

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 039 Programme Name: MASTER OF BUSINESS ADMINISTRATION SchemeID: 410392018001 Sem./Year: 04 SEMESTER
Institution Code: 184 Institution: ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	039202	MS202	PROJECT DISSERTATION	6	PRACTICAL	UES	COMPULSORY	MANDATORY	40	60	100	40
02	039204	MS204	BUSINESS INTELLIGENCE AND APPLICATIONS	3	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	039206	MS206	STRATEGIC MANAGEMENT	3	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	039208	MS208	CORPORATE SOCIAL RESPONSIBILITY, HUMAN VALUES AND ETHICS	3	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
05	039210	MS210	PROJECT MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	039212	MS212	RETAIL MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
07	039214	MS214	ADVERTISING AND BRAND MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
08	039216	MS216	INTERNET MARKETING	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
09	039218	MS218	BUSINESS MARKETING	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
10	039220	MS220	STRATEGIC FINANCIAL MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
11	039222	MS222	MERGERS, ACQUISITIONS AND CORPORATE RESTRUCTURING	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
12	039224	MS224	FINANCIAL DERIVATIVES	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
13	039226	MS226	BEHAVIORAL FINANCE	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
14	039228	MS228	STRATEGIC HUMAN RESOURCE MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
15	039230	MS230	ORGANIZATIONAL DEVELOPMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
16	039232	MS232	TEAM BUILDING	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
17	039234	MS234	BEHAVIOUR TESTING & COUNSELING	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
18	039236	MS236	DIGITALIZATION AND E-GOVERNANCE	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
19	039238	MS238	SOFTWARE PROJECT MANAGEMNET	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
20	039240	MS240	WEB TECHNOLOGIES	2	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
21	039242	MS242	KNOWLEDGE MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
22	039244	MS244	GLOBAL COMPETITIVENESS AND STRATEGIC ALLIANCE	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
23	039246	MS246	SUPPLY CHAIN MANAGEMENT FOR INTERNATIONAL BUSINESS	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
24	039248	MS248	MANAGING DIVERSITY	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
25	039250	MS250	GLOBAL STRATEGIC MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40

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26	039252	MS252	WEB TECHNOLOGIES LAB.	1	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
27	039254	MS254	SUPPLY CHAIN ANALYTICS	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40

