



AIMT Insights

ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY
GREATER NOIDA



ता और बौद्धिक संपदा अधिकार पर हुआ अंतरराष्ट्रीय सम्मेलन



पूर्व निदेशक, नेशनल इंस्टीट्यूट ऑफ एंटरप्रेन्योरशिप एंड स्मॉल बिजनेस डेवलपमेंट और

एयर कमोडोर (डॉ.)

जे.के. साहू, निदेशक

एआईएमटी ने

उद्यमी अर्थ

अधिकारों के

हैं, तो उन्हें

प्रतिस्पर्धात्मक

होगा। अंतरराष्ट्रीय

में एच.ई. रूबेन

उच्चायुक्त-माल्टा गण

रास्ते पर जोश के साथ ऑफ मैनेजमेंट एंड टेक्नोलॉजी ऑफलाइन मोड पर 'उद्यमी अंतरराष्ट्रीय सम्मेलन आयोजित किया जाएगा' (सीओएस दिल्ली) के लिए बुनियादी ढांचे के जलशक्ति मंत्री गजेन्द्र प्रसाद के साथ अग्रसर विभाजित

प्र, 9 अप्रैल

आमों

फ मैनेजमेंट

जी, ग्रेटर

अंतरराष्ट्रीय

मिता और

अधिकार

रोजित किया

रल आलोक

एस दिल्ली

अध्यक्ष-

जोर डालते

भारत को

बढ़ा देने के

होंगे, तो उन्हें

जबरन है।

मंजी गजेन्द्र

ने भारत की

उद्यमिता के

क्षेत्र के साथ



IN THIS ISSUE

Get Inspired	2
Alumni Speak	3
Book Review	4
Events and Activities	5
<ul style="list-style-type: none">• 18th Foundation Day and Literary Fest 2023• Special Convocation Ceremony• Lohri Celebration• Guest Session on "Social Security Code and Occupational Safety, Health and Working Conditions Code"• 17th Annual Sports Meet Cricket Tournament 2023• Guest Lecture on Employability Enhancement Program• Guest Lecture on Leadership Lessons From Indian Scriptures• Industrial Visit to Spark Minda BBA 03 & 04 and MBA-19 Batches• Republic day Celebrations• Inauguration of Virtual Trading Lab of AIMT• MoU with G Foundation• Management/ Faculty Development Program on "Data Analytics using R and SPSS"• Internal Quality Assessment Committee Meeting• Staff Development Programme• Industrial cum Excursion Trip• ARMOTSAV Annual Sports Meet-2023	
Faculty Team Highlights	21
Upcoming Events	24

From Editorial Desk



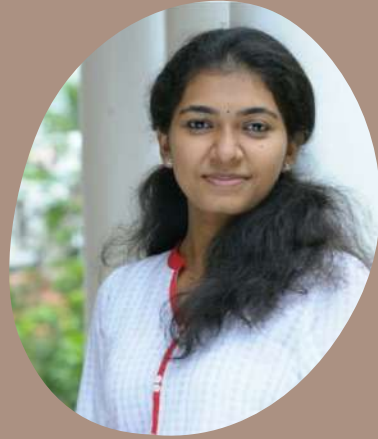
Team AIMT Insights is pleased to present vol 10 issue 1 of the newsletter. AIMT organized an array of academic and cultural activities at the campus during the last quarter. Starting with the celebration of our foundation stone laying, we also witnessed the patriotic spirit of AIMTians with the celebration of Republic Day 2023. The annual sports meet, 'Armotsav' brought the player in the students out, resulting in three days of unstoppable energy and sportsman's spirit on campus.

A wide range of guest sessions, ranging from functional specificities to mental wellness, brought the pleasure of learning beyond the conventional syllabus boundaries. The "AIMT Insights" editorial team hope you enjoy the glimpses of these events in the newsletter as much as we enjoyed collating them in one place for you.

Happy Reading!!!

GET INSPIRED!!!

‘Seeing Opportunity In Obstacles’



Sreelakshmi Suresh, an epitome of creativity and inspiration, is the youngest web designer in India. She is known as the world's youngest CEO. Her net worth is speculated to be between \$1 and \$7 million. Her dedication and talent proved the quote that "Age is just a number." She was ranked on the list of the most popular computer scientists. The media recognizes her as the youngest female entrepreneur and designer in the world.

- Sreelakshmi Suresh
(Founder, CEO E-Design)

Alumni Speak

STEP OUT STEP BIG



As an alumni of AIMT, I am honored to share my thoughts on the college and my experiences there. I remember my college days like they were yesterday—the never-ending assignments, the exam stress, and of course, the endless cups of chai from the college canteen.

But amidst all the chaos, AIMT was a place of great learning and growth for me. The faculty and staff were always supportive, and the diverse student community made my college experience truly unforgettable.

To all the current students at AIMT, my advice to you is to enjoy every moment of your college life, including the assignments and exams! You never know which one of those assignments or exams will prepare you for your future career.

And to the faculty and staff at AIMT, keep doing what you do best—shaping the minds of the next generation of leaders, entrepreneurs, and changemakers.

In closing, let me leave you with a quote that has always motivated me: “Success is not final, failure is not fatal; it is the courage to continue that count.” So, be courageous, AIMT students, and never give up on your dreams.

