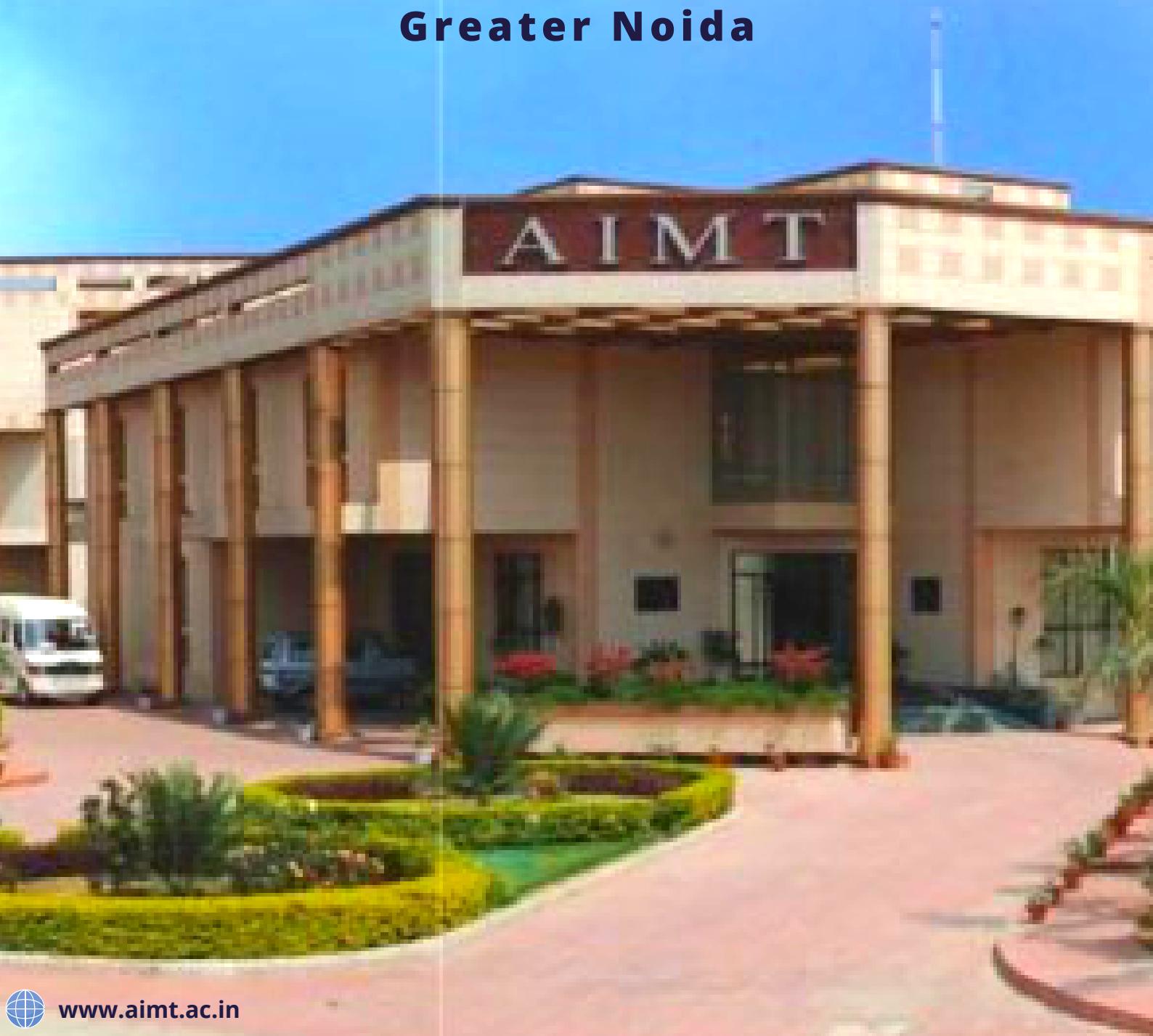




THE NEWSLETTER

July - September 2021 Vol 8 Issue 3

**ARMY INSTITUTE OF MANAGEMENT
& TECHNOLOGY,
Greater Noida**



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NEW JOINING at AIMT

AIMT welcomes Ms. Nilambara Srivastav to the team. Ms. Srivastav has joined as Assistant Professor in General Management.



