

**MINUTES OF ACADEMIC & CORPORATE ADVISORY COUNCIL (ACAC)  
MEETING HELD AT AIMT GREATER NOIDA ON 04 JUNE 2022**

1. In view of the Covid 19 outbreak, the Academic and Corporate Advisory Council Meeting for 2022 was conducted online through MS teams. The last ACAC meeting was held on 29 May 2021.
2. Air Cmde (Dr.) J.K. Sahu, Director, AIMT, extended a warm welcome to the ACAC members. Director further thanked the ACAC members for their advice and requested them to continue giving valuable inputs for the overall holistic growth of the institute and bridging the gap between academia and industry.
3. Following members attended the ACAC meeting.

**Academic Advisors**

- (a) Prof. (Dr.) Rihan Khan Suri, Pro-Vice-Chancellor, Delhi Skill & Entrepreneurship University.
- (b) Prof. (Dr) Irfan A. Rizvi, Professor of Leadership & Change Management; Chair, OB& HR Area, IMI New Delhi.
- (c) Prof. (Dr.) Pankaj Gupta, Professor and Executive Director- CESM OP Jindal Global University.
- (d) Prof. (Dr.) Sapna Popli, Professor of Marketing at IMT Ghaziabad.
- (e) Dr. Shruti Gupta, Associate Professor

**Corporate Advisors**

- (a) Mr. Rajneesh Singh, Managing Partner, Simply HR Solutions
- (b) Mr. Sanjay Mehrotra, Sr. VP -Business Excellence, Prism Johnson Ltd.
- (c) Mr. Mussarat Hussain, Head- Leadership & Functional School, Maruti Suzuki India.
- (d) Col (Retd) Rajnish Kapur, Chief Operating Officer JK Cement (Grey) Ltd.
- (e) Mr. Anshu Tandon, Associate Director - Anand Rathi Wealth Management Ltd.

**AIMT Members**

- (a) Air Cmde (Dr) J.K. Sahu – Director AIMT
- (b) Col (Retd) Rajendra Pandey, Registrar-AIMT
- (c) Dr. Anubhav Varma– Academic Head & Assoc Prof – Finance
- (d) Ms. Ritu Kapoor – CTPO
- (e) Prof S Mohanty – Asst. Prof. & Area Chair - IT
- (f) Dr Pallavi Bhardwaj– Asst. Prof. & Area Chair -Marketing
- (g) Dr. Babita Bhati – Asst. Prof. & Area Chair – HR
- (h) Prof Rahul Verma – Asst. Prof. & Area Chair - Gen. Mgt.
- (i) Prof. Pawan Kumar – Asst. Prof. – IT
- (j)

4. **Approval of Minutes of Meeting of ACAC held on 29 May 2021.** Director AIMT, Air Cmde (Dr) J.K. Sahu briefed the council members about the action taken in reference of the previous ACAC meeting held on 29<sup>th</sup> May, 2021. Subsequently the members were apprised of the new initiatives taken by AIMT.

5. **Academic Curriculum.** Academic Head, Dr. Anubhav Varma briefed the council members about the academic, extra – curricular and research activities conducted by AIMT during the Academic Year 2021-22. The presentation covered the following aspects:

- (a) Curriculum Flow & Academic Progression
- (b) Major Events & Guest Sessions
- (c) MOOCs & Value Added Courses by Faculty & Students
- (d) NSS Activities
- (e) Faculty Research
- (f) AIMT Publications

6. **Placement and Training Process.** Chief Training & Placement Officer, Ms. Ritu Kapoor shared the placement records and briefed the council members about the progress of placements at AIMT Greater Noida

### **Record Of Deliberations**

7. **Agenda Point 1- Academic Calendar.** Prof. (Dr) Rizvi emphasized on focusing on fewer activities and to evaluate the impact. He cautioned the institute against spreading its resources thin in too many activities and advocated quality rather than quantity of activities. Dr. Rizvi also suggested to improve the faculty-student ratio. Prof. (Dr) Pankaj Gupta also seconded Dr. Rizvi's advice and added that activities taken up should be linked to the strategic goals of the Institute. The Academic Calendar was approved by the Council.

8. **Agenda Point 2 & 4- Initiatives for setting up SWAAYAM NPTEL Chapter at AIMT for MOOCs & Industry backed Value Added Courses.** It was highlighted by Academic Advisors on panel to focus on improving the ranking of institute with NAAC and to move ahead for NBA, thereby opportunities for MOOCs chapter will be available. Further Prof. (Dr) Rizvi requested Director to evaluate the value benefit proposition for students in reference to the courses being provided through Coursera and other paid industry oriented online platforms. The courses need to be mapped in accordance to the skills and profile of students.

