- Financial Markets by Yale University
- Six Sigma Principles by University System of Georgia
- MS EXCEL certified
- HP LIFE certified in IT for Business Success
- UNICEF certified in Digital Productivity
- Foundation of Project Management by Google
- Data Visualisation with Advanced Excel
- HDFC HP LIFE certified in Inventory Management



AVINASH KUMAR PANDEY

Marketing & Operations

Education

B.sc (Biology)

Experience

Fresher

Internship

ACUITY KNOWLEDGE PARTNERS

Minor Project

CONSUMER BEHAVIOUR TOWARDS ONLINE EYEWEAR PURCHASE

Achievement

- NATIONAL LEVEL in FOOTBALL
- Cultural Committee
- Science Olympiad
- Anchoring
- AIMT UNPLUGGED

Certifications

- Excel
- HR Development
- B2B Marketing
- Six Sigma



AYUSHMAN SINGH

Marketing, operations

Education

B.com (HONS)

Experience

Fresher

Internship

Hololabs XR

Minor Project

A study of social media marketing platforms to increase the customer engagement for digital marketing companies

Achievement

- E-cell coordinator at college
- Made commercial cinematics
- digital marketing

Certifications

- Digital marketing certification
- Photography certification



BHANU PRATAP SINGH

Finance And Operations

Education

B.Com(Hons.)

Experience

Fresher

Internship

Market Research in MDRA

Minor Project

The study electronic payments in current scenario in greater noida.

Achievement

- Gold medal in basketball tournament in college
- NCC 'A' certificate holder.

Certifications

- Certification in financial institutes and markets



BINAY KUMAR

Marketing, operations

Education

Bsc computer science

Experience

Fresher

Internship

Paytm

Minor Project

Impact of social media on mental health

Achievement

- Ranked in top 1% in maths from cbseboard in class 10
- gold medal in athletics in university sports,

Certifications

- Basics Product management course
- sales course
- digital marketing
- basic and advance excel
- Product Masterclass course



BOBY YADAV

Operations and marketing

Education

B.Sc (Maths)

Experience

Fresher

Internship

Gift Campus

Minor Project

A Study on Customer perception towards electronic vehicle in Greater Noida

Achievement

- NCC 'B' Certificate
- Medal in Table Tennis,
- Certificate in RD parade and many more

Certifications

- Marketing Analytics (NPTEL)
- Certification in Foundations of Digital Marketing,
- Project management,
- Pursuing certification in Operations & Supply Chain Management



DEEPAK KUMAR

Operations and marketing

Education

B.sc in hotel or hospitality management

Experience

Rebel foods shift manager

Internship

Bata India Ltd

Minor Project

Impact of cloud kitchen in India

Achievement

Played kabaddi on regional level

Certifications

- Product and brand management
- Entrepreneurship
- marketing analytics foundation
- project management



DIWAKAR YADAV

Marketing & finance

Education

B.sc

Experience

Fresher

Internship

Secured orbis

Minor Project

A study on consumer perception towards electric 2 wheelers (E2W) with reference to Greater Noida

Achievement

Won Intracollege volleyball tournament.

Certifications

- Leadership and Team Effectiveness by NPTEL
- Course on computer concept [CCC] By National Institute of Electronics and information Technology
- Fundamentals of Digital marketing by google



GAURAV SINGH

HR & Marketing

Education

BMLT

Experience

6 months

Internship

- Eat My News (Social Marketing)
- Yash Foundation
- Kalpataru Projects International Ltd.(HR)
- job Banks Globals(HR)

Minor Project

A Study on Citizen Journalism and Role of Social Media in Content Generation w.s.r.t EMN Pvt.Ltd.

Achievement

Top performer in Social media internship as a content creator

Certifications

Product and brand management
Meta Professional Marketing Analytics



GAVRAV KUMAR

Operation and marketing

Education

B.com

Experience

Fresher

Internship

Oatna Dairy Project-Sudha Dairy

Minor Project

A study on supply chain management with reference to flipkart

Achievement

- Library coordinator at AIMT
- Being a part of Discipline committee of AIMT

Certifications

- Introduction to Ms-excel
- Bihar skill development mission
- Google project management
- Data Analytics from Upgrad



GAURAV KUMAR

Marketing & operations

Education

BA POL

Experience

2 year experience as management trainee in startup

Internship

DRDO

Minor Project

Impact of emotional intelligence in academic performance

Achievement

- Basketball at School national level
- NCC certificate with A grade
- RDC rajpath 2018 in NCC
- Best cadet 2nd position

Certifications

- Microsoft Excel
- Power BI
- Google project management
- organisation behaviour NPTEL and Brand
- project management



GIRJESH SINGH

Marketing and Operation

Education

B.com

Experience

Fresher

Internship

Dabur

Minor Project

The impact of social media marketing on individuals, attitude and perceptions

Achievement

NSS VOLUNTEER

Certifications

- Data visualization with advanced excel
- TCS iON Career Edge - Young professional from TCS iON
- People and Soft Skills Assessment
- Leadership Skills
- Basics of operational procurement in supply chain management
- An Introduction to the world of investment



GUNJAN KATARIA

Human Resources and Marketing

Education

B.Com Hons

Experience

Fresher

Internship

Human Resources in Hotel Crowne Plaza Greater Noida

Minor Project

Analysis of job satisfaction level of employees in Amazon India

Achievement

- Cultural Committee Coordinator
- participated in inter college dance competition

