



AIMT NEWSLETTER

AIMT GREATER NOIDA
Knowledge • Values • Character



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JANUARY – JUNE, 2017

Editor's Desk

We are happy to present to you the January – June 2017 issue of the AIMT Greater Noida Half Yearly Newsletter. The Institute witnessed an eventful of time, with a large number of official and student events. Apart from various guest talks and expert lectures held at Greater Noida, the institute saw a huge participation from delegates across nation in IQAC 2017.

We place on record our sincere appreciation for all the cooperation received from various stakeholders in compiling this newsletter. Also, we wish you all a very happy and prosperous year ahead.

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National Seminars on Opportunities and Challenges for Startups in India

The Startup India 2017– the next big theme for economic growth was held at AIMT Greater Noida on 18th February, 2017. The conference witnessed presence of keynote speakers from corporates.

Participation from Students, Academia, Delegates from Industry, Policy Makers would be there for the seminar. The purpose of this Seminar is to promote dialogue on the circumstances shaping the current business landscape in India and how the diverse sectors of the industry can be harnessed jointly to create a positive change.

The conference witnessed many workshops on that day, with topics ranging from management, challenges faced by startups, policy imperatives, current regulatory environment and initiatives and funding & angel investors. Today, India stands as one of the major technology hotbeds offering fascinating opportunities for emerging companies.

Praveen Sinha, MD, PinCap told about the features, troubles and challenges in setting up a Startup. The startup is high on engagement, high on analytics and cost effective.

Further Mr. Praveen explained, “Brands need to be built on a story because that is when the customers feel an emotional connect with it’.

The participants learned more about the brands and the kind of marketing they do. The session was informative for those who want a career in marketing and general management.



Guest Talk by Mr. Manmohan Tiwari

1. Delivered a session about Karvy Family Office and its insights.
2. Family Offices are institutions that provide multi-generational guidance along with a robust and comprehensive outlook towards your wealth enterprise.
3. It is difficult to run a family-owned business successfully generation after generation. Hence we help in making sure that family members are present at the right time to discuss the right things, and in the process keeping the family dynamics intact.

Colonel N R Vaid visits AIMT Greater Noida

1. Talked about the challenges faced at entry level in MBA.
2. Your academic standing is important but it is important to remember that it is only one part of the business school experience. Much of your learning and growing as an MBA student will happen outside of the classroom.

Motivation talk by General Rajesh Singh

1. He has conducted many activities inhouse and inspired the crowd by his work as a CEO of Benzara, a startup.
2. Be willing to change and evolve. It's what separates top employers from the others. But having a willingness to change goes both ways, so young employees must also be open to it to be successful.
3. Talk positive. It's a choice we make. The average kid smiles and laughs between 200 and 400 times a day, David says. The average adult does it only six to 12 times a day. "If we are always talking negative as we run our companies, it is going to filter down," he says. "You have to work extra hard to get a positive message across to a kid about your organization. Work at not focusing on what's wrong and instead focus on what's right."



Budget Vishleshan by Mr. M A Mateen

1. On 14th Feb, 2017 budget vishleshan was held at the institute.
2. A Post Budget Panel Discussion "Vishleshan 2017" was organized at Army Institute of Management & Technology, Greater Noida. It was a rare opportunity for the participants to have an understanding of the various facets of Union Budget 2017 and its implications on different sectors, individuals and projected growth of the country.
3. He talked about funds allocation to various sectors and its laid out strategic future plans. He also discussed about economic situation of the country.



Workshop on Design Thinking

Dr. Rohit Swarup, IIM-A, covered following topics and issues-

1. Understanding the role of people in successful design thinking
2. Implementing design thinking processes and tools to drive innovation
3. Using tools like visualization, mapping and storytelling create solutions
4. Testing, refining and improving new ideas, business models and processes

The intensive one day program delves into the fundamentals of this creative approach by immersing you in dynamic discussions, relevant readings and team exercises.

Soft Skills Development Program

“College to Corporate”

With the number of college graduates rising every year, employers are becoming critical and strategic in selection of the recruits. The engineering industry nowadays not only looks for technical skills but also the overall personality of its recruits.

