



THE NEWSLETTER

January-March 2021 Vol 7 Issue 3

**ARMY INSTITUTE OF MANAGEMENT
AND TECHNOLOGY**



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From Editorial Desk

The pandemic did not stop disrupting our lives but AIMT got along well with the new normal with the perfect transition. With strong dedication towards upholding the vision of AIMT to impart excellence in education, we continued with our digital classes without compromising on webinars, guest sessions and club activities. This quarter also witnessed the milestone of NAAC accreditation cycle 2 and AIMT managed to keep up its ranking. We welcome you to enjoy the glimpses of our major events with this edition of the newsletter.

Happy Reading!!!

Alumni Speak

For me, AIMT is much beyond just an institution. It always felt like a second home where I got numerous chances to sharpen my skills in my choice of field. My experience with my college was a blend of joys and hardships. But I am grateful to my faculty members who always showed faith in me and their support made those hardships and life lessons. I developed an optimistic aspect. In addition to learning practical skills, these 2 years gave me opportunities to socialize and interact with people from different cultures and make friends for a lifetime. It ensured my growth as an individual. Being called an AIMTian is pride in itself. Whatever I am today, I dedicate a credit to my Institute.



Devendra Kumar
MBA-14

Elon Musk

Legends never need an introduction. They tend to be victorious despite their uneventful histories. They stick to captivating traits such as Discipline, determination and self-belief which help them accomplish wonders in the long run. One such example of an extraordinary person is Elon Musk, a South African Business Magnate, Investor and engineer.

Elon Musk is the founder, CEO, and chief architect of SpaceX; co-founder, CEO, and product designer of Tesla Inc.; and co-founder and CEO of Neura link. As of February 2018, he is the 53rd-richest person in the world and has a net worth of \$20.8 billion, which is far more than the net GDP of Greece taken into consideration.

While each entrepreneur possesses a unique set of traits that makes him/her successful, this Tech founder has a few traits much different from any other ordinary CEO, which has allowed him to build some of the world's most respected and innovative organizations. Musk once quoted, **“When something is important enough, you do it even if the odds are not in your favour.”**

Let's have a look at these personality attributes and characteristics that make him a contender for the most innovative intellectual entrepreneur and a great leader of the century alive.

- **Hard-work and Characteristic Work Ethic**
- **Strong Risk Tolerance**
- **'Always Be Learning' Attitude**
- **Tendency for Vertical Integration**
- **Faith in Self and the Founding Team**
- **Preferring to Stand Out From the Crowd**

All these traits possessed by Musk, in some manner or the other, coincide with most of your habits. The only thing that stands as a potential barrier between these two is **identifying your strengths and working on them on a continual basis.**



FULL NAME
ELON REEVE MUSK

BORN
JUNE 28, 1971
PRETORIA, SOUTH AFRICA

CITIZENSHIP
SOUTH AFRICA
CANADA
UNITED STATES

TITLE
FOUNDER, CEO, LEAD
DESIGNER OF SPACEX.
CEO AND PRODUCT ARCHITECT
OF TESLA, INC.
FOUNDER OF THE BORING
COMPANY AND X.COM.
CO-FOUNDER OF NEURALINK,
OPENAI, AND ZIP2
CHAIRMAN OF SOLARCITY

