



AIMT Insights

ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY
GREATER NOIDA



ता और बौद्धिक संपदा अधिकार
पर हुआ अंतरराष्ट्रीय सम्मेलन

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फ मैनेजमेंट
जी, ग्रेटर
अंतरराष्ट्रीय
अभिमतता और
अधिकार'
गोपित किया
रल आलोक
एस दिल्ली
अध्यक्ष-
जोर डालते
भारत को
द्वारा देने के
खंचे पर
जरूरत है।
मंत्री गजेन्द्र
ने भारत की
उद्यमिता के
कोश के साथ

एयर कमांडर (डॉ.)
जे.के. साहू, निदेशक
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उद्यमी अर्थ
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हैं, तो उन्हें
प्रतिस्पर्धात्मक
होगा। अंतरराष्ट्रीय
में एच.ई. रूबेन
उच्चायुक्त-माल्टा गण-
ने भारत में बढ़ते उद्यो-
के रूझान की सराहना की
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ने के लिए बुनियादी ढांचे
जलशक्ति मंत्री गजेन्द्र
के साथ अग्रस
विभाजित



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From Editorial Desk

"Persistence. Perfection. Patience. Power. Prioritize your passion. It keeps you sane."

- Criss Jami, Killosophy

Army Institute of Management & Technology Newsletter team is happy to present the new edition covering the persistent spirit of the AIMT family for the quarter of July to September 2022. As we welcome new batches of MBA and BBA, the session started with high octane enthusiasm, excitement, and zeal to continue with the curricular and co-curricular activities with perseverance. July -September quarter witnessed an array of activities with a mix of academic-orientation and celebrations. On one hand, IQAC provided inputs for enhancing the academic front while on the other hand, we welcomed new additions to our AIMT family with fresher party. We welcome you to enjoy glimpses of our major events with this edition of the newsletter.

Happy Reading !!!

AIMT Welcomes

Ms. Shalini Sharma to the team.

Ms. Sharma has joined as an Assistant Professor in General Management.



GET INSPIRED!!!

'Seeing Opportunity In Obstacles'

A well-known author named Ankush Tiwari has been selected to serve as co-convener of "The Great Indian Writers Award 2022." Two among his literary masterpieces are "Hadon Ke Paar Bhi Ek Duniya Hai" and "Khayalon Ka Maikhana." Ankush Tiwari adds, "I appreciate Grisu Media Arts and Sunil Sihag Goraa Films for their faith in me. It feels pleasant and responsibility to be made the co-convener of The Great Indian Writers Award 2022. Ankush, who founded the poetry collective "Chand Ka Tukda," is known for pieces like "Hypocrisy in Democracy" and "Baki Sab Thik Hai," both of which aim to influence positive social change. His poetry collection, titled "Kadi Ninda," received a lot of praise on social media. Additionally, he has given more than a hundred public lectures across India on a range of social and mental health-related topics.

-Ankush Tiwari

Alumni Speak



STEP OUT STEP BIG

There are a lot of incidents the real world teaches you, but only a good institute can prepare you to handle those experiences and AIMT played the role of my mentor. AIMT broadened my perspectives, not only on management subjects, but also on personal qualities like being a good listener, perseverance, ethical conduct, and most importantly, being humane.

The brilliant faculty and their passion for business motivated me to think out of the box. People at AIMT are collectively a group of intellectuals. During my campus days at AIMT, I worked with a variety of business cases and was exposed to many different industries. AIMT gave me the opportunity and confidence to work with top organizations. My learning curve at AIMT was steeper than I expected. Thank you, Indian Army for running these Institutes and thank you AIMT for all the live lessons.... A proud AIMT alumnus.

– Sumit Kumar Nandi
(Data Specialist, Ericsson)
(MBA-15)

BOOK REVIEW

The Monk Who Sold His Ferrari

-ROBIN SHARMA

This book's plot is a work of fiction. It concludes with the story of a famed lawyer who has given up his full-time job to become a monk. This former attorney was a very successful attorney in his field. He can have anything he desires in life. However, he doesn't have a happy family or a happy life as a result of the stress of work and the high-profile life he has led. He collapsed unexpectedly due to a severe illness. He chose to stop doing civil lawsuit work after receiving medication, and he decided to travel to India to find his life's purpose. He learned important life lessons while travelling in India. He then shares his knowledge with his colleague on the situation that the lawyer himself passes this knowledge on to others. It is also my responsibility to write a short synopsis of this book so that you can read and digest it. The primary theme of this book, in my opinion, is to direct us to lead a full and flourishing life.

The following are the book's main lessons:

Control Your Mind

Cultivate your mind, and it will blossom beyond your wildest dreams; the quality of your time on earth is defined by the quality of your thoughts; there are no mistakes, only lessons. Consider setbacks as a chance for personal growth and development.

The Rose's Coronation

You'll need a fresh rose and a quiet place to do this. Begin by focusing your attention on the rose's heart. Take note of the color texture, and design. Enjoy its fragrance while focusing solely on the magnificent object next to you.

Thinking in Opposition

When an unfavorable thought enters your mind, quickly replace it with an uplifting thought. It's as if one's mind is a massive slide projector, and each thought is a slide. When a negative slide appears on the screen, quickly replace it with an optimistic one.

The Lake's Mysteries

The sages employed this technique. The sages would gaze into the still lake and imagine their dreams becoming a reality. It is also comparable to visualization. Everything is created twice: once in the mind and again in physical form. We can imagine being, doing, or having anything we want.

The key to happiness is to figure out what you truly enjoy doing and then devote all of your energy to doing it. When you do this, abundant supply enters your life and all of your desires are met with ease and grace.

The Knowledge

The purpose of life is a purposeful life; discovering and then realizing your life work provides long-term fulfillment.

Set clear personal, skillful, and spiritual goals, and then have the willingness to follow through on them.

The Influence of Self-Examination. Understand your objectives. Make a note of it on paper. Goals that are not written down do not exist.