Certifications

- Talent acquisition and management



JAYA S NAIR

HR operations

Education

B.A (Hindi)

Experience

Fresher

Internship

HR intern in Saint gobain india ltd

Minor Project

Employee preference towards moonlighting

Achievement

- Sports silver medalist in badminton held in AIMT Armotsav

Certifications

- NPTEL leadership and team effectiveness



JYOTI

Finance and operations

Education

B.COM

Experience

Fresher

Internship

Radisson Blu greater
Noida

Minor Project

A perspective of consumer
towards fast food industry
with respect to Greater
Noida

Achievement

Gold medal in Tug of war

Certifications

MS EXCEL , financial
market, financial
modelling and valuation,
behavioural finance, AI for
investment,
Macroeconomics for
business management.



JYOTI SINHA

Finance & Operations

Education

B.COM(Prog.)

Experience

Fresher

Internship

Marketing Research Intern in
MDRA(Marketing
&Development Research
Associate))

Minor Project

A Study on Role of AI in
Enhancing Customised
Communication in banking
Sector

Achievement

N/A

Certifications

- Certification in
Financial market,
- ertification in
Fundamentals of
Digital Marketing



KAJAL

Marketing & Operations

Education

B.COM

Experience

Data handler

Internship

- Lumax
- DBC bank

Minor Project

NBFC Role in India, Venture
capital , food and canteen
preferences

Achievement

- NCC
- NSS Volunteer
- NGO

Certifications

- Digital marketing
- graphic designing
- UI
- Microsoft
- data analytics



KRISHNA KUMAR TIWARI

FINANCE & MARKETING

Education

B.COM

Experience

Fresher

Internship

- GOALER WEB SOLUTIONS
- EXPOSYS DATA LAB COLLEGE TIPS

Minor Project

A STUDY ON COMPARATIVE FINANCIAL ANALYSIS OF ICICI BANK & HDFC BANK

Achievement

- SECURED THIRD POSITION ON INTER-COLLAGE CULTURAL COMPETITION
- SECURED SECOND POSITION ON FINANCE CLUB COMPETITION

Certifications

- FINANCIAL MODELING
- FINANCIAL MARKETING
- FINANCIAL ANALYSIS
- DIGITAL MARKETING
- SOCIAL MEDIA STRATEGY
- SEARCH ENGINE OPTIMIZATION
- PROJECT MANAGEMENT
- BUSINESS ANALYTICS



KUMARI REENA

Operation & Marketing

Education

BBA

Experience

Fresher

Internship

Madoc Engineering LLp (Operations)

Minor Project

Analysis the impact of technology on student learning

Achievement

Win 3rd position in dance competition, Working for an NGO

Certifications

- Training and development
- brand and product management
- ccc
- chatgpt for digital marketing
- python



KUMARI VARSHA

HR & Finance

Education

B.Com

Experience

Fresher

Internship

Taskar Global Pvt. Ltd.

Minor Project

A study on cross - culture psychology focusing on comprehending how culture affect psychological process

Achievement

Social campaign

Certifications

N/A



MAMTA SHESHMA

Marketing & HR

Education

- B.com
- M.com

Experience

Fresher

Internship

nuvoco vistas corporation
limited jaipur

Minor Project

Performance Appraisal

Achievement

- ncc c certificate
- tug of war

Certifications

N/A



MINAKSHI BROLIYA

Marketing & HR

Education

B.com

Experience

Fresher

Internship

Taskar Health Company

Minor Project

influence of Online
marketing on Start-Ups

Achievement

Tug of War

Certifications

Leading Diverse teams
and Diversity course



MINI SINGH

Marketing & Operations

Education

B.Sc

Experience

Fresher

Internship

Jaypee Greens

Minor Project

A study on the factor
affecting the youth
participation after
marriage with reference to
the village aliganj, Bareilly,
Madhya Pradesh

Achievement

- .Cultural Coordinator
- Part of media club
- Participated in inter-
college painting
competition

Certifications

- NSE stock exchange
- Business Statistics
- Product and brand
management
- Operations and supply
chain management



MOHIT SINGH MEHRA

Finance & IT

Education

BBA LLB

Experience

Fresher

Internship

Stylework (Finance)

Minor Project

Effect of Artificial intelligence on education

Achievement

N/A

Certifications

- HR & OPERATIONS



NAFISA KHATOON

Finance & Marketing

Education

BA

Experience

Fresher

Internship

Fundsroom and happmynd

Minor Project

Financial literacy among the college students in Gr.Noida region

Achievement

Gold medal in class 12 (economics)

Certifications

- TCS iON Career Edge - Young Professional
- Leadership Skills - IIMA - IIM Ahmedabad
- Foundations of Project Management GOOGLE
- Marketing Analytics- Meta



NAVEEN SINGH

Operation & Marketing

Education

Hospitality and tourism management

Experience

JW Marriot

Internship

- Eduvercity of Denmark
- CG power industrial solution
- JW Marriot

Minor Project

Students perception towards career counselling

Achievement

- Certificate of Achievement from General manager of JW Marriot aerocity New Delhi.
- Regional level certificate in football in kendriya vidyalaya Sangathan
- Alumni Coordinator

