



**5th INTERNATIONAL CONFERENCE
ON
ENTREPRENEURSHIP
AND
INTELLECTUAL PROPERTY RIGHTS
(ONLINE MODE)**

**ORGANIZED
BY**

ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY

NAAC Accredited | ISO 9001:2015 Certified | Affiliated to GGSIP University, Delhi

9TH APRIL 2022 | SATURDAY | 9:00 AM ONWARDS
VENUE: SEMINAR HALL & PLATFORM: MS TEAMS

Conference & Publication Partner: Journal Press India



An IQAC Initiative



ABOUT THE CONFERENCE

One of the most pressing issues confronting India at the moment is job creation. However, India's distinctive and young population offers enormous potential for development, innovation & entrepreneurship. The Indian government has implemented a number of policy measures and efforts to encourage a culture of growth and entrepreneurship in the country. It has also devised a variety of new possibilities and programmes to foster innovation in order to achieve balanced regional growth. In addition, the government recognises the importance of women's empowerment and entrepreneurship in recent years. Their economic contributions are propelling the country's economy to unprecedented heights. The prime aspect of it aims at entrepreneurs at the forefront of India's entrepreneurial ecosystem by providing access to a variety of networks, financing, training, and markets. In addition, the government intends to help aspiring entrepreneurs in the areas of finance, technology, and marketing by fostering the spirit of "Make in India" through different initiatives.

Another area on which the Indian government is focusing is Intellectual Property Rights. As the Intellectual Property system is vital in enabling new companies to translate their innovative potential and creativity into market value and competitiveness. Innovative entrepreneurs can use intellectual property rights (IPRs) to safeguard their ideas. They might also serve a variety of additional purposes, such as communicating present and future business to investors, competitors, and partners, gaining access to knowledge markets, networks & blocking competitors from patenting similar innovations. On the other hand, IP systems can impede the growth of entrepreneurial ideas as well as knowledge diffusion and innovation. At the company level, evidence suggested an association between patenting and new venture growth, venture capital access, and survival. Effective IP systems may aid in access to capital in the growth of technological markets, both of which are beneficial to creative entrepreneurship. Such systems can also foster technical collaboration between enterprises, educational institutions, and Individuals by providing incentives to invest in R&D and innovation. Patents and other kinds of Intellectual Property currently play major roles in the economy, and the way it relates to innovation must be thoroughly considered by IP systems. IP systems also need to adapt and modify IPR policies in order to better match it with the characteristics of today's innovative world. The biggest necessity of our time is to develop it for the betterment of society via entrepreneurship.

To address these concepts, constant exchange of ideas and information between research groups became necessary. This conference focuses on the link between entrepreneurship & IPRs. AIMT intends to bring academicians, practitioners, researchers, and corporates from all across the globe at one platform to discuss issues, challenges & opportunities and share ideas, perspectives, researches and experiences on the current issues and future prospects in the domains of Entrepreneurship, and intellectual property rights in the ingenious environment. This will also acclimatize students with the changing scenarios in the entrepreneurship and IPR eco-space and to equip them for a better future.

ABOUT THE INSTITUTE

Army Institute of Management & Technology (AIMT), Greater Noida was established by the Army Welfare Education Society (AWES) in Aug 2004 to cater for the increasing need of professional education for the wards and widows of Army personnel. Army Institute of Management & Technology has been ranked 35th position in the National Institutional Ranking Framework by the Ministry of Human Resource & Development, Government of India.

A NAAC Accredited; ISO 9001: 2015 Certified Institute, AIMT is affiliated to Guru Gobind Singh Indraprastha University, Delhi has been graded 'A'. Equipped with all modern teaching & learning tools/facilities, the Institute aims to provide top class management education to the students.

OBJECTIVE

The objective of this conference is to discuss, debate, deliberate and to bring more clarity and structure for fostering entrepreneurship and promotion of awareness with respect to intellectual property rights in the present contemporary scenario. The conference also aims to present the research findings on the theme in various areas of Entrepreneurship and IPR.

