



**MEMORANDUM OF AGREEMENT (MOA)**  
**FOR INDUSTRY- ACADEMIC INTERFACE BETWEEN ENNOBLE IP AND**  
**ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY(AIMT) GREATER NOIDA**

This MOA is executed on the 12<sup>th</sup> day of May 2017 on the general conditions regulating the relationship between

**Army Institute of Management & Technology (AIMT), Plot No. M-1, Pocket P-5, Greater Noida, Uttar Pradesh- 201306**

And

**Ennoble IP, C-65, First Floor Sector 2, Noida, which expression shall mean and include its successors and assigns**

The Institute/University being desirous of entering into an association with the Ennoble IP for developing interface to all its stakeholders through schemes, training, skill development and capacity building, enrolled with the Institute.

**Relationship-**

The Institute / University is aware that the Ennoble IP in IP consultancy firm provides services to Universities, SMEs and Startups. Ennoble IP also conducts various IPR training, workshops, Conferences, Industry Interface Initiatives, assistance in drawing benefits under Government schemes under MSME/NSDC/DST/ Niti Aayog and other government and non-government schemes, provide incubator services to startups and help them to 360 degree in their business venture and also protect their idea/service/product. AIMT shall provide all necessary support / assistance to the Ennoble IP to ensure successful collaboration in all aforesaid activities at a mutually agreeable date and time.

**Eligibility:**

1. It is understood that this association is made available only to stakeholders who are enrolled or affiliated with the Institute/ University and continue to be enrolled as a stakeholder of the Institute/ University, during the entire term of association.
2. Students, Faculties and researchers outside this campus can also avail the facility by enrolling them into the said services.

**Scope of responsibilities:**

2. AIMT, Greater Noida
  - 2.1 The Institute / University shall take all necessary steps to communicate to its stakeholders the details of event, including the terms and conditions governing the same.
  - 2.2 The Institute will provide all possible support to Ennoble IP, to conduct aforementioned activities/ programmes.
  - 2.3 AIMT faculty or trainers of respective areas of expertise may be involved in aforementioned activities/ programmes with prior approval from Director, AIMT, Greater Noida in conducting conference, panel discussion, conclave, workshop, setting up training centers and establishing industry interface, as and when required.
  - 2.4 Institute will provide infrastructure for the conduct of conference, seminar, workshop, training etc. to be organized by Ennoble IP in concessional rates.



2.5 The available modern academic administrative infrastructure at Institute, comprises of the following:

- a) Classrooms
- b) Tutorial rooms
- c) Seminar Hall of 200 capacity
- d) Auditorium of 600 capacity
- e) Computer lab having 100 terminals connected through LAN
- f) Wi-fi campus
- g) Library
- h) Guest rooms
- i) DG Sets to provide 24x7 Electrical Power backup
- j) Outsourcing services like security, arboriculture, housekeeping and automated laundry facilities

3. Ennoble IP, Noida

- a) Collaborate as conference partners in International Conference 2017 on 13th & 14th Oct for providing sponsorship, Industry participants as speakers/guests and paper presenters.
- b) Assisting the Institute in establishing Intellectual Property Facilitation Centre (IPFC) under NSDC scheme at its premises.
- c) Involving faculty and student to participate in Ennoble IP collaborated events (Seminars, Conferences, exhibitions and meets) if required and necessary.
- d) Utilizing infrastructure of Institute for skill development programmes, conferences and meets at mutually agreed terms and conditions.
- e) Utilizing our trainers as expert for Ennoble IP collaborated activities.
- f) Involve Institute as academic partner in the field of Management, Capacity Building, Skill development training design and delivery activities.
- g) Assisting in establishing incubation center in the Institute.
- h) Conducting workshop on IPR for students and start up entrepreneurs.
- i) To include Institute in mailing list for different events.

During association, the stakeholders shall be subjected to AIMT rules and regulations as stipulated from time to time.

**Term-**

This association shall be valid for a period of two years from the date of execution of this MOA and shall stand renewed for further terms on mutual consent, until otherwise terminated by the parties hereto, upon written notice of at least 30 days.

**Non-Compliance -**

In case of any non-compliance with the rules and regulations by AIMT. Greater Noida, the Institute reserves its right to discontinue the association and inform Ennoble IP accordingly.

**Confidentiality-**

The parties hereto shall keep strictly confidential all technical, business and other information including but not limited to that which may be disclosed or confided to it by the other in the course of the performance of its duties and obligations under this arrangement.

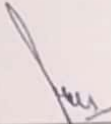
**Relationship between the parties:**


Nothing contained herein shall be deemed to create any association, partnership, joint venture or relationship of principal and agent or, master and servant or, employer and employee, between the parties hereto or any affiliates or subsidiaries thereof or, between the employees, officers, personnel, agents of either party and the other party.

**Complaint resolution-**

The parties hereto shall address the issues, concerns and complaints through mutual discussion, consultation and cooperation.

This Memorandum of Agreement is executed on 12<sup>th</sup> day of May 2017 between **Ennoble IP** and **Army Institute of Management & Technology (AIMT), Greater Noida.**

By:   
**(Dr Pawan Gupta)**  
Director  
AIMT, Greater Noida

By:   
**(Ms. Shweta Singh)**  
Founder-CEO  
Ennoble IP, Noida

ENNOBLE IP PROFESSIONAL PARTNER

