



ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY,  
GREATER NOIDA

NAAC Accredited, ISO 9001:2015 Certified, Affiliated to GGSIP University, Delhi



# 8TH INTERNATIONAL CONFERENCE

An IQAC Initiative

“Driving Sustainability with  
Analytics: Shaping Business,  
Policy, and Society for the Future”



**MARCH 22, 2025**



Please submit your abstracts and full papers to [conference@aimt.ac.in](mailto:conference@aimt.ac.in)

Registration Link: <https://forms.gle/sZfNvsYVuCUaHKkV6>



Register here for the  
Conference

# INTERNATIONAL CONFERENCE ON DRIVING SUSTAINABILITY WITH ANALYTICS: SHAPING BUSINESS, POLICY, AND SOCIETY FOR THE FUTURE”

The conference will  
be conducted in  
hybrid mode

## ABOUT AIMT

AIMT, Greater Noida was established by Army Welfare Education Society (AWES) in Aug 2004 with the aim of providing quality education in the field of Management to the wards and widows of Army personnel. AIMT is affiliated to Guru Gobind Singh Indraprastha University, Delhi and is also NAAC Accredited; ISO 9001: 2015 Certified Institute. Equipped with all modern learning tools/facilities, the Institute aims to provide top class management education to the wards of Army Personnels. The Institute is also actively engaged in providing management consultancy services. The Institute has reached out to global extensions for giving an international outlook to the students by MOUs with Tamansiswa Palembang University (Indonesia) and Westford School of Management, Sharjah (UAE). AIMT has more than 20 years of glorious presence in the filed of management education with projects like Indian Golf Union, setting up incubation centre at Government Institute of Medical Sciences, training more than 1000 Judicial Officers of UP and many more projects to its credit.

## ABOUT THE CONFERENCE

In an era of dynamic global transformations, sustainability has emerged as the cornerstone of modern business strategies, policymaking, and societal progress. The International Conference 2025, titled "Driving Sustainability with Analytics: Shaping Business, Policy, and Society for the Future," serves as a pivotal platform to foster collaboration, innovation, and thought leadership across cutting-edge topics pertaining to clean technology, artificial intelligence, analytics, ESG, CSR.

This conference aims to bridge the gap between data-driven insights and actionable sustainability practices. Key topics will include sustainable supply chain optimization, urban development through smart city policies, and the integration of circular economy principles to promote sustainable production and consumption. The role of Corporate Social Responsibility (CSR) and Environmental, Social, and Governance (ESG) reporting in fostering accountability, transparency, and collaboration among stakeholders will also be a central focus. Attendees will gain insights into data-driven approaches for designing effective sustainability policies, balancing economic growth with environmental and social priorities.

Together, let's pave the way for a sustainable future driven by technology and data-driven insights.

## CALL FOR PAPERS

We cordially invite authors to submit high-quality original papers on the theme of Driving Sustainability with Analytics: Shaping Business, Policy, and Society for the Future, specifically focusing on recent research and development in the field of Management & Technology.

All submitted papers will undergo a rigorous peer-review process, ensuring the highest standards of quality and relevance. Accepted papers will be presented at the conference, and only those presented papers will be eligible for publication. This selective approach ensures that the published proceedings will feature the most valuable and impactful contributions from the conference. We encourage researchers and practitioners to share their innovative work and insights, contributing to the advancement of knowledge in the field of Business and Technology.

# Conference Themes and Sub-Themes

Theme-I



## Technology for Sustainability: Innovations and Data-Driven Solutions for a Green Future

- **AI in optimising sustainable business operations:** The role of AI in optimising sustainable business operations and reducing environmental impacts.
- **Clean tech innovations:** How data analytics unlocks market potential for renewable energy solutions and green technologies.
- **Big data and AI-driven solutions** for environmental monitoring and resource management.

Theme-II



## Corporate Social Responsibility (CSR) and Stakeholder Engagement: The Analytics of Social Impact

- **Measuring CSR Impact:** Measuring and communicating the business value of CSR through data-driven performance metrics.
- **Collaborative CSR Effort:** Using analytics to foster collaborative CSR efforts, partnerships, and stakeholder engagement for greater impact.
- **Innovation and Market Opportunities through CSR:** Understanding the role of CSR in innovation and uncovering new market opportunities driven by social and environmental responsibility.