Certifications

- Marketing analysis
- Organization behaviour NPTEL
- Entrepreneurship from NPTEL
- Certification in digital marketing



NIDHI SAHU

Marketing and Operation

Education

B. Mass communication & Journalism

Experience

Fresher

Internship

Excelerate

Minor Project

Customer perspective regarding green product

Achievement

- A got pmss schlorahip and certificate signed by Shri Narendra Modiji
- got selected in udaan india
- During my internship in Excelerate i got Rising star badge along with star performer badge virtually

Certifications

- Training and Development work smarter with microsoft excel
- product and brand management
- Advanced Creative Thinking and AI: Tools for Success
- Foundations of Digital Marketing and E-commerce
- Inventory management Supply chain management strategy
- operation management



NISHANT KUMAR SINHA

Marketing and Operation

Education

BBA

Experience

Fresher

Internship

Impact of CSR activity on FMCG in Delhi NCR

Minor Project

Dinesh Packaging Solution

Achievement

Secure 1st Position in College Level Badminton Championship

Certifications

Data Visualization with Advance Excel



NIVES PASTOR

Operation and HR

Education

B.com (honours)

Experience

Fresher

Internship

- CAMPUS AMBASSADOR FROM THE TRAVELLERS NEST
- HR INTERN AT SIMTRAK SOLUTIONS

Minor Project

The study of nutrition labeling on consumer purchase decision

Achievement

N/A

Certifications

- Leadership and team effectiveness by NPTEL
- Public Speaking By Nptel
- Human Resource Analytics
- The Manager's Toolkit: A Practical Guide To Managing People At Work Recruiting, Hiring, And Onboarding Employees
- Six Sigma Principles
- Business Analytics With Excel
- Basics Of Operational Procurement In Supply Chain Management From Tcs Ion
- Power Bi Vertual Case Experience By Pwc
- Data Visualisation: Empowering Business With Effective Insights By Tata Group



NOORE SHABA

Finance & operations

Education

B.COM

Experience

Fresher

Internship

Fundsroom

Minor Project

A study of factor influencing customer loyalty towards Nestle

Achievement

N/A

Certifications

- Advance excel



PALVI KUMAR

Finance & IT

Education

B.com Hon

Experience

Fresher

Internship

Fundsroom (Finance)

Minor Project

A STUDY OF GOOD AND SERVICE TAX IN INDIA

Achievement

N/A

Certifications

- Tally erp 9
- financial modeling
- Databases and SQL for Data Science with Python



PANKAJ SINGH SILAWAT

Finance

Education

BBA

Experience

Fresher

Internship

linvestkar

Minor Project

A STUDY ON GROWTH OF BANKING SECTOR IN INDIA

Achievement

- Goldmedalist in athletics and two times National player

Certifications

- Management Accounting (NEPTL)

**PINKI YADAV**

HR & Marketing

Education

B.COM

Experience

Fresher

Internship

Policy bazaar in HR profile

Minor Project

To study the use of social networking sites in E-recruitment.

Achievement

- NCC C certificate ,coordinator in Alumni committee

Certifications

- Managing Employee Compensation
- Foundations of Digital Marketing and E-commerce
- preparing to Manage Human Resources

**PRADEEP KUMAR SINGH**

Finance & Operations

Education

B.Com (Hons)

Experience

Fresher

Internship

Nandini North Pvt. Ltd.
Gift Campus

Minor Project

A Comparative study of Inventory management of Tata Motors and Maruti Suzuki

Achievement

- Secured 3rd Position in 1st Semester
- Being a part of discipline committee

Certifications

- Six Sigma Principles
- Leadership and team effectiveness

**PRIYA**

Hr and Marketing

Education

BSc

Experience

Fresher

Internship

Innext pvt Ltd

Minor Project

A study on e-commerce on women's purchasing behaviour with special references to myntra.

Achievement

Redhat linux

Certifications

Nptel International business and fddi footwear design



RAJEEV RANJAN SINGH

Operations & Marketing

Education

B.sc physics

Experience

Fresher

Internship

PATNA DAIRY PROJECT
(COMFED) SUDHA DAIRY

Minor Project

"Purchase Intention and
Buying Behavior towards
Laptops: A Study of Students
in Greater Noida"

Achievement

- Five Plays under ministry of culture government of india with certification
- NCC "A" CERTIFICATE
- Lead college FOOTBALL team and bagged 2nd position at cluster level.

Certifications

- INTERNATIONAL MARKETING from NPTEL
- Supply Chain Management FROM NPTEL
- Performing Arts & Allied Subjects FROM NPTEL
- Introduction to Public Speaking FROM COURSERA
- Foundations of Digital Marketing and E-commerce



RAJESH KUMAR SHUKLA

Marketing And Operations

Education

B.COM

Experience

Fresher

Internship

PrimeGold International

Minor Project

"STUDY ON CHALLENGES
FACED BY START-UPS IN
SOLAR ENERGY SEGMENT
WITH SPECIAL REFERENCE
TO UP(EAST)

Achievement

- Gold Medal in Volleyball at College
- Participate in GGSIPU Cricket Tournament
- KV AMC SCHOOL CRICKET TEAM

Certifications

- Leadership and Team Effectiveness.
- Infosys Springboard Young Industry Enthusiast – Retail.
- Advanced Excel Tutorial Online.
- The Fundamental of Digital Market.