The first step is to have a strong vision of your desired outcome. Step two is to apply positive pressure to maintain you motivated. The third step is straightforward: never set a target without a timetable. The fourth step is to stick to your goal for 21 days.

Live a Disciplined Life

Discipline is developed by performing small acts of courage on a consistent basis; the more you nurture the embryo of self-discipline, the more it will mature.

- Willpower is a necessary virtue for living a fully realized life.

- Mantras/Creative Visualization

'I am more than I appear to be, all the world's strength and power rests within me,' repeat at least thirty times a day. Consider yourself a disciplined, firm individual who is fully in control of your mind, body, and spirit. Consider how Gandhi or Mother Teresa might react in a difficult situation.

Take Care of Your Time

BOOK REVIEW

The Monk Who Sold His Ferrari

-ROBIN SHARMA

Time is your most valuable resource, and it is nonrenewable.

- Maintain balance by focusing on your priorities; simplify your life;
- The Ancient Rule of Twenty.

This ancient rule is similar to the 80/20 principle, which states that our 20% activities produce 80% of the results. Furthermore, 80% of our activities yield only 20% of the desired outcome. As a result, we must concentrate on which 20% of our activities produce 80% of the results in our lives.

Others are served selflessly.

The quality of your life is ultimately determined by the value of your contribution.

Live to give in order to cultivate the sacredness of each day.

Your life expands to its full potential by improving the lives of others.

Perform daily acts of kindness. Giving to others is the noblest thing you can do. Begin to concentrate on your higher purpose.

7. Accept the Present

Live in the "here and now." Savor the present; never sacrifice happiness for achievement; enjoy the journey and live each day as if it were your last.

Experience Your Children's Childhood

Take the time to observe their development and flourishing. Your love is the best gift you could ever give to your children. Learn about your children. Demonstrate to them that they are far more important to you than the fleeting benefits of your professional career. They'll be off soon, starting their own lives and families. If you do not experience your children's childhood, it will be too late; the time will have passed.

- Exercise Gratitude
- Count your blessings every morning and before going to bed.
- Develop Your Destiny

We are all here to do something special. When you discover your higher purpose and direct all of your energies toward it, your genius will shine through and happiness will fill your life. All of your desires will be fulfilled effortlessly once you are connected to this mission, whether it is being a great teacher of children or an inspired artist. Simply follow the path of your dreams, fully expecting the bounty that will undoubtedly flow. This will transport you to your divine location.

We're all here for a specific reason. Stop being a slave to your past. Become the designer of your own future.

- Pinki Yadav
(MBA-19)

Events

Guest Session on Beyond Bitcoin

Army Institute of Management & Technology, Greater Noida organized a Guest lecture for MBA students on Beyond Bitcoin on 07th July 2022 by Mr. Amogh Tiwari. In his session, he covered the basics of Bitcoin and also covered the entire blockchain technology process, discussed the current state of the science in the industry, provided a legal and regulatory perspective, and concluded with a list of challenges and next steps. Cryptocurrency based on blockchain technology, was the first non-centralized currency. Bitcoin, which was initially known only to a few nerds and criminals, are now involved in hundreds of thousands of transactions per day. Bitcoin's value has risen to more than US\$15,000 per coin (as of the end of 2017), attracting attention. Bitcoin is considered digital fool's gold by some. Others believe that the foundational block chain technology heralds the start of a new digital era.

Later in the session, he discussed how blockchain technology has captured the attention of many industries in recent years. Businesses across enterprises should therefore actively consider how block chain technology can help them streamline tasks.



Guest Session on "Leadership: Theory, Practice and the Messy Reality in the Real World"



Army Institute of Management and Technology conducted a Guest session on Leadership: Theory, Practice, and the Messy Reality in the Real World by Mr. Rajneesh Singh (Founder of Simply HR) on 13 July 2022 in the Seminar Hall. He explained the gap between leadership theory and practice and how teaching leadership theory is different from practical application. The session started with the basics theory of leadership, leaders are born or made. He further explained that leading enterprises are enormous. Lots of books, courses, and blogs talked about focused or improving leadership, there is a depth of material on developing leaders. He also shared his insights and experiences based on his journey as an entrepreneur. He shares his learnings that leadership is not about looking like you are in power, but getting your hands dirty to do the work is a must. If anyone works to be a good leader; learn to let people take ownership of their ideas, delegate well and be comfortable with them getting the credit for it. If you have ideas about how things should be or can be done, be prepared to step forward and do them because talks are cheap your work show how you speak.

The session ended with a vote of thanks by Air cmde (Dr.) JK Sahu, Director AIMT.



International Youth Skill Day and B-Plan Competition

The Entrepreneurship Cell (E-Cell) of the Army Institute of Management and Technology, Greater Noida, organized a business plan competition on International Youth Skill Day Bharat Abhiyan of the Government of India on 15th July 2022, which was attended by eminent industrialists Shri Rajkumar Goyal, CEO & MD, SLR Metaliks Pvt. Ltd, Dr. Gagan Syal, Founder and CEO, YES, Germany.

The guests were greeted and welcomed to the Institute by Air Cmde (Dr.) JK Sahu (Retd.) and Col Rajendra Pandey (Retd.).

Dr. Gagan Syal enthusiastically shared his experience, stating that failure leads to success and that there is always success hidden in every failed attempt. An entrepreneur must overcome the challenges of being a trailblazer in order to achieve his objectives. Shri Rajkumar Goyal, on the other hand, explained that self-employment is easier than working because there is no limit to growth. An entrepreneur must step outside his comfort zone and try relentlessly with patience and perseverance. Entrepreneurship necessitates learning from the experiences of his elders and working without hesitation. Continuing the discussion, Brig. Dr. Ashok Pathak (Retired) from (Indian Army) advised the students to balance knowledge and skills with attitude. He went on to describe four types of entrepreneurs: necessity-based entrepreneurs, opportunity entrepreneurs, social entrepreneurs, and a special case of intrapreneurs, in which a person can be an intrapreneur at work. MBA and BBA students presented their business plans on a variety of topics such as trash management, online dog purchases, paper bag manufacturing, earthenware, plant-based milk and tofu, soil utensils, and so on. Veterans provided students with constructive criticism and suggestions. The winning team was Kajal Chauhan, Laxmi, and Madhvendra, with Gaurav Tiwari as the first runner-up and Abhishek Shakya and Abhilash Mehta as the second runner-up.