- Prashant Kumar
(MBA 2018 - 20)

BOOK REVIEW

48 HOUR START-UP

-Fraser Doherty Mbe

An inspiring and practical guide for aspiring entrepreneurs who want to start their own businesses. The book is based on the premise that anyone can start a business in just 48 hours, and it provides a step-by-step approach to turning an idea into a profitable business.

The author draws from his own experiences of starting a successful jam-making business when he was just 14 years old, and he shares his insights and strategies for launching a business quickly and with limited resources. The book is well-organized and easy to follow, with actionable advice and helpful tips throughout.

One of the book's strengths is its focus on the importance of taking action and iterating quickly. The author emphasizes the need to test and validate your ideas as quickly as possible, and he provides practical advice for doing so. He also stresses the importance of being resourceful and finding creative solutions to problems, which is particularly relevant for entrepreneurs who are starting out with limited funds.

Overall, the 48-Hour Startup is a valuable resource for anyone who wants to start their own business but is not sure where to begin. The book is practical, inspiring, and easy to read, and it provides a roadmap for turning an idea into a successful business in just 48 hours. I highly recommend this book to anyone who is serious about entrepreneurship and wants to learn how to launch a successful business quickly and with limited resources.

- Keya Agarwal
(BBA-04)

Events

18th Foundation Day

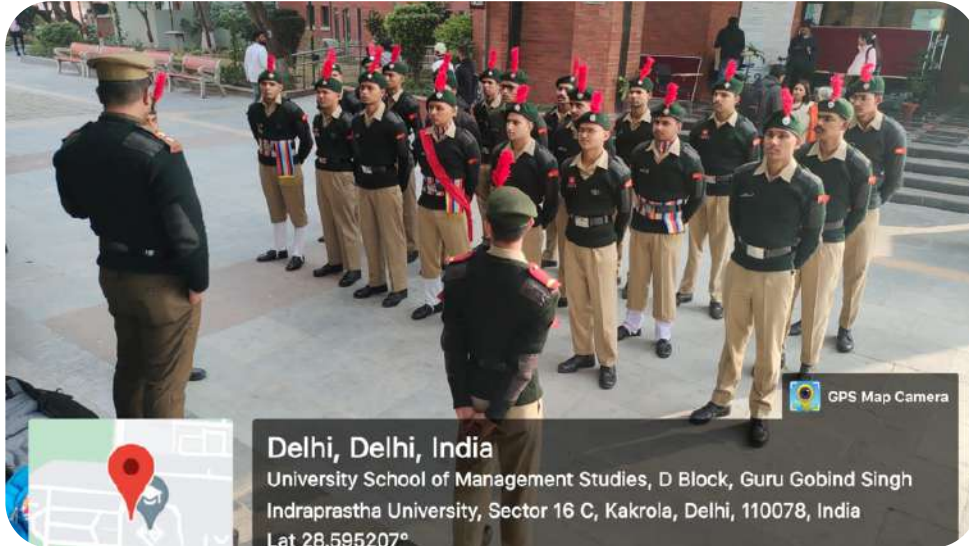
AIMT celebrated its 18th Foundation Day as Literary Fest On 7th January 2023. On this occasion, an Intercollege Literary Fest was organized. The Fest was marked by events such as a debate competition, a poetry competition, and an extempore competition.

The topic of the debate was “Social Media Does More Harm Than Good.”. Students from various colleges, namely G.L. Bajaj, Galgotia College, AIE, and ACMS, participated enthusiastically in the events. They performed exceptionally well and bagged many prizes. The event was an enriching experience, and it exposed the students to the beauty of literature.

All in all, it was a great learning experience for AIMTians. The event ended with a cultural evening organized by the students of AIMT.



Special Convocation Ceremony



Guru Gobind Singh Indraprastha University's Dwarka Campus organised a "Special Convocation" event to confer an honorary doctorate on H.E. Dr. Mohamed Irfaan Ali, President of the Cooperative Republic of Guyana. In the company of H.E. Dr. K. J. Srinivasa, High Commissioner of India to Guyana, and Prof. (Dr.) Mahesh Verma, Hon'ble Vice Chancellor, the "Special Convocation" was presided over by Shri Vinai Kumar Saxena, the Hon'ble Lieutenant Governor of Delhi and Chancellor of Guru Gobind Singh Indraprastha University.

Harsh Vardhan Sharma (BBA03) and Sushant Kumar Pandey (BBA03), two students from the Army Institute of Management and Technology, participated in the occasion and were members of the international union at GGSIPU University. The ceremony took place on January 12, 2023, on a Thursday, starting at 5:00 PM (IST). The entire sector was heavily guarded, and more than 800 CRPF and police officers were on the scene. The Chief Guest at the Convocation, which was organized for the new Lt Governor of Delhi, Shri Vinai Kumar Saxena, a graduate of IPU University, was H.E. Dr. Mohamed Irfaan Ali, President of the Cooperative Republic of Guyana.

Lohri Celebration

Lohri, the harvest festival of Punjab, was celebrated with great enthusiasm and fervor by the students of the Army Institute of Management and Technology (AIMT) on 13th Jan 2023 in the hostel premises. The celebration was organized by the hostel committee and was attended by all students.

