

ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY GEATER NOIDA

Best Practices followed by AIMT

Academics

1. Academic and Corporate Advisory Council

The council serves as a bridge between the corporate world and the students. It consists of intellectuals from all verticals of the industry. It also aims at equipping students with the latest market trends to ensure employability by providing them the on-ground reality. The trailblazers in the council assist the students mould themselves into industry ready professionals.

2. Industry Exposure through Internships

Internships form a core component of the AIMT pedagogy and hence, students undergo compulsory summer internships. The placement cell also encourages them to undergo winter internship to add a befitting experience to their portfolio. The frequent guest sessions and industrial visits conducted by the institute usher upon the students the much-needed corporate exposure from the initial stages itself.

3. Value Added Programmes

To give students the extra edge while stepping into the corporate world the Placement cell guides them to enrol in various customized value-added courses according to their specialization like MS Office Suite, MOOC Courses, Business Communication, Business etiquettes etc. These courses help strengthen the core competencies making them apt choices for the business world.

4. Industrial Collaborations

AIMT enters into MoU for Industrial exposure / training of students. The MOU signed with India Exposition Mart offer the students an opportunity to interact with vast domain of industries like Pharmaceutical, Automobile, Technology etc. under one roof. These frequent interactions help widen the purview of corporate world.

5. International Visit

AIMT has commenced International exposure for select students by planning a visit to Westford School Of Management, Dubai in Feb 20. This helps in widening the horizon and developing an International perspective amongst the students.

Career Growth Including Placements

6. **Employability Enhancement Programme (EEP)**

Goal: The programme aims at sharpening the employability skills of the students and bridging the gap between the expectations of industry from management graduates and academic inputs given to the management students through course curriculum delivery. The training modules of the programme are revised every year to address the specific need of the target trainees (the students) so that they are equipped with the necessary skills for an appropriate job profile.

The Context: The students of MBA course come from diverse backgrounds. All of them do not possess all the required skills to be an effective manager in future. The course curriculum provides an opportunity to polish some of those skills however the major focus of the curriculum is the delivery of core knowledge content. Thus it creates a gap between the skills sets required to be employable in the corporate and skills possessed by a management graduate after the course. To bridge this gap to the extent possible, there is an Employability Enhancement Programme (EEP) set up for the students. A series of Workshops, Expert Talks, Mock Group Discussions and Personal Interviews are conducted in the third / fourth semester for the students. The Industry experts and senior internal faculty act as panellists in this exercise.

Evidence of Success: The Employability Enhancement Programme has improved the success rate of the students in the final placement interviews to an appreciable extent. The feedback of the employer about the performance of AIMT alumni also confirms that management graduates from AIMT, Gr. NOIDA have been contributing significantly to their organization's growth.

Social and Emotional Quotient (EQ)

7. **Four Level Mentorship**

Goal: The system primarily aims at providing career guidance at the individual level and then also ensuring their overall personality development. The other major aim of this system is to encourage peer learning and team work.

The Context: Each student is allotted to a senior student as buddy (i.e 1st level). Then a group/syndicate comprises of ten student mentees having diverse education background being closely guided and supervised by a faculty mentor (i.e. 2nd level). Weekly mentor mentee interactions are scheduled to ensure that mentee get an opportunity to discuss their problems and dilemmas with their Faculty mentor on regular basis. Each Faculty Mentor maintains a personal file of each of his/her mentee and regularly updates the same. The Faculty Mentors also remain in regular touch with the parents of their mentees and keep updating them with the performance of their wards. Then before the commencement of second year or after selection of major and minor area, group of students will be allocated to Alumni Mentor (i.e. 3rd level) who helps in grooming them about the Industry requirements and at last during Summer Internship a student goes for six to eight weeks under the Industry Supervisor (i.e. 4th level) to different companies for getting industry exposure as a part of the curriculum.

Evidence of Success: The practice has proved to be quite useful in overall personality development of the students (mentees) as the individual attention and guidance given by the Buddy, Faculty, Alumni and Industry Supervisor has helped them building their strengths and overcoming their weaknesses to a larger extend. The success achieved by the students of the Institute in their placement interviews and University results endorses the success of this practice.