CONFERENCE FORMAT

The programme will include a plenary session led by prominent guest speakers pertaining to the main issues of the "Entrepreneurship and Intellectual Property Rights" and will continue with presentations divided into three technical sessions.

THEME

The conference will focus on the central theme of "**Entrepreneurship and Intellectual Property Rights**", with the following sub-themes:

TRACK I: Entrepreneurship

- Growth of Entrepreneurship since 'Make in India' initiative
- Social Entrepreneurship
- Rural Entrepreneurship
- Innovation and Technological Entrepreneurship
- Creativity and Innovation in Entrepreneurship
- Challenges for budding entrepreneurs
- Recent Government initiatives for the promotion of entrepreneurship
- Role of NEP in promoting Entrepreneurship
- Role of Incubation Centres in promoting entrepreneurship

TRACK II: Intellectual Property Rights

- IPR and Innovative entrepreneurs
- Creativity & IP creation
- Using patents in negotiations over technology rights
- Patenting and New ventures' growth
- IPR Issues in Research and Creative works
- IP for Economic Development
- Government initiatives in improvisation of IPR Ecosystem
- Role of IP in Social & Rural entrepreneurship
- IPR- Changing Concerns Educational start-ups and IP in 21st-century
- Disruptive Trends and IPR

TRACK III: Emerging trends in Entrepreneurship and IPRs

- Opportunities and Challenges of Entrepreneurship in Knowledge-Economy
- Global trends in technology-based entrepreneurship
- Spin-Off Processes and Knowledge Transfer
- Innovation and Green Entrepreneurship
- Ethical and legal issues in Entrepreneurship
- Growth of Entrepreneur Communities
- Role of IPRs in emerging technologies (IoT, Cloud, Big Data Analytics, Blockchain etc.)

We cordially invite academicians, researchers, entrepreneurs, corporate executives as well as students, to submit theoretical, empirical, applied, policy-oriented research papers and working research papers dealing with the theme of the conference.

PAPER SUBMISSION GUIDELINES

- Authors are requested to submit full papers as per the submission guidelines at <https://www.journalpressindia.com/website/aimt-5thintlconference-eipr2022>
- The manuscript should be in MS-word format, double spaced with 1-inch margins in Times New Roman Font with Font size 12 and text in black colour.
- Abstract of not more than 150 words and should adequately describe the work and highlight its significance. The abstract should only include text. Avoid the use of abbreviations and references in the abstract.
- 4-5 keywords.
- Details of all authors (such as name, affiliation, address, email and telephone no.)
- The actual paper should commence from the second page containing the title followed by the abstract, keywords and the main paper. The paper should have an introduction, literature review, objectives, research gaps, methodology, limitations/scope for future work, conclusion
- The recommended length of a paper is around 5,000 words (excluding all notes, references, tables and appendices) and subheadings must be short and not numbered. The primary heading should be in the capitalized form (upper case), and boldface. The sub-headings should be in title-case capitalization first letter of each word in the capital) and in bold.
- Manuscript has been checked for spellings and grammar (i.e., thorough proof-reading).
- 'Tables' should be numbered consecutively. The 'Title of the Table' should be placed above the table. The 'Source' should be indicated at the bottom
- 'Figures/ Diagrams/ Graphs' should be numbered consecutively. Wherever necessary, the 'Source' should be indicated at the bottom. The 'Figures' should also be given relevant titles. 'Figures, Diagrams and Graphs' should have good quality images preferably in .jpg/.png Format.
- The manuscript file to be uploaded should have no author details or any identifying information related to the author(s).
- All references that have been cited in the manuscript are mentioned in the 'Reference list' of the manuscript.
- Permission has been obtained for use of copyrighted material from other sources.
- APA (American Psychological Association) style of referencing has been followed for references. For example, Makino, S, Lau, C.M, & Yeh, R.S (2002). Asset exploitation versus asset seeking: Implications for location choice of foreign direct investment from newly industrialised economies. *Journal of International Business Studies*, 33(3), 403-421.
- **Similarity Index:** The authors must ensure that the similarity index of their manuscript is less than 15% (including own publications), otherwise the manuscript would not be considered for the peer-review process.
- **Ethics policy:** Contributors to the Special Issue of the Journal are advised to be careful as not to violate any of the provisions of the Copyright Act and the Rules made thereof as regards the material used in the papers or their sources. AIMT will not be responsible for any violations or lapses on the part of the contributors in this regard.
- **Copyright and licensing:** On acceptance of the paper, the author will be required to sign and submit a 'Copyright Form', which is an exclusive license agreement that grants AIMT

the sole and exclusive right and license to publish the article in the Special issue of the Journal.

