

Visit Programme by Mr. Vijay Kumar, Director, MSME-DI, New Delhi

Army Institute of Management & Technology (AIMT) Greater Noida in association with Ministry of Micro, Small & Medium Enterprises- Development Institute (MSME-DI) organized “Industrial Motivation Campaign (IMC)” on September 7, 2017. Mr. Vijay Kumar, Director, MSME-DI along with Mr. Ajit Singh, Assistant Director and Mr. J P Mittal, Assistant Director, MSME-DI addressed our students of MBA 13 Batch (2016-18) and MBA 14 Batch (2017-19). Director, MSME-DI enlightened the students about the importance of entrepreneurship for the managers and technically literate students. He also explained various schemes being offered by MSME-DC for the upliftment of students who are having entrepreneurial mindset. He asked the students to come upfront with their unique ideas and get the funds from MSME-DI. He also asked the students to be aware of IPR supports so as to get the complete benefit out of their innovations. Students of MBA 13 and MBA 14 participated enthusiastically and got their doubts clear with from the Director, MSME-DI.

At the end, he asked to convert all the ideas (generated through ongoing competition i.e. Idea Generation- The Pitch) into a project report format being already shared and it will be evaluated by the representatives of MSME-DI and if feasible will be carried forward.