FROM EDITORIAL DESK



**"Persistence. Perfection. Patience. Power.
Prioritize your passion. It keeps you
sane."**

- Criss Jami, Killosophy

Army Institute of Management & Technology Newsletter team is happy to present the new edition covering the persistent spirit of the AIMT family for the quarter of July to September 2021. As we continue dealing with the academics on the campus without students, there has been no dearth of enthusiasm, excitement and zeal to continue with the curricular and co-curricular activities with perseverance. July -September quarter witnessed an array of activities with a mix of academic-oriented and celebrations. AIMT made another leap in its outbound associations by grabbing the opportunity for being the consultative body in setting up of incubation centre at GIMS. On one hand, IQAC provided inputs for enhancing the academic front while on the other hand, we cherished the memories with the annual alumni meet 'Milaap'. We welcome you to enjoy glimpses of our major events with this edition of the newsletter.

Happy Reading !!!

ALUMNI SPEAK

Finding the right path to success at the right time is really very important and for



that way, I had selected AIMT. The friendly environment, the systematic approach towards imparting education at AIMT made me a competent individual. The wide range of activities- both curricular and co-curricular- along with the support from AIMT proved to be really very helpful for my future. The faculty members are really very kind and approachable whenever any need arises. The pre-placement activities were highly effective for us to have a clear idea of facing interviews. The various co-curricular activities built confidence and leadership skills in us. Attending the National Level Fest was a major experience, which helped me understand my potential and overcome my insecurities.

In AIMT we are trained for our placements and because of that, I was placed in one of the reputed companies for my Job. Today, if I owe my success is a career and personal front to my alma matter AIMT.

Rajni Durgapal
MBA 14

GET INSPIRED!!



Azim Hassim Premji is an Indian business tycoon, investor and philanthr

pist who is also the chairman⁰ of Wipro Limited. He is informally and famously known as the Czar of the Indian IT industry. He is the one man responsible for guiding the company through four decades of diversification before turning into one of the world's most powerful leaders in the software industry.

10 Entrepreneurship lessons to learn from Azim Premji

- Know your strengths
- Farsightedness
- Stay grounded
- Stick to your values
- Have faith
- Initiative
- Trust your instincts
- Group efforts
- Never lose your zest and curiosity
- Dealing with stress



BOOK REVIEW

The First Time Manager

- Jim McCormick, Loren B. Belker, Gary S. Topchik

Reviewed By - Vivek Kumar Maurya (MBA 17)

By chance, I came across this book. It's billed as a classic that's aided thousands of new managers, and the fact that it's been in print for nearly 40 years, since its initial edition in 1981, piqued my interest. Loren B. Belker wrote the book, which was later edited by Gary S. Topchik and Jim McCormick after his death.

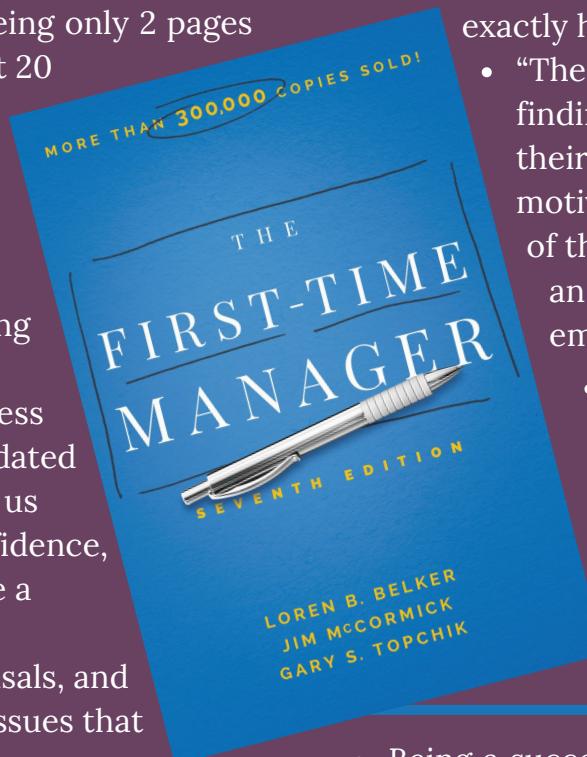
The book is broken into six sections with a total of 43 chapters. The chapters are all different sizes, with some being only 2 pages long and others being almost 20 pages long.

