



# AIMT NEWSLETTER

AIMT GREATER NOIDA

Knowledge • Values • Character



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## Editor's Desk

We are happy to present to you the second half-yearly newsletter for the year 2018. The time was special in many ways for us. When Batch 16-18 bid Farewell, Batch 18-20 joined us with new energy, dreams & hopes. Apart from various guest talks and expert lectures held at Greater Noida, the institute witnessed a huge participation from delegates across nation in the HR Conclave 2018.

On behalf of AIMT Greater Noida community, I am glad to welcome our New Director Cmdr. Dr. Vivek Chawla, Prof. Dharini raje Sisodia & Prof Babita bhati and we look forward to working with him. We place on record our sincere appreciation for all the cooperation received from various stakeholders in compiling this newsletter. Also, we wish you all a very happy and prosperous Deepawali, Christmas & New year ahead.

## News at a Glance

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- India International Mega Trade Fair EXHIBITION cum SALE

## Voice of Student

After completing one year at AIMT, it feels as if it was yesterday that I Joined this esteemed institute. It has turned out to be much more than what I expected from a Business School. Life at here at AIMT and being first time away from Home, apart from academics, our life at this residential campus is full of opportunities which help us to grow and learn a lot.

Unlike Every other College and companies, even we are developing and growing with time. This might have taken longer than we thought but we are rising and will be shining high in the sky giving light of Hopes and dreams of thousands of others.

Abhimanyu Rana

Batch 17-19



## Career Tips

- Work to become, not to acquire.
- It's not what you achieve, it's what you overcome. That's what defines your career.
- If you can Dream it, you can do it.
- A mind troubled by doubt cannot focus on the course of victory.
- Anyone who has never made a mistake has never tried anything new.
- You can't build a reputation on what you're going to do. You must achieve it first.
- Success is How High You Bounce when you hit bottom.
- The Best way to Predict future is to create it.

-Abraham Lincoln

## “Gyanodya”, Orientation Programme for MBA Batch 18-20

AIMT Greater Noida “Gyanodya”, Orientation Programme for new batch of MBA 18-20 was organized from July 19<sup>th</sup> to July 31<sup>st</sup> 2018. This Orientation Programme consisted of a mix of lectures, games, Business ventures, industrial visits and expert sessions. The batch reported between July 16<sup>th</sup> and July 18<sup>th</sup>, 2018 with zeal to start their new journey.

The first day started with an Inaugural session wherein officiating Director, Dr. Shruti Gupta offered welcome address. The chief guest for the session was session was Mr. Rajnish Kapur, Business Head, Grey Cement Division, JK Cements India. He delivered keynote address with captivating and motivating words of wisdom. This was followed by special address by Maj Gen Rajpal Puniya, YSM, COS & Chairman AIMT who had briefed students about power of positive thinking and key to happiness.



### Pehla Kadam

Initiation of an interesting activity – Pehla Kadam. The students were divided into 12 groups and were provided seed money. They were briefed to identify pain points around them; convert them business idea using seed money; execute business plan for a week and finally at the end of orientation each group have to present their business execution status. The second day ended with a session on Expectancy Value Model (EVM)-A Road to Career Selection Dr. M Y Khan. It helped the students to understand their career expectation and evaluate their potential.

The second week of orientation had sessions on Mathematics, Economics, Communication, Finance, Organization Behaviour, Fundamentals of Information Technology and Self Awareness. These sessions were organized to ensure that students are able to understand the basic foundations on which management is based. Treasure Hunt activity was conducted at the mid of week to ease out the academic activity routine. Industrial visit and Pehla kadam presentations by each group were organized on the last two days of orientation programme. Yoga sessions were conducted during these days to have emphasis on maintaining good health. Sports activity was also a part of the orientation where various activities like Tug of War, 100 meters race and 200 meters race were conducted and the winners were awarded.

The conclusion ceremony of “Gyanodya”, 2018 started with feedback sharing session, followed by prize distribution for Treasure Hunt and Pehla kadam activities.

### Re-Orientation Programme

The re-orientation of MBA batch 2017-19 commenced on August 7, 2018 after they returned from their Summer Internship's.