The celebration began with the lighting of a bonfire in the hostel courtyard, symbolizing the end of winter and the beginning of spring. The students gathered around the fire, sang traditional Lohri songs, and danced to the beat of the dhol. The atmosphere was electric, with the aroma of roasted peanuts and popcorn adding to the festive mood.

As part of the tradition, the students offered popcorn, peanuts, and rewari to the fire, praying for a good harvest and prosperity. They also exchanged sweets and wished each other happy Lohri.

The celebration continued with the distribution of traditional food. The students relished the delicious food.

The celebration was a perfect example of the diverse cultural heritage of our country, and it was heartening to see students from different regions come together and celebrate this joyous occasion. The event was a huge success, thanks to the efforts of the hostel committee and the enthusiastic participation of the students.

The Lohri celebration in the AIMT was a delightful experience that brought students together in a spirit of unity and harmony. It was a reminder of the rich cultural traditions that bind us together as a nation, and we hope to continue such celebrations in the future.



Guest Session on “Social Security Code and the Occupational Safety, Health and Working Conditions Code”

On January 14, 2023, Mr. Navneet Damani, General Manager of Employee Relations at ITC Kolkata, delivered guest session to the students enrolled in the HR specialization on the subject of the "Social Security Code and the Occupational Safety, Health, and Working Conditions Code."

Mr. Damani outlined the purpose of labor laws, their advantages and disadvantages, the regulations we must abide by, etc. He stated that there were two commissions established to examine the labor reforms, the first of which was THE NATIONAL COMMISSION OF LABOR in the 1960s. The second group was then formed in the 2000s. The commission found fundamental problems like an abundance of laws, dates that were out of date, and implementation problems. Later in 2015, these problems were addressed.

The primary subject of the conversation was then the Occupational Safety and Health Administration's code governing working conditions. Acts like the Plantations Act, the Motor Transport Act, and others are covered by this law. It includes 13 Acts in total. He described the specifics addressed by The Factories Act of 1948.

Even the smallest details are covered in this Act, and not much has changed. However, any new regulations or amendments to existing ones to keep up with contemporary times must be approved by Parliament.

The most crucial component of an Act is its objective because it specifies how we should interpret its purpose. In terms of safety, health, or working circumstances, it should be interpreted positively for the employee. The protection, health, and welfare of a worker are the focus of this Act. A welfare officer and a safety officer should be required in every organization to make sure that these guidelines are followed. The state is in charge of ensuring the ACT's goal is achieved. To ensure that the ACT's goal is achieved, employers are required to keep reports, records, etc. This law also discusses the proper administration necessary to ensure the implementation of this act.

He discusses the three primary elements that are crucial, namely:

- Employer
- Employee
- Government



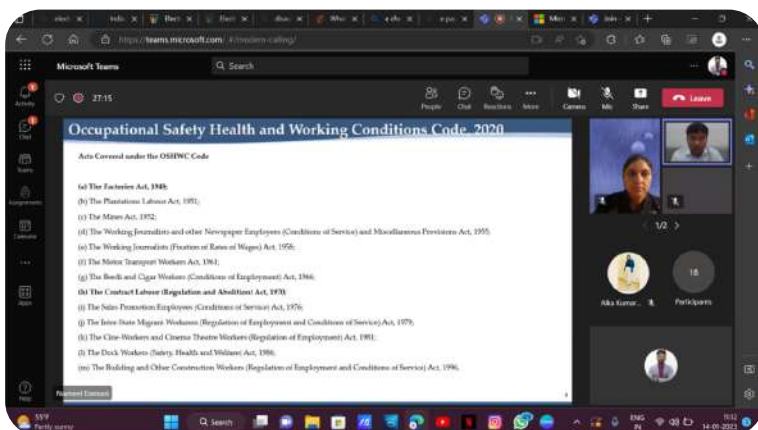
He distinguished the elements that fit into these groups in this section. The contribution of each and every element to the Act's execution is also mentioned. He went on to talk about temporary workers and how they are covered by this law. He also mentioned how this act has been applied to various industries and areas of organizations. There are some particular provisions that the employer must enforce, including:

- Annual physical examinations
- Position name
- E-waste and dangerous material disposal

He then discussed the involvement of contract labor. The contract labor legislation is covered by this law. The procedure is very time-consuming because it frequently necessitates obtaining multiple licenses. Adjustments must be made in order to address these problems. The primary employer must obtain the required registration, provide social services, and handle vicarious liabilities. In terms of the well-being of workers and the defense of their rights, this act discusses the obligations of the employer and the contractor. It enables the boss to purchase necessities like gratuities, welfare services, uniforms, etc. He also made a distinction between those who are not contract workers and do not come under this code. The last topic we covered was how to hire contract workers and how to select the right people based on the job at hand. Student queries and a vote of thanks from Mr Deepanshu Golley, MBA Batch 2021-23, brought the session to a close.

17th Annual Sports Meet Cricket Tournament 2023

GGSIIP University Annual Sports Meet Cricket Tournament was held from 16 to 20 Jan 2023 in which students from all batches of various colleges of IPU participated in the cricket tournament.



Guest Lecture on Employability Enhancement Program

AIMT conducted a Guest Lecture on the Employability Enhancement on 17th Jan 2023 in the seminar hall. It was an honor to have Ms. Neha Bhatt & Team. They provide its students with valuable insights into how they can enhance their employability and succeed in their future careers.