To bridge the gap between requirements of the industry and the skills of the students, Soft Skills Development Program - "College to Corporate" is being



organized for MBA students by E- Cell, Greater Noida on 20th February, 2017

Guest Session by Mr. Rakesh Bishwas

“Solar Innovation For Future & Creating Entrepreneur”

AIMT Greater Noida in association with IYSERT ENERGY RESEARCH PRIVATE LIMITED organized an expert talk on “Solar Innovation for Future & Creating Entrepreneur” on 28th February, 2017. The talk conducted under the Corporate Relations Cell of the institute. The talk witnessed the presence of Mr. Rakesh Bishwas who is the Chairman of the firm.

Rakesh Bishwas discussed about renewable tech and environmental affairs. He said that such an initiative from AIMT Greater Noida will help the industry people get acquainted with latest environmental techno practices. Today, saving the environment is the mission. But rather than waiting on a few top



officials to create top-down policies, we need many entrepreneurs launching private or public ventures that harness the power of technology on the ground.

“India will auction close to 25 GW to 30 GW a year. Domestic manufacturers are not in a position to manufacture over 3 GW or 4 GW. Going forward, at least 80% will be imported,” Rakesh said. So “we don’t see the domestic players, in the short term at least, replacing imported ones.”

Guest Talk on Investor Awareness Program

ICICI PRU Mutual Fund conducted an investors’ awareness programme on mutual funds at the Institute. There was healthy QnA session with participants as well which lasted for more than an hour and the latter felt quite satisfied with most of the their queries resolved.

This program was a great opportunity for us to know more about the merits of investing and various other issues pertaining to investments in 21st century.

Since then, we have reached out to thousands of people and educated them about the importance of savings and investments in the capital market through



our Investor Awareness sessions. This has empowered them to become responsible, knowledgeable and intelligent investors.

Expert Talk on Financial Planning

The expert Mr. Varun Malhotra, Director of EIFS, has a vision that he shared with us - “We are driven by the necessity that India needs a new Investing culture. By training more than 30,000 retail investors we are already on the path to spread Mass Financial Literacy. We wish to spread basic Financial Literacy to as many people in the country as possible and we hope to reach 100,000 people by 2016”.

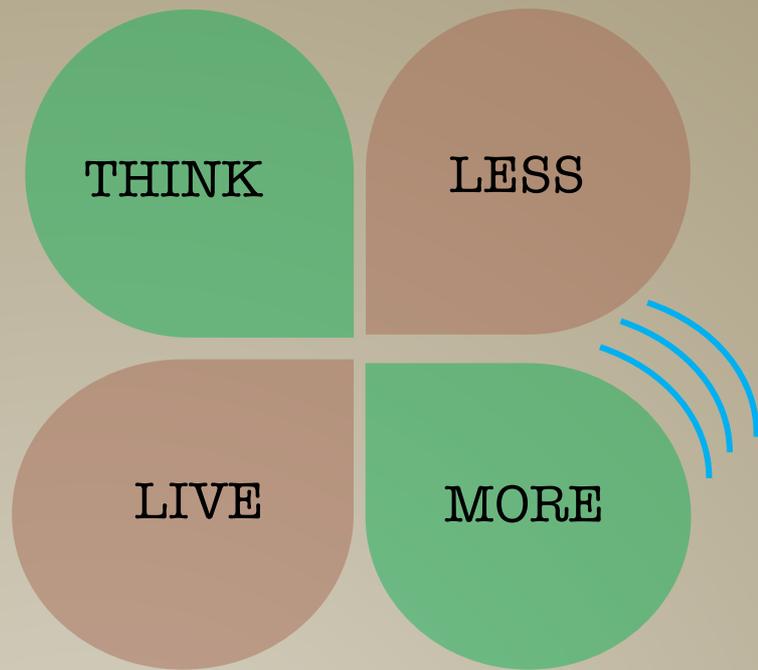
There is both art and science to financial planning, which requires the right skills, knowledge and experience to master. And there are financial planners out there for everyone, no matter your assets, your age or your position in life. So ask the right questions of a financial professional and ensure what you are receiving is real financial planning — and not just lip service



Workshop on Cost of Capital by Mr. Parul Grover

The Institute organized a workshop on Cost of Capital on 8th April, 2017. The session was conducted by Ms. Parul Grover, Associate Consultant, Ernst & Young. The session covered aspects related to financial planning, particularly Cost of Capital.