Dr. Pallavi, Area Chair Marketing and member of E-Cell, concluded the programme with a vote of thanks.



Guest Session on MS-EXCEL

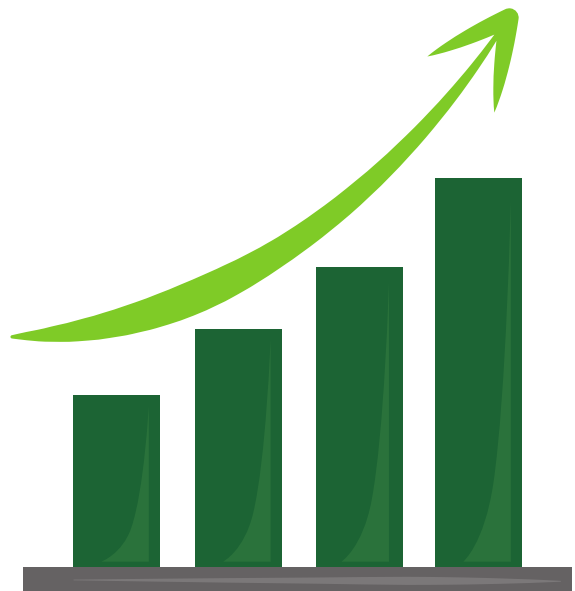
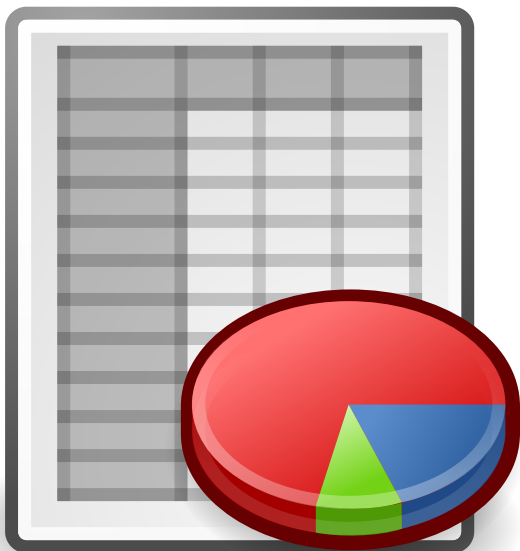
"Those who learn new skills and combine them in novel ways will have a bright future."

On the 16th of July 2022, the Army Institute Of Management And Technology hosted a guest session on MS-EXCEL at 3:00 p.m. in the seminar hall. Mr. Parakh Agarwal's, alumnus of AIMT presence at AIMT was a privilege (Consultant EY).

The proposed workshop aims to introduce students to the MS-EXCEL tools required for data handling. The Microsoft Excel course from infinite skills will teach you how to manage and build any business using the tools in Excel. Mr. Parekh began by briefly introducing MS-EXCEL and its importance in data handling. He then demonstrated the use of simple functions such as sum, average, product, division, max, min, text functions, and various ways of formatting the entered data, clearly explaining the dataset's assistance.

He went on to explain how to use Validation Rules and Pivot Tables in EXCEL, in addition to how to create various charts.

Ms. Ritu kapoor, (CTPO, AIMT) proposed a vote of thanks at the end.



Kargil Vijay Diwas Celebration

"It is the cause, not the death, that makes the martyr."

Army Institute of Management and Technology commemorate India's triumph in the war and honored the Kargil Martyrs, who stood as a testament to bravery and selflessness in defending the nation's frontiers.

On July 26, 2022, the NSS UNIT of AIMT hosted a short online celebration to educate students about the sacrifices made by our war heroes. On the auspicious day of the 23rd July 2022, Kargil Vijay Diwas, Captain Yashika Hatwal Tyagi, a short-service commissioned women officer from the Indian Army and a veteran of the Kargil war, honored AIMT being the chief guest for the day. The classroom was crowded with students who had gathered there to show their patriotism.

Ratandeep Singh, MBA-18, the NSS Head Boy, delivered a brief history of the Kargil War and detailed information on Operation Vijay. In his remarks, Col. Rajendra Pandey (Retd.), Registrar of AIMT, welcomed the chief guest and spoke to the students about the significance of Kargil Vijay Diwas.

Afterwards, Captain Yashika, discussed her experiences in her address, ranging from meeting Kargil war heroes like Captain Vikram Batra and Captain Saurabh Kalia to joining the Indian army in 1994, just one year after the Indian army began admitting women to its short service commission.

Through her remarks, the Indian Army's conquest of the Kargil Mountains was made visible to each and every student in the audience. Mam skillfully described the Kargil combat scene.

The programme was educational and illuminating during Capt. Yashika's entire session. The importance of Kargil Vijay Diwas and the sacrifices made by Kargil heroes were conveyed to the students. Patriotism is a societal virtue, and it should be instilled in college students so they can grow up to be responsible members of our country. In his closing remarks, Director Air cmde (Dr.) JK Sahu (Retd.) commended the students' initiatives and efforts.