The Guest Lecture was delivered by an industry expert with extensive experience in talent acquisition and management. The expert shared valuable tips and strategies for developing key skills such as communication, leadership, and problem-solving, which are essential for success in the workplace.

The expert also highlighted the importance of having a growth mindset and being open to learning and continuous improvement. The students were encouraged to explore different learning opportunities and to take advantage of the resources available to them, such as online courses and networking events.

In addition to the lecture, the students had the opportunity to participate in interactive activities that helped them put their new skills and knowledge into practice. They were also able to ask questions and engage in discussions with the expert, which helped to deepen their understanding of the topics covered.

Overall, the guest lecture on Employability Enhancement Program was a great success and received positive feedback from the students. The lecture helped to inspire and motivate the students and provided them with practical insights and strategies that they can use to enhance their employability and succeed in their future careers.

AIMT remains committed to providing its students with a comprehensive education that prepares them for success in the workplace. The guest lecture on the Employability Enhancement Program is just one of many initiatives that the institute has undertaken to support its students in achieving their career goals.

The session ended with a vote of thanks by Air cmde (Dr.) JK Sahu, Director AIMT.



Guest Lecture on Leadership Lessons From Indian Scriptures

AIMT recently conducted a Guest Lecture on Leadership Lessons from Indian Scriptures on 18th Jan 2023 in the Seminar Hall. It was an honour to have Prof. Rajneesh Khare, who provided students with a unique perspective on leadership based on ancient Indian wisdom and teachings.

The lecture was delivered by a renowned scholar and expert in the field of Indian scriptures, who shared valuable insights on how the principles of leadership can be derived from the sacred texts of India, such as the Bhagavad Gita and the Ramayana.

The speaker discussed the various leadership styles and qualities that are emphasized in these texts, such as compassion, wisdom, and selflessness. The lecture also explored the importance of ethics and values in leadership and provided students with practical strategies for developing these qualities.

The interactive session included group discussions and activities designed to help students apply the concepts and teachings discussed in the lecture to real-world situations. The students also had the opportunity to ask questions and engage in discussions with the speaker, which helped to deepen their understanding of the topics covered.

Overall, the Guest Lecture on Leadership Lessons from Indian Scriptures was a unique and insightful experience for the students. The lecture provided students with a deeper understanding of the principles of leadership and how they can be applied to both personal and professional settings.

AIMT is committed to providing students with a well-rounded education that incorporates diverse perspectives and teachings. The Guest Lecture on Leadership Lessons from Indian Scriptures is just one of the many initiatives that the institute has undertaken to provide students with a broad and comprehensive understanding of leadership and other important topics. By incorporating ancient wisdom and teachings into its curriculum, AIMT is helping to prepare the next generation of leaders who are not only knowledgeable and skilled but also wise and compassionate.

The session ended with a vote of thanks by Air cmde (Dr.) JK Sahu, Director AIMT.



Industrial Visit To Spark Minda BBA 03 & 04, and MBA19 Batches

The Army Institute of Management and Technology, Greater Noida organized an industrial visit on 18th Jan 2023 to Spark Minda, located in Udyog Kendra, Greater Noida, for the students of the BBA-03, BBA-04 and MBA19 batches, under the faculty guidance of Dr. Priyanka Shrivastav, Mr Sandeep Sahu and Prof. Shalini Sharma.

One of the top producers of automotive components for OEMs, Spark Minda (previously MINDA Group) has had a significant influence in the global automotive industry for more than 60 years. The US \$507 Million Group, which has over 16,000 employees and operations in Indonesia, Vietnam, Uzbekistan, the United States of America, and Japan, serves India's top manufacturers of passenger and commercial vehicles, motorcycles and scooters, off-road vehicles, and Tier 1 automobiles. They also provide services to the Indian market through a powerful dealer network of about 450 merchants.

The Spark Minda executive team, Mr. Ashish Bhatt and Mr. Vinod Gupta, extended a warm welcome to the students. Then they allowed the student to tour the manufacturing facility to see how connectors (OEMs used in cars) are made, from the raw materials to the final product, as well as how the product is checked for quality and packaged. The students were given refreshments in the mess area following the tour.

The students were then led to a meeting room, where Mr. Vinod briefed them on the inventory control system used at the facility as well as on their upcoming two years and Spark Minda's mission. They informed the pupils about the company's CSR initiatives and how they support society.

The students' direct interaction with the management team, HR head, and other employees working in the operational plant for their knowledge of the costing, marketing, and operational areas without compromising social values was the best aspect of the tour.



Republic Day Celebrations

As the country celebrated its 73rd Republic Day on January 26, 2023, AIMT also joined in the festivities to mark this momentous occasion.

The day began with the hoisting of the national flag by the director of AIMT, followed by the singing of the national anthem by the students and faculty members. This was followed by a cultural program that showcased the rich cultural heritage of India. The program featured performances by students, including dance and music, which were met with thunderous applause from the audience.

The celebrations concluded with a pledge-taking ceremony, where students and faculty members pledged to uphold the values enshrined in the Constitution and work towards building a strong and prosperous India.