Ms. Parul Grover started her talk by an activity which explained the difference between cost of capital and cost of debt. Cost of Capital is the one day workshop that aided our practical understanding of the issues relating to cost of capital, with a specific focus on the weighted average cost of capital model and its various inputs. The key inputs of the weighted average cost of capital (WACC) model, including the risk free rate, cost of debt, beta, gamma and the market risk premium, and put these components together to calculate an overall WACC.



Guest talk by Biplob Banerjee

Mr. Biplob Banerjee, HR Head, Jubilant Foodworks Ltd. Stressed on high tech distribution. He stated 'there is a young millennial workforce in action, and expectations are different, managing must diverse. HR is evolving because of its constant learning from youngforce it is surrounded with. Mr. Banerjee urged other professionals to cut down social interaction with employees and focus more and more face to face interaction.

With expansion of businesses and job roles, there is a great expansion of HR community. HR analytics and artificial intelligence will take HR community to new heights. The role of HR will shift from managing to leading, HR Managers to HR leaders. He further added that the roles of HR will shift to customer service and branding. Employee operating has not changed through the years, HR has.

Chairman's Message

The management of AIMT, Greater NOIDA is committed to the recruitment and retention of a strong, capable and motivated faculty in relevant disciplines which is capable of meaningful interaction with the industry

and corporate sector to provide an insight into management theories at work so as to leverage good placement opportunities for the participants.

I am sure the students of AIMT, Greater NOIDA with the qualities of 'KNOWLEDGE, VALUES and CHARACTER' as enshrined in their motto will do credit to any organization through the sterling qualities which they have imbibed while growing up in the Army Environment.



CULTURE SPORTS



Army Institute of Premier League Intra college cricket league

The innovation is the most striking aspect. By re-packaging the sedate game of cricket to something with non-stop action, and by reducing the time investment that spectators need to put in for the event. It's not case studies, projects or assignments that are keeping AIMT students awake

Cricket fever is rising at AIMT Greater Noida with the launch of the Army Institute of Premier League. Inspired from the IPL, AIPL is the student run cricket league. The tournament was kick-started by the auction of players in two stages with various bid amounts. Every team must have 4 senior player and rest is for the junior crowd. Teams were divided in pool. Each pool has teams that qualified for the next round. It was pleasant to see the students take pains to make such an event a huge success among several constraints. Owing to hectic class schedules, most matches had to be scheduled either early morning or classes in the evening, nevertheless, it did not deter the sports-lovers' enthusiasm.

These 7 high adrenaline days of cricket succeeded in keeping each one of us motivated throughout its season. Alas! Not only us, it was then faculty which was also fully energised to cheer up the playing teams to the highest level.

AIMT Annual Fest 2017 (Alankriti & BASSOCC)

AIMT celebrated its three days sports cultural fest – AIMT Fest on 23-25 May, 2017 at AIMT campus. First two days were dedicated to Sports tournament –BASSOCC 2017 wherein 8 colleges including AIMT participated in Basketball and Football matches. Different knock-out matches were being played and finally GNIOT won the finals and NIET were the runner ups in Football and in Basketball, NIET won the finals and AIMT was the runner ups. On second day, few games for faculty and staff of AIMT were also arranged in which everyone participated enthusiastically. The final day was full of literary and cultural events. It was comprised of 10 institutes. The participation was overwhelming. Post lunch, a prize distribution ceremony was kept for the winners and runners up of BASSOCC and Alankriti.

Chief Guest: Mr. N.P. Singh , Deputy Magistrate, Gautam Budhha Nagar.
Others: Dr. Pawan Gupta, Director, AIMT Greater Noida.



6 -8 AM/ 5-7 PM
22nd – 29th JAN, 2017
AIMT - Ground



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WHEN YOU FEEL LIKE STOPPING
THINK ABOUT WHY YOU
STARTED.....

- **Michael Jordan**

BASSOCC 2017

BASSOCC is sports part of the AIMT Annual fest. It stands for basketball and soccer. Football and many other sports have an ability to bring students close in a short span of time. It was a fun-filled event, bringing together the students from diverse backgrounds for a common goal. Participation includes teams from 8 colleges. Different knock-out matches were being played and finally GNIOT won the finals and NIET were the runner ups in Football and in Basketball, NIET won the finals and AIMT was the runner ups. There was commentary by one of the MBA students of senior batch. It was overwhelming experience together how the teams were tackling their respective opponents.



