

Editorial Board

Faculty

Prof Sanjeev Tandon Prof Shikha Bhardwaj

Students

Mr Anil Raghav Ms Harshita Joshi Ms Asmita Madan

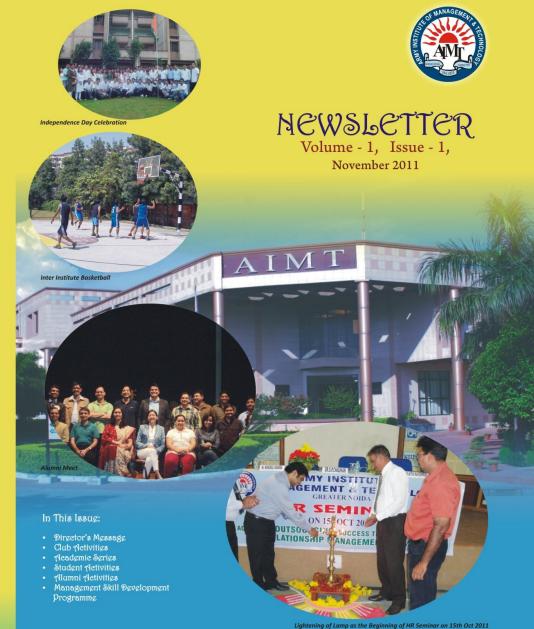


Contact Us

ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY

Plot No. M-1, Pocket P-5, Greater NOIDA, Gautam Budh Nagar (UP) - 201 306 Tele: 0120-2343527 / 531

e-mail: newsletter@aimt.ac.in, website: www.aimt.ac.in





Director's Message:

Life in a fully residential campus is always very special for students. Ironically when one lives in such a campus there is always a yearning to be "done-with-it" and move on to the outside world.

It is only when the campus life is behind on the passage of time that the nostalgic memories linger on.

The inaugural NEWSLETTER is a long awaited fast step to capture the campus activities in various hues and shades. This will be a quarterly affair from now onwards. The NEWSLETTER will tell the story in "picture". The spotlight should be on student activities with a fair mix of academic and non - academic contents.

I congratulate the editorial board for a lucid and timely production of its first edition of AIMT, Greater NOIDA, Newsletter Nov 2011.

Brig. (Dr.) Ashok Pathak (Retd)

-VISTON-

"Strive to achieve a unique blend of academic excellence and managerial skills to address the needs of the business environment in a manner that lets each participant achieve his potential in a value added, character - centric mould fostering holistic development of youth"

ALUMNI ACTIVITIES

The Alumni Meet

Milaap was organized on 17th Sept, 2011. The plethora of creative performances were organised by the cultural team to welcome the Alumni. It was a memorable sight for all to see the pass - outs. They shared their unforgettable memories of AIMT and at the same time described the rigorous corporate reality. They were presented with mementos as a token of affection on behalf of AIMT fraternity. AIMT was honored with the gracious presence of these Alumni. Their presence energized and motivated the students.

The Alumni Meet

Milaap moved a step ahead with the Alumnus of FOMS on 27th Nov, 2011. A huge response in support of the event was received from the Alumni. The participants came from all the batches of the course. They enjoyed their interaction with the students of MBA 07 & 08 batches. The event started with felicitation, followed by discussion and the talent of AIMT students were portrayed with the artistic blend. Finally the mementos were distributed as token of appreciation given by participants.



"A great day towards our endeavour to provide quality education to our children, through our own organization. Wish the organizers, faculty & students of AIMT, a great success in the years to come General N C Vij COAS

"I am extremely happy with the students response in campus recruitment. Very good campus is here. Quality of student and staff is of good standards"

Mr. Aloke Sengupta, GM, IDBI Ltd.

"Superb students! This was an enjoyable experience. We look forward for a long term relationship with this institution. Thank you for invitation.

Mr. Linus Bajaj, CEO, Indosys Corporation

"This visit has been a memorable and exciting one. AIMT has the ambience and the student and the faculty have demonstrated extraordinary passion and ambition which will take them to extraordinary success. All the best Mr. Srinivas Polisetty, Head-office of Innovation, CSC India, Noida

" Excellent campus! Motivated students! Dedicated faculty! My best wishes for AIMT to get its place in top B-Schools in India.

Mr. Amit Agnihotri, Co-Founder, Exchange India Group.