The book is clear and straightforward, and it covers all of the essentials we need for success, including hiring and firing, leadership, motivation, and time and stress management. The totally updated seventh edition also teaches us how to create trust and confidence, be an active listener, manage a varied group of people, conduct performance appraisals, and deal with a variety of other issues that come with being a manager.

This classic skill-building book is a crucial tool for becoming an effective, confident new manager, and it's written in a pleasant and approachable tone.

These are some of the best advice I came through from the book for new managers:

- “You are going to be judged by how well



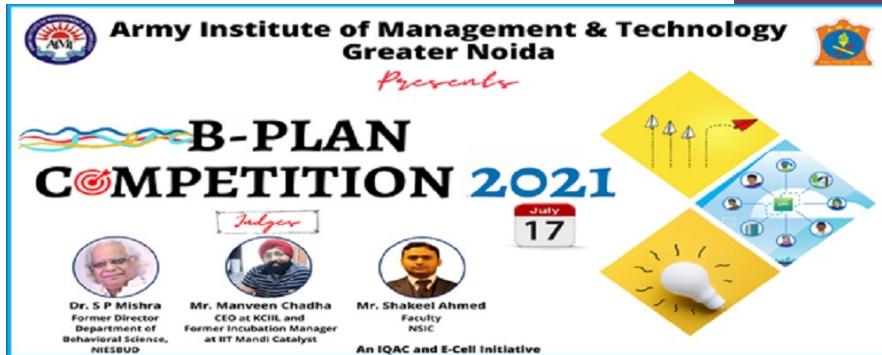
your team functions—the results your team delivers—so the people who now work for you are the most important people in your business life.”

- Be aware that different people may have different feelings about you being promoted or hired as a manager.
- You don't need to know everything that the people on your team know. “You must know what needs to be done, not exactly how it's done.”
- “The best managers spend time finding out what motivates their employees, blend those motivations with the needs of the organization, then create an environment in which their employees can be successful.”
- “Getting information out clearly and effectively will reduce the opportunities for the grapevine to distribute inaccurate information about your operation.”

- Being a successful delegator requires you to accept and value the fact that the person taking on the task will do it differently than you will. But trust her judgment to select a course that will work and is likely different from the one you would choose.”
- Begin distancing yourself from the details of all the tasks and concentrate on the broader picture.

EVENTS

B-Plan Competition: Virtual Intra College Business Plan Competition at AIMT



The E-Cell and IQAC of Army Institute of Management & Technology, Greater Noida organized an Intra College Business Plan Competition on 17th July 2021.

The overall aim of the competition was to encourage our budding entrepreneurs to explore new business ideas, start-up their own company or bring to scale a business, which is deemed to have considerable potential to boost the local economy and generate employment. It was an online event with syndicates pitching Business Plans which was judged by eminent guests including Mr. Manveen Singh Chadha, who is currently working as Chief Executive Officer with KBCNMU- Centre for Innovation, Incubation, and Linkages, Maharashtra, Jalgaon. He is known for developing and executing strategies for onboarding start-ups. Another eminent guest who judged the event was Dr. S P Mishra, who is a member of various national-level organizations/institutions such as the Department of Science & Technology, Govt. of India, CBSE, Morarji Desai National Institute of Yoga, New Delhi, JSS Mahavidyapeeth, Krishna Group of Institutes, etc. his accolades have no bounds.