BASSOCC is one of the prestigious sporting rivalries in the area of Greater Noida. Mr. N.P. Singh, Deputy Magistrate, Gautam Buddha Nagar distributed prizes among the winners and runner ups. Mr. Singh also encouraged the students from different institutes with his words of wisdom. It was a student driven activity and the main coordinators for this event were:

Prof. Sanjeev Tandon, Prof Surabhi Goyal & Prof Rahul Verma.

ALANKRITI 2017

Alankriti is the cultural part of the AIMT Annual fest. On the third day, many literary and cultural events took place. There were 10 inter-institute competitions. With competitions in the field of debating, dance, speech, jugalbandi and informal events with quirky fest, Alankriti promises to be an unforgettable event.

AIMT Greater Noida celebrated the annual cultural fest on 25th February, 2017. The function is graced by Mr. N.P. Singh, Deputy Magistrate, Gautam Buddha Nagar.

The events were diligently organized. There was a soul to it. A soul that was vibrant, contagious and exuberant

Organizing anything in college is voluntary. Being a part of any event or festival in college as an organizer is clear display of a person being a self-starter. This is a quality which is appreciated by any organization which is looking for people in managerial roles or for future managers. Increasingly, employers seeking people who can think out of box, are enterprising, have good people skills and multitask. Three distinct skills students learn out of it are planning skills, team work and multi – task. Later this is of immense help in corporate world. In MBA school this is ambidextrous skills where you can balance work and personal life. This is the skills that later on helps differentiating between dreamers and doers.

DEBATE

VOLTE FACE

QUIZ

JUGALBANDI

CORPORATE WALK

LETS CLICK IT

DRAMEBAAZ

LAN GAMES

DANCE

AD- MANIA

FACE PAINTING

COSTUME DESIGNING

A Trip to Nainital 2017 "PARADISE CALLING"

Words cannot really express the beauty of Nainital, the mesmerizing hill station in Uttarakhand. From picturesque views to exciting activities, Nainital has loads to offer. This visit was an integral part of curriculum. Every student can have access to a repository of resources that will enable them to learn independently and meaningfully. The sheer appeal of the eye-shaped Naini Lake is simply enchanting, be it in days when boating goes on in full swing, or at nights when its bank is lit by numerous lights highlighting border. The sound of Naina Devi Temple bells are enough to guide anyone looking for direction. From here, most of the tourists embark on their journey to learn more and more about this once British occupied capital.

Deciding to spend holidays in Nainital can leave tickles in memories.



Industrial Visit – Mother Dairy

Regular trips to different industries are organized for students so that they not only learn but also get practical and experiential exposure about the management industry. The students not only get a chance to experience a visual tour of these industries but also learn the ways and techniques in which people work over there.

Students of MBA went for an industrial trip to Mother Dairy manufacturing plant in on 20th March, 2017. Mother dairy markets approximately 3.2 million litres of milk daily in markets of Delhi, Mumbai and Hyderabad. The plant is located within the ambit of lush green environment and state of the art technology. Further, a small documentary film of Mother Dairy Plant was shown, which depicted the process of milk production. Overall, the activity was highly interactive and learning visit for the students on the concepts related to production and operations within a manufacturing plant.

Industrial Exhibition at MSME DI, Okhla Delhi

A visit program to MSME-Development Institute (DI) & MSME-DI extension center, New Delhi has been conducted on 16th & 17th March, 17 for Senior batch students. Exhibition was on topic "National Vendor Development Program cum Industrial Exhibition for Micro & Small Enterprises". The visit to MSME-DI has benefitted the students on multi-faceted aspects of becoming an Entrepreneur. The students interacted with young entrepreneurs and facilitators at MSME. Director-MSME has guided students on various differences of Manufacturing and Service entities. During his interaction, students clarified their various queries and apprehensions regarding setting up of an enterprise. The visit to MSME-DI was a very great experience for students. They have learned a lot of new aspects of various business entities and facilitators from Govt. of India. This program provides unique opportunity to Micro, Small and Medium Enterprises and Buying organizations to display and demonstrate their products. It was purely B2B transaction.

B – Plan Competition organized by NITTR, Chandigarh (Startup Manthan 2017)

NITTR, Chandigarh is celebrating 2016-17 as its Golden Jubilee Year. As a part of the celebrations, the institute is organizing a Business Plan Competition for Students of Technical / Management Institutes (Northern Region) in which the degree and post graduate degree students can participate.