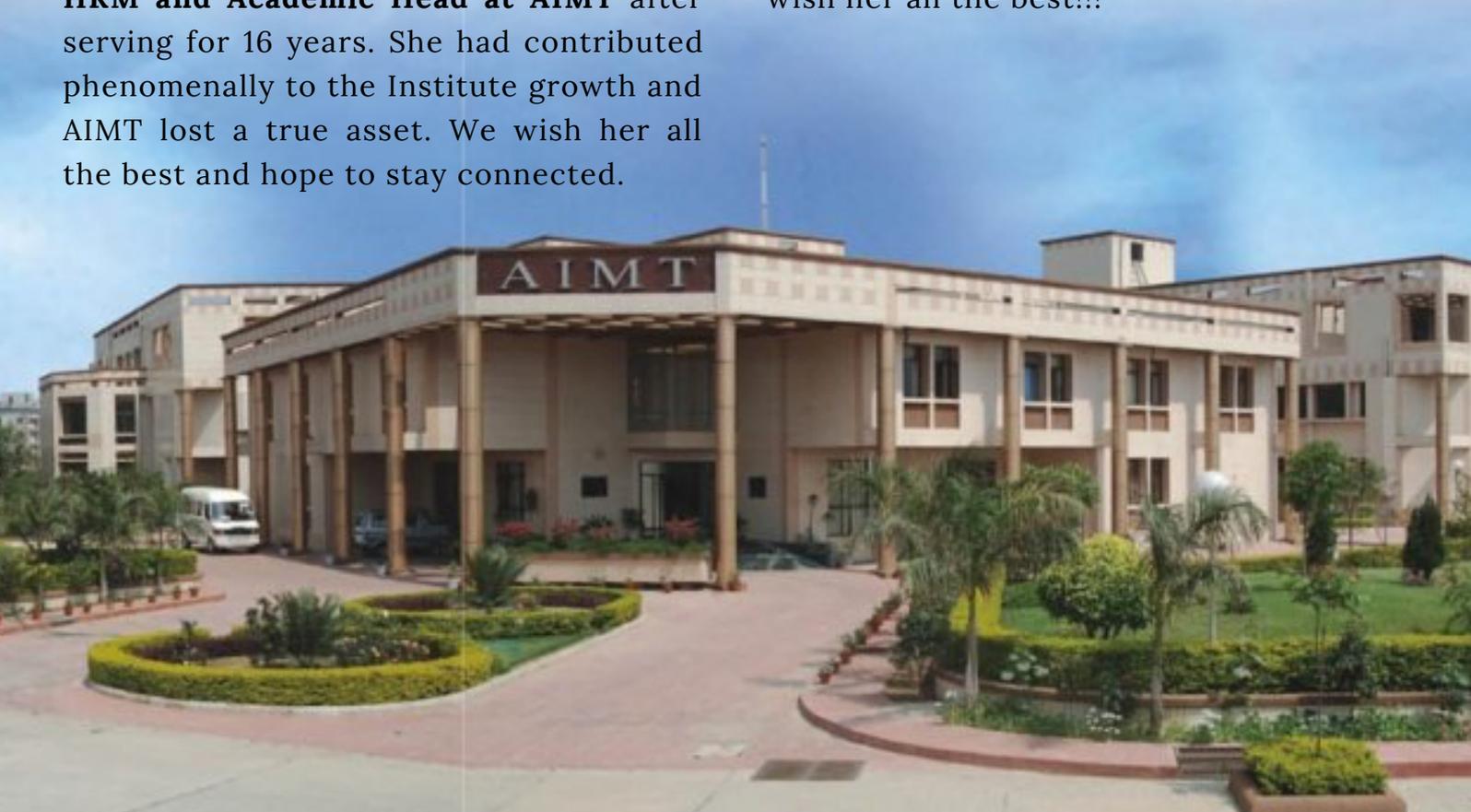
BIDDING ADIEU

“Every new beginning comes from some other beginning's end.”



With a heavy heart and teary eyes, AIMT staff and faculty members bid farewell to **Dr. Shruti Gupta, Associate Professor-HRM and Academic Head at AIMT** after serving for 16 years. She had contributed phenomenally to the Institute growth and AIMT lost a true asset. We wish her all the best and hope to stay connected.

AIMT bid farewell to **Dr Karishma Chaudhary, Assistant professor (GM)** who left in the month of Jan 2021. We wish her all the best!!!