And the third judge in the panel was Mr. Shakeel Ahmad Khan, who is currently working as a faculty of the Entrepreneurship Development

Program (EDP), and Entrepreneurship Orientation Program (EOP) at National Small Industrial Corporation (NSIC). His field of expertise is in Entrepreneurship, Entrepreneurship Ecosystem, Entrepreneurship Support Systems, Business Laws

and regulation for Small Businesses along with Marketing and Selling, Competition Analysis, SWOT and PEST Analysis, and Marketing Support for Small Scale Industries.

The 20 B- Plans ideas were judged by the panel of three judges based on the innovativeness of their business idea, its commercialization potential, and the ability to meet customer needs. Each syndicate's pitch presentation was limited to 6 minutes followed by a Q&A session with the panel of judges, it was made mandatory that the Syndicate Leader will make the presentation. The pitch broadly addressed the problem targeted, how it would be resolved, whom all will benefit from, and how you will reach the first customer. While presenting the Business Plan funding requirements, projected financials, broad break-up of application of funds, and scaling-up strategy were explained by each syndicate leader. Pitch decks were forwarded to the judges beforehand. Prof. S Mohanty, E-Cell coordinator at AIMT augmented the competition by delivering the vote of thanks.

Internal Quality Assurance Cell - Q4 (April - June 2021)



Internal Quality Assurance Cell (IQAC)-Q4 (April - June 2021) meeting was held on 29 July 2021 at 1130 hrs-1330 hrs. in online mode through MS teams Platform. IQAC assesses the performance of the institution on various different parameters and sets benchmarks for the next quarter.

The IQAC Chairperson, Director, AIMT welcomed all the members, and the meeting started at 11:30 AM through the online MS Teams Platform. The Director briefed the team members about the activities conducted during the 4th quarter. The IQAC consistently strives to design and execute gradual enhancements in various key pointers. The Director advised the panel that every one of the team has worked effectively regardless of the Coronavirus pandemic circumstance. The classes have been conducted online as per the academic calendar. The Online proctored exams of students have been conducted by the GGSIP University for MBA and BBA Programme. The Internal marks of MBA-16(4th Sem) and BBA-01(4th Sem) have been submitted to the University. The Term End exam of MBA-16 (4th Semester) has been conducted online by GGSIP University and for the rest of the batch, the result will be declared based on the promotion policy adopted last year. The Director also

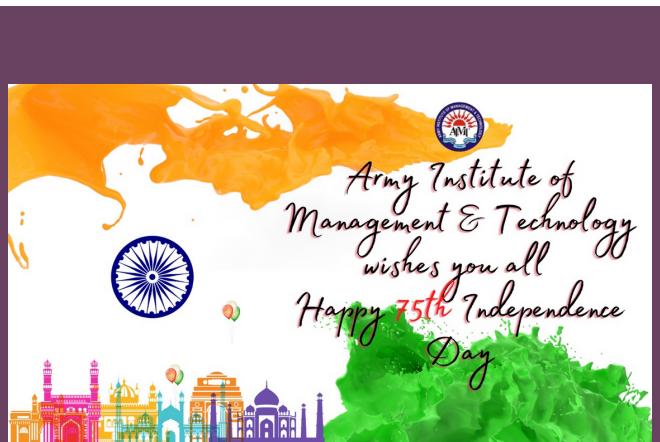
briefed about the admission status of MBA-18 (2021-23) and BBA-03 (2021-24) Batch and confirmed the full admission for the programme.

The director complimented the team for timely completion of the syllabus and closing the even semester for all batches successfully. The new session begins on Sep 21 as per the University calendar and

students are undergoing the internship programme. The Director also briefed about the National Education Planning and emphasized that opening multiple programs would not be feasible unless the existing BBA programme is stabilized. He also explained the requirement of new faculty members for the new session and hope for the offline classes to be started.