9. **Agenda Point 3- Mobilisation of Institute Innovation Council at AIMT .** Prof. (Dr) Rihan Khan Suri & Prof (Dr) Pankaj Gupta provided assurance for guidance to AIMT in respect of mentoring required for IIC along with entrepreneurship initiatives. However, it was reiterated that students be mentored and encouraged for such initiatives at Institute level first in order to promote an entrepreneurial environment before taking it to next level.

10. **Agenda Point 5 – Life Skills and technical skill oriented courses.** Prof (Dr.) Pankaj Gupta highlighted the importance of Life-skill oriented courses for the holistic development of students. He highlighted the importance of courses like Yoga, meditation, yoga-nidra, laughter yoga for the physical and mental well-being of students. He also emphasized on regular short duration courses focused towards attitude and behavioral aspects of students.

11. **Agenda Point 6 & 7 – Pedagogical Innovation & Research** Prof. (Dr) Sapna Popli highlighted the relevance of various case repositories and emphasis on India – centric cases to be included in curriculum depending on academic flexibility as provided by GGSIPU. Further, Prof. (Dr) Rizvi emphasized on use of mix methods along with modulation of the pedagogy for higher level of student engagement. For the same it's important for faculty to continuously upskill and have more interaction with academicians from other good B-Schools. Prof. (Dr.) Rizvi, Prof (Dr.) Pankaj Gupta and Prof (Dr) Sapna Popli also proposed to conduct

1-2 day workshops and interactive sessions with students and faculty. Student and faculty exchange programs to be also taken up by institute authorities for improving the research output. It was also suggested by Prof (Dr) Sapna Popli, to establish a corpus for research and related activities to gradually enhance the quality of resources required to develop the right environment and providing academic flexibility for the same.

**12. Agenda Point 8 – Identification of short term certification programs by AIMT.** Prof. (Dr) Sapna Popli advised to introduce short term certification programs in contemporary areas such as Business Analytics, AI & ML which will be relevant for the existing students of MBA & BBA.

### **Placements**

**13. Agenda 9- Collaboration with industries for consultancy & MDP especially with ACAC Corporate members.**

(a) All the ACAC corporate advisors shared their views and aspects that should be focused on for institutional growth:

(i) **Knowledge Development:** Institute should schedule various events in a homogeneous manner across the year viz HR conclave, Marketing Seminar, Conference in a manner that it should cover different months.

(ii) **Leadership Development Programs:** For a better understanding of the business environment institute should include various reports viz student exchange reports, Industry visit reports, etc in the placement magazine "Confluence".

(iii) **Alumni Network Development:** Institute should work more extensively to develop alumni and industry networks.

(iv) **Mentoring:** Mentoring should be continuous and yearlong & institute should involve alumni in the mentoring of students.

(b) **Rainish Singh** focused on more emphasis should be given to mock interviews, visibility, leveraging alumni, and developing an entrepreneurial mindset among students.

**14. Agenda Point 10- Short term field project for students with industry (with/without stipend).**

(a) **Dr. Irfan Rizvi** talked about Live projects, and how they are basically to develop employment abilities in students and to provide industry experience and insights. It's considered the most pragmatic way for MBA graduates to apply their management knowledge in a real-time environment.

(b) **Mussarat Hussain** shared his views on making students fit for the industry through skills that are currently required in the market and focused on how different is corporate from academia and the need for the institute to bridge this gap. And suggested a partnership with NHRDN which is the largest and 30-35 years old body working for the same.

**15. Agenda Point 11 Commencement of executive and short-term certification programs for Industry.** Corporate Advisors shared that Institute should prioritize the inputs are given as short- medium- and long-term plans and certification and MOOC courses should be prepared accordingly. He further suggested that institutions should develop their skill and certification courses for better employability. In order to provide better exposure to students, the institute should target top league competitions viz. live competitions and case studies, and students should be inducted as trainees and participants in these.

**16. Agenda Point 12 - Initiatives to be taken for improvement in Ranking**

(a) **Skill Development:** This aspect should be covered during the internship of students.

(b) **Knowledge Development:** Institute should schedule various events in a homogeneous manner across the year viz HR conclave, Marketing Seminar, Conference in a manner that it should cover different months.

(c) **Mr. Sanjay Mehrotra** praised the honesty and loyalty aspect of AIMT alumni and focused on the marketing of the same, and he added that the institute should focus more on the employability aspect viz. how to generate new ideas, entrepreneurship, practical training, speaking skills, basic presentation skills, etc. He further suggested that the institute should invite the students to campus for sharing the challenges he/she has faced in the industry and ways to overcome these along with measures to improve the same aspect in the present batch. And ended with a suggestion of working out a plan for doing these activities and meeting in offline mode.

17. **Vice- Chancellor, Professor Rehan Khan Suri,** had to leave the ACAC meeting (due to some urgent commitment), later during a telephonic conversation he has extended his help in best way possible for skill development and holistic development of the institute. And suggested to work upon a plan wherein he can automatically contribute.

Meeting ended with a vote of thanks by the Registrar, AIMT.