EVENTS AND ACTIVITIES

Celebration of Foundation Day on 7th Jan 2021

AIMT celebrated its 17th Foundation Day virtually on the 7th of January 2021, Thursday from 9:55 AM -11:00 AM. The session was conducted through MS Teams by the students of MBA 16, MBA 17, BBA 01 and BBA 02. The speakers for the event were Mr Gireesh Neema, President and Mr. Navin Kaul, Vice President, and other members of the Alumni Association. Mr. Gireesh Neema is a trading, marketing, sales and distribution professional. He has valuable experience of 18 years in business development, sales, distribution management and strategic management. He also has professional experience with ITC Ltd since Feb 2002. Mr Naveen Kaul is a technical professional with cybersecurity and emerging technologies amongst his interest areas, he has more than 13 years of experience and has worked with IFI's like The World Bank, Asian Development Bank, African Development Bank, and agencies like United Nations and DRDO. He is also an expert in establishing project tracking mechanisms, information security strategy, and processes relating to cybersecurity management.

The anchors of the event were Ms. Titiksha Rana, BBA01 batch and Mr. Shaurya Chaudhary, MBA17 batch. The event started by giving condolence to



Major Dipendra Mishra who has recently passed away while he was posted in Poonch J&K, was an alumnus of AIMT (BCA 01). Then we proceeded with a positive approach by lighting a lamp followed by Saraswati Vandana to seek the blessings of the goddess. Cmde (Dr.) Vivek Chawla, Director-AIMT addressed the audience and congratulated all the stakeholders for achieving new heights. He further shared the academic achievements of the Institute and milestones achieved in yesteryears. Dr. Shruti Gupta, Academic Head, briefed about the insightful memories and journey since 2006 and about the growth and development of the college since its inception. President Alumni Association. Mr. Gireesh Neema shared his insightful experiences, Vice President Alumni Association, Mr. Naveen Kaul addressed the event through an audio message and shared his nostalgic journey. Students of

AIMT performed various cultural performances viz dance by MBA 16 and MBA 17, poems by Ashlesha Dubey (MBA 16) and Titiksha Rana (BBA 01). The ALUMNI shared their memories and the insights and experiences of their journey through a nostalgic video message.

The event concluded with a vote of thanks by Registrar- AIMT followed by the National Anthem. The event was a success and left us with one more baggage of memories with it and the time and energy we spent into the event was truly fair. Hence the event ended sagely.

Guest Session on “Mutual Funds” sponsored by Unit Trust of India on 11th Jan 2021

It's not how much money you make, but how much money you keep, how hard it works for you, and how many generations you keep it for."

– Robert Kiyosaki

The only smart move is investing money. Investment in mutual funds isn't a new concept. An ideal investment should be able to fight inflation, provide income, grow in value & realizable at a fair value & low cost. An informed investor is a protected investor. To elucidate the topic more, an online seminar was organized on the 11th of January, 2021 on the zoom platform. The speaker for the session was Mr Suhas Rajput, freelance HR Recruitment & Training and Development.

The speaker initiated the session by giving a brief about mutual funds & went on elaborating about how one can invest from very less amount at a young age. The speaker emphasizes the three Guru Mantras for managing money which incorporates risk preservation, wealth preservation & wealth creation. The speaker emphasized on asset allocation & how it should match an individual's needs. Further, he talked about why one should opt for mutual funds, describing a few types of mutual funds & the documents required for the same.

The session was extremely insightful & informative meanwhile keeping it interactive through activities like reading surveys, asking questions & answering queries. Returns matter a lot & it becomes our capital. This understanding of mutual funds will surely pave to financial freedom. The session was concluded by Dr. Anubhav Varma proposing the vote of thanks.



Republic Day celebration on 26th Jan 2021

On the special eve of Republic Day, AIMT celebrated it with joy and fervour. The event was celebrated through the platform of the MS Team and was hosted by Titiksha Rana and Akshat Pandey of BBA01. The event started with the speech of Director Cmd. (retd) Dr Vivek Chawla, who gave his words and addressed the students on the importance of the Republic.