- **Peer-review Policy:** All papers submitted to the journal would be subject to AIMT's review system. AIMT follows a double-blind peer review system for selecting articles to be published. The decision regarding acceptance/rejection/re-submission etc. would be communicated only after the completion of peer-review process.
- The Editorial Team reserves the right to make suitable editorial changes in the papers submitted and accepted for publication.
- Authors needing assistance should contact the conference convener at conference@aimt.ac.in or may also post their queries at 'contact' on below mentioned weblink:

<https://www.journalpressindia.com/website/aimt-5thintlconference-eipr2022>

REVIEW PROCESS

All the submissions received as per the guidelines given above will be double Peer-reviewed. All papers must contain an abstract of not more than 150 words, the purpose of the research, methodology, major findings, implications & key references. However, papers from practitioners may include business context, analytical problems, proposed solutions & insights. Authors should clearly mention under which sub-theme they want their paper to be considered. The acceptance of the paper for the presentation in the conference will be conveyed to the Author(s) in due course of time.

IMPORTANT DATES

Full paper submission Deadline	March 26, 2022
Full paper acceptance	April 2, 2022
Registration Deadline	April 6, 2022
Conference Date	April 9, 2022

PUBLICATION

The selected papers will be published in the **Special Issue** of “**PRAGATI: Journal of Indian Economy**”, a peer-reviewed journal published by 'Journal Press India'. The papers to be published would be selected after a double-blind peer-review process.

Other selected papers may also get a publication opportunity in the forthcoming Regular issues of journals published by 'Journal Press India', after a double-blind peer-review process.

The above journal is a peer-reviewed/refereed and Indexed with Index Copernicus International (ICI), CrossRef, Research Gate, Google Scholar, Summon (ProQuest), EBSCO, Indian Citation Index, Ulrich's Web, Scilit, J-Gate and i-Scholar.

AIMT Journal

Any remaining submissions if not selected for a special issue, but suitably high standard, will be published in the biannual refereed AIMT Journal of Management (ISSN:2277-4076).

CONFERENCE REGISTRATION FEE*

Participants	Research Scholars/ Students	Academicians	Industry	Others [#]
India & SAARC Countries	INR 500	INR 1000	INR 2000	INR 250
Other Foreign Countries	USD 25	USD 50	USD 100	USD 25

* **Notes:**

- 20% discount on early bird registration and deadline will be 04th Apr 2022.
- The above registration fee is applicable per person only including the participation certificate. Separate registration fee is to be charged for issuing Co-Author participation certificate.
- [#]Registration fee towards attending the conference without any paper presentation. The participation certificate will be provided.

CONFERENCE REGISTRATION

Registration link:

<https://www.journalpressindia.com/website/aimt-5thintlconference-eipr2022>

Mode of Payment

Registration fee can be paid by any mode (NEFT, IMPS, UPI) through following bank details:

Account Name: Army Institute of Management & Technology College Fund

Bank Name: Punjab National Bank

Branch: IEML, Greater Noida, Uttar Pradesh

Account Number (Saving A/c): 12282191095231

IFSC Code: PUNB0122810

MICR Code: 110024681

PROPOSED SCHEDULE OF THE CONFERENCE

Time	Activity
09:30 am – 11:00 am	Inaugural Session
11:05 am – 11:25 am	Tea Break
11:30 am – 01:30 pm	Track – I & II
01:35 – 02:25 pm	Lunch Break
02:30 pm – 04:00 pm	Track – III
04:00 pm – 04:45 pm	Valedictory Session

PATRON

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GOC, Delhi Area

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For Registration, Paper Submission & Posting queries refer below link:

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