RAKSHIT RAUTELA

IT& operation

Education

BBA

Experience

Fresher

Internship

Spark minda corp ltd (hr)

Minor Project

A STUDY ON ROLE OF
MEDITATION IN TODAY'S
ERA WITH RESPECT TO
YOUTH IN GREATER
NOIDA

Achievement

- *Participated in business thon activity for 24 hours in graduation.
- Internship with NGO'S (Muskurahat foundation & Umeed ngo).
- completed the PAN India Internship with UMEED - A drop of hope ngo.

Certifications

- digital marketing,
- crowdfunding fundraising
- social media marketing
- operations management (learnovate eCommerce)

**RAVINDER SINGH**

Marketing, Operations

Education

B.com

Experience

Fresher

Internship

MDRA

Minor Project

To analyse the impact of negative marketing of fmcg products in delhi NCR

Achievement

N/A

Certifications

NPTEL

Coursera

**RITU NEGI**

HR & OPERATIONS

Education

B.com

Experience

Fresher

Internship

EXCITEL BROADBAND

Minor Project

The study of influencer marketing on consumer buying behaviour

Achievement

N/A

Certifications

N/A

**ROSHNI SINGH**

Hr and Operations

Education

B.Com

Experience

Fresher

Internship

Erekrut

Minor Project**Achievement**

- Publication Team member in CRC
- Finance Coordinator in AIMT

Certifications

- Excel
- HRM
- Communication Management

**SACHIN KUMAR**

Operations & Marketing

Education

Bachelor of Arts

Experience

Fresher

Internship

GIMS (Inventory Management)

Minor Project

Effect Of Artificial Intelligence on Education

Achievement

Appeared for SSB 2 times

Certifications

- Supply Chain Principles
- Six Sigma Tools for Analyze
- Six Sigma Tools for Define and Measure
- Six Sigma Principles Supply Chain Sourcing, Planning, Operations, Logistics
- Training and Development Human Resource Analytics
- Course on Computer Concepts (CCC)

**SACHIN KUMAR**

Finance & Marketing

Education

BBA

Experience

Fresher

Internship

Yadhuwashi Financial Services, Abhishek Srivastava & Co (CA)

Minor Project

CDigital Banking and Service provided(with reference to HDFC & AXIS bank)

Achievement

Participation in finance quiz competition, Gold medalist in Basketball

Certifications

- Microsoft Excel
- Powerbi
- Tally ERP 9
- Data analysis using Microsoft Excel Certification in Financial Analysis
- NPTEL certificate in Leadership and Team Effectiveness

**SADHANA SINGH**

Hr and marketing

Education

Ba economic

Experience

ICICI Bank

Internship

Spark minda lmt corp (hr)

Minor Project

Urjabar engry bar product

Achievement

NA

Certifications

NA



SAGAR JASPAL

Operations & Finance

Education

Btech (Mechanical Engineering)

Experience

Fresher

Internship

- CSC E-Governance Services India Limited
- Bhabha Atomic Research Centre, Mumbai

Minor Project

To Analyze The Women's Safety in Public Places of Delhi

Achievement

- Subject Topper in 12th Standard
- Merit Scholarship In College First Year
- Represented College in Cricket & Football at Zonal level

Certifications

- Advanced Excel
- Power BI



SAKSHI

Finance and HR

Education

B.com (Honours)

Experience

Fresher

Internship

Daurala sugar works, Meerut

Minor Project

Customer perception towards organic skin care products

Achievement

N/A

Certifications

N/A



SAKSHI CHAUDHARY

HR & Operations

Education

BBA

Experience

Fresher

Internship

Anmol Industries.(HR)

Minor Project

study on customer perception of airtel in uttar pradesh

Achievement

- Governor medalist
- RDC holder
- YEP
- North Equestrian championship

Certifications

- People Analytics (coursera)



SAKSHI SINGH

HR and Operations

Education

BBA

Experience

1.5 years in Innov Source as
Dip Executive

Internship

Aam Aadmi Party

Minor Project

Teacher's Readiness to
implement leaning for
Sustainable transformation in
Higher Education Institutions

Achievement

- Gold medal in tug of war
at college level
- first prize in marketing
quizbee competition
-

Certifications

Talent Acquisition and
Management



SANJEEV KUMAR DAS

IT & HR

Education

BA

Experience

Fresher

Internship

ADORE EARTH (NGO)

Minor Project

Analyzing factors affecting
employee engagement at
public sector banks in
Delhi NCR

Achievement

PLAYED CHESS AT
UNIVERSITY LEVEL 5 TIMES
TECHNICAL TEAM
CORDINATOR AT AIMT

Certifications

BUSINESS ANALYTICS FOR
MANAGEMENT DECISION



SANJU KUMARI

HR, Operation

Education

BBA

Experience

N/A

Internship

Minda Corporation
Limited

Minor Project

A study on factors
affecting the layoff in IT
industry

Achievement

Worked with YFI in social
work, played in inter college
basketball volleyball team

Certifications

- Talent Management
and Acquisition
- HRD from NPTEL



SANY KONAI

Marketing, Operations

Education

B. Tech (civil)

Experience

Fresher

Internship

MDRA

Minor Project

Application of Data Mining Techniques for business growth prediction with reference to Market Basket Analysis