"Excellent infrastructure. Positive and interactive students and faculty. Keep up the good management of the

Mr. Rajiv Kapoor, VP-HR, JCB India

"Excellent infrastructure. It should be judiciously utilized to train the stakeholders towards the development of

Dr. Suchitra Kumar, Joint Registrar, GGSIP University

"A pleasure to visit the Institute and interact with the faculty and Director and see quality inputs in all the

Ms. Sheelu Puri, Director, Skyline Business School

"First impression gives a academic ambience and I believe this should be the last impression also."

Prof. D K Bandyopadhyay, Vice Chancellor, GGSIP University

"One of the best Institute in Management Education in NCR.

Col (Retd.) H.C. Sharma, National Coordinator, MIM, Noida



ATPI:

Army Institute Premier League

If it's Cricket, it's got to be AIPL - the most awaited intra sports event @ AIMT. It kick started in the true style - with auctions, where the girls came together in groups of four, bid for the listed players and form their teams. A total of 6 teams contested this year. Season II began from 27^{th} Aug, 2011 and brought life to the otherwise sleepy Sundays!! The action around the field, was a sight not to be missed, the owners and supporters got into full swing and cheered up their players: banners, music, hooting, whistling, betting and tanning were the pulse around the field. 11^{th} Sept, 2011 was the Day for "Invincible" - the Winning Team, who lifted up the AIPL Cup, presented by the respected Registrar Sir, and paved the way for AIPL Season - III.

BASSOC

Inter Institute Basketball & Football Competition

3 days (23rd - 25th Sept, 2011) of spectacular goals n shoots & music n food were enjoyed by one and all. The inter - institute meet saw 8 institutes participating in the two games, with a great show put by the AIMTians. The audiences juggled between the football field and the basketball court. The enthusiasm and energy remained high in both, where the game of football showed us how to tackle our problems, block our fears, while basketball taught us how to score a point when given an opportunity.

Individual commitment to a group effort - that's what makes a team work, be it football or basketball. The thrilling

MSDP:

Management Skills Development Programme for Judicial Officers of Uttar Pradesh

A judge is the person in charge of a Court. Barring any unforeseen event, the litigation before a judge has to be controlled by him. The introduction of management practices in the judiciary has been a topic of discussion for quite some time now. During this period, many ideas have been mooted to tackle the enormous backlog of pending cases and courtroom management. Since judicial officers bear a number of managerial responsibilities in addition to their technical role, courts are requiring leaders who can create, protect and maintain routines, take risks, question the status quo and stimulate growth in overall operations. Leaders embody ethics and recognize and reward excellence on both sides of the predictability and flexibility challenge. The model behavior of Leaders are needed inside and outside the judicial system.

Judicial Officers training have provoked the ideas to tackle the problem of pending cases and efficient Court room Management. The MSDP curriculum is a complete tailor made programme for the participants. The week - long fully residential course is aimed at exposing the participants to some important management areas which can be utilized for an effective court management. The first batch in the series of MDPs was scheduled from 02^{16} May to 07^{16} May, 2011 and the second one was conducted from 16^{16} May to 21^{16} May, 2011.

Each MDP consists of thirty participants from differing levels of judicial hierarchy, such as new entrants at the junior Magistrate level to the District judges. The programme is designed to train about 1000 participants over the next two years.



Wgleomg MBA 08 Batch

Orientation @ AIMT is a highly focused one - week session before the start of classes, giving a running start to the students. Through a full week of introductions and interactions, the program was aimed to help students chart their own unique path to success. Orientation included exercises that help students pinpoint what they hope to gain from their two years at AIMT.

Day 1 was dedicated to an introduction to the batch profile, the curriculum and work to be expected over the next 2 years. The faculty formally introduced themselves to the new students, with a more informal interaction between the batch and the faculty over tea. Day 2 was spread over various ice - breaking sessions, giving way to plenty of relaxed opportunities for students to get to know their fellow batch mates. Day 3-4 included sessions on introduction to the case - study methodology, concepts of 'Syndicate and Mentor - Mentee', followed by introductory sessions on the course subjects. Day 5 concluded with group presentations on the various activities at AIMT, by the newly formed syndicates.