The Director also briefed about the covid leave given to the staff members during the 2nd wave of the Corona Pandemic and work from home option given to the staff members. One-week Faculty Development Programme has been conducted on Research Methodologies and planned more such activities. The institute has also promoted the NSS activities and students participated actively in various activities like Yoga, Poster Making etc. The various cultural activities have been conducted to keep the student's morale high. The Director also announced the formation of a new IQAC committee as per the NAAC guidelines.

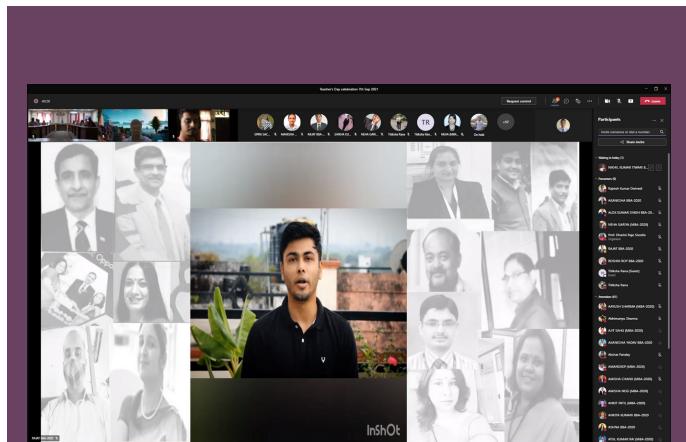
Independence Day Celebration



India secured its independence on 15 August 1947, which ended about 200 years of oppressive foreign rule. It is a day to remember the countless sacrifices done by thousands of men and women who strived to attain freedom for our country.

On this special occasion, AIMT celebrated Independence Day with joy and fervour. The event was celebrated through the platform of the MS Team. The event started with the speech of Director Cmd. (retd) Dr Vivek Chawla, who addressed the students on the importance of Independence. There were some limitations to the activities which could be organised to commemorate the special day due to the Covid-19 outbreak, but there has been no stopping to the enthusiasm the way AIMT celebrated this event. Several mesmerizing performances were performed in the cultural events such as dance by Roshni Roy & Akansha of BBA-02, Poem, Singing by Ankita of BBA-02, Instrumental Music by Alok Singh of BBA-02 by Nikhil Tiwari of BBA-02 and rap song on patriotism and pride by Sumit Singh of BBA-02.

Teacher's Day Celebration



“One child, one teacher, one book, one pen can change the world.” – Malala Yousafzai

Teachers play a critical part in the development of a country, and they deserve more respect as a result. Teachers are certainly a vital part of everyone's life, standing right next to the parents in the lead. They shape and nourish a person's abilities and talents.

Army Institute of Management & Technology (AIMT) celebrated Teacher's Day on 7th September 2021 from 15:30 to 17:00 on the MS Teams platform. The event was hosted by Titiksha Rana of BBA 01. Students from MBA and BBA batches performed various graceful and rhythmic dance performances and played games with faculty and students.



Book Launch of Ms. Pooja Supahia

Army Institute of Management and Technology had the immense pleasure to host Ms. Pooja Supahia, CEO, Vedarth Consulting Services and Alumnus from FOMS batch 2000-2002.

AIMT celebrated the launch of her book "THE ESSENTIAL MANAGEMENT HANDBOOK" with the college students & fraternity. The event was organised on 8th September 2021 from 03:30 PM - 04:30 PM on the MS Teams platform. The session gave an opportunity to the students to interact with the Corporate Warrior and gain an understanding of the corporate climate.



Inter Institute Summer Internship Program (IMS Ghaziabad)

Mr. Tejas S. Dongare represented AIMT and had stood first in Vataayan 2021- an Inter Institute Summer Internship Presentation (SIP) Competition. This was organized by the Institute of Management Studies, Ghaziabad on 15th September 2021. He was competing with top institutes like IITs and TATAs and the second position was taken by IIT Roorkee.

