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DR. ANUBHA GUPTA
(Ph.D, PGDBA, M.Com)

OBJECTIVE

Aiming to leverage 17 years+ of experience in providing leadership and in fostering excellence in research, teaching & professional activities. To inspire students in the process of learning & applying their knowledge & skills.

PROFESSIONAL SUMMARY

Passionate, Experienced, Energetic, Result oriented Professional offering 16 years+ of experience in Teaching, Learning & Development. Possessing sound knowledge of conducting classes with student engagement as the primary concern. Possess in-depth knowledge and deep understanding of the concerned discipline.

Persuasive communicator with exceptional interpersonal skills with the ability to establish a connect with the students easily. Skilful at analyzing the organization requirements; highly ethical, trustworthy and discreet. Proven ability to motivate students to work and excel. Ability to work with all levels of organization and maintain credibility, trust, and co-operation.

ACCOMPLISHMENTS

- ☞ Worked as a the Program Director for Fellow Program in management (FPM) in the Institute.
- ☞ Worked as Academic Head/ Program Head for PGDM Course.
- ☞ Worked as Dean Research & revamped research area policies and procedures.
- ☞ Held the position of Editor-in-charge of in-house Journal of the Institute.
- ☞ Applied Dynamic Teaching Techniques such as Excel, Online Simulation games, Case based method of Teaching.
- ☞ Held first-point-of-contact for all internal and external communications with respect to Fellow Program in Management & Research.
- ☞ Content & Curriculum development for FPM and other courses in Finance & Accounting for PG & UG students.

PROFESSIONAL EXPERIENCE

Illuminate Minds Learning Resources Pvt. Ltd., Noida (06/2015 - till Date)
Course Director - Managerial Aptitude

Key Responsibilities:

- ☞ Taking care of programs on Managerial Aptitude designed for MBA graduates & Engineering Students.
- ☞ Taking care of the course programs starting from designing of course content to delivery.
- ☞ Set project timelines and kept teams on task to complete milestones according to schedule.

Institute of Technology & Science, Ghaziabad (02/2007 to 06/2008)

Assistant Professor

Key Responsibilities:

- ☞ Taught Finance & Accounting Courses to PGDM, MBA, BBA/BCA students
- ☞ Developed curriculum according to University standards.
- ☞ Utilized innovative teaching methods to encourage student learning objectives.
- ☞ Built strong rapport with students through class discussions and academic advisement.
- ☞ Performed research to be utilized in academic writing for publication.
- ☞ Coordinated Technical Sessions in Seminars.
- ☞ Conducted GDs & PIs of students under admission process.
- ☞ Assisted in Academic Processes as Member of Academic Review committee.
- ☞ Contributed as a Member of Research cell of the Institute.

School of Management Sciences, Varanasi (07/2005 to 02/2007)

Lecturer

Key Responsibilities:

- ☞ Faculty for PGDM, MBA, BBA/BCA in the areas of - Accounting & Finance, Business Economics, Business Law etc
- ☞ Conducted events like Business quizzes & other competitions.
- ☞ Designed course materials & sessions plans.
- ☞ Created lecture presentations for both online and in-class environments.
- ☞ Utilized innovative methods of instruction, including video, interactive class activities and discussions to present course material.
- ☞ Successfully improved student participation in the classroom through integration of creative role-playing exercises & management games/discussions.

National PG Lucknow (08/2002 to 02/2005)

Lecturer

Key Responsibilities:

- ☞ Faculty for M.com, B.Com
- ☞ Managed classes of 100 students in a university environment.
- ☞ Played a key role in organizing conferences & events in the college.

PUBLICATIONS & PAPERS

☞ Journal Publications:

- *What Drives Valuation - Case study of Facebook & Whatsapp* published in Merc Global's International Journal of Management - Vol. 3, Issue 3, ISSN 2321 - 7286 (Online) pp. 134-141.
- *Capital Restructuring through Share Repurchase - Case of Infosys* published in International Journal of Business & Management - volume 2, issue 10, October 2014, ISSN No. - (2321 - 8916)
- *Is DVR a better option for Shareholders - Case of Tata Motors* published in Shakti International Journal of Multidisciplinary & Academic Research - Vol. 2, No. 2, March-April (ISSN 2278 - 5973)
- *Human Resource Accounting in Educational Institutions* published in ABHINAV National Monthly Refereed Journal of Research in Arts & Education -vol.no.1, issue no. 12, ISSN 2277-1182
- *Identifying & Meeting Challenges of Financial Inclusion in Rural India- A Study In Eastern UP* published in National Journal -The Alternative- Journal of Management studies & Research- BIT Mesra Ranchi - vol III, No.3, 2012, 35-39.ISSN 0973-0451
- *How MSIL Manages its working Capital* published in Journal of IPEM (National) in Jan -July 2009 ISSN 0974 - 8903.

STRENGTHS

- ☞ Efficient multi-tasker
- ☞ Effective leader
- ☞ Exceptional interpersonal communicator
- ☞ Hardworking and quick learner
- ☞ Extremely organized
- ☞ Relationship building ability
- ☞ Timeline management skills
- ☞ Skilled in Microsoft Office
- ☞ Strong in Verbal and written communication
- ☞ Commitment towards work
- ☞ Sincerity and Self-Confidence
- ☞ Quick adaptability to challenging situations
- ☞ Strong analytical and quantitative skills

PERSONAL DETAILS

- ❖ Nationality : Indian
- ❖ Languages Known : Hindi & English
- ❖ Married to: : Nikhil Bansal
- ❖ Children : A son aged 12 years

References upon request and documents would be provided as and when necessary. Thank you for your kind attention and consideration.

Looking forward to hearing from you.

With Regards
Dr. Anubha Gupta