There were some limitations to the activities which could be organised to commemorate the special day due to the Covid-19 outbreak, but there has been no stopping as to the way AIMT celebrated this event. There were several cultural events performed by the MBA and BBA students, mesmerizing dance performances on patriotism and pride was presented by Roshni Roy (BBA-02), Anju Dhami (BBA-02), Sanjana Nagarkoti (BBA-02) and poem with strong and accurate words were presented by Rajnish and Sumit of (BBA-01). After such gratifying performances, Titiksha Rana of BBA-01 delivered a heartfelt speech and a song was presented by Akashat Pandey of BBA-01.

At the end of the event, Col. (retd) Rajendra Pandey, Registrar AIMT gave a vote of thanks to the faculty and students and the event proudly ended with the National Anthem.

Ice-Breaking Session with MBA 17 Batch and MBA 16 Batch on 18th Jan 2021

Seniors are the most important people in college life, they are in themselves a Teacher, Motivator, Guider, Friend and many more role-play altogether. Their experiences help juniors to avoid making mistakes in college

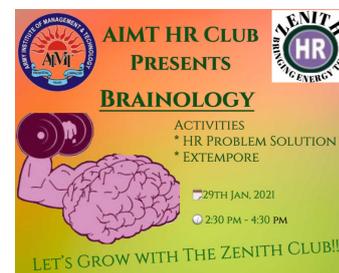


life. To break the ice that had been created due to online classes and pandemic between seniors and juniors of MBA 16 and MBA 17, an online session on MS platform was conducted in AIMT by MBA 16 to boost up and to make a bond with MBA 17 students. Parakh Aggarwal and Bhawana Bisht of MBA 16 hosted the session. There were several activities they played with MBA 17 students and shared their college experience. In the end they went for question hour and answered the queries of MBA 17 students.



Zenith Club activity "Brainology 2021" on 29th Jan 2021

Brainology 2021 kicked off by extending a warm welcome to the Director AIMT, Registrar, Faculty members, students and esteemed alumnus, Mr. Jatin Singh from MBA 11 Batch. Brainology 2021 witnessed participation from 10 syndicates consisting of students from BBA and MBA. The first activity of Brainology 2021 was problems to the given HR problem. In this round participants were given an HR case study which they were asked to study and present a solution. While the participants were preparing their solutions the audience were given an opportunity to push their syndicate to the finishing line. The audience were asked a quiz related to HR and if the person gives the correct answer the syndicate from which the person belonged to received brownie points. After the time for the first activity finished, the syndicates presented their solution. After activity one, the program moved on to the second activity- Extempore. In extempore, the syndicates were requested to nominate a candidate from their syndicate to whom the organization team provided with two topics from which the person could choose a topic on which he/she could present.



activity, Mr. Jatin Singh, an alumnus of MBA 11, AIMT expressed his gratitude for an enlightening and fun session, as well as shared valuable insights with students pertaining to enhancing their employability. Syndicate 7 won both rounds and was the ultimate champion of Brainology 2021. The session concluded with the Director sir praising the session and extending a vote of thanks to all the participants.

Internal Quality Assessment Committee Meeting (Jan-Mar 2021)

Internal quality assessment committee (IQAC)- IV meeting was held on 12 Jan 2021 at 1130 hrs-1330 hrs. in online mode through MS teams Platform. IQAC assesses the performance of the institution on various different parameters and sets benchmarks for the next quarter. The meeting was initiated by the Director-AIMT with a welcome address to all the members. He briefed the IQAC members about the status of end-term University Exams and the status of Admission for the new MBA and BBA batch. He thanked all the faculty members for completing the syllabus on time. He also emphasized that various Guest lectures on Project Management Techniques, Gender Diversity, Waste Management, Money Management, Role and importance of NSCI and MSME have been organized by the Institute. He further shared that the Placement Team is working hard to place all students in the best company as per their profile. He also thanked the Registrar for conducting Foundation Day on 07-Jan-2020 in the AIMT History. The IQAC Coordinator presented the progress report of the previous Quarter of the IQAC and agenda points for the next Quarter which were discussed with the panel members and inputs/suggestions were incorporated in the planning for sustainable growth of the Institute. The Academic Head proposed a vote of thanks and concluded the meeting.

