

## **“Gyanodya”, Orientation Programme for MBA Batch 18-20**

“Gyanodya”, Orientation Programme for new batch of MBA 18-20 was organized from July 19<sup>th</sup> to July 31<sup>st</sup> 2018. This Programme consisted of a mix of lectures, games, Business ventures, industrial visits and expert sessions. The batch reported between July 16<sup>th</sup> and July 18<sup>th</sup>, 2018 with zeal to start their new journey.

The first day started with an Inaugural session wherein officiating Director, Dr. Shruti Gupta offered welcome address. The chief guest for the session was Mr. Rajnish Kapur, Business Head, Grey Cement Division, JK Cements India. He delivered keynote address with captivating and motivating words of wisdom. This was followed by special address by Maj Gen Rajpal Puniya, YSM, COS & Chairman AIMT who had briefed students about power of positive thinking and key to happiness. After the Inaugural session, Col JP Singh, a representative of Army Welfare Education Society addressed the students and shared the general functioning of AWES. This was followed by briefing of students about academics and Introduction of Faculty and staff members related to academics. The day ended with Ice breaking session of two hours conducted by Dr. Shruti Gupta and Dr. Vidhyalakshmi to enable students to understand each other.

Day two started with guest lecture session on Vermitechnology followed by ICT. The pre lunch session ended with initiation of an interesting activity – Pehla Kadam. The students were divided into 12 groups and were provided seed money. They were briefed to identify pain points around them; convert them business idea using seed money; execute business plan for a week and finally at the end of orientation each group have to present their business execution status. The second day ended with a session on Expectancy Value Model (EVM)-A Road to Career Selection Dr. M Y Khan. It helped the students to understand their career expectation and evaluate their potential.

Day three had sessions by various eminent personalities from corporate world covering topics like Banking in the new era, business automation processes, HR practices, tips to become industry ready, various securities job opening etc. Students worked on their business plan of Pehla Kadam on the week end.

The second week of orientation had sessions on Mathematics, Economics, Communication, Finance, Organization Behavior, Fundamentals of Information Technology and Self Awareness. These sessions were organized to ensure that students are able to understand the basic foundations on which management is based. Treasure Hunt activity was conducted at the mid of week to ease out the academic activity routine. During the orientation programme, a special emphasis was given to the entrepreneurial skills of the students. A session on Opportunities and Challenges faced by Entrepreneurs was also conducted. Various facets of entrepreneurship were elaborated along with some case discussions followed by inspirational videos.

Industrial visit and Pehla kadam presentations by each group were organized on the last two days of orientation programme. Yoga sessions were conducted during these days to have emphasis on maintaining good health. Sports activity was also a part of the orientation where various activities like Tug of War, 100 meters race and 200 meters race were conducted and the winners were awarded.

The conclusion ceremony of “Gyanodya”, 2018 started with feedback sharing session, followed by prize distribution for Treasure Hunt and Pehla kadam activities.

Few glimpse of the 14<sup>th</sup> Orientation Program is as follows



