

CURRICULUM VITAE



I. INTRODUCTION

Name: Prof. (Dr.) Akhilesh Kumar Misra

Date of Birth: 8th December 1969

Permanent Address: 70/5K, Malviya Road, George Town, Allahabad, - 211 002 (U.P.) India.

Residential Address: Flat No.—1B-505, Gurjinder Vihar, AWHO, Sector Chi-1, Greater Noida, M-09555037955

STATEMENTS OF ACADEMIC ENDEAVOUR

1. **Teaching Statement:** Prof. Misra has been teaching since Jul'1992. He has been mostly teaching in post-graduate professional programs. He has been more focused on inculcating the competencies so that an individual can able to work independently and demonstrate his competencies at workplace. Dr. Misra has been always concerned with industry-academia interface by organizing the Seminars/Conclaves/Guest Lecture Series to supplement and enrich the course content blend with theory and practices. Ph.D./PGDM/MBA/B.B.A./B.Tech. Programs facilitated him to do different kind of experiments to enhance the teaching learning process.
2. **Research Statement:** Prof. Misra has experienced that teaching and research goes simultaneously in the academic arena. In this context of his academic life is consistently inclined towards research work. He has been engaged in research methodology by doing, teaching, conducting FDP Workshops to disseminate research endeavor among, students, teachers and management professionals. Recently, Prof. Misra completed an Entrepreneurial Research Project to demonstrate among the youth for new start-ups.
3. **Academic Management Statement:** Prof. Misra served as Director of three Management Institutes, ITM-School of Management, Jiwaji University, Gwalior, Hindustan Institute of Management, Greater Noida, Asia-Pacific Institute of Management, New Delhi.
4. **Credential Statement:** Prof. Misra credentials are reflected as follows:
 - Courses of Interest: Business Research Methods & Statistics for Managers, HR Analytics through SPSS, Organizational Behaviour, Human Resource Management, Competency Management, Leadership Training and Development, Entrepreneurship, Start-up Management, Business Psychology, Health and Hospital Management.
 - D.Phil./Ph.D. in Applied Psychology/Organizational Behaviour from Allahabad University.
 - Interdisciplinary Research contributions and publications.
 - Post Doctorate 18+ years of academic experience.
 - Experience of serving seven Indian Universities (Central University-University of Allahabad known as Oxford of the East, DAVV Indore, BITS Pilani, Amity University, Noida, Sharda University, Greater Noida, Uttar Pradesh Technical University, Lucknow and Jiwaji University, Gwalior,).
 - Academic competency of systems and processes for academic and industrial organizations.
 - Technical and Management Programs, such as, BE, BTECH, MBA, PGDM and PGDHM
 - Guide for Ph.D. Program in Management, Birla Institute of Technology, Mesra, Ranchi.
 - Management Educator coupled with the ability to disseminate sectoral (Health and Hospital Management) and functional (Human Resource Management) specific to general specialty Management Education.
 - Research Publications with Cranfield University and acceptance of Reviewed Research Paper for publication by University of Strathclyde, UK.
 - Higher Education of UK and India. Appointed as a Program Director for Greenwich University (under UKERI Program) of MBA (IB) Program.
 - Competency of Accreditation of Programs (National and International), AICTE Systems and Procedures.
 - Corporate Training, Social Work, Community Development Programs, Institute-Industry Interface.
 - Conducting Faculty development Programs.
 - Case Writing and Research Paper Writing Workshops, HR Seminars and Conferences.
 - Competency for introducing co-academic student driven development programs.

II. PROFESSIONAL CONTRIBUTIONS

1. ACADEMIC DEVELOPMENTS & CREDENTIALS

ACHIEVEMENT, HONOR, AWARD & RECOGNITION

- A special recognition, honor and award (based on overall performance and the academic and non-academic contributions to Amity University) was conferred by President (Chancellor, Amity University) and Founder President, R.B.E.F. on 13th August, 2007
- National Scholarship Awarded by U.P. Higher Education Board, Allahabad, for I.Sc. Examination, 1986.

