

INTER INSTITUTE BUSINESS PLAN COMPETITION
(ANTAH PRERNA- 2019) CONDUCTED BY
UDDHYAMI CLUB (E-CELL) ON 13 APR 2019

There is no dearth of ideas in the world, but the dearth of perseverance and courage required to transform these ideas into reality. *A badly executed great idea is as good as a bad idea. As rightly quoted by Thomas Edison, vision without execution is delusion.*

The Entrepreneurship Cell (Uddhyami Club) of AIMT, Greater Noida came into existence in 2011 to maintain and further augment the entrepreneurial spirit among the students, be it in terms of providing a platform to put forward their ideas or conducting events to showcase an entrepreneurs' acumen or inviting dignitaries to the Institute to share their invaluable learning and experiences with the aspiring students. The cell misses no opportunity to encourage and motivate the students to become their own bosses and prepares them to be ready to take big risks in life.

Carrying forward the legacy of the last year, this club reinvented the old events to present them with new flavour and zeal. An inter institute level B-Plan Competition (ANTAH PRERNA-2019) conducted on 13 Apr 2019 where in four institutes from Delhi and NCR were participated. The IIMT College of Management was presented their best plan and awarded a cash prize of Rs. 2000 with certificates and AIMT Greater Noida bagged the second prize and awarded a cash prize Rs. 1000 with certificates. Event turned out to be a grand success.

The event started with a warm welcome to our guests Maj Gen. Rajpal Punia YSM, COS- Delhi Area and Chairman- AIMT, Mr. K K Goyal Assistant Director MSME- DI New Delhi, Founder of V-Circle, Cmde (Dr.) Vivek Chawla, Director, Col Rajendra Pandey (Retd), Registrar, Faculty Members and Students. Then teams from different Institutes were presented their business plans followed by Q&A session. It was an essential platform to the students to present their ideas and in depth analysis done by the renowned judges served as a meeting ground for the budding entrepreneurs, investors and students. It was not only provided greater visibility to the new startups but also our students got a chance to share their ideas with eminent judges.

Uddhyami Club at AIMT continuously endeavours to provide support and motivation to keep the spirit of entrepreneurship alive among our students.