The guests for the inaugural session were Capt. Uday K. Shriwas, an Army Veteran and a Customer engagement enthusiast at J K Cements &

Ms Geetanjali Pandit, a global resource in the HR team of EIH (Oberoi Hotels & Resorts). She has been the CHRO for The India Today Group and the CPO for Zee Media Corporation Limited amongst other roles.

Maj. Gen. Rajpal Puniya, YSM, Chairman AIMT and Dr Shruti Gupta, Deputy Director AIMT welcomed the guests.

The Session started with Ms Geetanjali Pandit, an articulate speaker and an incisive thinker, Geetanjali has authored and edited several works.

It was a knowledgeable Session in which students Learned about various HR and Customer Engagement technics.



### Guest Session by Mr. Sanjay Jain

The Army Institute of Management & Technology conducted Guest lecture on 'Goods and Services tax' GST by Mr. Sanjay Jain. He is a Certified Management consultant, chartered Accountant and Director of Sanjay Ravindra & Company Ltd. New Delhi.

The speakers highlighted the concepts related to GST - difference between goods and services, GST as an indirect tax, cascading effect present in old tax regime and how it affected individuals, general public, companies, and industries, how to generate invoice bill using GST slab rates, and origin-based taxation to consumption-based taxation.

He also shared how the unacceptance of GST in beginning changed to acceptance in market, with the knowledge about different courses on GST which allows students to gain deep access of subject and job opportunities. The program was attended by MBA students and AIMT faculty members



### Guest Session on Artificial Intelligence by Col Iqbal

Artificial Intelligence and future with it, was shown by Col Iqbal Singh (ret), who brings a rich and varied experience of 30(+) years in the technology areas of Telecom, Software Simulation, IT Applications, Projects / Program management and operations. He has been with Nokia since Jun 2009.

He is currently the Director for Cloud Deployment in Nokia, based at Noida in a global role. He interacted with the students with a lot of enthusiasm and unique style of two-way communication, so that the student's participation remains high during complete session. He shared the innovation and uses of AI in companies.



### Session on Business analysis by Mr. Himanshu Bhardwaj

Army Institute of Management & Technology, Greater Noida (AIMT) had a Guest Session by Mr. Himanshu Bhardwaj and Ms. Neha Goyal. Mr. Himanshu who is currently working as the Program Manager in description Johnson & Johnson in Boston, US. He is also a career coach. Neha Goyal is a computer science professor in NCU. She has done MTech and MBA and she is also a qualified career coach. It was more of an interactive session where Mr. Himanshu shared knowledge about the change management and business analysis, whereas students asked questions like trend in new era of business analytics, careers linked with the analytics and different kind of analytic technics, use of different analytic methods.



## HR Conclave

Army Institute of Management & Technology (AIMT) successfully organized HR Conclave 2018- "Reinventing Human Resources through Disruptive Innovation", on October 27, 2018 (Saturday) at its Greater Noida campus.

Ceremonial Lamp lighting was done by Maj Gen Rajpal Puniya, YSM, COS Delhi Area & Chairman AIMT; Brig. S S Bhogal, VSM, BGS, HQ Delhi Area along with officiating director, Dr. Shruti Gupta and the elite guests of inaugural session: Capt. Yuvraj Srivastava, Group Chief Human Resource Officer MakeMyTrip, Go Ibibo and red Bus, Mr. Nuti Chakravarthy, Executive VP, Axis Bank and Mr. Vikas Lal, Former CHRO, Moser Baer Group.



Dr. Shruti Gupta aptly made the introductory remarks citing revolutionary changes in technology giving rise to smarter people. Brig. S S Bhogal, VSM highlighted that HR Business leaders and managers are now reinventing their roles beyond business functions to transform organizations. Maj Gen Rajpal Singh Puniya, YSM, COS Delhi Area & Chairman AIMT extended gratitude to the speakers and delegates for their august presence. He emphasized how leadership takes the center stage with disruptions happening in HR field at a very rapid pace.