Workshop on Barclay's Skill Development Program

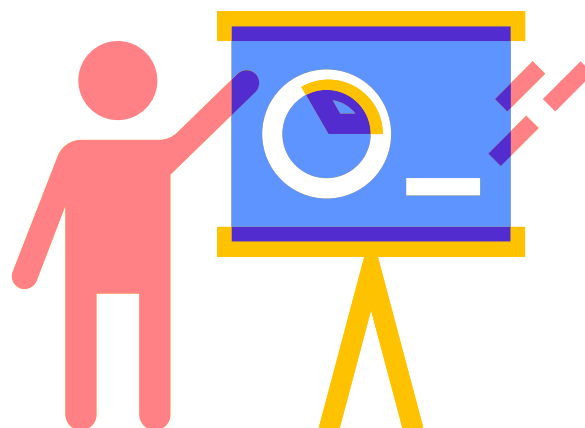
"Schooling doesn't assure employment but skill does"

The Army Institute of Management and Technology conducted a skill development training program conducted by BARCLAY's in the Seminar Hall from 27th to 29th July 2022. It was an honor for AIMT to have Barclay's in the campus. Initiatives to develop skills aid in the realization of dormant potential. In light of the changing economic environment, it is critical to focus on instilling and advancing the skill sets of the country's young population.

It is an honor to be a part of Barclay's CSR initiative. Barclay has decided to skill unemployed youths in accordance with industry needs. The skills Development Training Program was led by Barclay's Global Talent Track Foundation (GTF).

Further in the session, the guest speaker introduced and made students understand the goal of the Life Skills Program, as well as developing Interview skills such as building digital images, writing an effective resume and cover letter, and interview FAQs, and most importantly, how to handle rejection in interviews. He also imparted skills for being corporate ready, such as values, attitude, time and stress management, and building a positive attitude for success by adopting the right approach. Finally, mock interviews and group discussions were conducted to provide corporate exposure to students.

The session ended with a vote of thanks by Air cmde (Dr.) JK Sahu, Director AIMT.



Guest Session on “Bracing New Normal”

Army Institute of Management & Technology conducted a guest session on "Bracing the new normal". It was an honor to have Mr. Mussarat Hussain, HR Leader, Maruti Suzuki Training Academy, The session was conducted in the seminar hall on 30th July 2022.

The first topic discussed was how to accept the new normal because change is only frightening before it becomes your new normal. Leaders must foster a spirit of purpose and optimism, and they must argue that even an uncertain future can be improved with effort in order to hasten the recovery process.

Regardless of how we initially react to having our freedoms back after being isolated, the important thing right now is to control our impulses and make the most of the situation by carefully forming new advantageous habits.

This will be difficult for many people, especially those who have lost jobs, income, livelihoods, and stability, as well as those who have lost loved ones. For many, the COVID-19 experience is accompanied by profound grief. However, if we each start with just one or two good new actions or behaviors, we can each develop these into positive habits. These can help us become more adaptable and resilient, as well as plan for the future in a small way. The individual then has confidence in their decisions and plans and assists others in obtaining the assistance they require.

The session ended with a vote of thanks by Air cmde (Dr.) JK Sahu, Director AIMT.



Guest Session on “ Mindfulness and Leadership”

Army Institute of Management & Technology conducted a guest session on "Mindfulness & Leadership" It was an honor to have Dr. Pankaj Gupta, Professor, and Executive Director- CISM OP Jindal Global University The session was conducted in the seminar hall on 30th July 2022.

Leading people is one of the most challenging roles one can take on in life. The practice of mindful leadership gives a tool to measure and manage life as you're living it. When we exercise mindfulness, we're practicing the art of creating space for ourselves – space to think, space to breathe, space between ourselves and our reactions.

Further in the session, he told the importance and ways of practicing mindfulness. He stated that mindfulness teaches us to pay attention to the present moment, recognize our feelings and emotions, and keep them under control, especially when faced with highly stressful situations.

The session ended with a vote of thanks by Air cmde (Dr.) JK Sahu, Director AIMT.



Independence Day Celebration

*"Freedom in the mind,
Faith in the words.
Pride in our souls...
Let's salute the nation on this auspicious day"*

On 15 August 2022 Army Institute of Management and Technology accompanied by the Army Institute of Education, celebrated its 75th Independence Day with great enthusiasm and respect. The ceremony started at 9 AM in front of the Main office of the College with a large crowd of AIMT and AIE teaching staff, non-teaching staff, and students.

The function began with the introduction and the welcome note given by Ruchita Singh and Shikha Sharma of MBA 18.

To Commemorate the sovereignty of our nation, the Director (AIMT), Principal (AIE), Registrar (AIMT), and Registrar (AIE) unfurled the tricolor flag and all in unison sang the National Anthem and expressed the joy of our freedom.

The Director AIMT addressed the gathering with his golden and insightful words. Principal AIE delivered her motivational speech about the untold sacrifices of the fighter for freedom.

Thereafter, the cultural program began with the dance performance by AIMT students that awakened everyone's feelings towards our Motherland. Keeping alive the spirit of Patriotism, recited patriotic poems with zeal and spirit befitting the occasion. The highlight of the program was the dance presented by AIE & AIMT girls.

The program concluded with a vote of thanks by Dr. Ruchi Verma.



Hindi Diwas Celebration

गर्व हमें है हिन्दी पर, शान हमारी हिन्दी है
कहते-सुनते हिन्दी हम, पहचान हमारी हिन्दी है।

Hindi Diwas is celebrated every year on the 14th of September. To mark this occasion, the Army Institute of Management & Technology celebrated Hindi Diwas with great zeal and enthusiasm. Air cmde (Dr.) JK Sahu, Director AIMT expressed the importance of Hindi and the way it is accepted as an official language in speeches. It was an enriching celebration of the Hindi Diwas that inspired students to take pride in the Hindi Language.

Students of MBA participated in various activities namely- Story Narration, and Hindi Poetry Recitation Activity.



organized to acclimatize the students to the new environment and perspective. On the last day of the event 17th September 2022, industry experts Mr. Sandeep Tyagi, Head HR Chemicals Uflex, Dr. Manoj Prasad, Vice President Reliance Retail Ltd. and Mr. Avijit Das, Entrepreneur, gave a comprehensive outline of how the industry and academia are interlinked.