Two of the MBA students had participated in the B-Plan activity and demonstrated high level of skills. It was held on 20th April, 2017. Participants were from premier B-Schools. The competition is open for students of technical/management institutes in the Northern Region of the country with radical ideas and great passion to be an entrepreneur.

Prize Money:

Winner: Rs. 5000

1st Runner Up: Rs. 3000

2nd Runner Up: Rs. 2000

and certificates.



THE GLIMPSES



SOCIAL SENSITIVITY

// parivartan //

#TRENDING: CLEANLINESS DRIVE AT INSTITUTE

OBJECTIVES

- To be responsible for the environment.
- To participate actively in community life.
- To give back to the society we come from.
- To maintain institute's infrastructure.
- To ensure health and safety standards.

PROJECTS

- Facilitating education for the less privileged.
- Women cell.
- Blood donation camp.
- Donation
 - Books
 - Clothes.
- Green campus
 - Ensuring proper lighting in the campus.
 - Providing clean drinking water.
- Proper waste disposal.

In January, 2017, ISR Club-Parivartan, of AIMT Greater Noida organized a curtain raiser event covering the various objectives. The club also organized skit play on the topics:

1. Conservation of water and electricity at the institute premises
2. Spreading awareness about chikungunya and dengue.

The audience interacted and participated with full enthusiasm thus making the event a great success.

'Parivartan', the social responsibility club of AIMT Greater Noida strives to sensitise the future business leaders of the institute towards social responsibilities. Team Parivartan attempts to bring about momentous changes in the society through the interactions at the grassroot levels with regards to different sectors such as education, healthcare and environment care. It works hard to empower underprivileged society and simultaneously adds strength to the AIMT community.



Swachh Bharat Abhiyan?

what government calls the world's biggest cleanliness drive – the Swachh Bharat Abhiyaan? Head straight to this newly inaugurated Swachh Bharat themed park in the national capital – New Delhi. Yes, the city has got its first sanitation park at the CGO complex that can serve as a guide to all things related to the clean India movement. From technologies pertaining to toilets, solid and liquid waste management and the impact of Swachh Bharat Abhiyan, since its launch in 2014, the park has got everything. The park has recently inaugurated by Minister for Drinking water and Sanitation, Uma Bharti and Secretary Parameswaran Iyer.

Take a Pledge-

Prime Minister Shri Narendra Modi exhorted people to fulfill Mahatma Gandhi's vision of Clean India. The 'Swachh Bharat Abhiyan' is a massive mass movement that seeks to create a Clean India. Cleanliness was very close to Mahatma Gandhi's heart. A clean India is the best tribute we can pay to Bapu when we celebrate his 150th birth anniversary in 2019. Mahatma Gandhi devoted his life so that India attains 'Swarajya'. Now the time has come to devote ourselves towards 'Swachhata' (cleanliness) of our motherland.



Asha School (Underprivileged Students)

ISR Committee of Army Institute of Management & Technology, Greater Noida has organized one day visit to Asha School, Delhi Cantt. It includes faculty members namely Dr. Shruti Gupta, Dr. Surabhi Goyal and Prof. Rahul Verma and student coordinators, namely, Jasmeen Kaur, Navjot, Neha Pandey, Shahid, Deepesh and Swati.

At Asha School, the ISR committee conducted various activities such as coloring, sketching, paper dance, garland race, passing the parcel and musical chair. The Asha school students showed enthusiasm participating in all activities and passing prizes. Principle Asha Puri, acknowledged the joy amongst the students and praised the efforts made by AIMT students.



Organ Donation Awareness Camp

Army Institute of Management & Technology, Greater Noida organized an Organ Donation Awareness Camp at AIMT Campus on 25th January, 2017. Ms Rachita Singh, Consultant National Organ and Tissue Transplant Organization (NOTTO) was the guest speaker. She briefed about the basis of Organ Donation. She explained the critical condition of requirement of organ overall India against how many is done every year. One more misconception she discussed about was related to

the difference between body donation and organ donation. Body Donation is used for education of medical students and Organ Donation helps others to live a better life.

Ms. Singh educated the students and faculty of AIMT about which organs can be donated, when alive or after death. She also tried to link the emotion of donors and the family through a video in which the feelings of dogs before heart donation of the dog and post-transplant has been shown. The session was really informative.