Achievement

Research paper published on 6th international conference in AIMT

Certifications

- GLOBAL MARKETING
- C
- AUTOCAD
- ADVANCED EXCEL
- DIGITAL MARKETING
- SOFT SKILL DEVELOPMENT



SHIBHAM KUMAR

OPERATIONS AND MARKETING

Education

B.sc(Hospitality and Hotel Administration)

Experience

Fresher

Internship

Burgerwla's

Minor Project

BUDDHIST CIRCUITS IN INDIA: EXPLORING SPIRITUAL HERITAGE

Achievement

- Got placement in McDonald's
- Got position of "GSA-Housekeeping" with Goa Marriott Resort & Spa
- selected with PUMA for the position of a 'SalesAssociate' at Puma Store Banjara Hills, Hyderabad
- Participated in "SWACH BHARAT ABHIYAN QUIZ" completion organised by the college and secured 1st rank.
- I had ran RUN BHOPAL RUN HALF MARATHON 2018 & 2019
- Blood donar

Certifications

LEADERSHIP AND TEAM EFFECTIVENESS



SHISHIR KUMAR PAL

FINANCE AND MARKETING

Education

B.COM HONOURS

Experience

Fresher

Internship

FUNDSROOM AS FINANCIAL ANALYST

Minor Project

STUDY ON CONSUMER SATISFACTION IN E-BANKING SERVICES OFFERED BY HDFC BANK IN THE DELHI NCR REGION.

Achievement

- SILVER MEDAL IN FOOTBALL IN INTER COLLEGE LEVEL
- WORK UNDER PMKVY AS A VOLUTEER PARTICIPATED IN THE SYMPOSIUM AND PRESENTED A PAPER ON THE TOPIC DIGITAL INDIA AND E GOVERNANVE UNDER FOR ENTREPRENEURIAL SKILLS IN INTERNATIONAL BUSINESS.

Certifications

- DATA VISUALIZATION WITH ADVANCE EXCEL
- MICROSOFT POWER PLATFORM FUNDAMENTAL
- DIGITAL MARKETING



SHIVAM PATHAK

Marketing & operations

Education

B.com

Experience

1. Dinesh packaging solutions. 2. Care well India trust.

Internship

A study on youth awareness towards stock market in greater noida region

Minor Project

A study on youth awareness towards stock market in greater noida region

Achievement

- NSS volunteer
- Played football at inter university level
- played kabaddi at inter university level
- gold medal in volleyball.

Certifications

- Data visualization with advance excel
- supply chain logistics
- Digital Marketing.
- six sigma principles.



SHIWANEE

Finance and operations

Education

B. Com

Experience

Fresher

Internship

GM internship at Simtrak solution.

Minor Project

A study on the impact of recession on the mind set of IT professional.

Achievement

- Secured 1st rank in college in academics in my First semester of MBA
- Certificate of Participation for SEBI Visit Financial Education Program
- Awarded by Prime Minister Scholarship scheme for meritorious students in July 2023
- I was an active member of organising team of KHOJ the student research unit in graduation.

Certifications

- Business analytics with Excel
- Foundation of project management
- Data driven decision with Power Bi
- Investment risk management Strategic Management operation risk management



SHIWANI CHAUHAN

Operations and HR

Education

BBA

Experience

- Teleperformance
- Rose international

Internship

Spark Minda corporation ltd.

Minor Project

Impact of hybrid working culture on job satisfaction

Achievement

N/A

Certifications

Talent acquisition and management



SNEHA .S

IT and Operations

Education

BBA (Computer Application)

Experience

Fresher

Internship

- Nblik (community manager & Data analyst)
- Happymynd (market research trainee)
- Abhirami exports and co. (logistics and exports)

Minor Project

The impact of technology on knowledge management

Achievement

- Shark tank competition (IEC College of Engineering and technology)
- Student Bazar
- Participated in various Debates

Certifications

- data analytics
- machine learning
- project management
- cyber security and privacy
- python
- Office management



SONAM KUMARI

Operations, Marketing

Education

BSc. Physics honours

Experience

Fresher

Internship

MP Birla group

Minor Project

Factors affecting organizational citizenship behaviour in MSMEs at Delhi NCR

Achievement

N/A

Certifications

- Marketing analytics
- MS Excel



SOURABH SINGH

HR & OPERATIONS

Education

BBA(B&I)

Experience

Fresher

Internship

Anmol Industries(HR) & Nblik(Operations)

Minor Project

A STUDY ON EFFECTIVENESS AND EFFICIENCY OF ONLINE VIDEO COURSES FOR TRAINING IN MANAGEMENT STUDIES WITH SPECIAL REFERENCE TO GREATER NOIDA,UP

Achievement

2nd in Quiz Competition in College

Certifications

- People Analytics
- The Power of Statistics Data Analysis



SOURAV KUMAR SAMANTA

fFinance & Operations

Education

b.com hons (finance)

Experience

Fresher

Internship

MDRA

Minor Project

A COMPARATIVE STUDY OF E-WALLET USED IN DELHI

Achievement

- Played Eastern Air Command Sports at Jorhat
- AIR FORCE 6th WING Played Command level sports at Army Public School
- Binnaguri Sports captain Air Force School, Palta Discipline Captain Air Force School, Palta