Colonel. Sumeet Sharma, SO Colleges advised to be a pioneer in your work with passion and dedication. Being an army ward, emphasized on the important contribution of discipline. Mr. Sandeep Tyagi, Head HR Chemicals Uflex highlighted the importance of persistence, creativity, collaboration and trust building, highlighting the five golden rules of excellence in the corporate world.

Dr. Manoj Prasad, Vice President Reliance Retail Ltd. advised the students to work on analytics, practical knowledge and problem solving approach in business. Shri Avijit Das, while stressing the importance of principles in life to the students, threw light on goals, desire to learn and mastery of their actions.

In the end Col. Rajendra Pandey, Registrar, Army Institute of Management and Technology thanked the dignitaries and students.

MBA - 19 Orientation Program

Army Institute of Management and Technology organized a one week pre-induction and orientation program for the new MBA batch from 12th September to 17th September 2022.

The program began with a warm welcome address by Air Cmde Dr. JK Sahu, Director, AIMT. Dr. Sahu greeted the guests and students. During the one week program the students learned the practicalities of various courses, various programs were



Guest Session on “Wisdom from Indian Spiritual Tradition”

Army Institute of Management & Technology conducted a guest session on " Business Leadership – Wisdom From Indian Spiritual Traditions" It was an honor to have Mr. Millindar Segar (Department of Education, Bhaktivedanta Institute), the session was conducted in the seminar hall on the 21st Sep 2022.

The session aimed to deliver a balanced approach of scientific temper and spiritual wisdom thereby enhancing the quality of life. This talk was focused on Modern leadership and its limitations, ideas that would be drawn from spiritual traditions.

Although many organization and management experts are aware that cultural variations can have a substantial impact on management and working practices, there is little research on the effects of incorporating knowledge from other cultures into management practices. contemporary managers should learn about Indian philosophy, religion, and culture in order to excel in their careers. Corporate and government management must deliver high-quality, reasonably priced goods and services that benefit customers and the general populace. This necessitates competent administration, which can only be achieved with a foundation in Indian values.

On the one hand, one is asked to produce wealth and promote a consumerist culture, while on the other hand, one is told that wealth is evil and that one should practice "desire-less-ness." I. Swami Bodh Ananda reconciles the two seemingly opposing viewpoints and presents a management model that is rooted in Indian wisdom and tradition while embracing the salient features of modern management theory.

The session ended with a vote of thanks by Air cmde (Dr.) JK Sahu, Director AIMT.



Guest Session on "Life and How to Live it Right"

"Cherish your yesterdays, dream your tomorrows and live your todays"

Army Institute of Management & Technology conducted a guest session on "Life-And How to Live It Right" . It was an honor to have Major General R.N Tikku, Retd. (Deputy Commandant, Chief Instructor School of Artillery) the session was conducted in the Seminar Hall on the 21st Sep 2022.

The term "living" refers to more than just physical life or survival; it encompasses the right to live in dignity and to have access to appropriate means of subsistence, such as food, water, a respectable environment, education, medical treatment, and housing. Living your life to the fullest doesn't require being careless, irrationally brave, or precariously alive.

He further highlighted that being your best self might be challenging. It implies that you will have to confront some difficult choices, actions, and realities. But the payoff is great. It's simple to live your worst life. You simply take a seat and watch what happens in life. What you want does not come to you. You don't do what you want to do. You merely whine, carry out tasks you detest, and throw your life away. Living in such a way is terrible. When you've had enough of living your worst life or even a mediocre life, it's time to start tackling the challenging tasks. Krishna asserts that in order to carry out one's mission, one must fulfill one's duty (dharma). Arjuna's responsibility as a warrior is to participate in combat, thus that is the mission he must perform. Additionally, his opponents, who will regard him as a coward for not performing his job, will degrade his honor if he refuses to engage in combat. Krishna advises him that it is preferable for someone to perish in battle while carrying out their duty rather than choosing not to fight. If he doesn't accomplish that, he won't be able to fulfill his obligation, and sin will befall him as a result.

Every day, remind yourself that you can choose to be happy. Nobody else, things, or success can make you happy; neither can anybody else (happiness is success in itself).

The session ended with a question-answer session where the guest answered the queries put up by the inquisitive minds of AIMT.

The session ended with a vote of thanks by Air cmde (Dr.) JK Sahu, Director AIMT.



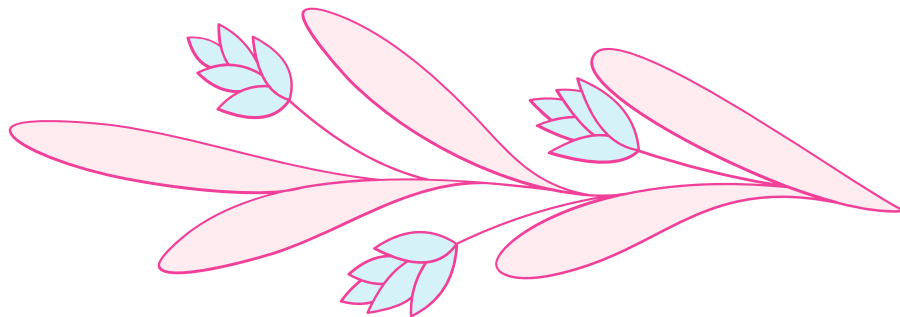
Re-Orientation of MBA-18, BBA-02, BBA-03 & Orientation of BBA-04

Army Institute of Management and Technology conducted a Re-Orientation for MBA-18, BBA-02, and BBA-03 & Orientation Program for BBA-04 on 23rd Sept 2022. The chief guest for the session Prof. (Dr.) Irfan A. Rizvi Professor of leadership and change management, IMI New Delhi discussed the importance of clarity in life and the goals that students should have in order to succeed. He also emphasized the importance of gaining knowledge from our past and trying out new things in order to learn and grow.