ACADEMIC QUALIFICATION

E X A M S	BOARD/ UNIVERSITY	YEAR	S U B J E C T (S)	%	D I V .
D.Phil./Ph.D.	Allahabad University	2000	Psychology: The study of Executive Psychological Health in Industry	A W A R D E D	
M.A./HRD & M	Allahabad University	1991	Psychology (Organizational and Industrial Psychology)	65%	I
B . A .	Allahabad University	1989	Psychology, Economics & Anc. History	61%	I
1 2 th	U . P . B o a r d	1986	Physics, Chemistry, Mathematics, English & Hindi	70%	I
1 0 th	U . P . B o a r d	1983	Science, Technical Drawing, Mathematics, English & Hindi	62%	I

EMPLOYMENT HISTORY

P o s i t i o n s H e l d	I n s t i t u t i o n s	Date of Joining
Professor & Head	Accurate Institute of Management and Technology, Greater Noida.	J u l ' 1 1
Director - Professor	ITM-School of Management, Jiwaji University, Gwalior	A p r ' 0 8
Professor & Head	Amity Business School, Amity University, Noida	M a r ' 0 6
Associate Professor	Department of Management, Birla Institute of Technology and Science, Pilani	J u l y 2 0 0 5
Assistant Professor	Prestige Institute of Management & Research, Devi Ahilya University, Indore	J u l y ' 0 0
Lecturer (Ad hoc)	Department of Psychology, Allahabad University	J u l ' 9 2

2. RESEARCH SUPERVISION

Ph.D. Program (As Supervisor)

- Supriti Agrawal (2011). Marketing Strategies and Its Perspective for Pharmaceutical Business (A Comparative Study on Prescribing Behavior of Indian General and Specialized Practitioners). Birla Institute of Technology, Mesra, Ranchi. **AWARDED**

ONGOING RESEARCH PROJECT

- **The Mind Observatory Portal**—An Action Research, Design and Development Project. The goal of the project is to develop, test, implement and commission virtual psychometry product to the users. It is a "self-financed project." This project is based on Misra, A. K. (2012). An Empirical Study on Mind (unpublished). **To be patented in association with the Institute/University of Repute and Excellence.**

3. FACULTY/MANAGEMENT DEVELOPMENT PROGRAMS

- Conducted one day faculty development program for HoDs of KIET Group of Institutions, Ghaziabad on **Personality Style Re-engineering** at TBI Conference Hall, KIET Campus on 3rd November 2018.

- Conducted one day faculty development program for the Faculties of Research Methodology at ITM School of Management, Gwalior on **The Technical Aspects of Research Methodology** on 13th December, 2009.
- Conducted one day management development program on **Interpersonal Relations** for Senior Managers, Orient Fans, C.K. Birla Group of Industries, Faridabad. Training and Development Center at Faridabad Plant on 28th November 2008.
- Conducted Two days **Workshop on Motivation** for Hindalco Industries Ltd. Renusagar Power Plant Sonebhadra (U. P.) September 19-20, 2001.
- Conducted Two days **Workshop on Teambuilding** for Hindalco Industries Ltd. Renusagar Power Plant Sonebhadra (U. P.) July 19-20, 2002.

4. PUBLICATIONS

JOURNALS

RECENT PRINTS

1. Misra, A. K. (2014). Mood State and Customer Orientation: An Experimental Study on Role of Affect. **Accurate Business Review**. Vol. 1, No. 1, 107-120.
2. Misra, A. K. and Agrawal, S. (2014). Tri-component Model - Feasibility Study in Organized Multi-brand Apparel Retail Outlet. **Accurate Business Review**. Vol. 1, No. 1, 61-90.