The panel discussions during the conclave had renowned guests from the HR fraternity like, Ms. Harpreet Kaur, AVP, Zee Media Corporation; Mr. Sameer Kumar, HR Head, Amazon; Ms. Garima Konda, HR, L&T; Col. Iqbal Singh (retd), Director Cloud, Nokia; Mr. Vikash Choubey, VP HR, Axis Bank; Mr. Rajneesh Singh, Managing Partner, Simply HR Solutions LLP and Mr. Antony Dinesh, Senior GM HR, TCS.

The Conclave brought along the most efficient HR fraternity discussing the concurrent concern areas in HR & People Management. The event was a huge success being attended by delegates from HR & Media Fraternity, Corporates, Academics, Management Students, Faculty & Staff members of AIMT. The event received wide media coverage in Dainik Jagran, Navbharat Times, Amar Ujala and Deshbandhu



## Alumni Meet

On this auspicious day of 15<sup>th</sup> sept, alumni of AIMT from reputed companies were given a warm welcome by the students and escorted to Alumni Meet at Army Institute of Management & Technology, Greater Noida.

The programme started with lamp lighting by our esteemed alumni, Officiating Director Dr Shruti Gupta and Registrar Col. Rajendra Pandey (Retd.). Dr. Shruti Gupta addressed the gathering by her motivated words for both the Batches 17-19 & 18-20 and for our alumni. Initially our alumni introduced themselves and later motivated our students for their career planning and practical learning approach.



The students were given a chance to meet these personalities and learn about their past experiences.

This was followed by different cultural programs and games like dance, group singing, drama etc. by the students of both the batches. This was further followed by the lecture given by the Grads about their compelling and thought-provoking secret of success.

They shared their marvellous journey of AIMT. This was concluded with vote of thanks by coordinators of the event.



## Teacher's Day 2018

Army Institute of Management and Technology Celebrated Teacher's day on 5<sup>th</sup> sept 2018. A Special programme was organised in Seminar Hall.

Inauguration was done by lighting of lamps by Registrar and Faculty members with the Sarasvati Vandana in background, followed by the students presenting flower bouquets to teachers.

Abhinav and Shraddha took the program forward with imitating dialogues said most by the faculties, which students had to recognise. Then Musical Drama was presented by few of the students which was so hilarious, and energy filled that the auditorium was filled with sound of claps. This continued further with the dance performance by Priya Tak & Rakesh of senior batch, whereas Ms. Sapna presented a self-written poetry on this occasion.

Events could never have a better ending without shayari's by Prof. MY Khan.



## Fresher's Party

Every Year Freshers Party is Organised by Senior Batch for their Junior's to welcome in institute as freshers.

Freshers was organised on 1<sup>st</sup> oct 2018. It began in its Traditional way of assigning the senior Escorts to Juniors.

The function began with Senior's Escorting juniors to Auditorium by seniors after juniors invited them and presented with gifts & chocolates. Event continued with Ramp walk and talent round of the participants of junior batch to be the Next Mr and Ms. Freshers.

Abhinav and Joti Bala became Mr and Ms. Fresher for the 15<sup>th</sup> Batch of AIMT.

The Event Ended with DJ Night and Dinner.



# Clubs & Activities



## PHEONIX CLUB

*It's not that we use technology, we live technology*

IT is one of the key players of every business. Technological awareness is an added advantage for every budding manager. To figure out the techies of AIMT, **Phoenix club** (IT) has organised the quiz. This was for the first time in AIMT that everything was managed with CMS, which is being Designed and Coded by Mr. Surender of MBA-14 Batch. In 1<sup>st</sup> round, questions were on general IT and 2<sup>nd</sup> round tested excel skills.



## BULLIANZ CLUB

*Let's walk with Bulls and Bears*

Finance Club Bullianz has organised three activities on 12th of September. 1st financial cross word with participation of 2 members from each club where, 2nd matching the balance sheet again with two members where one has to collect chit out of the Balloon while the other person has to draw the balance sheet classifying assets and liabilities. The last activity was a treasure hunt with teams of three members each. They have to collect assets and liabilities strips from various locations arrange to get a proper balance sheet.



