



ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY

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MEMORANDUM OF AGREEMENT (MOA) FOR INDUSTRY- ACADEMIC INTERFACE BETWEEN MSME-DI AND ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY (AIMT) GREATER NOIDA

This MOA is executed on the 23rd day of March 2017 on the general conditions regulating the relationship between

Army Institute of Management & Technology (AIMT), Plot No. M-1, Pocket P-5, Greater Noida, Uttar Pradesh- 201306

And

MSME – Development Institute, Okhla, New Delhi which expression shall mean and include its successors and assigns (Hereinafter referred to as "MSME-DI")
(Here in after referred to as "the Institute/University")

The Institute/University being desirous of entering into an association with the MSME-DI for developing SME interface to all its stakeholders through schemes, training, capacity development and capacity building, enrolled with the Institute.

Relationship-

The Institute / University is aware that the MSME – DI conducts various capacity development training programmes and provide Government schemes for the benefit of entrepreneurs, students, SMEs and educational Institutes. AIMT shall provide all necessary support / assistance to the MSME - DI to ensure successful implementation of the training programme to students, various schemes to Institute and also accommodate the MSME - DI in conducting capacity development training within its premises at a mutually agreeable date and time.

Eligibility:

1. It is understood that this association is made available only to stakeholders who are enrolled or affiliated with the Institute/ University and continue to be enrolled as a stakeholder of the Institute/ University, during the entire term of association.

Scope of responsibilities:

2. AIMT, Greater Noida

2.1 The Institute / University shall take all necessary steps to communicate to its stakeholders the details of event, including the terms and conditions governing the same.

2.2 The Institute will provide administrative support to MSME-DI, to conduct aforementioned activities/ programmes.

2.3 AIMT faculty or trainers of respective areas of expertise may be involved in aforementioned activities/ programmes with prior approval from Director, AIMT, Greater Noida such as:-

- a) Business Analytics
- b) Competency Mapping
- c) Basics of Networking
- d) Digital Marketing
- e) ERP modules



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- f) MS-Office modules
- g) Entrepreneurship
- h) Personality Development
- i) CSR and sustainability
- j) Team building and Leadership
- k) Corporate tax planning
- l) Sales and Distribution
- m) Market Research

2.4 Institute will provide infrastructure for the conduct of conference, seminar, workshop, training etc. to be conducted by MSME-DI in concessional rates.

2.5 The available modern academic administrative infrastructure at Institute, comprises of the following:

- a) Classrooms
- b) Tutorial rooms
- c) Seminar Hall of 200 capacity
- d) Auditorium of 600 capacity
- e) Computer lab having 100 terminals connected through LAN
- f) Wi-fi campus
- g) Library
- h) Guest rooms
- i) DG Sets to provide 24x7 Electrical Power backup
- j) Outsourcing services like security, arboriculture, housekeeping and automated laundry facilities

3. MSME-DI, Okhla, New Delhi

- a) Utilizing infrastructure of Institute for capacity development programmes, conferences and meets at mutually agreed terms and conditions.
- b) Utilizing our trainers as expert for MSME-DI collaborated activities.
- c) Academic partners in MSME-DI training design and delivery activities.
- d) Assisting in establishing incubation center in the Institute.
- e) Involving faculty and student to participate in MSME-DI collaborated events (Seminar, Conference, exhibition and meets).
- f) Conducting one workshop on Government schemes of SMEs for students.
- g) One MSME supported industrial visit for students to get exposure towards entrepreneurship.
- h) Conduct one international conference and Capacity development training programme with the Institute.
- i) To include Institute in mailing list for different events.

During association, the stakeholders shall be subjected to AIMT rules and regulations.



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Term-

This association shall be valid for a period of one year from the date of execution of this MOA and shall stand renewed for a further term of one year each, until otherwise terminated by the parties hereto, upon written notice of at least 30 days. Review will be done at an interval of 4 months.

Non-Compliance -

In case of any non-compliance with the rules and regulations by AIMT, Greater Noida, the Institute reserves its right to discontinue the association and inform MSME-DI accordingly.

Right of the Institute-

The Institute reserves its rights to extend, modify, change, cancel, discontinue, and withdraw the terms of association at its sole discretion, upon notice at anytime during the term of the association and without assigning any reason.

Confidentiality-

The parties hereto shall keep strictly confidential all technical, business and other information including but not limited to that which may be disclosed or confided to it by the other in the course of the performance of its duties and obligations under this arrangement.

Relationship between the parties:

Nothing contained herein shall be deemed to create any association, partnership, joint venture or relationship of principal and agent or, master and servant or, employer and employee, between the parties hereto or any affiliates or subsidiaries thereof or, between the employees, officers, personnel, agents of either party and the other party.

Complaint resolution-

The parties hereto shall address the issues, concerns and complaints through mutual discussion, consultation and cooperation.

This Memorandum of Agreement is executed on 23rd day of Mar 2017 between MSME-DI and Army Institute of Management & Technology (AIMT), Greater Noida.

The Director, MSME-DI reserves the right to cancel any or all of the above clauses without assigning any reason.

By: Pawan Gupta 23/3/17
(Dr Pawan Gupta)
Director
AIMT, Greater Noida



By: R.K. Panigrahi 23/3/17
(Dr R K Panigrahi)
(Director)
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