NSS Head Boy and Head Girl Election on 26th Jan 2021

NSS (National Service Scheme) was introduced in 1969 with the primary objective of developing the personality and character of the students and youth through a voluntary community involving about 40,000 volunteers. It is inspired by Mahatma Gandhi's ideal and the main motto is "NOT ME BUT YOU", with the same thought and vision, AIMT started NSS to spread the essence of democratic living and upholds the need for selfless services among students for the society. AIMT conducted an election for selecting Head boy and Head girl for the NSS group. Candidates filed their nominations on 18th January 2021 and had given one week for their promotional activity where they could release videos and posters.



"The best way to find yourself is to lose yourself in the service of others."
- Mahatma Gandhi

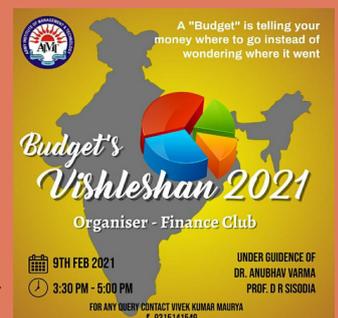
On 22nd January 2021 speech for the Head Boy and on 24th for the Head Girl was held, it was part of a promotion where all the candidates had given five minutes to put their viewpoints. Online voting took place on 26th January 2021 from 6:00 – 7:30 p.m. Results were announced on 6th February 2021 and for Head Boy Vivek Kumar Maurya and for Head Girl Srishti Kala won the election.

Finance Club Activity "VISHLESHAN - 2021" (A Post Budget Analysis)

"Faith is the bird that feels the light and sings when the dawn is still dark."

- Rabindranath Tagore

Budget 2021 was a special budget of its kind, it was presented by the Hon'ble Finance Minister Nirmala Sitaraman on 1st February 2021. Amidst the pandemic when the economy of all the developed nations was falling and India was one of them, all the eyes were on the budget 2021. What it has for the sectors, will it be helpful in reviving the economy? To discuss this Finance Club, the Army Institute of Management and



Technology had arranged its annual post-budget session “VISHLESHAN-2021” on 9th February 2021 for the students and by the students. The session kicked off by extending a warm welcome to the Director AIMT, Faculty members and students. It was conducted under the guidance of Dr Anubhav Varma and Prof. Dharini Sisodia. The participants were divided into 3 groups: Aatma, Nirbhar and Bharat and each group consisted of 3 members.



The session was divided into two parts, the 1st part was based on the 6 pillars of the Union Budget and the 2nd part was based on direct and indirect taxes. Different questions were put on the table and groups were asked to present their views. At the end of the session, Dr Anubhav Varma gave a vote of thanks to the guest Cmdr. Dr Vivek Chawla, Director, Army Institute of Management and Technology and other faculty members.

National Assessment and Accreditation Council (NAAC) Peer Team Visit on 17th-18th Feb, 2021

Army Institute of Management and Technology, Greater Noida had applied for 2nd cycle of NAAC Accreditation. The Peer Team visited on 17-18 Feb 2021. The team was headed by Dr Parimal Vyas, Vice-Chancellor, The Maharaja Sayajirao University Of Baroda, Pratapgunj; Dr Seema Joshi, Director, School Of Management Studies, North Maharashtra University Jalgaon and Dr Yash Pal Sharma, Principal, DAV (PG) College, Karnal. The Core agenda of the peer team visit was to validate claims in the SSRs pertaining to Qualitative Metrics submitted by the Institute. The visit started with a presentation by the Director, AIMT, Dr. (Cmdr) Vivek Chawla followed by Meeting and Interaction with Heads of Department by the PTV team.

