



**ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY,
GREATER NOIDA**

**“Entrepreneurial Opportunities under Atma Nirbhar Bharat
Abhiyan”**

India's employment situation is bad. The current unemployment rate is the highest in the last 45 years. The unemployment among urban youth (age 15-29 years) is alarmingly high at 22.5 per cent. The high unemployment rates are but just one of the problems with India's employment scenario. The remedial measures for reducing unemployment are to lay greater emphasis on creation of opportunities for self-employment, augmentation of productivity and income levels of the working poor, shift in emphasis from creation of relief type of employment to the building up of durable productive assets in the country.

To instill a desire to become entrepreneur among the students, AMIT had organized a Guest session on the topic "Entrepreneurial Opportunities under Atma Nirbhar Bharat Abhiyan " on 19th February 2021 through the platform of Microsoft Teams. The students of MBA 17, BBA 01, and BBA 02 and faculty members were present for the session. The speaker for the session were Mr. Ram Kumar Yadav, Centre Head NSIC, Neemka, Faridabad and Mr. Shakeel Ahmed, Faculty (EOP and EDP program), NSIC

The speaker persuaded students for establishing of their own enterprise after completion of their studies instead of hunting for jobs only. This program made students conversant about role and importance of entrepreneurship in Indian Economy, process of setting up of Enterprise, preparing Project Reports, Identifying marketing possibilities as well as with the issues regarding various statutory requirements etc. The session was followed by Q&A session. The session was concluded by Prof. S. Mohanty proposing the vote of thanks.

02:12:22

Guest Session on Entrepreneurial Opportunities in India under Atma Nirbhar Bharat Abhiyan

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Army Institute Of Management & Technology
Greater Noida
(NAAC Accredited; Affiliated to GGSIP university, New Delhi)



**ENTREPRENEURIAL OPPORTUNITIES IN INDIA UNDER
ATMA NIRBHAR BHARAT ABHIYAN**

AN IQAC INITIATIVE

19TH FEB 2021,
03:30 PM TO 04:30 PM

Mr. Ram Kumar Yadav
DGM, Center Head
NSIC Neemka, Faridabad

Mr. Shakeel Ahmed
Faculty
NSIC-Entrepreneurship Development Program

Dr. Pallavi

+65

SANGEETA (MBA-2020)

AMISHA NEGI (MBA-2...

Prof. S Mohanty

Dr. Mihirajay Kumar

DK

NEHA GARDIA (MBA-2...

RAMASHANKAR KUM...

Shakeel Ahmed (Guest)

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IN 2/19/2021

01:18:24

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2. Ability to take Risks

This is the first and foremost trait of an entrepreneurship. Starting any business involves a considerable amount of risk of failure. Therefore, the courage and capacity to take the said risk are essential for an entrepreneur.

A risk-taking ability is essential for an entrepreneur. Without the will to explore the unknown, one cannot discover something unique. And this uniqueness might make all the difference. Risk-taking involves a lot of things. Using unorthodox methods is also a risk. Investing in ideas, nobody else believes in but you is a risk too.

Entrepreneurs have a differentiated approach towards risks. Good entrepreneurs are always ready to invest their time and money. But they always have a backup for every risk they take

Shakeel Ahmed (Guest)

+97

PRABHAKAR SINGH (...)

SANGEETA (MBA-2020)

AMISHA NEGI (MBA-2...

ADARSH KUMAR, MSL...

Prof. S Mohanty

NEHA GARDIA (MBA-2...

Shakeel Ahmed (Guest)

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