RECENT PAST PRINTS

1. Misra, A. K., (2008). The Study of Quality of Work Life as a Correlate of Organisational Effectiveness. **Journal of Business Solutions**. Vol.1, No. 1, 37-40.
2. Dhar S., Misra, A.K., Alex, A., Saxena, P.(2006). Thomrich-Wooge Private Limited. (ECCH),Cranfield University United Kingdom. www.ecch.com
3. Jain, S; Gautam, V; Iyengar, V; Misra, A; Dhar, U. (2006). A journey to success. (ECCH),Cranfield University United Kingdom, 806-030-1. www.ecch.com
4. Dhar, U; Misra, A; Gautam, V; Patni, P; Iyengar, V. (2006). Alpha automobiles limited. (ECCH),Cranfield University United Kingdom. 406-032-1. www.ecch.com
5. Dhar S., Misra, A.K., Alex, A., Saxena, P. (2005). Thomrich-Wooge Private Limited. **Journal of Management and Research**. Vol.9, No. 2, 337-341.
6. Dhar S., Dhar, U, Misra A. K., Renu Gupta and Manisha Jain. (2005). **Grewal Synthetics**. (ECCH),Cranfield University United Kingdom, 404-065-1. www.ecch.com
7. Mittal, A., Sonwalkar J. and Misra, A.K. (2003). An Exploratory Study of CRM Orientation Among Bank Employees. **Indian Journal of Training & Development**, Vol. XXXIII (1-2), 34-45.
8. Misra, R. K., Pattanayak, B., and Misra, A. K. (2001). Human functional states: an exploratory study of performance and role stress in power plant. **Journal Management and Labor Studies**, Vol.26, No.2, April 79-90.
9. Gautam, V. K., .Misra, A.K., Patni, P., Iyengar, V. and Dhar, U.(2002).Alpha automobiles limited. **Journal of Management and Research**. Vol.7, No.1, 102-109.
10. Jain, S., Gautam, V.K., Iyenger, V., Misra, A.K. and Dhar, U. (2004). A Journey To Success. **Journal of Management and Research**. Vol.8, No.1-2, 180-183.
11. Misra, A. K. (2001) Executive functional States. **Management Today**. Vol.2 (1).
12. Misra, A. K. (2000) Ruminating Executive. **Management Today**. Vol. 1 pp 29-28.

BOOKS

1. Dhar S., Misra,A. K. , Chauhan, V. S. and Singhai, M. (2008). Om Prakash at Cross Roads. In **Udai Pareek (Author) Understanding Organisational Behaviour**. Oxford University Press India. New Delhi. Fifth impression 2008, p. 337-339
2. Dhar S., Misra, A.K., Alex, A., Saxena, P. (2008). Thomrich-Wooge Private Limited. In **Udai Pareek (Author) Understanding Organisational Behaviour**. Oxford University Press India. New Delhi. Fifth impression 2008, p. 385-388.

3. Dhar S., Misra, A.K., Alex, A., Saxena, P. (2007). Thomrich-Wooge Private Limited. In **Udai Pareek (Author) Understanding Organisational Behaviour**. Oxford University Press India. New Delhi. Second Edition 2007.
4. Misra R. K., Agrawal, R. and Misra, A. K. (2005). Purchase Decision Involvement: An Exploratory Study on Consumer Values. In B. Pattanayak, P. Niranjana and T. Kumar (Eds.) *Future Organisation: Strategising Business*. Excel Books. New Delhi. Chapter 8, 82-88.
5. Gupta, R. and Misra, A. K. (2005). Sales Promotion Schemes Orientation of FMCG Users. In Upinder Dhar and Santosh Dhar (Eds.) *Domestic Brilliance to Universal Excellence: Quest for Organisation Success*. Excel Books. New Delhi. Chapter 39, 349-354.
6. Mittal, S. and Misra, A. K. (2004) Emotional intelligence and relationship building: a study of the insurance agents. In Upinder Dhar, Santosh Dhar and Yogeshwari Phatak (Eds.) *Enhancing Performance: Agenda for Growth*. Excel Books. New Delhi. Chapter 11.
7. Goyal, R. Misra, A.K. and Misra, R.K.(2003). Practice of Customer Relationship Management Among Bank Employees. In Dhar U., Dhar S. and Agarwal, R. (Editors) *Changing Trends in Management: Challenges and Opportunities*. Excel Books. New Delhi. Chapter 38, pp 339
8. Misra, A. K. and Misra, R. K. (2002). Customer Orientation and Emotional Intelligence: An Empirical Study on Insurance Agents. In Dhar U., Dhar S. and Srivastava M. (Editors) *Local Champions To Global Masters: Mobilising For Growth*. Excel Books. New Delhi. Chapter 35, pp 306-318.
9. Misra, A. K., Dhar S., Dhar, U., Gupta, R., Jain, M. (2002) Grewal Synthetics. In U. Dhar and S. Dhar (Edts.) *Case Method in Management Education: Text and Illustrations*. Excel Books, New Delhi, pp295-296.
10. Misra, A. K. Dhar S., Dhar, U., Gupta, R., Jain, M. (2002) Project Synergised. In U. Dhar and S. Dhar (Edts.) *Case Method in Management Education: Text and Illustrations*. Excel Books, New Delhi, pp317-391.