More than 40 Institutes participated in the same National level event. The topic of the presentation of Mr. Tejas S. Dongare was "Impact of Training and Development and Organizational Climate on Employee job satisfaction in Indian Corporate sector". The study was part of his research studies carried out in the period of 3 months at DRDO'S Defence Institute of Psychology Research, Ministry of Defence, GoI, New Delhi.

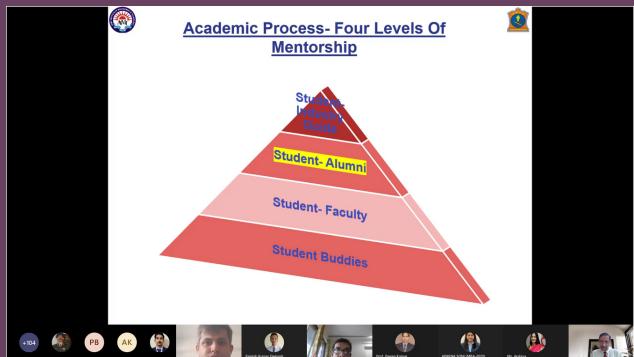


MILAAP 2021

"An institution's most important contributor is the alumni."

An Alumni Meet is organised to celebrate and refresh old relationships and form new ones. It is an occasion when students gather at their Alma Mater, go down the memory lane and look forward to new interactions with new hopes. The 17th Alumni Meet of Army Institute of Management & Technology, Milaap 2021, was indeed an eventful one. The event was conducted on the 25th September, Saturday, from 10:00 am to 12:00 pm, through the platform of MS Teams.

The event witnessed the participation of the alumni in good numbers, as well as the students of MBA 17 and BBA 01 and 02 apart from the faculty members.



The event started with Saraswati Vandana. This was followed by the opening address by Cmdr. Dr. Vivek Chawla, Director, AIMT. The key deliberations of the address were the development of the Institute over the last few years. This was followed by the address of Mr Gireesha Nema (FOMS 2002) President, Alumni Association AIMT and Mr. Naveen Kaul (MBA 01) Vice - President, Alumni Association AIMT, who shared their experience of college and professional life. The event proceeded with the number of dance performances and games conducted by the students. Later Alumni shared their experiences with the present batches and provided insights of the corporate journey ahead. The event was concluded with the vote of thanks by Col. Rajendra Pandey, Registrar, AIMT.

Establishment of Medical Incubator at GIMS, Greater Noida



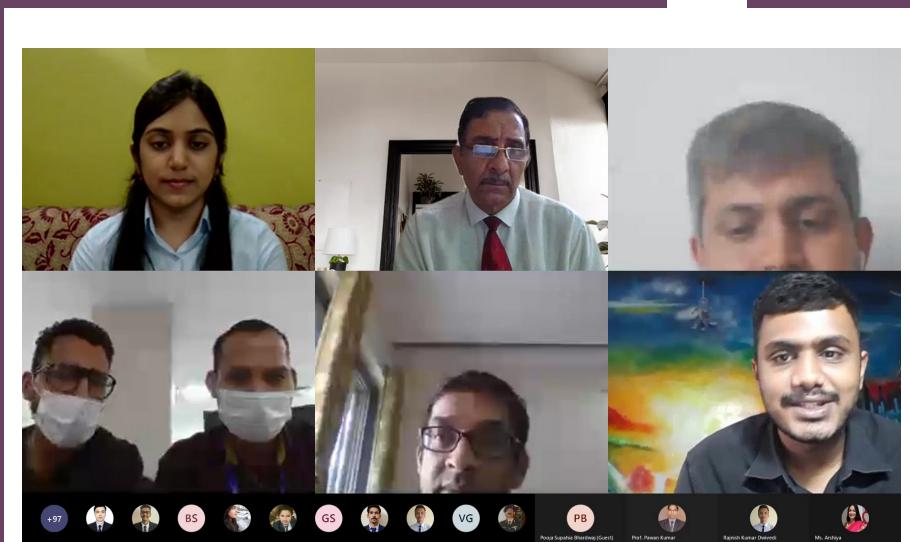
The Government Institute of Medical Sciences (GIMS) and Army Institute of Management & Technology (AIMT) are co-located in Greater Noida and run by the societies and contributing state of the art in the field of Education. Both the institutes have been involved in education and research activities and are willing to contribute in teaching, training and research activities. There is a proposal to set up a Medical incubator in the GIMS hospital and both the institutes will collaborate.