Mr. Sandeep Kumar, Head HR Operations Sodexo Onsite Services Ltd, the keynote speaker, discussed the three qualities that a student should possess: adaptability, focus, and teamwork. Team building is important because it fosters relationships and fosters trust among individuals. Life is a long journey that should not be taken lightly.

Mr. Amulya Sah, Chief Human Resources Officer - Team Computers Pvt. Ltd. ,spoke about growing real. Understanding one's core, maintaining one's health, and being thankful. Another key takeaway from his lecture was to not make excuses; instead, acknowledge what happened and keep moving on to the opportunities that exist in the world.

The session ended with questions – answers put up by inquisitive minds of AIMT. In the end a vote of thanks was given by Air cmde (Dr.) JK Sahu, Director AIMT.



Fresher's party of MBA-19 & BBA- 04

"With a little lifting music and the chink of ice, new faces smiles all around, and resounding laughter- yes, it's party time!"

Army Institute of Management & Technology organized a Fresher's party on 30th Sept 2022 for MBA-19 and BBA-04 in the seminar hall. The event started with Air cmde (Dr.) JK Sahu, Director of AIMT addressed the newcomers.

The practice of bringing together older students and newcomers during the college's annual "Fresher's Party." The major goal of this event was to make every new student feel valuable member of the AIMT family. The welcome reception for the students is marked by grins and good spirits. The party started off in a big way with the throbbing atmosphere, flashing lights, and foot-tapping music. The freshmen have the chance to mingle with the seniors as well as show off their talents at this entertaining event. The event features a variety of live student performances, including singing, dancing, and a fashion show.



FACULTY TEAM HIGHLIGHTS

Prof S Mohanty

- PUBLICATIONS

1. Mohanty S, Patnaik S, Mohapatra A. K (2022) 'Multi-factor Authentication by Dynamic Questions in Web Applications', Journal of Optoelectronics Laser, Volume 41 Issue No. 8, 2022, ISSN: 1005- 0086. (This is published in Scopus indexed journal)
2. Kumari Sonalee, Mohanty Subhranshu, Verma Rahul (2022) 'A Study on Recent Government Initiatives for the Promotion of Entrepreneurship', PRAGATI: Journal of Indian Economy Volume 9, Special Issue, 2022, pp. 109-124, ISSN: 2395-261X (Online)

Dr. Pallavi

- PUBLICATIONS

1. Bhardwaj, R. & Pallavi (2022). A Study on the Factors Motivating Rural Entrepreneurship: The Case of Punjab's Self-Help Groups (SHGs) under the State Rural Livelihood Mission (SRLM). PRAGATI: Journal of Indian Economy, 09(Special Issue), 94-108- Aug 2022
2. Kumari, S. & Pallavi (2022). An Analytical Review of Atmanirbhar Bharat Abhiyan: A True Commitment or a Cosmetic Stunt. PRAGATI: Journal of Indian Economy, 09(Special Issue), 154-164 Aug 2022
3. Co-authored a chapter titled "Inception of Circular Economy and Circular Business Models" in the book series: Industrial Ecology and Environment Management, Vol 2. Springer publication on 24 August 2022.

Prof Rahul Verma

- PUBLICATION

1. Research Paper published in UGC care-1 Category journal Shodhsamhita. Title of Paper: Service quality of Public Sector Hospitals (A patient centric Approach)

Ms. Dharini Sisodia

- PUBLICATIONS

1. World journal of management and economics ABDC -C category journal -Volume 15 | Special Issue 02 | ENTREPRENEURSHIP AND INNOVATION MANAGEMENT IN BUSINESS AND TECHNOLOGY -The emerging role of business management for sustainable development in developing economies
2. Business, Management, And Economics Engineering -Scopus Journal - Risk management in the Indian banking sector with special reference to credit risk-

- AWARDS

1. Best Educator Award -Abundantia Edu Solution Private Limited
2. Best Global Educator Award - International Internship University -IIU

- BOOK

1. MANAGERIAL ACCOUNTS (Paperback, Dr. Priti Gupta and Dharini Raje Sisodia) Book Rivers Publication

Mr.Sandeep Sahu

- PUBLICATIONS

1. Delivered Guest session on Corporate Law- Shares, Share Capital, Alterations etc on 5th September and 16th September 2022 in Indian Law Institute- Delhi for its PGDCLM evening program.
2. Attended a webinar on "India's Strategy for Achieving Net Zero" organised by the The Foundation for Economics Growth and Welfare (EGROW) on 2nd September 2022.
3. Delivered a Guest session on process of filing income tax return in ACCF, Amity University Noida on 23rd July 2022.
4. Created digital lecture Tax Knowledge and Accounting Awareness by Sandeep Kumar Sahu on YouTube for summary revision of the PG & UG students.

Dr.Ruchi Verma

- PUBLICATIONS

1. FDP on FIRST HAND EXPERIENCE on SPSS- Introductory Module Organised by Research Foundation of India & RFI Care from 16th August 2022 to 22nd August 2022.
2. Webinar - Learn How to Use IE Business School Multimedia Cases on 28 September 2022

Dr. Babita Bhati

- PUBLICATIONS

1. Bhati, B. (2022). Strategic Competence and Firm Performance Moderated by Environmental Turbulence. PRAGATI: Journal of Indian Economy, 09(Special Issue), 21-39.
2. Book chapter titled "Evolution of Online Learning Platforms during and Post Pandemic: Insights from an Emerging Market" in Roultege publication.