The Republic Day celebrations at AIMT were a reminder of the sacrifices made by our freedom fighters and the efforts of our founding fathers in shaping the destiny of the country. It was a day to reflect on the progress made so far and to renew our commitment to work towards a better future for all.



Inauguration of Virtual Trading Lab of AIMT

On 26th Jan, 2023 Director AIMT re-inaugurated the virtual trading lab of AIMT "Sanchay" for providing students with a simulated environment to learn basics of trading & investing in equity & derivatives market. The lab is being managed by the Finance Department of AIMT under the guidance of Dr. Anubhav Varma and is powered by NSE ACADEMY SMART Simulation Web Access platform.



MoU with GTT Foundation

MoU with GTT Foundation, a Non-Profit Organization having its registered office at 10, Talera Park, Kalyani Nagar was signed on 06 Feb, 2023 between Director- AIMT and Legal head of GTT Foundation.

The objective of this MOU is to enable students of the college to access the resources that would enhance their employability.

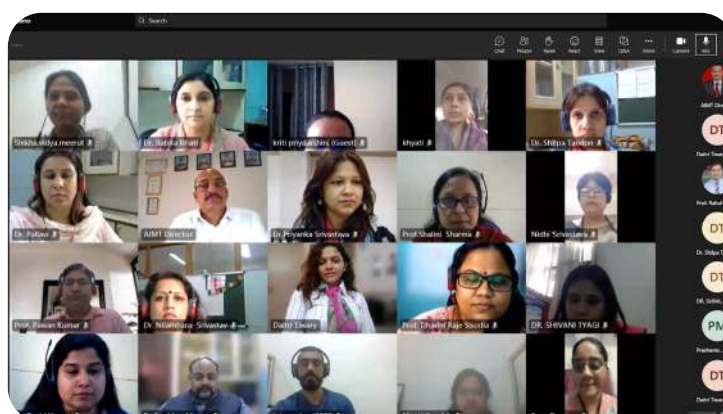
Management/ Faculty Development Programme on “Data Analytics using R and SPSS”

Decision-making is an integral part of management, which calls for tools and techniques to make it more scientific and thus reliable. Academia and industry both thrive on analytical science, which makes it mandatory for practitioners to have knowledge about analytical tools. During the last decade, the momentum coming from both academia and industry has lifted the R programming language and adoption of SPSS to make data analysis seamless and scientific. These tools have become very important for computational statistics, visualization, and data science. Worldwide, millions of statisticians and data scientists use SPSS and R to solve their most challenging problems in fields ranging from computational aspects to quantitative marketing. SPSS along with R has become the most emerging and popular tool for data science and is essential for finance- and analytics-driven giant companies such as Google, Facebook, and LinkedIn.

With the objective of equipping the participants with the basics of research methodology and sharpening their statistical understanding through its application, the Army Institute of Management & Technology (AIMT) organized a one-week Management & Faculty Development Program on “Data Analytics using R and SPSS” from February 22–28, 2023. The FDP witnessed the active participation of research scholars, academicians, and corporate professionals across the country. A mix of pedagogical tools, including presentations, discussions, and hands-on exercises using data sets, were widely used during the FDP.

The resource persons for the FDP were Dr. Ashulekha Gupta, Professor, Graphic Era Deemed to be University, Dehradun; Dr. Sandeep Gupta Assistant Professor & Assistant Dean Student Affairs Department of Decision Sciences, Operations Management, and Information Systems Shiv Nadar University, G.NOIDA; Dr. Shailaja Grover, Data Scientist, 6σ Master Black Belt, Agile Scrum Master & Coach, JIRA Administrator, ZED Master Trainer & Consultant; Dr. Daitri Tiwary, FPM, BimTech Greater Noida; Air Cmde (Dr) JK Sahu (Retd), Director - AIMT Greater Noida; Dr. Anubhav Varma, Associate Professor & Area Chair-Finance, Academic Head-AIMT, Greater Noida; and Dr. Pawan Kumar, Assistant Professor, Computer Science/Information Technology, AIMT Greater Noida. The FDP covered a wide array of topics like introduction to data analytics, data cleaning, and management using Excel, SPSS and R, descriptive analytics and data visualization using Excel, SPSS and R, predictive analytics and regression modeling, multivariate regression modeling, and model fit determination using SPSS and R and report writing.

The program was very much appreciated by the participants, who made a request to conduct similar workshops in the future too



Internal Quality Assessment Committee

Meeting

Internal quality assessment committee (IQAC) - Oct-Dec Q2 meeting was held on February 25, 2023, from 1130 hrs to 1330 hrs in online mode through MS Teams Platform. IQAC assesses the performance of the institution on various parameters and sets benchmarks for the next quarter.

The IQAC Chairperson and Director, AIMT welcomed all the members to the meeting. He said that the purpose of IQAC is twofold: quality enhancement and quality assurance. He briefed the IQAC members about the activities organized and conducted by the Institute, including the internal examination conducted for MBA and BBA students and various academic and cultural activities conducted by the MBA and BBA students. He appreciated all the faculty members for working efficiently and effectively. He further shared that the Placement Team is working hard to place all students in the best companies as per their profiles. The IQAC consistently strives to design and execute gradual enhancements in various key indicators. The Director advised the panel that every one of the team members had worked effectively regardless of the Coronavirus pandemic circumstances. The institute has also promoted the NSS and NCC activities and students participated actively in various activities like debate, poster making, etc. Various cultural activities have been conducted to keep the students' morale high.