A'Dilli Darshan' day trip was organized to conclude the much useful orientation week and helped students learn their way around the city. The trip began with a visit to one of the Delhi's most peaceful place — Lotus Temple, which was contrasted to the hustle bustle at Dilli haat. The girls freaked out shopping, while the boys enjoyed the different Indian food flavors. The trip took a turn towards the National Museum and then to the culture & heritage of India through the ages at Akshardham Temple.

The orientation programme was very well designed and executed. Its basic objective was to make new entrants be acquainted with the environment. All the students were exposed to variety of teaching aids and tools which further enhanced their interest. The orientation programme was a kind of snapshot of the world and life at AIMT.



* CTIVITIES

GENYM CLUB



"Brain Wars" organized by Genym Club - Marketing Society of ATMT:

Quiz crazy marketers of AIMT organized Inter Club Quiz Competition on 28th Sept, 2011. The happening garnered gigantic participation from all the 4 clubs including the host club. It was the blend of audios, videos, rapid fire as well as the common questions from current affairs, business, sports economics etc. One of the major highlight was the audience round which engrossed the crowd. After the close tussle, Phoenix Club was declared the winner of the evening. The evening was full of enthusiasm and involvement among all the present members in seminar hall. The event was very well managed by the club members.









Yojana: The Role Play Rivalry:

Bullianz Club, the Finance Society of AIMT organized an "Inter Club Role Play Competition". Diverse flaming issues like recession, labor unrest at Maruti, challenges in front of management after sudden demise of Steve Jobs were demonstrated through the enacting skills of the participants. Roaring audience involvement made the event, a grand accomplishment. After a tough scuffle the host club was confirmed as the front runner of the affair. The concept of the competition was fresh and new, which was hugely accepted by the audience.

ACTIVITIES

TEACHERS' DAY CELEBRATIONS

In AIMT, we follow the tradition of Guru - Shishaya's relation; the shishaya's organized a skit competition on "Life at AIMT" wherein 4 teams participated. Two teams were from both the batches MBA - O7 and O8. Each team excelled in their respective role play. "Nautanki Baaz of AIMT", the senior team was declared the winner .It was an entertainment show for the faculty members as students came up with their favorite songs. The celebration concluded with the informal chat with the teachers.



BLOOD DONATION CAMP

Blood Donation Camp was organized on 8th Nov, 2011 in AIMT. The camp was a joint effort by AIMT and Lions Blood Bank. Lion's Club is a well known Club, being the largest service organization in the world serving the needy and less fortunate section of the society. This group has their extended arm by the name of the Society. When it comes to the mankind and saving lives nothing can be better than donating blood. With the same vision of serving mankind, a blood donation camp was organized in the Institute in collaboration with the Lioness Club "Siddhi". In blood donation camp students showed their enthusiasm and more than 70 students, faculty members as well as staff of the Institute contributed by donating their blood for the noble cause. The activity was very well coordinated by the students of both MBA 07 & 08 batches. The camp started at 10,00 am and lasted till 05,00 pm. The camp concluded with the huge sense of satisfaction and achievement in the minds of donors and organizers. It's rightly remarked, "Feels great when our kindness saves someones' life".



PHOENIX CLUB [IT CLUB]

STUDEN

KRISHNA JANAMOTSAV

Krishna Janmotsav:

The festive season at AIMT started this semester with Janmashtami. The birth of Lord Krishna has been celebrated throughout the country with full zest and zeal. This aura of festivity inspired AIMT students to organize "Krishna Janmotsava' 11" . The celebration started with tug of war competition between students (separate teams of senior and junior girls and boys). It created a full energetic and vibrant atmosphere in the campus. The spectators cheer up the teams with enthusiasm. Seniors were declared winners in the tug of war. This was followed by "Matki Fod" competition wherein the 3 participants from each team had to walk in the narrow lane blindfolded. The roaring crowd distracted the participants. Students enjoyed this thrilling act of chasing the Matki. The juniors emerged victorious in this competition and this further charged the ambience. To experience entertainment and the spirit of competition simultaneously a "Rangoli Competition -Indra-dhanush" was planned and the students were given opportunity to implement their respective ideas under the same.

All this fun and frolic was followed by Krishna Puja in the evening. The faculty, students and the administration joined the prayer. The Panditji sang the invocation song and recited some slokas. This festive celebration in itself aroused the feelings and the spirit of unison among the inmates.



