



**ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY**

*Knowledge Values Character*

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**ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY**  
(NAAC Accredited; Affiliated to GGSIP University)

Delhi



**WESTFORD  
SCHOOL OF  
MANAGEMENT**

**WESTFORD SCHOOL OF MANAGEMENT**

## **MEMORANDUM OF UNDERSTANDING**

**on co-operation between**

**Army Institute of Management & Technology (India)**

(hereinafter referred to as "AIMT")

**And**

**Westford School of Management (Sharjah)**

(hereinafter referred to as "WSM")

**Whereas**

**Army Institute of Management & Technology**

**And**

**Westford School of Management (Sharjah)**

(are collectively herein referred as the "**Parties**")



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### WHEREAS:

Army Institute of Management & Technology (AIMT) is a premier MBA Institute in Greater Noida (NCR) near Delhi. AIMT has been ranked 35th in the latest National Institutional ranking by the Ministry of Human Resource & Development, Government of India. A NAAC(The National Assessment and Accreditation Council ) Accredited, ISO 9001: 2008 Certified Institute, AIMT is affiliated to Guru Gobind Singh Indraprastha University, Delhi which has awarded, 'A' Grade status to the Institute. Equipped with all modern learning tools/facilities, the Institute aims to provide top class management and education to the students. AIMT is also in the process of getting International Accreditation AACSB.

Army Institute of Management & Technology(AIMT), Greater Noida was established by Army Welfare Education Society (AWES) in August 2004 to cater for the increasing need of professional education for the wards and widows of Army personnel. AWES has so far established 130 Army Schools and 12 professional colleges. Designed to capture the increasing needs of industry for Management for the benefit of the wards of Army personnel, a sprawling new campus of the Institute was constructed over an area of 15.34 acres 41kms from Delhi. A fully residential campus it can accommodate nearly 500 students at its peak capacity.

AIMT, imparts value-based and character-centric management education to foster and refine perseverance, leadership, integrity and positive attitude skills, to bring holistic transformation in students. Equipped with all modern learning tools/facilities, the fraternity aims to provide top class management and education to the students.

AIMT establishes Industry Interface to bridge the perceived gap between the management educations imparted today and the specific challenges from modern business practices. Through this initiative, students at AIMT are given an opportunity to get a feel of the real world awaiting those synergizing capabilities in diverse fields like Marketing, Finance, Human Recourses, Operations, Information Systems, and International Business etc.



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### **THEREFORE:**

The Parties hereby agree to establish a joint working relationship in order to mutually support and co-ordinate activities, including activities such as the following:

1. Study opportunities for visiting and international students
2. Exchange of students, faculty and staff
3. Interaction between teaching and administrative programs
4. Reciprocal assistance for visiting faculty and staff as required for the delivery of projects (such as conferences, symposia, seminars and joint publications)
5. Joint research activities within the fields of study to be mutually agreed and subject to availability of funds
6. Joint externally funded projects
7. Other partnerships that strengthen the mutual commitment of the Parties to a long-term relationship

This Memorandum of Understanding commits the Parties to establish a working relationship to consider and explore activities that are to the mutual benefit of the Parties; however nothing in this Memorandum of Understanding obligates or commits either Party to participate in any activity. Rather, the details and specific requirements of any activity will be negotiated separately in good faith and the terms and conditions thereof will be set forth in a separate operating agreement signed by both Parties.

Each Party (the "Receiving Party") agrees to treat as confidential all information about or involving the other Party to which the Receiving Party or any of its agents, employees or subcontractors receives, has access to, or is otherwise entrusted with or has disclosed to it in connection with this Memorandum of Understanding, including without limitation: security infrastructure of the other Party; financial or other business records, third-party business confidences, information concerning planned policies or proposals or any other information pertaining to the other Party or its finances, operations or intellectual property, and the Receiving Party shall not, without first obtaining the consent of the other Party and except as may be required by law, disclose or release nor permit the disclosure or release to any third



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### **AND WHEREAS:**

Westford School of Management (WSM) is an educational institution established in 2009 with an aim to provide highly reputed and advanced qualifications including degrees, diplomas and various management courses to the aspiring learners in the Middle East and Asia. WSM is accredited and recognized by reputed academic degree awarding bodies, colleges and universities from UK, South Africa, India and Malaysia.

WSM offer internationally accredited and globally recognized undergraduate and post graduate programs, thus enabling the students to outshine and excel in their preferred arenas as well as augment their pursuit for excellence in their chosen careers or higher education. Headquartered in the UAE, Westford School of Management has an extensive operational presence spanning across Middle East and India.

WSM draws upon global best practices of pedagogy in online and onsite learning, the result is an interactive, dynamic brand of graduate education ably suited for regular students and working professionals. Westford School of Management optimally utilizes sophisticated technology and the power of Internet to bring to you an invaluable learning experience encapsulating the global know how of the industry best practices.

WSM aims to provide a learning platform for lifelong learning especially for the working professionals who are keen to maximize their personal and professional potential and is committed for developing innovative and high value programs which are responsive to the needs of the learners, thus creating an enriching and resourceful learning experience offered in a variety of delivery modes.

### **AND WHEREAS:**

There are many areas in which mutual cooperation and joint efforts would assist both Parties to reach their strategic goals of providing globally relevant education and experiences to their students, faculty and staff.



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party any such information or any portion thereof or use any such information for any purpose whatsoever other than the legitimate purposes of this Memorandum of Understanding. The obligations of confidentiality shall survive the termination of this Memorandum of Understanding.

This Memorandum of Understanding is subject to revision, renewal, or cancellation by mutual consent and becomes effective upon completion of signatures.

### **Communication:**

Any Notice, request, document, or other communication submitted by either AIMT or WSM under this agreement will be in writing or by other available source of communication.

Agreed this on the 30th day of June 2017(Tentative)

**For:** Army Institute of Management  
& Technology  
Plot No M-1, Pocket P-5  
Greater Noida - 201306 (U.P.)

**Prof. (Dr.) Shruti Gupta**  
Offg Director,  
Army Institute of  
Management and Technology

**For:** Westford School of Management  
2nd Floor, BM Towers, Al Ithihad Rd, Al  
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**Prof. Col(Retd) Anil Ahluwalia**  
Academic Director ,  
Westford School of Management