



**REQUIREMENT OF ASSISTANT PROFESSORS &
CORPORATE RELATIONSHIP OFFICER (CRO) FOR MBA
/BBA PGME AT ARMY INSTITUTE OF MANAGEMENT &
TECHNOLOGY (AIMT), GREATER NOIDA**

ON CONTRACT BASIS

1. Army Institute of Management & Technology (AIMT) is an AICTE approved management institute affiliated to GGSIP University, Delhi. The Institute is NAAC Accredited, **ISO 9001:2015** certified and Graded 'A' by GGSIP University.
2. There is a vacancy for 03 Assistant Professors on long term Contract basis for MBA/ BBA program run by the Institute based on experience and on satisfying the UGC/AICTE criteria in the area of Marketing and IT.
3. The institute is also looking for a dynamic Corporate Relationship Officer (CRO). He / She should have a minimum of 3 year corporate experience to apply for this post. CRO will also be responsible to facilitate internship & placement of MBA/ /BBA students.
4. Applicants are to indicate the subjects they can teach / take classes in against the respective specialization field below.

<u>Subject</u>	<u>No of Vacancy</u>	<u>Details of subject Course</u>
IT	01	BBA – Business Analytics, IT Applications in Business, E –Commerce & Advanced Excel. MBA- Advance Business Analytics & Predictive Modeling, Power BI, Data Modeling with Python and 'R'
Marketing Management	02	BBA - Marketing Management, Digital Marketing, Business Policy and strategy, Business Economics, Indian Economy, BE & CSR, Environmental Sciences. MBA- Consumer Behavior, International Marketing, Advt & Brand Management, Business Marketing, Managerial Economics, Strategic Management, BSG, Internet Marketing, Digital & Social Media Marketing, Marketing Analytics.

5. **Qualifications.** Qualifications for all post are as per UGC /AICTE/ AWES norms.
: Preference will be given to PhD Candidates.
6. **Experience.** Minimum 3/5 years of teaching experience in relevant discipline.

CORPORATE RELATIONSHIP OFFICER (CRO)

7. **Qualifications:-** Post graduate degree in Engineering / Technology / MBA / MCA /other professional courses.

8. **Experience:-** 03 year service experience in the relevant field (Corporate / Training/ Placement)

9 **Duties & Responsibilities**

- To look after the training and placement activities of MBA & BBA students
- To have close liaison with industry for placement of students
- To work in consultation with coordinator industry
- To interact with industry for organizing lectures from the professional from industry
- To collect feedback from the companies coming for placement
- To arrange Training programmes for soft skills and for interview facing skills for the students using institutional and external expertise
- To organize the entrepreneurship workshops
- Any other duties assigned from time to time.

10. Interested candidates are to apply in the prescribed Performa available on AIMT website and also E- mail id vacancy@aimt.ac.in by **28 Feb 23**. Please submit the details above along with the application form.