

**Ms. Raman Arora**

**Ph.D. (Pursuing), MBA, CA(Inter), B.Com(Hons.), UGC NET JRF**

**Specialization : Marketing and Finance**

She has a teaching experience of 10 years. She is an MBA (Finance and Marketing) from GGSIP University and has qualified UGC NET JRF in management. She has qualified CA(Inter)in 2010. She has pursued her B.Com(Hons.) from Delhi University. She has presented various papers at various conferences. She has a keen interest in getting involved in projects and has also completed one innovation project and has been awarded certificate of appreciation from Delhi University. She has completed professional certificate programme on “Digital Marketing and Analytics”, organized by IIM, Kozhikode. She is a lifetime member of ESDA (Environment & Social Development, Delhi) and Indian Commerce Association, Delhi Chapter. Currently She is pursuing Ph.D. from Amity University, Greater Noida in the area of Marketing. As a resource person, she has delivered lectures on various topics in in-house skill development courses. She can be contacted at [raman\\_arora@aimt.ac.in](mailto:raman_arora@aimt.ac.in)