Day 1 focused on the evaluation of Curricular Aspects, Teaching-Learning and Evaluation, Research, Innovations and Extension, Focus on Criterion IV: Infrastructure and Learning Resources, Student Support and Progression, Governance, Leadership and Management. The team meticulously examined the aspects and visited the actual sites for infrastructural evaluation including the vermicompost site, water harvesting, seminar hall, amphitheatre, classrooms, labs, library etc.



The team also interacted with the faculty and staff of the Institute. Day one concluded with a heart-touching cultural programme by AIMT students in virtual mode.

Day 2 included the documentation part comprising report writing and handing over to the Director by the PTV team followed by the exit meeting. The PTV team shared many insights regarding the growth of the Institute and guided the faculty members and Institute leadership for the future course of action.

Session on “Entrepreneurial Opportunities under Atma Nirbhar Bharat Abhiyan” on 19th Feb, 2021

India's employment situation is bad. The current unemployment rate is the highest in the last 45 years. The unemployment among urban youth (age 15-29 years) is alarmingly high at 22.5 per cent. The high unemployment rates are but just one of the problems with India's employment scenario. The remedial measures for reducing unemployment are to lay greater emphasis on the creation of opportunities for self-employment, augmentation of productivity and income levels of the working poor, shift in emphasis from the creation of relief type of employment to the building up of durable productive assets in the country. To instil a desire to become entrepreneurs among the students, AMIT had organized a Guest session on the topic "Entrepreneurial Opportunities under Atma Nirbhar Bharat Abhiyan " on 19th February 2021 through the platform of Microsoft Teams. The students of MBA 17, BBA 01, and BBA 02 and faculty members were present for the session.

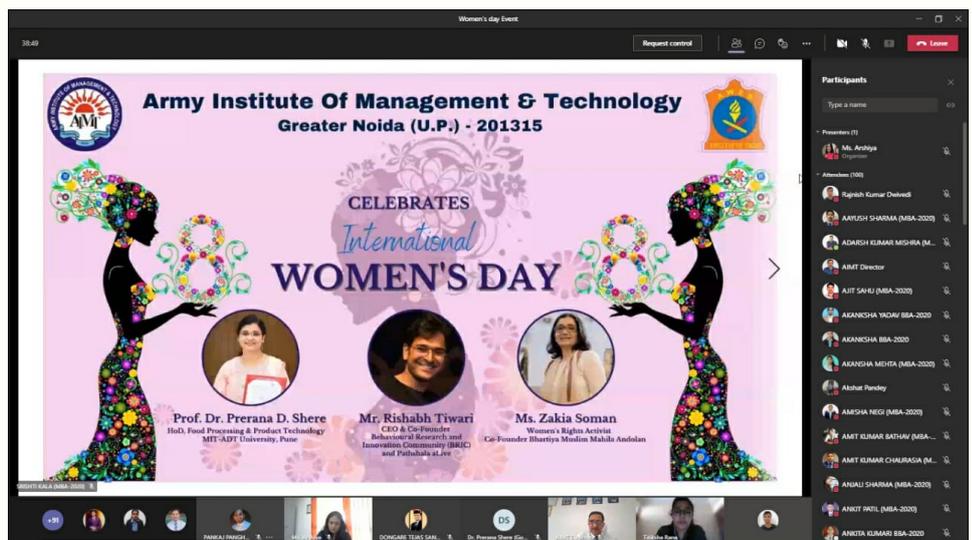


The speaker for the session were Mr. Ram Kumar Yadav, Centre Head NSIC, Neemka, Faridabad and Mr. Shakeel Ahmed, Faculty (EOP and EDP program), NSIC The speaker persuaded students to establish their own enterprise after completion of their studies instead of hunting for jobs only. This program made students conversant about the role and importance of entrepreneurship in the Indian Economy, the process of setting up of Enterprise, preparing Project Reports, Identifying marketing possibilities as well as with the issues regarding various statutory requirements etc. The session was followed by a Q & A session. The session was concluded by Prof. S. Mohanty proposed the vote of thanks.

