



ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY,
GREATER NOIDA

MINUTE TO MINUTE PROGRAMME FOR INTERNATIONAL CONFERENCE, FEBRUARY 28, 2020

INCLUSIVE DEVELOPMENT THROUGH SOCIAL INNOVATION: OPPORTUNITIES AND CHALLENGES

VENUE: SEMINAR HALL

Start Time (hrs)	Duration (Minutes)	Closing Time (hrs)	Presenter	Topic
10:00	1hr30 Min	11:30	Inaugural Session: Inclusive Development through Social Innovation	
10:00	05	10:05	Student Volunteers	Welcome and Bouquet Presentation
10:05	05	10:10	Dignitaries on the Dias	Lighting of the Lamp
10:10	05	10:15	Cmde (Dr.) Vivek Chawla, Director, AIMT	Welcome Address
10:15	05	10:20	Maj. Gen Vijay Kumar Mishra, AVSM, (GOC Designate, Delhi Area & Patron AIMT)	Opening Address
10:20	10	10:30	Hon'ble Minister Shri Gajendra Singh Shekhawat, Union Cabinet Minister, Ministry of Jal Shakti	Chief Guest Address
10:30	10	10:40	H.E. Yarlan Alimbayev, Ambassador of Kazakhstan to India	Guest of Honor address
10:40	10	10:50	Mr. Rajneesh Singh , Managing Partner Simply HR	Guest of Honor Address
10:50	10	11:00	Dr. Sujeet Ranjan, Executive Director, The Coalition for Food and Nutrition Security	Guest of Honor Address
11:00	10	11:10	Mr. Faizi Mohsini, Vice President, Services Boeing Defense India	Guest of Honor Address
11:10	05	11:15	Q & A	
11:15	05	11:20	Dr. Shruti Gupta, Associate Professor & Academic Head.	Vote of Thanks
11:20	05	11:25	Maj Gen Alok Kacker, COS Delhi Area & Chairman AIMT.	Felicitations
11:25	05	11:30	Group Photograph Followed by High Tea	

PROPOSED ITINERARY FOR SESSION-I (PAPER PRESENTATION)

VENUE SEMINAR HALL

Start Time	Durati on	Closi ng Time	Presenter	Topic
12:00	1 hr 30 Min	13:30	Session 1: Strategies for promoting Inclusive Development through Social Innovation Moderator: Dr. Kavita Indapurkar, Professor, AMITY, Noida Faculty Incharge: Dr. Shruti Gupta	
12:00	05	12:05	Student Volunteers	Welcome and Bouquet Presentation
12:05	05	12:10	Dr. Kavita Indapurkar, Professor, AMITY, Noida	Opening Address
12:10	15	12:25	Prof. Suprabhat Banerjee, BCIHMCT, Maa Anandmayi Marg, Kalkaji, New Delhi	Best Practices in Employing Differently Aabled People in Indian Hotel Industry
12:25	15	12:40	Ms. Ruchi Malik, Student, AIMT Prof. Dharini Raje Sisodia, Asst. Professor, AIMT, G.Noida	A Study of Working Capital on Profitability of IOCL
12:40	15	12:55	Ms. Neha Munjal, Research Scholar- Jagannath University, Jaipur	Animating Factors of Impulse Buying Behavior: A Literature Review
12:55	15	13:10	Ms. Shikha Arora, Research Scholar AMU, Aligarh	Psychological contract as a framework for understanding career commitment and career advancement: A Research Agenda
13:10	15	13:25	Mr. Abhinav Vashista, Student, AIMT, G. Noida Dr. Babita Bhati, Asst. Professor, AIMT, G. Noida	The Role of Premium Price used by online travel agents for its diverse set of services
13:25	03	13:28	Dr. Kavita Indapurkar, Professor, AMITY, Noida	Closing Address
13:28	02	13:30	Faculty Incharge	Vote of Thanks, Certificate Distribution & Group Photograph
13:30	50	14:30	LUNCH	

