

RE-ORIENTATION OF MBA 16-18 BATCH

The re-orientation of MBA batch 2017-19 commenced on August 7, 2018 with much fanfare. The guests for the inaugural session were Capt. Uday K. Shriwas, An Army Veteran and a Customer engagement enthusiast at J K Cements & Ms Geetanjali Pandit, a global resource in the HR team of EIH (Oberoi Hotels & Resorts). She has been the CHRO for The India Today Group and the CPO for Zee Media Corporation Limited amongst other roles.

The inaugural Session started with invoking the blessings of the almighty by lighting the ceremonial lamp.

Maj. Gen. Rajpal Punia, YSM, Chairman AIMT and Dr Shruti Gupta ,Deputy Director AIMT welcomed the guests.

The Session started with Ms Geetanjali Pandit, an articulate speaker and an incisive thinker, Geetanjali has authored and edited several works. Her writings span a wide gamut from her first two books on career management (works of her early twenties as a student herself) to several articles on the service industry and employee engagement. Her articles have been carried in leading business newspapers like The Economic Times and The Financial Express.

The Key Note Address was delivered by Capt. Uday K. Shriwas(Chief Guest)

An Army Veteran and a Customer engagement enthusiast. Currently working at J K Cements, where he is leading th Channel Engagement initiative for the company to engage channel networks across different layers including Business Organizers, Dealers, Influencers. Market and Competition reading and analysis. Also responsible for annual budget, Campaigns, Agency resource supervision, Website and application management. Lead content driven Marketing, Digital Marketing, Activation and Sales Support.

Previously associated withIFB Industries Ltd. and Kingfisher Airlines.

Prof Bishwa Ranjan Kumar, Programme Incharge Batch 2017-19 proposed the vote of Thanks

The day continued with experience sharing session by the students followed by Ice Breaking session with the first year students and the final year students.