Upcoming Attractions at AIMT

Activities

- 12-Oct -2022 ISKCON Guest Session
- 05-Nov-2022 HR Conclave
- 11-Nov-2022 Marketing Club Activities
- 18-Nov- 2022 Convocation
- 19-Nov-2022 Alumni meet
- 21-25 Nov- 2022 Mid Term Exam/FDP on Multivariate Data Analysis using SPSS
- 26-Nov- 2022 Industrial Visit & Excursion MBA-18, BBA-02, BBA-03
- Nov End IQAC Meeting/Announcement of Admission Process-2023/HR club
- 03-Dec- 2022 Academic & Corporate Advisory Council
- 09-Dec-22 ISR Club Activities
- 17-Dec-22 Marketinar 2022
- 23-Dec-22 E-Cell Activities E-Cell Chairperson
- 26-Dec-22 Student & Faculty Exchange MIT ADT MBA-18 (Tentative)
- 31-Dec-22 Guest Session- Marketing

Faculty Editor

Dr Babita Bhati

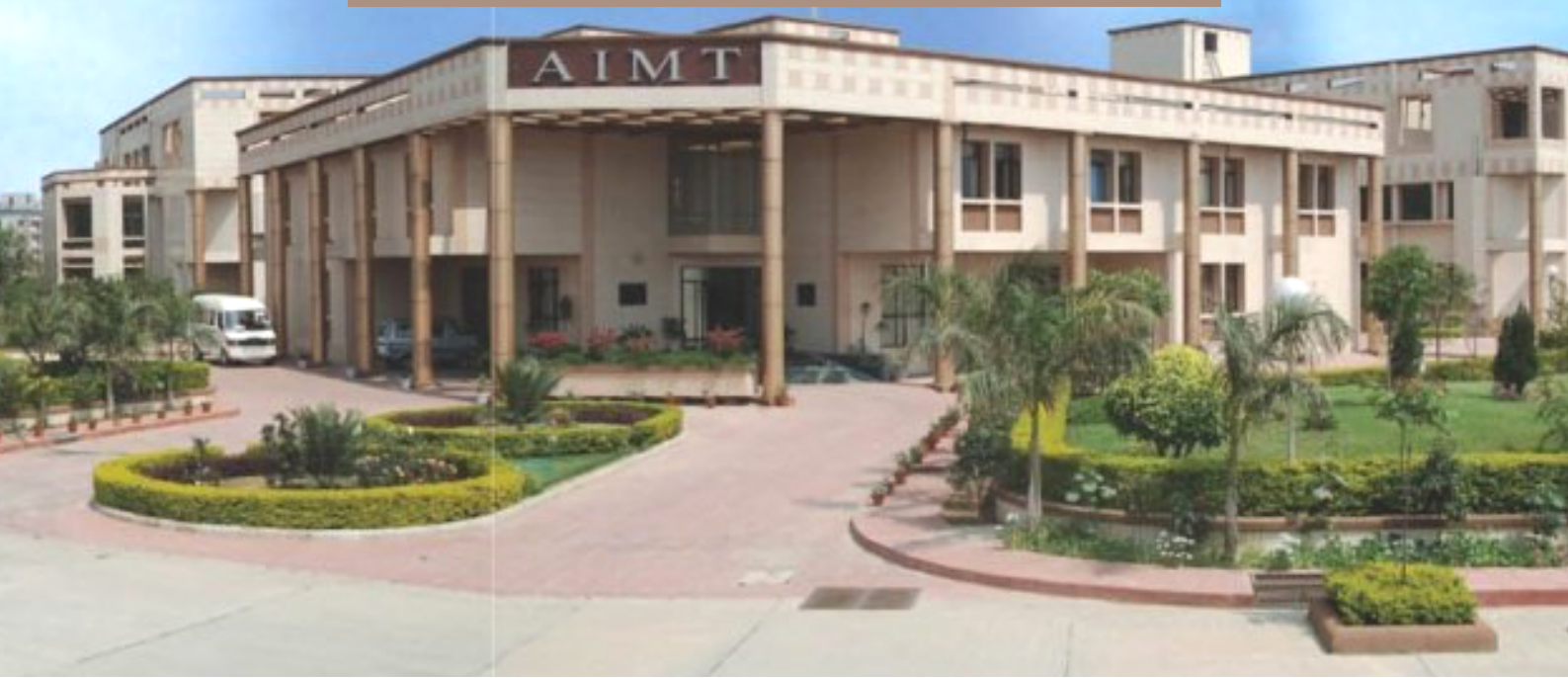
(Assistant Professor & Area Chair HRM/OB)

Student Editors

Manvendra Singh Bhadouria (MBA 18)

Ambika Yadav (MBA 18)

Keya Agarwal (BBA 04)



AIMT in NEWS

शिक्षा आर्मी इंस्टीट्यूट ऑफ मैनेजमेंट एंड टेक्नोलॉजी में छात्रों के लिए ऑरिएंटेशन का आयोजन

September 23, 2022 GRENEWS TEAM ARMY INSTITUTE OF MANAGEMENT AND TECHNOLOGY

विनम्रता एवं दृढ़ निश्चय है विकास की सीढ़ी
आर्मी इंस्टीट्यूट ऑफ मैनेजमेंट एंड टेक्नोलॉजी ने 23 सितंबर 2022 को नए बीबीए बैच एवं एमबीए द्वितीय वर्ष के छात्रों के लिए ऑरिएंटेशन का आयोजन किया।



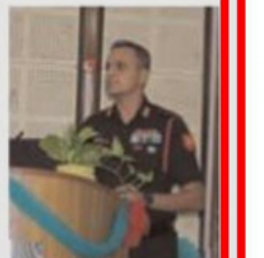
नाएडा-ग्रना

उद्यमिता के कौशल से कराया अवगत
ग्रेटर नोएडा। आर्मी इंस्टीट्यूट ऑफ मैनेजमेंट एंड टेक्नोलॉजी ने आत्मनिर्भर भारत अभियान के अंतर्गत बिजनेस प्लान कंपटीशन का आयोजन किया। इसमें ट लिमिटेड के सीईओ व उद्योगपति राजकुमार रंस्थापक व सीईओ डॉ. गगन स्याल ने विद्यार्थियों