The screenshot displays an MS Teams meeting window. On the left, a document titled "IQAC Committee Members(Oct-Dec 2022)" is open, listing 13 members. On the right, a grid of video feeds shows participants in the meeting. The interface includes standard MS Teams controls at the top and bottom.

IQAC Committee Members(Oct-Dec 2022)	
1. Air Cmde (Dr) JK Sahu (Retd)	Chairperson(Director)
2. Col. (Retd.) Himmat Singh	Management Rep (Director Colleges, AWES, HQ-Delhi Area
3. Mr. Amitabh Shergill	Member (Employer/Industrialist)(CPP, Director Operations, Delhi)
4. Dr. Ravi Tripathi	Member, Resident of Divine Grace Society
5. Col. (Retd.) Rajendra Pandey	Member, Registrar-AIMT
6. Dr. Mritunjay Kumar/Dr. Priyanka Shrivastav	IQAC Coordinator(Asst. Professor)
7. i. Dr. Anubhav Varma	
ii. Prof. S. Mohanty	
iii. Dr. Pawan Kumar	
iv. Dr. Babita Bhuti	
v. Prof. Rahul Verma	
vi. Dr. Pallavi Bhardwaj	
vii. Dr. Niliambara Shrivastav	
viii. Prof. Dharmraj Soodia	
ix. Dr. Ruchi Verma	
x. Dr. Shilpa Tandon	
xi. Prof. Sandeep Kumar Sahu	
xii. Prof. Shalini Sharma	
8. Ms. Ritu Kapoor	Member, Chief Training Placement Officer
9. Mr. Gurneet Singh Punia	Member, AIMT Alumni Represent
10. Abhishek Tiwari	
11. Jyoti Sinha	
12. Alok Kumar Singh	Member, Student Representative MBA 16, MBA 19, BBA 02, BBA & 03 Batch.
13. Ram Niwas	

Staff Development Programme

A Staff Development Programme on 360 Degree Enhancement: Professional Learning and Computer Application for Non-Teaching Staff of the Army Institute of Management & Technology was organized on campus for a week from February 27th to March 4th, 2023.

In any academic institution, teaching and non-teaching personnel are the two most important pillars. Non-teaching employees play a critical role in bridging the gap between diverse educational programs and the institution. The non-teaching personnel of an institution is involved in a variety of tasks, but there is not a single activity that can function independently. As a result, academicians, administrators, and non-teaching employees must collaborate and complement to ensure the success of the institution in all areas of education and the overall development of the institution.

Some of the key functions performed by non-teaching personnel are:

- Understanding the complex nature of work
- Instilling a sense of diligence toward work and other staff
- Maintaining the records systematically
- Extracting the correct information
- Being considerate and supportive while dealing with students
- Constructing a professional attitude towards work and other staff
- Inculcating a sense of diligence towards work and other staff
- Accepting any kind of change, pertaining to organizational structure or rotation of duties during a lean period, with enthusiasm by showing trust in the higher authorities
- Administrative and infra-structural support

Objectives of the Staff Development Program

This week-long program aims to achieve the following goals:

- Fostering a positive outlook on life for rapid growth
- Improving Decision-Making and Communication Capabilities
- File Management
- Time Management
- Computer Application Programs
- Hands-on training on various IT tools for administrative tasks



The staff development programme started with the welcome address by Air Cmde. (Dr.) JK Sahu. AIMT Registrar Col. Rajendra Pandey gave a brief about how office culture should be established in a positive manner, how office discipline is the key to success, and how it's important for administration staff to be aware of the organizational structure of the institute. Further, Registrar Col. Rajendra Pandey briefed about Institutional ethics and accountability to the non-teaching staff as per AWES Blue Book. Chief Training and Placement Officer Ms. Arshiya Ismail provided valuable insights on effective communication and etiquette for self-development and overall institutional development to the participants. Further days sessions on Computer Applications Basics were conducted by Prof. Subhranshu Mohanty & Dr. Pawan Kumar.

The enthusiasm of the participants made this program a successful event. All the participants added a new skill that will help them perform their duties more efficiently. During the valedictory session, the AIMT Director and AIMT Registrar praised the program organized by the institution and provided valuable insight on how we can further organize such a development program for the development and upliftment of the staff. All the participants are awarded certificates of participation for successfully completing the program.



Industrial cum Excursion Trip

AIMT organized an industrial cum Excursion trip for its students to the Parle-G factory and Jaipur from 18th March to 19th March 2023, which was an excellent opportunity for the students to gain practical knowledge about the manufacturing processes of one of the most iconic biscuit brands in India.

The trip began with a warm welcome from the factory staff, who gave the students an overview of the company's history and its products. The students then went on a guided tour of the factory, where they witnessed the entire biscuit manufacturing process, right from the mixing of ingredients to the packaging of the finished product.

The students were amazed to see the level of automation and precision in the factory, which highlighted the importance of technology in the manufacturing industry. They also learned about the quality control measures taken by the company to ensure that every biscuit meets the highest standards of quality and hygiene.