Objectives:

- To promote & increase focus on research on various projects of common interest
- To generate, manage and disseminate new knowledge in the

field of research & patient care management.

- To encourage the use of modern technology in addressing health concerns of the society.
- To encourage innovations and translation related to diagnostics, treatment, prognosis & management.
- To inculcate a culture of research in academia especially for students of both the institutions.



- To increase the efficiency in patient management by applying technology and management-based solutions.
- Continuous Quality improvement of various patient care & supportive healthcare services by means of technology-based innovations.
- To connect innovators, researchers and entrepreneurs by providing a common platform, i.e. Medical Incubator Centre at GIMS.
- To stimulate the establishment and growth of technology-based start-ups in the field of medical electronics and health informatics by providing the necessary infrastructure, mentoring, marketing, funding and ecosystem required for their success and growth.

FACULTY TEAM HIGHLIGHTS

Dr. Anubhav Varma

- We congratulate Dr. Anubhav Varma on being promoted to Associate Professor, Finance and Head of Academics.

Dr. Pallavi

- Registered copyright in the Copyright Office, Government of India on the title "Contemporary Wheel of Retailing Model"
- Guest speaker in Women Entrepreneurship Development Programme (WEDP) sponsored by DST, Govt. of India organized by TBI, KIET-Ghaziabad on 26 August 2021

Prof. Rahul Verma

- ATAL FDP on "Consulting: Building a

Vibrant Industry-Academia Ecosystem" from 2021-07-26 to 2021-07- 30 at Prin. L.N. Welingkar Institute of Management Development and Research, Bengaluru.

Dr. Mritunjay Kumar

- National Workshop on IPR and Patent Process on 3rd August 2021.
- FDP on Research Methodology from 29th July - 2nd August 2021.

Prof. Nilambara Srivastav

- Participated in ASSOCHAM Workvision 2021: HR for the New Normal and Beyond.
- Attended International Conference on Innovation Applications of Emerging Technologies and Management got the award of Most Innovative Research. Paper Titled: Factors Affecting Teaching Engagement in the Higher Education Institutions: Uttarakhand Region.
- The same paper is now published in Scopus journal.
- The article got published in an international magazine: Mindful Souls Creating a World that Cares.
- Got enrolled for a course at IIM L(Indian Institute of Management, Lucknow), Advanced Programme in Human Resource Management.

Dr. Babita Bhati

- Expert Speaker in Webinar conducted by National Productivity Council titled "Employee Well-being and Organizational Productivity" on 22 July 2021.
- ATAL FDP on " Emerging Paradigms in Organisational Behaviour" from 05-07-2021 to 09-07-2021 at Shri Ram College of Commerce.

UPCOMING ATTRACTIONS AT AIMT

- Orientation of MBA 18 & BBA 03 Batch – Nov 2021
- Employability Enhancement Programme - Oct - Nov 2021
- Internal Quality Assurance Cell Meeting - Q1 (July - September 2021) - 13 Nov 2021
- HR Conclave on “Rewiring of Workplace During Pandemic” - 20 Nov 2021
- E-Cell Activity - Nov 2021
- Marketing Club Activity- Business Quiz - Nov 2021
- Session Ends (Odd Semester) - 29 Nov 2021
- Finance Club Activity - Dec 2021

Faculty Editor

Dr Babita Bhati (Assistant Professor, HRM)

Student Editors

Vivek Kumar Maurya (MBA 17)

Rajnish Kumar Dwivedi (BBA 01)