## GENYM CLUB (MARKETING CLUB)

*The aim of marketing is to reduce the need of selling*

The Genym Club has conducted a business QUIZ on 23rd October. It covered various business news of past three months. Another session was of recognizing different brands from their logos, questions on mergers and acquisitions of both Indian and International companies. Each club has nominated teams that consists of two members. Then, there were questions on CEOs and Presidents and major challenges in business politics. Between each session, a separate set of questions was there for the audience that enrich their knowledge as well.



## ZENITH CLUB

The Zenith Club (HR Club) organized Knockdown (Presentation) competition between all clubs on 4th October from 3.30 pm onward in seminar hall. The Topic was Mental Health at the Workplace, which described about the stressful and Phycological Environment of Workplace. Students Not Only Described it well but also shared the presentation of tips to overcome such things. Indeed, it was full of knowledge useful mot for present but also in future.



## UDHYAMI CLUB

*Changes call for innovation, and innovation leads to progress.*

For AIMT, talking about business plan is like thinking about **E - Cell Club**. Like entrepreneur who comes up with new disruptive ideas, their business plan has made remarkable achievements. E-cell Club Organized activity which was about new ideas and business plans by participants.

The idea was to encourage the students and brainstorm some idea that can be changed into reality.

## STUDENT ACHIEVEMENTS

Sapna Sharma, Student of Batch 17-19 Presented her SIP on “Analysis of Digital Marketing Techniques”, receiving First position at Inter College summer Training Competition organized by Akhilesh Das Gupta Institute of Technology & Management (Formerly known as Northern India Engineering College, NIEC), New Delhi on 26th October 2018.



SAPNA SHARMA (MBA-14)

Mr. Devender Singh of MBA 17 - 19 batch had participated in Inter College summer Internship Project Competition organized at Rukmini Devi Institute of Advanced Management, New Delhi on November 3, 2018 and was awarded first runner up position in the competition with INR 5,000 as prize money.



DEVENDER SINGH (MBA-14)

Management isn't just about managing others but also finding the right path for self.

Students of Mba 18 - 20 Batch, achieved 4th position out of 35 participants in B-Plan Competition held at IIMT Group of Colleges on 29th September, 2018.

Mr. Shashikanth Sharma, Mr. Abhishek Kushwaha, Mr. Puneet Kumar Ojha, Mr. Prakash Mani Mishra Presented their B-Plan.



Mr. Shashikanth Sharma, student of MBA 18 - 20 Batch, a Dreamer of today for building his future again achieved 2nd Position out of 7th participant in B-Plan Competition held at Delhi technical University on 4th of Aug, 2018.

## IP University Sports Fest 2018 & Mohali Youth Fest 2018

AIMT Participated in IP sports fest from 9<sup>th</sup> oct to 11<sup>th</sup> oct 2018 at IP University campus, Dwarka. Day one Started with the Inauguration of Fest. which was followed by the March Past, where 36 students from both the batches of AIMT participated and bagged the first prize in March past.

Students also participated in Basketball (Men's), Basketball (Women's), Volley ball (Men's), Volley ball (Women's), Kabaddi (Men's), Kabaddi (Women's), Badminton (Men's), Weight lifting (Men's).

Nishant Kumar MBA-15, Participated in weight lifting bagging the maximum number of medals. He won one Gold and two bronze medals.

### *Few glimpses:*



### **MOHALI YOUTH FEST**

The students of Army Institute of Management & Technology began their journey in morning on 29<sup>th</sup> oct for Mohali Youth Fest. It was organised in Army Institute of Law, Mohali from 29 October 2018 to 1st November 2018. Students of many institutes had gathered there for participation.

Students were welcomed in a Traditional way when they reached the Venue by Tilak on forehead and Aarti. To increase the spirit of participants making them comfortable and Blend in with other institute participants, Students of AIL organised DJ Night for all the Participants. Next day began with tough competition between AIE and AIMT in Volleyball match followed by different activities like sports and presentation of different colleges. Next Day was a magnificent day having most of the sports, cultural and literary events. We Won in Table-Tennis, Badminton & chess.

The students of AIMT returned on 1 November 2018.