The trip ended with a debriefing session, where the students discussed their learnings and insights from the trip. The students appreciated the opportunity to see the theoretical concepts they had learned in the classroom come to life in a real-world setting.

Overall, the industrial trip to the Parle-G factory was an enriching experience for the students, who gained valuable insights into the manufacturing processes of one of India's most beloved biscuit brands. It was an excellent example of AIMT's commitment to providing its students with practical exposure to the industry, helping them become industry-ready professionals.



AIMT took the trip further with an excursion trip to Jaipur for its students, which was an excellent opportunity for them to explore the rich culture, history, and architecture of Pink City.

The trip began with a visit to the Amer Fort, which is a beautiful complex of palaces, gardens, and courtyards that showcases the grandeur and opulence of the Rajput rulers. The students learned about the art and culture of the region and the lifestyle of the royals.

Next, students visited the iconic Hawa Mahal, which is known for its unique honeycomb structure and intricate latticework. The students were awestruck by the stunning beauty of the palace and learned about its historical significance and architectural features.

The excursion also included a visit to the Jantar Mantar, an observatory built in the 18th century by Maharaja Jai Singh II. The students were fascinated by the precision and accuracy of the instruments and learned about the astronomical and mathematical concepts behind them.

The students also had the opportunity to shop for local handicrafts and souvenirs at the vibrant markets of Jaipur, which are known for their colorful textiles, jewelry, and other handicrafts.

The excursion trip to Jaipur was an enriching experience for the students, who gained valuable insights into the art, culture, and history of the region. It was an excellent example of AIMT's commitment to providing its students with a holistic education that goes beyond the classroom and prepares them to be well-rounded individuals.



ARMOTSAV Annual Sports Meet-2023

AIMT celebrated its Armotsav annual sports day from March 22–24, 2023, with great enthusiasm and energy. The event was the culmination of weeks of preparation, practice, and team spirit, and it was a testament to the importance of sports in promoting physical fitness, teamwork, and leadership skills.

The day began with the lighting of the torch and the hoisting of the sports flag, followed by a march past by the students and faculty members, showcasing their team spirit and enthusiasm. The event was encapsulated by the Director of AIMT, who gave an inspiring speech about the importance of sports in shaping the overall development of students.

The event included a variety of sporting events, such as Athletics, Table Tennis, Tug of War, football, volleyball, and badminton. The students displayed their skills and competitiveness, competing with each other in a friendly and sporting manner.

One of the highlights of the event was a series of fun races that brought together students and faculty members for a day of lighthearted competition and fun. The event included three races: the Jalebi race, the Samosa race, and the Lemon race, which tested the participant's skills, balance, and coordination.

Overall, the fun races were a fantastic event that brought together the entire AIMT community for a day of laughter, fun, and competition. It was a reminder that while academics are important, it's also essential to take a break and enjoy some lighthearted fun every once in a while.

The sports day was a grand success, thanks to the efforts of the students, faculty members, and staff who worked tirelessly to organize and execute the event. It was a reminder of the importance of sports in promoting physical fitness, teamwork, and leadership skills, and it showcased the vibrant and energetic spirit of AIMT's student community.

Overall, Armotsav was a fantastic event that brought together the entire AIMT community and showcased the importance of sports in promoting holistic development among students.



FACULTY TEAM HIGHLIGHTS

Dr. Anubhav Varma

- Organised and also the resource person in one week MDP/FDP on "Data Analytics using SPSS & R" at AIMT.
- Attended one day workshop on "National Academic Depository & Academic Bank of Credits " organised by GGSIP University in association with UGC, AICTE & NeGD on 14th March 2023.
- Participated in a Seminar on "Budget Viewing Session 2023-24" organised by PHDCCI at PHD House, New Delhi on 1st Feb 2023.

Prof S Mohanty

- Attended FDP on Data Analytics using R & SPSS in AIMT Greater Noida, dated 22-28 Feb 2023.

Dr. Pawan Kumar

- Attended FDP on Data Analytics using R & SPSS in AIMT Greater Noida, dated 22-28 Feb 2023.

Dr. Pallavi

- Attended FDP on Data Analytics using R & SPSS in AIMT Greater Noida, dated 22-28 Feb 2023.

Prof. Rahul Verma

- FDP ON BUSINESS ANALYTICS WITH INTERCATIVE LIVE DASHBOARD organized by Noida International University 28 Feb-4 March 2023.
- Attended FDP on Data Analytics using R & SPSS in AIMT Greater Noida, dated 22-28 Feb 2023.

Dr. Mritunjay

- Attended FDP on Data Analytics using R & SPSS in AIMT Greater Noida, dated 22-28 Feb 2023.

FACULTY TEAM HIGHLIGHTS

Ms. Dharini Sisodia

- Attended FDP on Data Analytics using R & SPSS in AIMT Greater Noida, dated 22-28 Feb 2023.
- FDP on Business Analytics -Noida International University
- FDP on "Data Analytics using R and SPSS-AIMT
- BOOK Publication
 - 1.AGPH Books (Academic Guru Publishing House), Bhopal (M.P.) - "Indian Financial System And Capital Market" With ISBN 978-81-19152-26-1.
- Awards and Recognition
 - 1.Inspiration Award 2023 - HerStoryTimes India
 - 2.Goodwill Ambassador of Prithvi Women Climate Warrior -Her Story Times India

Dr. Nilambara Srivastav

- ICMM2023 2nd Edition International conference on management of MSME at IIM Amritsar , Presented a paper title: Impact of Employee engagement on retention of employees-A study of selected MSME's in Delhi NCR.