Women's Day Celebration on 8th Mar 2021

The International Women's Day, which was observed on 8th March 2021 was celebrated at the Army Institute Of Management And Technology, Greater Noida. Prof. Dr Prerana D. Shere, Mr Rishabh Tiwari, Ms Zakira Soman were the chief guests for this occasion. The talk ran from 3:30 pm - 4:30 pm. While every day is a women's day, this particular day is marked to honour all the women and their achievements regardless of the divisions, whether national, ethnic, linguistic, cultural, economic or political. The limelight was on the tireless works or activities of some women who have worked extraordinarily in their fields. There were some limitations to the activities which we could organise to commemorate this special day due to Covid 19 outbreak. The theme for international women's day 2021 is "Choose to Challenge". But since we are in this digital age that too in the midst of a pandemic, there has been no stopping as to the way we celebrate this event on the eve of the women's day and expand our knowledge by the polymaths present in this event, Dr Prerana D Shere (HoD, Food processing and product Technology, MIT-ADT University, Pune), Ms Zakira Soman (Women's Rights Activist and Co-Founder of Bharatiya Muslim Mahila Andolan) and Mr Rishabh Tiwari (CEO and Co-Founder Behavioural Community and pathshala at Live). It was indeed an honour to have with us these tall personalities in their own fields, as we garnered a plethora of knowledge from this fruitful event.

The event started with the speech of Director Vivek Chawla, who highlighted women's parity. Though women's full and effective participation and leadership in all areas of life drive progress for everyone. Yet, women are still under present in public life and decision making, as in our patriarchal society. Mr Rishabh Tiwari was our first speaker who shared a few stories which he experienced in the past few days.



One of the stories which he shared was in regard to eve-teasing, where a boy said thank god I am not a girl, I don't have to face such adversities in public places. He then encountered how important it is to make the public place safe for women to mark a call to action for accelerating gender parity. Our next speaker was Dr Prerana D Shere who talked about the life journey of various women who survived various odds of their life very strongly. Then we were so much inspired by Ms Zakia Soman who is a women's right activist and one of the founding members of Bhartiya Muslim Mahila Andolan. She explained very beautifully how powerful a woman is. And in the last minutes, a vote of thanks was given by Prof. Arshiya Ismail, CTPO AIMT.

FACULTY TEAM HIGHLIGHTS

Faculty members at AIMT continuously enhance their skill sets with faculty development programs, workshops, certifications etc.

Dr Pallavi, Asst. Professor

Completed successfully AICTE Training And Learning (ATAL) Academy Online FDP on "Blended Learning and Flipped Classroom" from 2021-2-8 to 2021-2-12 at National Institute of Technical Teachers Training & Research, Chandigarh.

Prof. Dharini Raje Sisodia, Asst. Professor

AICTE Training And Learning (ATAL) Academy Online FDP on "Research in Finance using EViews"- " from 2021-1-4 to 2021-1-8 at PSGR Krishnammal College for Women.

Prof. Pawan Kumar, Asst. Professor

Successfully participated in AICTE sponsored online Short Term Training Programme on Internet of Things(IoT): Challenges and Applications during February 01 - 06, 2021 organized by USIC&T, GGSIPU.

Upcoming Events at AIMT

IQAC Meet- 17 April 2021

Entrepreneurship Workshop (NIESBUD/MSME)- Third Week of April

IT Club Activity- 21 April 2021

Academic and Corporate Advisory Council- 13 May 2021

FDP (Analytics)- Last Week of May 2021

Convocation- 29 May 2021

Faculty Editor

Dr Babita Bhati (Assistant Professor, HRM)

Student Editors

Vivek Kumar Maurya (MBA 17)

Shivangi Pandit (MBA 17)

Neha (MBA 17)

Rajnish Kumar Dwivedi (BBA 01)