Certifications

- Financial Markets
- Private Equity and Venture Capital Analysing company performance using Ratios Working Capital Management
- Management Accounting



SRINU GONTIA

Marketing and Operations

Education

B.Com

Experience

Fresher

Internship

MDRA

Minor Project

Enhancing Data Security in businesses using Blockchain technology

Achievement

- NCC
- Courses in marketing and operations field
- PGDCA computer education
- Sports and Cultural

Certifications

- NCC
- Courses in marketing and operations field
- PGDCA computer education
- Sports and Cultural



SUBHAM

Marketing & finance

Education

B.sc

Experience

Fresher

Internship

Government Institutions of Medical Science(inventory department)

Minor Project

A study on Impact of cryptocurrency on the investor

Achievement

- Played under-19 state cricket
- cultural events organizer and coordinator
- Won cricket tournament in Zonals
- Anchoring in HR conclave in AIMT

Certifications

- Organizational Behaviour
- Project Management
- Operations and Supply Chain Management
- Economics of banking and finance markets



SUBHAM KUMAR PANDEY

Finance and IT

Education

B.COM(HONORS)

Experience

Fresher

Internship

- Admin Intern at Jubilant Enpro Pvt. Ltd
- Social Media Intern at Blazde Studios,
- HR Intern at Hint2Mint
- Sales Intern at NJ Wealth

Minor Project

A study on Challenges faced by PC Gaming Industry in India through Gamer's Perspective

Achievement

Gold Medalist in Swimming

Certifications

- Microsoft Certificate in Power BI
- Decision Making with Spreadsheet
- NISM Certificate in Mutual Fund VA
- NISM Certificate in Equity Derivatives



SUMAN DASH

Operations & Marketing

Education

B.Sc. Hounors in Mathematics

Experience

Content Writer, SME

Internship

Content Writer, SME

Minor Project

A Comprehensive Study on Recommender systems and their effects on consumers

Achievement

- Graphic Designing
- Poster Making
- Maths Olympiad Champion
- Promising Singer
- Overall Academic Champion

Certifications

- Data Scientist
- Artificial Engineer
- MS Excel
- Graphic Designing
- Search Engine Optimization
- Data Analyst



SURAJ KUMAR

Operations & Marketing

Education

B.Sc (Computer Science)

Experience (2.6 yrs)

- Startek (Flipkart- Relationship Executive)
- Three Cheers Events & Weddings (Consultant)

Internship

Welspun Corp LTD(Operations)

Minor Project

- A Study On Online Gaming Preference Among Students

Achievement

- Part of Sports Committee in 1st year of MBA
- Kabaddi Regional Level
- Football Interschool and Inter-College Level
- Volunteer in College Annual Function
- Participated in Bhopal Football League
- Participated in Sketch competition in college
- NSS Volunteer

Certifications

- Excel skills for Business:Advanced
- Data Analysis & Visualizationwith Power BI
- Satisfaction Guranteed:Develop CustomerLoyalty Online
- Operations Analytics
- Digital Marketing
- Operations and Supply Chain Management



SUSHANT KUMAR TIWARI

HR & Operations

Education

B.A (Prog.)

Experience

1 Year (HCL Tech)

Internship

- Jaypee Greens (Operations)
- Salesine (HR)

Minor Project

A study on consumer intention to purchase green vehicles in Delhi & NCR

Achievement

- Best Bee in HCL Tech
- Appeared in SSB 6 Times

Certifications

- Production And Operation Management (NPTEL)
- Power-BI (Intershala)
- Introduction to Operation Management (Coursera)
- Supply Chain Operation (Coursera)
- Supply Chain Logistics (Coursera)
- Introduction to Microsoft Excel (Coursera)
- Excel for Business: Essentials (Coursera)
- Excel Skill For Business: Advanced (Coursera)
- Foundation of Project Management (Coursera)
- Project Initiation: Starting a Successful Project (Coursera)
- HR Analytics (Coursera)



SUSHIL KUMAR

Operations & Marketing

Education

B.com

Experience

Fresher

Internship

Minda Corp Ltd (Operations)

Minor Project

- The impact of home automation services with reference to physical security of the people residing in greater Noida and Delhi NCR

Achievement

- Runner up in photography competition
- Runner up in digital E-poster Making
- Bronze medal in football Regional Tournament
- NSS Volunteer
- Digibeas Head coordinator at CRC

Certifications

- Data Visualization with Advanced Excel
- Leadership and Team Effectiveness
- TCS iON Digital - Young professionals
- Data analysis with R programming
- Supply chain operations
- Problem solving with Excel
- Six Sigma principles
- Introduction to Digital marketing
- Foundations of project Management
- An introduction to the world of Investing
- Organisational Behaviour



SWATI RAWAT

HR & Operations

Education

BSC (Biology)

Experience

Fresher

Internship

Welspun Corp LTD (HR)

Minor Project

- To study the comparative analysis between digital marketing and traditional marketing with reference to cosmetic industry

Achievement

- Intra college Badminton
- Participated in intra college group dance
- Participated in athletics (100m)
- Part of Library Coordinator in MBA
- NSS Volunteer

Certifications

- Successful Negotiation: Essential Strategies and Skills
- Human Resources Analytics
- Compensation and Benefits
- Foundations of Project Management
- Digital Marketing
- Human Resource Development (HRD)
- From Excel to Power BI



TANIA PAUL

Marketing & HR

Education

B.com

Experience

Fresher

Internship

Jaypee Greens

Minor Project

A study on Customer satisfaction and perception of Unified Payment Interface in Delhi NCR

Achievement

- Member of Corporate Resource Cell (CRC) Publishing team
- Authored various articles
- Participated and own in essay, poster and meme making competitions
- Certificate of Achievement for completion of innovation challenge from CitizenChat Inc.
- Volunteered for various webinars, meets and seminars.

