

Election of NSS Head Boy and Head Girl

NSS (National Service Scheme) was introduced in 1969 with the primary objective of developing the personality and character of the students and youth through a voluntary community involving about 40,000 volunteers. It is inspired by Mahatma Gandhi's ideal and the main motto is "NOT ME BUT YOU" with the same thought AIMT started NSS to spread the essence of Democratic living and upholds the need for selfless services among students for the society. A long process was witnessed which included debate, manifesto, posters, counting and declaration of results. Candidates filled their nominations on 22nd April 2023 and had given one week for their promotional activity where they could do their vote appeal for themselves. On 27th April 2023 speech for Head Boy and Head Girl was held in Amphitheatre, where all candidates were given 5 minutes to present their viewpoints. Voting took place on 29th April 2023 from 3:30 to 4:30 PM.

Results were announced on the same day after counting of the vote was completed under the examination of Programme Officer Dr. Nilambara for which Head Boy Anup Chand and for Head Girl Anjali Kumari won the Election.



GENYM Marketing Club Activity

"A **MEME** acts as a unit for carrying cultural ideas, symbols, or practices, that can be transmitted from one mind to another through writing, speech, gestures, rituals, or other imitable phenomena with a mimicked theme".

Therefore, "GENYM- the Marketing Club" of AIMT organized a Meme Madness Competition on the theme of "EARTH DAY" on 22nd of April 2023 for all the students of MBA and BBA.

The objective of this event is to explore the Creative-cum-Marketing attitude of students towards the current happenings around.

Around 20 entries were judged by the panel of two judges based on the innovativeness, originality and overall humor. All the entries were appreciated as the thinking of each of the individuals was different from that of others. The results were as follows:

- 1st- Shivam Kaushal, BBA 02
- 2nd- Vijayanta Panwar MBA 19, Section-B
- 3rd- Shikha Sharma MBA 18, Section-B