PROPOSED ITINERARY FOR SESSION-II (PAPER PRESENTATION POST LUNCH)

VENUE SEMINAR HALL

Start Time	Duration	Closing Time	Presenter	Topic
14:30	1hr 30 Mns	16:00	Session 2 :Social Innovation: Opportunities and Challenges Moderator: Dr. Prashant Dev Yadav, Assistant Professor, Symbiosis, Noida Faculty Incharge: Dr Babita Bhati	
14:30	05	14:35	Student Volunteers	Welcome and Bouquet Presentation
14:35	15	14:50	Dr. Priyanka Rawal, Jagran Lakecity Business School, Bhopal, M.P Prof. Dharini Raje Sisodia, Asst. Professor, AIMT, G.Noida	The Urban Health Revolution in India with Fitness Bands
14:50	15	15:05	Dr. Smita Ghoshal, Associate Professor, Doon Business School, Dehradun, U.K Ms. Sukanya Paul, Student, Doon Business School, Dehradun, U.K	A Study on Market Basket Analysis: A Case Study of a Dehradun Based Bakery Shop (Skype Presentation)
15:05	15	15:20	Ms. Gunjan Kumari, Student, AIMT Ms. Mansi Chauhan, Student, AIMT Dr. Anubhav Varma, AIMT, G. Noida	A Study on Effectiveness of Financial Inclusion Schemes: With special reference to PMJDY in Greater Noida
15:20	15	15:35	Mr. Joni Sahoo, Student, AIMT Ms. Suchita Rakholia, Student, AIMT Dr. Mohd. Yaseen Khan, Assistant Professor, AIMT, G. Noida	Retail Marketing and Shoppers' Experience
15:35	15	15:50	Dr. Naresh Chandra Tripathi, Head, Department of Management, G.S. College of Commerce and Economics (Autonomous College) Jabalpur Ms. Balbir Kaur (Research Scholar)	A Study of Corporate Social Responsibility and Financial Performance of Selected Indian Fertilizer Companies
			Mr. Bhanu Bisht, Research Scholar, Govt. Post Graduate College, Rudrapur, U.K Dr. P. C. Suyal, Associate Professor, Govt. Post Graduate College, Rudrapur, U.K	Role of HR Analytics in Human Resource Management
15:50	10	16:00	Faculty Incharge	Vote of Thanks, Certificate Distribution & Group Photograph

**PROPOSED ITINERARY FOR THE VALEDICTORY SESSION OF THE INTERNATIONAL
CONFERENCE INCLUSIVE DEVELOPMENT THROUGH SOCIAL INNOVATION:
OPPORTUNITIES AND CHALLENGES, FEBRUARY 28, 2020**

VENUE: SEMINAR HALL

Start Time(hrs)	Duration	Closing Time(hrs)	Presenter	Topic
16:00	1hr 15 Mns	17:15	Valedictory Session	
16:00	05	16:05	Student Volunteers	Welcome and Bouquet Presentation
16:05	10	16:15	Cmde. (Dr) Vivek Chawla, Director, AIMT	Valedictory session-Welcome Address
16:15	10	16:25	Mr. Manoj Pachauri, Founder, Socio Story Foundation	Guest of Honor Address
16:25	10	16:35	Mr. Praveen Karn, Head Group CSR, Spark Minda Group	Guest of Honor Address
16:35	10	16:45	Mr. Kushal Sharma, Head-Conference Division at Messe FrankFurt	Guest of Honor Address
16:45	10	16:55	Mr. Aadesh Kothari, MD, Zytech Solar India Pvt. Ltd.	Guest of Honor Address
16:45	10	16:55	Ms. Sumita Ghose, MD and Founder, Rangсутra	Chief Guest Address
17:00	05	17:05	Q & A	
17:05	05	17:10	Cmde. (Dr) Vivek Chawla, Director, AIMT	Felicitations
17:10	05	17:15	Prof. Rahul Verma, Convener International Conference	Vote of Thanks
17:15	National Anthem & Group photograph Followed by Networking Tea			