कौशल में निखार लाकर बनाएं कॉर्पोरेट जगत में मुकाम : शर्मा

ग्रेटर नोएडा, 17 सितम्बर (देशबन्धु)। आर्मी इंस्टीट्यूट ऑफ मैनेजमेंट एंड टेक्नोलॉजी ने 12-17 सितम्बर 2022 तक नए एमबीए बैच के एक सप्ताह के प्री-इंडक्शन और ऑरिएंटेशन प्रोग्राम का आयोजन किया गया। कार्यक्रम की शुरुआत एआईएमटी के



आर्मी इंस्टीट्यूट ऑफ मैनेजमेंट एंड टेक्नोलॉजी में मनाया गया टरनेशनल यूथ स्किल डे, विफलता में छुपी है सफलता : डॉ. गगन स्याल

July 15, 2022 GRENEWS TEAM ARMY INSTITUTE OF MANAGEMENT AND TECHNOLOGY

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गगन स्याल ने अपने अनुभव शेयर करते हुए बताया कि विफलता हमें सफलता की ओर ले जाती है और हर विफल प्रयास में एक सफलता का गुण छुपा है। वहीं श्री राज कुमार गोयल जी ने समझाया कि स्वयं का काम करना नौकरी करने से आसान काम है क्योंकि इसमें प्रोथ की कोई सीमा नहीं होती। धैर्य एवं दृढ़ता के साथ एक इंटरप्रेन्योर को अपने कम्फर्ट ज़ोन से बाहर आकर अनवरत प्रयास करना होता है। अपनी पुरानी जर्नेशन के अनुभव से सीख लेते हुए बिना किसी हिचक के काम करना इंटरप्रेन्योरशिप की जरूरत है, सब को अपने स्टूडेंट्स ड्रिग, डॉ. अशोक पाठक जी, (भारतीय सेना से सेवा निवृत्त) ने छात्रों को ज्ञान और कौशल का साथ एंटेडिट दे कर काम करने की सलाह दी।

आत्मनिर्भर भारत अभियान के तहत बिजनेस प्रतियोगिता

ग्रेटर नोएडा, 15 जुलाई (देशबन्धु)। आत्मनिर्भर भारत अभियान के अंतर्गत बिजनेस प्लान कंपटीशन का आयोजन आर्मी इंस्टीट्यूट ऑफ मैनेजमेंट एंड टेक्नोलॉजी में किया गया। कार्यक्रम में उद्योगपति राजकुमार गोयल, सीईओ और एमडी, एसएलआर मेटलक्स प्रा. लिमिटेड एवं डॉ. गगन स्याल, संस्थापक और सीईओ, एस जर्मनी ने छात्रों को उद्यमिता के कौशल से अवगत कराया। संस्थान के निदेशक एयर कर्मांडोर जे.के. साहू एवं रजिस्ट्रार कर्नल पांडे ने अधिवर्तियों का अभिवादन किया। डॉ. गगन स्याल ने अपने

कुमार गोयल ने समझाया कि स्वयं का काम करना नौकरी करने से आसान काम है, क्योंकि इसमें प्रोथ की कोई सीमा नहीं होती। धैर्य एवं दृढ़ता के साथ एक इंटरप्रेन्योर को अपने कम्फर्ट ज़ोन से बाहर आकर अनवरत प्रयास करना होता है। अपनी पुरानी जर्नेशन के अनुभव से सीख लेते हुए बिना किसी हिचक के काम करना इंटरप्रेन्योरशिप की जरूरत है, सब को अपने स्टूडेंट्स ड्रिग, डॉ. अशोक पाठक जी, (भारतीय सेना से सेवा निवृत्त) ने छात्रों को ज्ञान और कौशल का साथ एंटेडिट दे कर काम करने की सलाह दी।



आर्मी इंस्टीट्यूट ऑफ मैनेजमेंट एंड टेक्नोलॉजी में मनाया गया इंटरनेशनल यूथ स्किल डे, विफलता में छुपी है सफलता : डॉ. गगन स्याल

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ग्रेटर नोएडा, 27 अगस्त (देशबन्धु)। आर्मी इंस्टीट्यूट ऑफ मैनेजमेंट एंड टेक्नोलॉजी ग्रेटर नोएडा का एडमंड एंड टेक्निकल निरीक्षण लेफ्टिनेंट जनरल विजय बी. नायर, सेना मेडल, चीफ ऑफ आर्मी स्टाफ, मुख्यालय पश्चिम

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आर्मी इंस्टीट्यूट ऑफ मैनेजमेंट एंड टेक्नोलॉजी में मनाया गया टरनेशनल यूथ स्किल डे, विफलता में छुपी है सफलता : डॉ. गगन स्याल

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Recent Posts

वन का पहला 30 अक्टूबर, जलियाँ वृक्ष एवं अनुभव मुहूर्त October 29, 2022

रोल बॉल प्रतियोगिता में नोएडा के 14 बच्चों का हुआ वन वन October 29, 2022

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UP ELECTION 2022 ELECTION 2022 दिल्ली-एनसाआर दश-बदथ अपराध प्रादायक खल

आर्मी इंस्टीट्यूट में आत्मनिर्भर भारत अभियान के तहत बिजनेस प्रतियोगिता आयोजित

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ग्रेटर नोएडा। आत्मनिर्भर भारत अभियान के अंतर्गत बिजनेस प्लान कंपटीशन का आयोजन आर्मी इंस्टीट्यूट ऑफ मैनेजमेंट एंड टेक्नोलॉजी में किया गया। कार्यक्रम में उद्योगपति राजकुमार गोयल, सीईओ और एमडी, एसएलआर मेटलक्स प्रा. लिमिटेड एवं डॉ. गगन स्याल, संस्थापक और सीईओ, एस जर्मनी ने छात्रों को उद्यमिता के कौशल से अवगत कराया। संस्थान के निदेशक एयर कर्मांडोर जे.के. साहू एवं रजिस्ट्रार कर्नल पांडे ने अधिवर्तियों का अभिवादन किया। डॉ. गगन स्याल ने अपने