

### **Guest Session on Intellectual Property Rights**

Army Institute of Management and Technology, Gr. Noida conducted a guest session on 'Intellectual Property Right' for BBA 01, 02, & 03 Students on 15<sup>th</sup> & 16<sup>th</sup> March and for MBA – 17 on 24<sup>th</sup> and 25<sup>th</sup> March 2022. It's an honour for AIMT to have Ms. Shruti Mishra as the guest speaker for the session. The main objective of the session was to make student aware about the latest Property Rights.

She focuses on Patents and other kinds of Intellectual Property. IPR's are currently playing major roles in the economy, and the way it relates to innovation must be thoroughly considered by IP systems. IP systems also need to adapt and modify IPR policies in order to better match it with the characteristics of today's innovative world. The biggest necessity of our time is to develop it for the betterment of society via entrepreneurship.