

ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY

INDUSTRIAL VISIT TO SPARK MINDA BBA 03 & 04 BATCH

Date of the Visit:	18th January 2023
No. of Students:	50(List attached)
Programme:	BBA-03 & BBA-04

Army Institute of Management and Technology, Greater Noida organised an Industrial visit to Spark Minda located in Udyog Kendra Greater Noida for the students of BBA-03 & BBA-04 batch under the faculty guidance of Dr. Priyanka Shrivastav.

For over six decades, Spark Minda (erstwhile MINDA Group) has had a major presence in Global Automotive Industry and is one of the leading manufacturers of automotive components for the OEMs. The US \$507 Million Group, with a workforce of more than 16,000 is catering to the leading Passenger Vehicle, Commercial Vehicle, Motorcycle & Scooter, Off-road Vehicle & Tier 1 Manufacturers in India with presence in Indonesia, Vietnam, Uzbekistan, U.S.A. and Japan. They also serve the market segment in India through a strong dealer distributorship of about 450 dealers.



Management team of the Spark Minda, Mr. Ashish Bhatt and Mr. Vinod Gupta heartedly welcomed the students. Then they let the student visited to the manufacturing plant showing where the connectors (OEMs used in automobiles) are made from raw materials to the finished product, how they check the quality of the product and the packaging process. After the completion of visit the students were served refreshment in the Mess area.

After that the students were taken to the conference room where Mr. Vinod explained the students about the inventory management system of the plant and told the students about their next 2 years vision of Spark Minda.They made the students aware about the CSR activities performed by the company and how they are contributing to the society.



The best part of the visit was the practical understanding of the students, where they interacted directly to the management team, HR head and other workers engaged in the operational plant for their knowledge of the costing, marketing, operational areas without affecting the social values.

Faculty Coordinator:

Dr. Priyanka Shrivastav

BBA-03 Student List for Industrial Visit to Spark Minda

1. Ram niwas
2. Sanjana kumari
3. Nishant kumar
4. Aditi kumari
5. Mayank
6. Neha broliya
7. Prajwal kumar ray
8. Vijeta raj purohit
9. Ayush kumar pal
10. Sanskriti bhakuni

BBA-04 Student List for Industrial Visit to Spark Minda

1. Abu farhan
2. Abhitesh kumar singh
3. Adarsh singh bhandari
4. Airisha sharma
5. Akshay
6. Aman singh rajpoot
7. Anjali
8. Ansh
9. Archana kumari
10. Aryan singh
11. Divyani singh
12. Divyanshu joshi
13. Gourav khenwar
14. Hardik prashar
15. Himanshu sharma
16. Jatin sharma
17. KAMNA JAISWAL
18. Kashish yadav
19. Keya Agarwal
20. Km. Vandana Bhaisora
21. Mohit Kumar
22. Mohit Singh Aithani
23. Muskan
24. Nikita Kapkoti
25. Priya Kumari
26. Punit Choudhary
27. R. Sainath
28. Ripunjay Kumar
29. Saad Akhtar Siddiqui

30. Sachin Poswal
31. Sanjana H Nair
32. Shalini Kumari
33. Shalu Kaushik
34. Shrajal Dogne
35. Shubham Maan
36. Sneha
37. Sneha Srivastava
38. Tripti Rajput
39. Vishakha Tomar
40. Vishal Singh