

ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY, GREATER NOIDA

Business Plan Competition- Revelation 2019

Date: Oct 09, 2019(Wednesday)

Venue: G.D.Goenka Education City, Sohna, Haryana

The one-day Business Plan Competition "Revelation, 2019" was organised on 09th October 2019 at G.D.Goenka Education City, Sohna, Haryana which witnessed an enthusiastic response and participation from students. Army Institute of Management and Technology was represented by two teams, under the guidance of Dr. M.Y Khan.

Team A Business Plan- Canfuri

The idea was to empower manufacturers of Cane Furniture from Bareilly, by shortening the gap between them and the market.

- I. Abhinav Vashsitha
- II. Sumit Nandi
- III. Darpan Singh

Team B Business Plan- Chemical Free Fertilizer

The teams presented the idea of having sustainable development for farmers, where they use natural substitute to have higher yield.

- I. Monika Sharma
- II. Shashikant Sharma
- III. Sushma Singh

Both the plans were well taken by the jury and was judged critically by asking questions and clearing bottlenecks. It was an experience which helped students to finetune the plan and look the plan more critically and in a more organic way.