### ACME TRADEX INDIA PVT LTD.

AIMT Organized first visit of MBA-15 to ACME Tradex India Pvt. LTD. Students and two staff coordinators visited the Acme Tradex India Private Limited on 30.07.2018. Each student under the guidance of the factory staff got a chance to visit the important areas of the unit and got to know their functioning as well. Students learned the supply chain of Magazines, Books right from the receipt, Designing, Cutting, Printing, Folding, Counting and dispatching to the market. Students also learned the revenue and cost mechanism of the newspaper industry. Visit to Acme Tradex India Pvt. Ltd. was very fruitful we learned a lot about the actual printing process.



An Opportunity to get exposure to the workstation, plants, machines and systems, with Exposure to interact with Senior and Expertise interaction.

Industrial visit had its own importance in career of a student specially who is pursuing a professional degree. Objective was to provide an insight of the internal company processes. We understood that the theoretical knowledge is not just enough for a successful professional career, with an aim to go beyond academics



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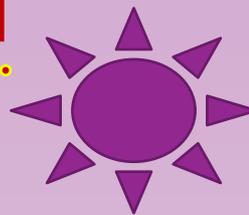
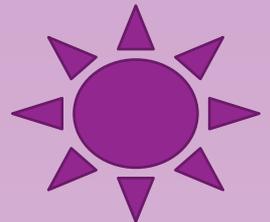


### INDIA EXPO CENTER AND MART

AIMT planned a visit to the India Expo mart, Greater Noida where all MBA students had to pay a visit.

This Visit was in Phases. In 1<sup>st</sup> Phase Students were given Presentation in conference Hall of India expo mart & tour was given to students informing the whereabouts of the properties and its security aspects.

Phase two Students were divided into groups to visit an ongoing exhibition, where they had to choose one company of their interest and make a report and presentation on the company chosen after returning to college.



# SOCIAL SENSITIVITY

Institute Social Responsibility Committee of ARMY INSTITUTE OF MANAGEMENT AND TECHNOLOGY, GREATER NOIDA now Known as Braveheart Club Organised the Shramdan Divas was celebrated on 1 September 2018 which was the "Cleanliness Drive" by the Faculty and students.

All the students Had to Clean their rooms first, which was part of a competition. One Winner form each Hostel I.e. Girls hostel and Boys hostel was chosen as winner. Then the students were divided into groups and were allotted different locations, that is, playground, hostels, faculty block etc for cleaning up the area in a required time. Every group of students had a faculty member who were guiding them.

Students showed keenness and zeal in putting a lot of effort for performing the task.

## SHRAMDAN DIVAS



## RASHTRIYA EKTA DIVAS

AIMT celebrated the birth anniversary of Late Sardar Vallabhbhai Patel as Rastriya Ekta Divas (National Unity Day) on 31 Oct 2018 by taking pledge.

It was celebrated to honour the inauguration of "Statue of Unity", which was the tallest statue in the world with a height of 182 metres. The inauguration was done by the Indian Prime Minister Shri Narendra Modi on the same day, which was 143<sup>rd</sup> anniversary of Sardar Vallabhbhai Patel's birth.

This was followed by Poetry recitation & Extempore by various students. which also involved great participation. Prof. MY Khan and Prof. Naveen Shrivastava also Shared their thoughts in poetic form, motivating students and asking them to clear their mind to focus only on the goals set by them for their future.

## KRISHNA JANMASHTAMI

Krishna Janamasthami is celebrated as the birthday of Lord Krishna who is considered as Lord Vishnu's incarnation.

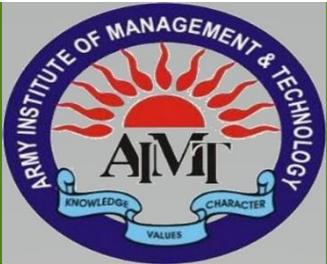
On this auspicious occasion, students of Army institute of management & Technology, Greater Noida conducted Pooja in the Campus. Students of AIMT & AIE also joined on the occasion with Dr. Shruti Gupta and Ctpo Arshiya Ismail Mam.

Pooja Started in Evening around 6 pm with the mantra's chanted by pandit ji and continued for half an hour, followed by Hawan.

After Hawan, Students were given Prasad and blessing by Pandit Ji.

The Pooja ended with bhajan and Dance at the end of the events by all the students.





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