Certifications

- Tally ERP.9
- Google Analytics
- Digital marketing Marketing Analytics Infosys Springboard
- Python: Infosys Springboard
- Microsoft Excel Advanced 2019



TANU BHATI

Finance & IT

Education

B.COM

Experience

Fresher

Internship

MDRA

Minor Project

To study the merger and acquisition in Indian Banking sector with respect to Canara Bank and Syndicate Bank

Achievement

N/A

Certifications

- Analyzing Company Performance using Ratios
- Introduction to Data Analysis using Microsoft Excel
- Excel for Intermediate Level



TEGH HARPAL SINGH

finance and operations

Education

Bcom Honours

Experience

Fresher

Internship

IDFC Bank in Finance

Minor Project

Merger and acquisition of Kotak Mahindra and Vysya Bank

Achievement

- CRC Coordinator
- Won first prize fir gaming in armohotsav fest

Certifications

- Operations and Supply Chain Management



UMAKANTI

HR & Operations

Education

B.com

Experience

Fresher

Internship

HR intern at Radisson Blu hotel Greater Noida

Minor Project

Impact of AI in HR for training and development in IT industry with respect to Delhi NCR

Achievement

N/A

Certifications

NPTEL



VIJAYANT PANWAR

OPERATIONS & MARKETING

Education

BA

Experience

Fresher

Internship

REPRO INDIA LTD

Minor Project

IMPACT OF SPORTS SPONSORSHIP ON BRAND RECOGNITION IN INDIA

Achievement

- REPRESENTED HARYANA IN NATIONAL SCHOOL GAMES.
- WON STATE CHAMPIONSHIPS IN MARTIAL ARTS AND ATHLETICS.

Certifications

LEADERSHIP AND TEAM EFFECTIVENESS FROM IIT ROORKEE



VIKRANT SIRSWAL

OPERATIONS & MARKETING

Education

BSc (PCM)

Experience

6 MONTHS

Internship

Tynor Orthotics Pvt Ltd (Operations- Purchase Dept.)

Minor Project

Ethical Issues In Operation Management In India

Achievement

- Appeared for the SSB interview thrice. (NDA & CDS Entry)
- Represented school in Handball at state level
- Represented school in Basketball at state level
- Represented school at state level in Football.
- Represented College at Inter university (Panjab University) tournament in football. •
- Held position as sports coordinator in Graduation. •

Certifications

- Advance Diploma In Computer Application Accounting And Publishing.
- Certification In Supply Chain Principles. • AIGPE Lean Six Sigma White Belt.
- Six Sigma Yellow Belt.
- Six Sigma Green Belt.
- Data analytics with Excel and 'R'



VISHAL SHARMA

Finance & Operations

Education

BSc

Experience

Fresher

Internship

Goaler, Madoc
Engineering LLP

Minor Project

An analysis of Personal
Financial Literacy among
working class of Delhi

Achievement

N/A

Certifications

- Business Analytics with Excel
- Tableau Training
- Programming Basics and Data
- Analytics with Python
- Python for Data Science
- Financial Accounting
- Introduction to Data Analysis using Microsoft Excel
- Introduction to Data Analytics
- Python for Data Science
- Analyzing Company Performance using Ratios Discounted Cash Flow Modeling
- Introduction to Valuation with WAAC



VINEET KUMAR SHARMA

FINANCE & Marketing

Education

B.COM

Experience

Fresher

Internship

MDRA - Research intern

Minor Project

A Study on Financial Literacy of
Stock Market Among the Youth
w.r.t Greater Noida

Achievement

- Gold medal (International karate championship)
- CRC HEAD (DIGIBEES CORDINATOR)
- 1st price science exhibition
- Poetry competition runnerup
- Sports Captain (karate) in school

Certifications

- Business and Financial Modeling
- Excel Skills For Business Specialization
- Accounting for decision making
- Google digital marketing & E-commerce professional certificate
- Financial Accounting Fundamentals
- Introduction to Finance and Accounting Specialization
- Financial markets
- project - Investment risk management
- Practical time series analysis



VISHAL YADAV

Operations & Marketing

Education

BSc

Experience

Fresher

Internship

Berger Paints India
Limited (British Paints
Division)

Minor Project

Perspective of People
towards Electric vehicles in
Gurugram

Achievement

2nd position in Badminton
(Doubles) at Armotsav in
AIMT

Certifications

- Supply chain Principles
- Six sigma white belt
- Six sigma yellow belt
- Data analysis in R