Inter - Club Competition by Phoenix (IT Club):

Phoenix Club, the IT society of AIMT organized Inter - Club Competition on various activities like LAN gaming, "Conflicts of Expression", the Debate Competition and e-card Designing. The day belonged to IT club with an energetic participation from all the 4 clubs. Overall Bullianz club emerged victorious. It was a maiden effort of this semester. All the events were very well designed and managed on the same day. LAN gaming took place in the IT lab among the club participants, whereas the other events were in seminar hall. The effort was appreciable being a small club in capacity.

ZENITH CLUB [HR CLUB]

Support Sikkim Campaign

The practice of Benevolent Giving and Caring - Charity, was truly exhibited by the faculty & students @ AIMT, when a fund raising drive was conducted by the Zenith Club for the earthquake affected victims in Sikkim. The club took immense pride and delight in contributing, on behalf of AIMT. The initiative was taken by students as a responsible gesture towards the society





UPCOMING CLUBS

RAKHSHAK CLUB

[ENVIRONMENT AND SOCIAL RESPONSIBILITY CLUB]

The aim is that students become peripherally aware of ethical values and are motivated to imbibe them. This will mold them to become professionals of impeccable integrity. Some of the universal values are honesty, integrity, professionalism and social responsibility. Committing, Managing, Conforming to the Laws of nature at the macro and micro levels and finally serving the interests of all stakeholders in the society including the voiceless environment.



The RAKHSHAK CLUB - an upcoming club of the Institute, which is whole heartedly working with the hope of bringing some changes in the environment and the society around us.

UDDYYAMI CLUB

[ENTREPRENEUR CLUB]

CAMPUS YOUTH CAFÉ

The students in our Institute have exemplified that the spirit of entrepreneurship is alive in this campus and have initiated a small cafeteria in the institute premises. The seeds of this idea have blossomed in the minds of three students' namely - Sukhsagar Bhati, Pradeep Negi and Brajraj Singh - THE INTRAPRENEURS OF AIMT. The administration is equally supportive and helped students to implement their ideas. The students started this with an initial capital of Rs. 25000. They have got a full cooperation from Institute Management & Administration. Thanks to the Management that with this initiative the problems of students (i.e, packaged cakes and party arrangements, fresh milk products) has been solved.



ARTH FORUM





The Manthan:

This has been an outright student initiative to ignite the potentialities of their minds. It started in this semester with one of the most burning topic "US Debt Crisis".



The audience was apprised of the history of affairs, the current scenario and the probable effects in future. The event leaves audience with provocative questions, which triggered students interest and enthusiasm. This is a weekly activity covering the economic and social issues. This activity is a knowledge enhancing exercise for both the batches. They present, discuss, brainstorm and reach to the conclusions. This Forum is an appreciable effort from student's side encompassing both the batches; with the widespread topics across the specializations in Management.



ACADEMIC SERIES

- On 6th Sept, 2011, Mr Sunil Moudgil from campus to corporate talked about the challenges and opportunities in corporate. The first guest session of the semester charged the ambience and gave them direction.
- On 7th Sept, 2011, Mr Rishiraj enlighten the crowd about the job profile for a B - School graduate and about the advantages to the students in a fully residential Institute.
- On 8th Sept, 2011, Mr Riyaz Khan spoke about comprehensive skills, knowledge and attitude desired in a B - school graduate to be a productive component in Indian corporate. He urged the students to remain focused on their goals and strive hard for success.
- On 9th Sept, 2011, Mr Nitin Gokhale from NDTV addressed the audience with an enlightening session on "The Impact & Power of Modern Media". He captured the audience attention with his exclusive video clips.
- On 15th Oct, 2011, Guest lecture by Dr Sanjeev Mittal (GGSIP University, Delhi) on Entrepreneurship was organised. The session started with the introduction of entrepreneur, continued with various dimensions of entrepreneurship. The major thrust was given to the assistance extended towards entrepreneurs by NSIC, EDI and other organizations. The piece of information was supported by contemporary examples like Kerson bhai, Kiran Majumdar, Tata's, Birla's and many others who lend a hand to stay connected with the address.
- Industrial Visits: A visit to new Holland tractor was organized for MBA - O7 batch. The students got an instructive coverage to their production assembly line. Lot of safety measures were taken while witnessing the production of tractors. Maintenance of the assembly line was commendable. This was followed by company's presentation on their future expansion plans. The gathering was made healthier with the curiousness of the students. On the whole it was an enriching experience.