Theme-III



## Sustainable Supply Chains: Enhancing Efficiency and Resilience with Analytics

- **Supply Chain Sustainability:** Using data analytics to optimise supply chain sustainability, reduce carbon footprints, and ensure ethical sourcing.
- **Resilience in supply chains:** Using analytics to predict and mitigate environmental and social risks

Theme-IV



## Regulatory Analytics for Green Finance: Designing Financial Policies to Support Sustainability

- **Financial Policies for Green Investments:** Using data analytics to inform and design financial policies that support green investments, sustainable finance, and impact investing.
- **Climate Finance:** The role of analytics in shaping carbon pricing, sustainable tax policies, and green bonds to stimulate investments in climate-positive projects.
- **Promoting Green Entrepreneurship:** Data-driven approaches to financial inclusion and promoting green entrepreneurship.

# Conference Themes and Sub-Themes

Theme-V



## Using Analytics to Promote Sustainable Production and Consumption

- **Driving Circular Economy through Data-Driven Policies:** How analytics can inform the design and implementation of circular economy policies, focusing on reducing waste, recycling, and promoting sustainable product life cycles.
- **Encouraging Sustainable Business Models through Analytics:** The role of data in encouraging businesses to adopt circular economy practices and create sustainable business models.

Theme-VI



## Smart Cities and Urban Sustainability: Policy Innovation Using Data

- **Transforming Urban Development through Smart City Policies:** Exploring how data and smart technologies are transforming urban development through smart city policies that prioritize sustainability.
- **Predictive Analytics for Urban Sustainability:** The role of big data, and predictive analytics in managing urban environments, reducing carbon footprints, and improving urban resilience.

Them -VII



## ESG Integration and Reporting: The Analytics of Corporate Accountability and Transparency

- **Ensuring Data Quality in ESG Analytics:** Leveraging analytics for ESG data quality, standardization, and performance tracking.
- **Addressing challenges in ESG valuation:** How companies measure and communicate their social, environmental, and governance impact.
- **Analytics for ESG reporting:** Enhancing transparency, compliance, and investor engagement through data-driven insights.

Theme- VIII



## Policy Innovation Through Data: Designing Smart, Sustainable Policies for the Future

- **Future of Sustainability with Data-Driven Policy:** How data-driven insights are helping governments and international organizations craft effective sustainability policies that drive social and environmental change while balancing economic growth.

# Paper Submission Guidelines

- The manuscript should be prepared in the following format:
- Title of the Paper, Name(s), Position(s), Affiliation(s), Contact No(s). & Email Id(s).
- Abstract of not more than 350 words with 3-4 keywords at the end of Abstract.
- Paper font size (12, Times New Roman, 1.5 line spacing)
- The title of the Paper should be font size 14 & centrally aligned.
- Paper should be submitted in MS - Word as Doc or Docx.
- All references should follow APA style (8th edition) - <http://www.apastyle.org>
- All Tables, Figures and Images should be properly numbered and have appropriate captions. Each of these items must be cited.
- Selected papers will be published in the AIMT peer-reviewed journal and conference proceedings bearing ISBN.
- Topics are not restricted to the themes mentioned above. Any topic related to the conference domain can be considered.



SCAN QR CODE &  
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## Registration Fees

Categories	Indian Nationals	Foreign Nationals
Academicians	INR 1000	\$25
Research Scholar	INR 500	\$15
Industry Delegate	INR 2000	\$30
Participants	INR 500	\$10

## Important Dates

Paper Submission Deadline	Mar 10,2025
Full Paper Acceptance	Mar 15, 2025
Registration Deadline	March 18,2025
Conference Date	March 22,2025

## Patron

Lt. Gen Bhavnish Kumar, VSM, GOC, Delhi Area

Maj Gen Sumit Mehta, VSM, COS, Delhi Area  
& Chairman, AIMT

## Conference Convener

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## Conference Chair

Maj Gen (Dr.) Rajendra Bana (Retd.), Director AIMT

## Organising Committee

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AIMT

Dr. Anubhav Varma, Associate Professor, Finance,  
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