VISHWAJEET SINGH

IT & HR

Education

BSc. computer science

Experience

Fresher

Internship

MOZOHUNT

Minor Project

Generational differences at workplace

Achievement

- District Basketball Team (Delhi region-under 19)
- Delhi university basketball team
- gold medal in BIITS GOA inter-college basketball championship (2020)

Certifications

- MS excel
- python



VIKASH KUMAR

Operations & Marketing

Education

B.com

Experience

Fresher

Internship

Sparks Minda Cooperation

Minor Project

A study on application of Chat GPT in customer service operation in IT sector with special reference to Delhi NCR

Achievement

- Winner At E-Sports tournament held at G.L.Bajaj College
- Sports Coordinator at AIMT
- NSS Volunteer
- IT Club Member
- 2nd position in Badminton (Doubles) at Armotsav in AIMT

Certifications

- CCC certificate issued by Ministry of Electronics & Information Technology Government of India
- leadership and team effectiveness through IIT ROORKEE
- Completed Data visualization with advance excel through Coursera
- certificate of Six Sigma Yellow Belt Specialization



YAMUNA

HR & Operations

Education

M.sc (Zoology)

Experience

Fresher

Internship

Jaypee greens

Minor Project

Study on work from home with reference to Delhi and NCR employees

Achievement

Sports participation

Certifications

- Power BI (Internshala)
- Advanced Excel (Coursera)
- International Business (NPTEL)



NIMMAGADDA SAI ALEKHYA

HR & IT

Education

B.tech

Experience

Fresher

Internship

- DRDO
- WIPRO
- IPSOS
- UNSCHOOL
- NBLIK
- JLR PVT

Minor Project

Organizational support and engagement of women employees in it sector with reference to Delhi NCR.

Achievement

- Secured 1st position in B- PLAN Competition at IEC.
- Presented Research Papers in International Conferences
- Secured First position in Flim Making at INDIAN NATIONAL TRUST FOR ART AND CULTURAL HERITAGE.
- Was there in International Space Conference organized by SDNX, NEXUS.
- Achieved many more certificates in quiz competitions such VLSI Technology, Cyber security, python

Certifications

- Six Sigma
- Introduction to Project Management
- Programming in HTML with JavaScript and CSS3
- Emotional and Social Intelligence
- Professional Diploma in Digital Marketing
- HR Analytics
- MS Office ,Tally ,C ,python
- Neuro linguistic Practioneer(NLP)



MAHESH KUMAR SINGH

Finance & IT

Education

BBA

Experience

10 Month in Akestech infotech Pvt.ltd

Internship

- Stockholding Corporation of India
- My-Captain E-learning platform

Minor Project

Reason behind downfall of NFT marketplace and impact on people investment

Achievement

- Secured 2nd Position in Marketing Quiz in College
- Achieved healthy sponsorship for College Annual Fest "PRABAND"
- 1st position in March past held at university games

Certifications

- Data Visualization with Advanced Excel
- Microsoft power platform fundamentals
- POWER BI
- Digital Marketing



AVANTIKA RAI

Finance, marketing

Education

B.Com

Experience

Fresher

Internship

MDRA (marketing research intern)

Minor Project

Youth's perception towards Entrepreneurship

Achievement

- Anchoring in international conference, sports day of college
- nss volunteer for 2 years

Certifications

- O level
- ccc computer course
- digital marketing
- leadership and its effectiveness

The Placement Cell

(Contact Details)



Mr. Vishal Malhotra

Chief Training & Placement Officer (CTPO)

Email ID: ctpo@aimt.ac.in

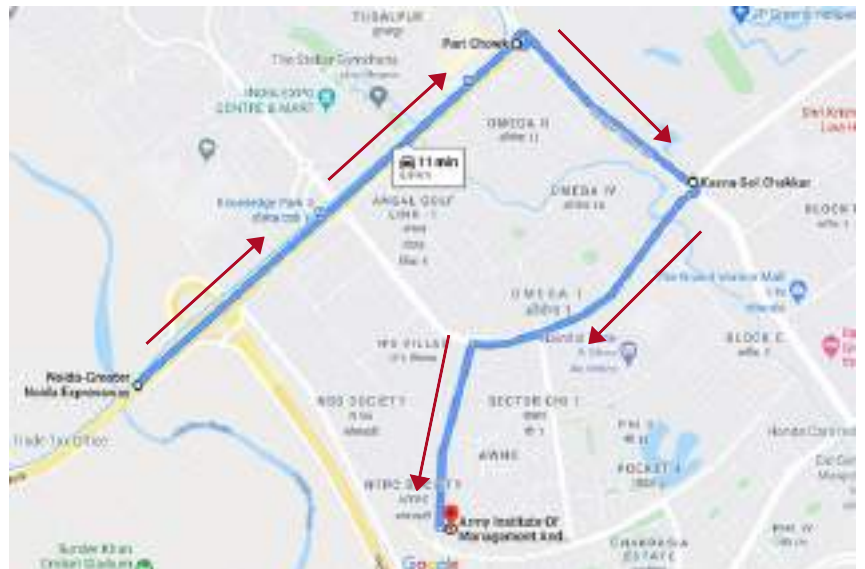
Mobile Number: +91-8920177644

Landline Number: 0120-2343503

How to Reach



Scan for Directions
on Google Map



Contact Details

Placement
Representative

✉ ctpo@aimt.ac.in

**Army institute of Management & Technology
GGSIP University**

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