

Case Study Competition

31st May & 1st June

In the present world of Business, each day brings a challenge. Your decisions can make or break the future of the company you are associated with. And not to mention the pressure situations in which the industry experts are required to solve the problems, maintaining your rationality can be a great challenge in itself. One of the best ways to make yourself ready for that phase is to participate in challenging Case Study Competitions.

Army Institute of Management & Technology Research Cell conducted a Case Study competition on 31st May & 1st June with an objective to orient the students toward case studies. AIMT Research Cell and E-Cell organized a case study competition on 31st May & 1st June for MBA Batch. The competition was mandatory for each student. Student teams participated in the competition. Each team presented on the Case Sustainability of Charcoal Consumption at 'MILLENNIUM YARN COMPANY'. The case was contributed by Dr. Sharadindu Pandey, Assistant Professor Indian Institute of Forest Management, Bhopal.

The winning team of AIMT BizCase is Team comprised of Kumari Nikha, Laxmi, Madhvendra and Manisha Baghel. The students shared their reflections and learnings from the event.