SOUVENIRS

1. Misra, A. K. (2009). A Conceptual Framework of Human Adaptive Processes for Environmental Changes. An Abstract. **International Conference on Climate Change & Sustainable Management of Natural Resources**. P 198.
2. Misra, A. K. (2006). The Study of Quality of Work Life as a correlate of Organisational Effectiveness. An Abstract. **Annual Global HR Summit-2006**. p.12
3. Gupta, R. and Misra, A. K.. (2005). Sales Promotion Schemes Orientation of FMCG Users. An Abstract. *Abhigyan*. P.24
4. Mittal, S. and Misra, A. K.. (2004) Emotional intelligence and relationship building: A study of the insurance agents. An Abstract. *Abhigyan*. p.24
5. Maakhija, G., Mishra J.K. and Misra, A. K.. (2004) Emotional quotient and advertising appeal: A perceptual study of consumers. An Abstract. *Abhigyan*. p.27
6. Goyal, R. Misra, A.K. and Misra, R.K. (2003). Practice of Customer Relationship Management Among Bank Employees- An Abstract. *Abhigyan*. p.13
7. Misra, A. K. and Siddiqui, S. (2002). Entrepreneurial Styles and Behavioral Patterns: An Empirical Study of Entrepreneurs. *Souvenir*. Indian Society for Training and Development, Bhopal Chapter, Bhopal, 10-19.
8. Misra, A. K. and Misra, R. K. (2002). Customer Orientation and Emotional Intelligence: An Empirical Study On Insurance Agents- An Abstract. *Abhigyan*. p.19
9. Misra, A. K. (1999) Measurement of Mental Skills. *Souvenir*: National Seminar of Educational Measurement and Evaluation conducted by SCERT, Lucknow and Bureau of Psychology, Allahabad, pp 138-142.
10. Misra, A. K. (1994) Impact of Rumination of Health. A Research Proposal. *Souvenir*. Vth Congress of the National Academy of Psychology, Dec. 21-23, 1994, Department of Psychology, University of Allahabad, p. 14.

MANAGEMENT MAGAZINES

- Dhar, U., Misra, A.K., Gautam, V.K., Patni P. (2007). A Strike at a Alpha Automobiles. *The Smart Manager*. Dec. - Jan. 2007

- Srivastava, M., Misra A.K., Mishra, J.K., Gwal, A., Muley P. and Mathur, S.(2006). Pennypost at crossroads. *The Smart Manager*. April-May 2006.
These cases have been used by them for the contest

NEWSPAPERS

1. Misra, A. K. (2002). Mind Your Management. *Free Press*. XX (183).Indore.p.12
2. Misra, A. K. (2002). Personal Time Management. *Free Press*. XX (197). Indore. p.12
3. Misra, A. K. (2003) Tacit Knowledge Management. *Free Press*. XX (225).Indore. p.12
4. Misra, A. K. (2003). Workplace Negativity. *Free Press*. XX (315). Indore. p.12

TECHNICAL REPORT

- Akhilesh Misra and Upinder Dhar, Psychometric Profile of the Participants: Workshop on Motivation (A Brief Report) For Hindalco Industries Ltd. Renusagar Power Plant Sonebhadra (U. P.) September 19-20, 2001.
- Akhilesh Misra and Upinder Dhar, Psychometric Profile of the Participants: Workshop on Teambuilding (A Brief Report) For Hindalco Industries Ltd. Renusagar Power Plant Sonebhadra (U. P.) July 19-20, 2002.