Mock Fire Drill

A mock fire drill was conducted on 22nd April, 2017. with students and staff taking part. The aim of the drill is to raise awareness among students and staff on how to respond swiftly in times of such emergencies. It was to ensure our evacuation procedures were known and understood by the students and staff. All classes went to ground checking the procedures to handle a fire extinguisher.

Congratulations to everyone on their best efforts.



PLACEMENTS 2017

Corporate Relations Cell

Placement Activities

The students of the AIMT follow the Army Pedagogy of right balance of life. There are a number of campus committees that enable students to balance their life by pursuing some extra-curricular. The choice is immense – from organizing cultural events of a grand scale, to organizing the summer and final placement of the batch. The clubs and committees are fully functional throughout the year making the campus lively and developing the potential of the students. The following are the committees & clubs which are functional currently are listed down:

- Placement and corporate Interface Team (SCOP)
- Alumni Committee
- Sports Committee
- Cultural Committee
- Mess Committee
- Finance – Bullianz Club
- Marketing – Genym Club
- HR – Ista Club
- IT – Phoenix Club
- Arth – Discussion Forum
- Entrepreneurs Club (E-Cell)

The Institute is equipped with children of Army Personnel. The students of AIMT come from all the parts of India carrying the discipline and dedication of Indian Army. They bring with them diverse educational profiles and work experience. Students at the institute display exceptional talent and a history of accomplishment.

The potential for leadership, the ability to work in groups and orientation for purposeful action are prerequisites for students who gain admission here. This establishes a rich two years of management education for the students during the MBA program in AIMT, Greater Noida.

“There are no dreams too large, no Innovation unimaginable and no frontiers beyond our reach”

The students of AIMT regularly undergo Industrial Tours, Guest Lectures from Industries and skill development programs delivered by Industry experts. Bright students of our Institute go for live projects in various companies during the two years and prove them successful.

PROMINENT RECRUITERS

Faculty Development Programs (FDPs)

Army Institute of Management & Technology organized a two days FDP on “Econometric Modelling in Social Science Research on May 19-20, 2017”. 25 delegates from different states of India attended this FDP. The main focus of FDP was on the various facets of econometric modelling and Time series analysis. The FDP was first of its type in NCR region. The program was inaugurated by various national and international dignitaries, Namely, Prof. (Dr.) J. D. Agarwal, Indian Institute of Finance; Prof. (Dr.) B. B. Das , Commodore (Retd.), Indian Navy and Col. (Retd.) Anil Ahluwalia, Westford University, UAE. The FDP was having 5 sessions in total. The sessions were taken by profound resource persons, namely, Dr. Brajesh Kumar, National Institute of Fiancial Management (NIFM), Prof. (Dr.) Yamini Agarwal, Indian Institute of Finance and Dr. Anubhav Varma, Army Institute of Management & Technology (AIMT). The two days FDP was concluded with the Valedictory session on May 20, 2017 with certificate distribution by Prof. (Dr.) Yamini Agarwal, IIF and Dr. Pawan Gupta, Director, AIMT. FDP coordinators: Dr. Anubhav Varma and Dr. Surabhi Goyal, Faculty, AIMT



Faculty Development Program aims to strengthen teaching and research skills in the contemporary and emerging areas of management and to expose participants to recent developments in teaching and research methods

28 June, 2017

Management Development Programme (MDP)

In collaboration with Axis Bank Ltd.



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Learning is
a treasure
that will
follow its
owner
every
where...

The Institute has signed a Memorandum of Understanding (MoU) for one year, starting from 28 June 2017. The MoU states an agreement between Army Institute of Management & Technology and Axis Bank Ltd. to provide training support for conduct of training to Axis Employees from Junior level to Senior level. The training support includes design, conduct and deliver of technical as well as non-technical modules. Three categories of training include – residential training for 12 days, One day and senior management programme.

1. “SWAGAT” is an induction program for Customer Support Officer in Axis Bank at Assistant Manager cadre covering basic banking modules, behavioural modules and Company detailed module of 12 days residential training. Wherein trainers from Max Insurance, Apollo Munich, Axis Bank and AIMT. The training also includes NISM exam to be conducted as a mandatory part of training.
2. “SAARTHI” is a middle management training covering relationship, network, upscaling of profile and banking awareness modules. It is 3-4 days residential training programme of Branch manager cadre.
3. “One Day” is a non-residential training covering modules related to up gradation of domain specific technical knowledge at all levels.



Army Institute of Management & Technology Greater Noida

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