Dr. Priyanka Srivastava

- Presented a paper entitled "*A study on problems & challenges faced by the women entrepreneurs in Lucknow district*" in the International Conference on "*SDG9:Industry Innovation and Infrastructure*", organized by 'SMS Lucknow on 24th- 25th Feb 2023.
- Presented a paper entitled "Employee Retention strategies in manufacturing sector: Issues & Challenges" in the National Seminar on " Advancement and strategies for sustainable development and environmental protection", organized by Netaji Subhash Chandra Bose Government Girls P.G College Aliganj Lucknow' on January 17-18, 2023.
- Attended FDP on Data Analytics using R & SPSS in AIMT Greater Noida, dated 22-28 Feb 2023.

Dr. Ruchi Varma

- 3-day FDP on soft skills 9-11 feb 2023 organised by St. Paul Institute of professional studies, Indore, MP, India in collaboration with Research Foundation of India.
- 5-Day FDP on the theme "Inculcating Universal Human Values in Technical Education" organized by All India Council for Technical Education (AICTE) from 20th February to 24th February 2023.
- One week of the Management & Faculty Development Program on "Data Analytics using R and SPSS" at the Army Institute of Management and Technology during 22 - 28 Feb 2023.

FACULTY TEAM HIGHLIGHTS

Prof. Shalini Sharma

- One week of the Management & Faculty Development Program on "Data Analytics using R and SPSS" at the Army Institute of Management and Technology during 22 - 28 Feb 2023

Mr Sandeep Sahu

- Delivered Guest session on Corporate Law- Shares, Share Capital, Alterations etc on 5th September and 16th September 2022 in Indian Law Institute- Delhi for its PGDCLM evening program.
- Attended a webinar on "India's Strategy for Achieving Net Zero" organized by the The Foundation for Economics Growth and Welfare (EGROW) on 2nd September 2022.
- Delivered a Guest session on process of filing income tax return in ACCF, Amity University Noida on 23rd July 2022.
- Created digital lecture Tax Knowledge and Accounting Awareness by Sandeep Kumar Sahu on YouTube for summary revision of the PG & UG students.

Dr. Shilpa Tandon

- Attended MDP on IPR at IIMT G.Noida on 31 Jan 2023.
- Attended FDP on Data Analytics using R & SPSS in AIMT Greater Noida, dated 22-28 Feb 2023.

Dr. Babita Bhati

- Organised one week MDP/FDP on "Data Analytics using SPSS & R" at AIMT.
- Attended session on Orientation Program for Higher Education Institutions on "Dealing with Behavior Problems - New Perspective" by Institute of Counsellor Training Research and Consultancy (ICTRC) on 28 March 2023.

Upcoming Attractions at AIMT

Activities

- 11-15 Apr 23 AIMT Cultural Fest (Armotsav -2023)
- 19-Apr-23 HR Club Activity
- 21-Apr-23 Guest Session on Saving the Environment by 'Pondman' Ramveer Tanwar
- 6-May-23 "International Conference on "Emerging Trends and Issues Management and Social Innovation"
- 15-20 May 23 Mid-Term Examination
- 3-Jun-23 Marketinar - 23
- 9-Jun-23 IT Club Activities
- 17-Jun-23 Farewell MBA-18, BBA-02
- 21-Jun-23 ISR Club Activities
- 23-Jun-23 IT Panel Discussion
- 30-Jun-23 B Plan Competition
- 8-Jul-23 IQAC Meeting
- 15-Jul-23 Academic & Corporate Advisory Council

Faculty Editor

Dr Babita Bhati

(Assistant Professor & Area Chair HRM/OB)

Student Editors

Manvendra Singh Bhadouria (MBA 18)

Ambika Yadav (MBA 18)

Subham Kumar Pandey (MBA-19)

Keya Agarwal (BBA 04)



Bidding Adieu to Editorial Team Members

As the academic year comes to a close, it's time to bid farewell to our remarkable media and newspaper committee members for the past two years.

During their tenure in the media and newspaper committee, Ambika (MBA18) and Manvendra (MBA18) have demonstrated exceptional dedication and commitment to their work. They have worked tirelessly to keep our campus informed and engaged, ensuring that the student body is up-to-date with the latest news, events, and happenings.

Through their coverage of events and issues, they have brought the student body together, creating a shared sense of pride and identity.



Ambika has joined HDFC, one of the leading financial institutions in the country. Her talent, hard work, and dedication have paid off, and we are thrilled to see her embark on this exciting new chapter in her career.



Manvendra, on the other hand, will be joining Mother Dairy, a well-respected dairy company known for its high-quality products. This bright star of ours was the one who gave us the glamorous name "Team Insights" of the current newsletter.

We are proud to see our team members go on to achieve such great success and contribute to society in meaningful ways. We wish Ambika and Manvendra all the best in their new careers and are confident that they will continue to make us proud. Congratulations on your achievements and best of luck for your future endeavors!