5. CONFERENCE & SEMINAR PRESENTATIONS

1. Attended National Conference on "Innovation & Strategies for Transforming India Inc" held at Accurate Institute of Management, Greater Noida on 15th December 2012, presented paper entitled "Mood State and Customer Orientation: An Experimental Study on Role of Affect".
2. Attended International Conference on Climate Change & Sustainable Management of Natural Resources organized by IASCA at ITM Universe Campus on November 10th-12th November 2009. Presented paper on the topic "A Conceptual Framework of Human Adaptive Processes for Environmental Changes".
3. Attended International Seminar on Creating Entrepreneurship Environment and Entrepreneurial Management On 16th-18th March 2006 at Shailesh J Mehta School of Management (SJMSOM), IIT Mumbai. Presented paper on the topic "Entrepreneurial Styles and Behavioral Patterns: An Empirical Study of Entrepreneurs".
4. Attended National Seminar on Ethics and Corporate Social Responsibility: Emerging Issue. 9th April 2005 at Prestige Institute of Management and Research, Indore.
5. National Training Programme on Entrepreneurship Case Teaching April, 14-16, 2005 at the Indian School of Business (ISB), Hyderabad organised by Society of Entrepreneurship Educators (SEE) ISB Hyderabad. Presented a case entitled "Nagin Bhai: An Smart Entrepreneur".
6. National Conference on Domestic Brilliance to Universal Excellence: Quest for Organisation Success on January 30th & 31st, 2005, Prestige Institute of Management and Research, Indore. Presented paper on the topic "Sales Promotion Schemes Orientation of FMCG Users".
7. Attended 92nd Indian Science Congress on "Health Technology as Fulcrum of Development for the Nation" at Nirma University, Ahmedabad from 3-7 January 2005. Presented Paper on the topic "Type A/B Behavior as a Determinant of Role Stress".
8. Seminar on "Career Guidance", at Prestige Institute of Management, Dewas. Presented Paper on the topic "What after 10+2" on 15th February 2004.
9. Attended 34th National Convention on "Impacting Bottomline Through People". Organised by Indian society for Training and Development, Kolkata Chapter on 29TH -31ST 2004 at Sonar Bangla Sheraton & Towers, Kolkata.
10. National Conference on "Indian Management Strategies for Global Competition" organized by Shri Govind Sekseria Institute of Management and Research, Indore. Presented paper on the topic "Impact of Type of Spokesperson on Service Advertising".
11. National Conference on Changing Trends in Management: Challenges and Opportunities on January 30th & 31st, 2003, Prestige Institute of Management and Research, Indore. Presented paper on the topic "Practice of Customer Relationship Management Among Bank Employees".
12. Attended 33rd National Convention on Human Resource Strategies for Sustainable Growth. Organised by Indian society for Training and Development Bhopal Chapter on 6th-8th December 2002 at Noor Us Sabah

- Palace, Bhopal. Presented a paper on the topic "Entrepreneurial Styles and Behavioral Patterns: An Empirical Study of Entrepreneurs".
13. National Conference on "Strategies for Competitive Advantage"—*ebizcon2002*, at Institute of Management Studies, Devi Ahilya Vishwavidyalaya, Indore from 24th to 25th May 2002. Presented Paper on "Virtual Organization: HR Issues".
 14. National Conference on "Local Champions To Global Masters Mobilising For Growth" on January 30th & 31st, 2002, Prestige Institute of Management and Research, Indore. Presented paper on the topic "Customer Orientation and Emotional Intelligence: An Empirical Study On Insurance Agents".
 15. Vth Congress of National Academy of Psychology, 1994, Allahabad. Presented research proposal on the topic "Impact of Rumination on Health".
 16. One day Seminar on "Career Guidance", at Prestige Institute of Management, Dewas. Presented Paper on the topic "Career Choice After 10+2" on 19th January 2002.
 17. Seminar on "Career Guidance", at Prestige Institute of Management, Dewas. Presented Paper on the topic "Making a Career Choice" on 15th June 2002.
 18. National Seminar on the "Evaluation & Measurement" conducted by SCERT, Lucknow and Bureau of Psychology, Allahabad on 18th & 19th Feb. 1999 at IMDUP, Lucknow. Presented paper on "Measurement of Mental Skills

6. INDUSTRIAL RESEARCH PROJECT

- Mr. Sumit Roy has completed his internship project on the topic "Impact of Training on An Automobile Industry (A Study of Hindustan Motors Pithampur Plant)" for session 2003-04. DIPLOMA in T&D, ISTD, New Delhi.

7. HEALTH MANAGEMENT RESEARCH PROJECTS

- | |
|--|
| • Action Aid-Praxis Patna Program Evaluation Project- Program evaluation of the Action Aid Program for the disabled beneficiaries at 20 centers located in the northern region of India at Allahabad University. |
| • ICACBR Research Project on "Disability Attitude – Belief – Behaviour Study"- A collaborative Research Project was carried out in association with International Council of Advanced Community Based Rehabilitation, Queen's University, Kingston, Canada and Allahabad University. |
| • ICSSR Research Project on "Strength in the face of infirmity: Understanding distress, coping and achievements of person with physical disability" conducted at Allahabad University. |
| • ICDS Training Programs- Trainer at National Institute of Public Cooperation and Child Development, Western Regional Centre, Indore |

Prof. (Dr.) Akhilesh Kumar Misra

Flat No.—1B-505, Gurjinder Vihar, AWHO, Sector Chi-1,
Greater Noida.
M-9555037955